

## Media Kit

# International Journal of Healthcare Simulation (IJoHS)

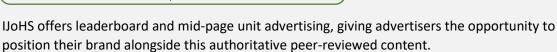
IJoHS is the official journal of two leading healthcare simulation societies:

- Pan Asia Simulation Society in Healthcare
- Society for Healthcare Simulation

Publishing quarterly issues and additional supplementary content, IJoHS will be the go-to publication for global healthcare simulation news and research.

Open access and single-blind peer reviewed, the journal publishes content from the world's leading healthcare simulation practitioners and researchers.

Editor in Chief	Professor Debra Nestel	
Frequency	Quarterly	
Monthly online reach	8000+ visits per month	



#### Specification and pricing

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	Size (pixels)	СРМ	minimum charge	
Leaderboard	728 x 90px	£55 / \$75 / €65	£500 / 10 000 impressions	
Mid page unit (MPU)	300 x 250px			
Mobile	468 x 60px			

#### Formats accepted

JPEG, TIFF, PNG, HTML (with backup impression).

#### Contact us

To discuss your advertising needs contact our team at advertising@ijohs.com.

### **Style notes**

- Advertisements must be legal, decent, truthful and comply with the relevant laws, regulations and industry codes for the geographic area in which they will appear.
- Advertisements for products making therapeutic claims but without marketing authorisation or CE marking (or local equivalent), should be submitted with all claims substantiated in full length research papers published in peer reviewed journals.
- IJoHS does not allow advertising or interactions with advertisers and potential advertisers to influence editorial decisions.
- Advertising is subject to editorial oversight. IJoHS's editor-in-chief, editorial board and
  management reserve the right to accept and reject advertising proposals. If a proposal is refused
  for reasons outside these guidelines, the editor-in-chief will provide an explanation.

