

## **Nooks Privacy Policy**

**Last Updated: February 28, 2021**

[Nooks Technologies, Inc.] (“**Nooks**,” “**we**,” “**our**,” and/or “**us**”) values the privacy of individuals who use our websites, (including <https://nooks.in>) and any of our other websites, applications, or services that link to this Privacy Policy (collectively, our “**Services**”). This privacy policy (the “**Privacy Policy**”) explains how we collect, use, and share personal information from users of our Services (“**Users**”). By using our Services, you agree to the collection, use, disclosure, and procedures this Privacy Policy describes. Beyond this Privacy Policy, your use of our Services is also subject to our [Terms of Service](#).

### **Information We Collect**

We may collect a variety of personal information from or about you or your devices from various sources, as described below.

#### **A. Information You Provide to Us**

**Registration.** When you register for an account to use our Services, we collect your personal information, including your name, email, and profile picture. If you register using your account with a third-party service (e.g., Microsoft, Google, or Facebook), we collect your personal information from the applicable third-party service as discussed in “Platform Sign-On” under Section C below.

**Your Use of the Services.** When you join or create a community or event, we will ask you for your biography and social media links. When you communicate with other Users through our Services, we will collect and transmit the information you share to other Users during your event.

**Communications.** If you contact us directly, we may receive additional personal information about you. For example, when you contact us for support, we will receive your name, email address, and the contents of your message. If you subscribe to our marketing communications, we will receive your email address.

**Surveys.** If you complete our surveys, we will collect your survey responses and any other personal information you include with your responses.

#### **B. Information We Collect When You Use Our Services**

**Location Information.** When you use our Services, we infer your general location information (for example, your IP address may indicate your general geographic region).

**Device Information.** We receive information about the device and software you use to access our Services, including internet protocol (IP) address, web browser type, and operating system version.

**Usage Information.** To help us understand how you use our Services and to help us improve them, we automatically receive information about your interactions with them, such as the length of

time you spend on a page, objects such as hyperlinks you click on, the length of time you spend in an event, and the dates and times of your visits and events.

**Information from Cookies and Similar Technologies.** We and our third-party partners may collect information using cookies, pixel tags, or similar technologies. Our third-party partners, such as analytics, may use these technologies to collect information about your online activities over time and across different services. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Services.

Please review your web browser's "Help" file to learn the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from the Services, you may not be able to utilize the features of the Services to their fullest potential.

### **C. Personal Information We Receive from Third Parties.**

**Platform Sign-On.** When you register for our Services using a third-party account such as Google, Facebook, or Microsoft, we receive your personal information, including your name, profile picture, and email address.

**Partners.** We may receive personal information about you from third parties such as data or marketing partners and combine it with other personal information we have about you.

### **How We Use the Personal Information We Collect**

We may use the personal information we collect:

- To provide, maintain, debug, improve, and enhance our Services;
- To understand and analyze how you use our Services and develop new products, services, features, and functionality;
- To understand and analyze usage patterns;
- To facilitate the connection of third-party applications and Services, such as social networks
- To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, respond to comments and questions, and otherwise provide customer support;
- For marketing purposes, such as developing and providing promotional and advertising materials that may be useful, relevant, valuable or otherwise of interest to you;
- To find and prevent fraud, and respond to trust and safety issues that may arise;
- To undertake internal research for technological development and demonstration;
- For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and
- For other purposes for which we provide specific notice at the time the personal information is collected.

### **How We Share the Personal Information We Collect**

We do not share or otherwise disclose personal information we collect from or about you except as described below or otherwise disclosed to you at the time of the collection.

**Communities and Events.** Our Services are social services through which you can view and share content with other Users. Your name, profile picture, and other personal information will be viewable by other Users. The content you share on the Services will be displayed on the Services and viewable by other Users in the same community. In some cases, Users with whom you share content or information may be able to share such content or information with others. We are not responsible for other Users' use of available information, so you should carefully consider whether and what to share and how you identify yourself on the Services.

**Messages with Other Users.** When you send messages directly to other Users, we will share the contents of such communications with those Users.

**Affiliates.** We may share any information we receive with our affiliates for any of the purposes described in this Privacy Policy.

**Vendors and Service Providers.** We may share any personal information we receive with vendors and service providers retained in connection with the provision of our Services.

**Marketing.** We do not rent, sell, or share personal information about you with nonaffiliated companies for their direct marketing purposes unless we have your permission.

**Analytics Partners.** We may use analytics services such as Google Analytics, Mixpanel, or LogRocket to collect and process certain analytics data.

**As Required by Law and Similar Disclosures.** We may access, preserve, and disclose your personal information if we believe doing so is required or appropriate to: (a) comply with law enforcement requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others' rights, property, or safety.

**Merger, Sale, or Other Asset Transfers.** We may transfer your personal information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets.

**Consent.** We may also disclose your personal information with your permission.

### **Your Choices**

**Marketing Communications.** You can unsubscribe from our promotional emails via the link provided in the emails. Even if you opt-out of receiving promotional messages from us, you will continue to receive administrative messages from us.

**Do Not Track.** There is no accepted standard on how to respond to Do Not Track signals, and we do not respond to such signals.

### **Third Parties**

Our Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy and advertising practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third-party

services or any personal information you disclose to these third parties. We encourage you to read their privacy policies before providing any personal information to them.

### **Security**

We make reasonable efforts to protect your personal information by using physical and electronic safeguards designed to improve the security of the personal information we maintain. However, as no electronic transmission or storage of personal information can be entirely secure, we can make no guarantees as to the security or privacy of your personal information.

### **International Visitors**

Our Services are hosted in the United States and intended for visitors located within the United States. If you choose to use our Services from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the United States for storage and processing. Also, we may transfer your data from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating the Services. By providing any information, including personal information, on or to our Services, you consent to such transfer, storage, and processing.

### **Children's Privacy**

We do not knowingly collect, maintain, or use personal information from children under 13 years of age, and no parts of our Services are directed to children. If you learn that a child has provided us with personal information in violation of this Privacy Policy, then you may alert us at [hello@nooks.in](mailto:hello@nooks.in).

### **Pose a Question**

If you have questions about your privacy on the Services or this Privacy Policy, please contact us at [hello@nooks.in](mailto:hello@nooks.in).

### **Changes to this Privacy Policy**

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or share personal information previously collected from you through our Services, we will attempt to notify you through our Services, by email, or other means.

### **Contact Information**

Nooks is responsible for processing your information. If you have any questions, comments, or concerns about our processing activities, please email us at [hello@nooks.in](mailto:hello@nooks.in) or write to us at 3401 Waples Glen Court, Oakton, VA, 22124.