



Neighbor Share

Impact Report

Neighbor Share

40% of Americans



can't afford a \$400 emergency.

NeighborShare is bringing neighbors the help they need when they need it

Together with community heroes at our partner nonprofits across the country – case managers, social workers, and those who know their communities best – we identify pivotal needs of \$400 or less and get resources directly to families when other options have run out.

How Does NeighborShare Work?



Community heroes from local partner organizations identify neighbors in need



Donors select needs they can support



Donations go directly to partner organizations



Partner organizations get donations to people in need

The NeighborShare Difference

NeighborShare has revolutionized the traditional nonprofit model through three distinctive solutions:

1

Real Impact

Identify micro-moments of need at scale, and enable peer-to-peer giving

2

Efficiency

Community heroes access resources and funds efficiently, with no red tape

3

Trustworthiness

Each story on our site is real and verified by someone working directly within the community

Impact

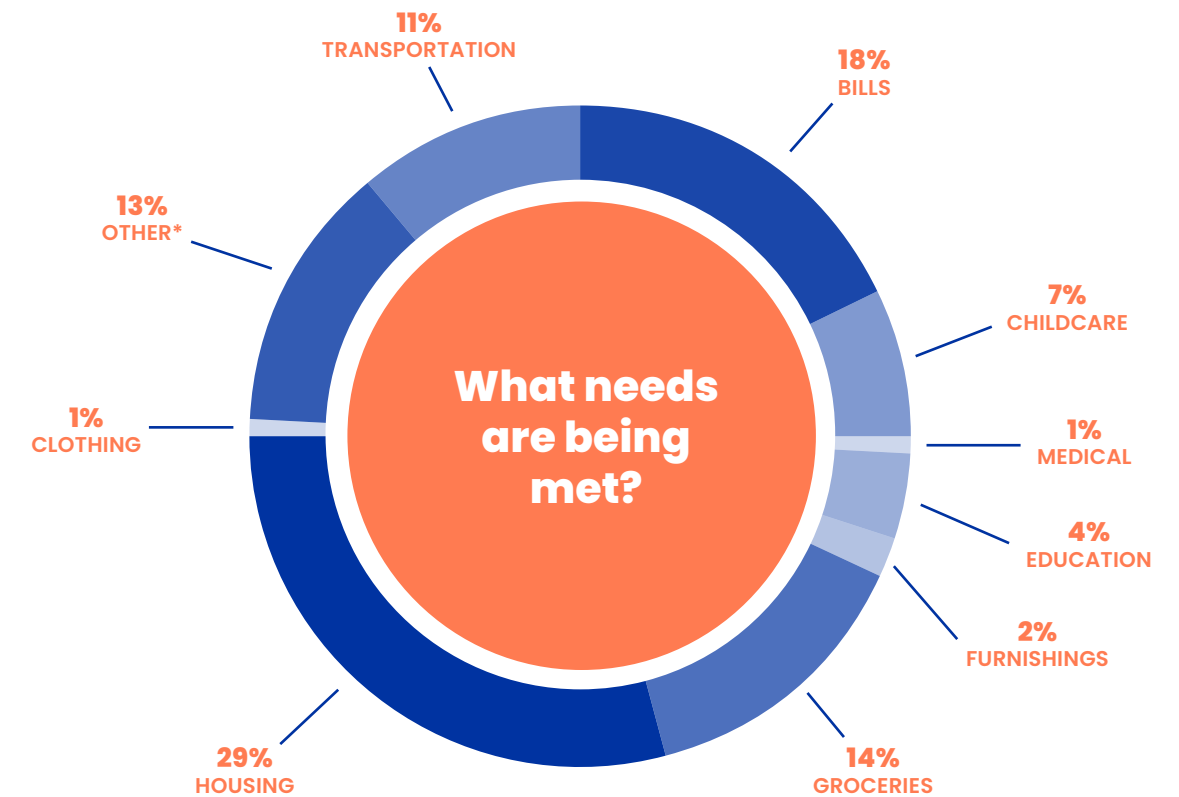
4,700+

Neighbors Helped

\$497,000 Distributed

64 Partner Organizations

26 States



*This category is inclusive of Medical/Dental, Clothing, and Furnishings in the early days. As we evolved, we separated those categories out respectively.

Impact Spotlight

Here are just a few of the hundreds of examples of how NeighborShare empowered community heroes to meet the pivotal needs of their clients that would otherwise go unmet.



**NeighborShare
Partner Network**

Partner Organization's Community Hero

Roots of Recovery

Hampstead, NC

Supports homeless women in recovery from addiction and their children with housing, education, job training, and a 12-step peer-support program

"When the AC/heat unit fails or the water pump breaks, women are at risk of losing their children to foster care, and needlessly disrupting an entire family unit. We have also found that it costs more to re-house a woman and her children – both financially and mentally – than it costs for them to remain in place. NeighborShare has stepped in and kept these women and children in their homes."



Catherine McDowell
Executive Director

How we helped



Lori

Needed help with an emergency repair

Lori's well water pump failed in the home where she cared for her mother and three kids. Roots of Recovery secured a plumber to install the pump and complete repairs at no charge. **NeighborShare donors covered the cost of the pump and materials, restoring running water to the house so that she, her mom, and children could continue to reside together in their home.**

Partner Organization's Community Hero

COMPASS Youth Collaborative

Hartford, CT

Engages high-risk youth in relationships to provide support and opportunities

"NeighborShare allows us to provide resources to our youth that we would not otherwise have available. Thank you for helping COMPASS build a community where our youth feel safe, live peacefully and have the opportunity to reach their full potential."



Ayelet Chozick,
Director of Organizational
Advancement

How we helped



Aysia

Needed help with housing

Aysia, aged 19, lost her job and stable housing due to the pandemic. COMPASS helped her find a new job, and pulled in **NeighborShare to help Aysia with her security deposit and first month's rent.** She was able to move off of her friend's couch and become self-supporting.

Partner Organization's Community Hero

New Neighbors Partnership

Brooklyn, NY

Connects refugee families with local families to provide for essential needs

"NeighborShare has been an incredible resource for the newly arrived refugee families served by our organization. NeighborShare helps our clients feel supported in their new community while empowering them to make their own financial decisions."



Shoshana Akabas
Executive Director

How we helped



Lucianna

Needed help with education

Luciana, a young refugee from Guatemala, supports her single mother and five siblings. She got a scholarship to a nursing program, but additional school expenses were out of reach. **NeighborShare helped Luciana start college on time by paying for school supplies and transportation to and from school.**

Building NeighborShare

There are also very real infrastructure and process wins in the startup phase.

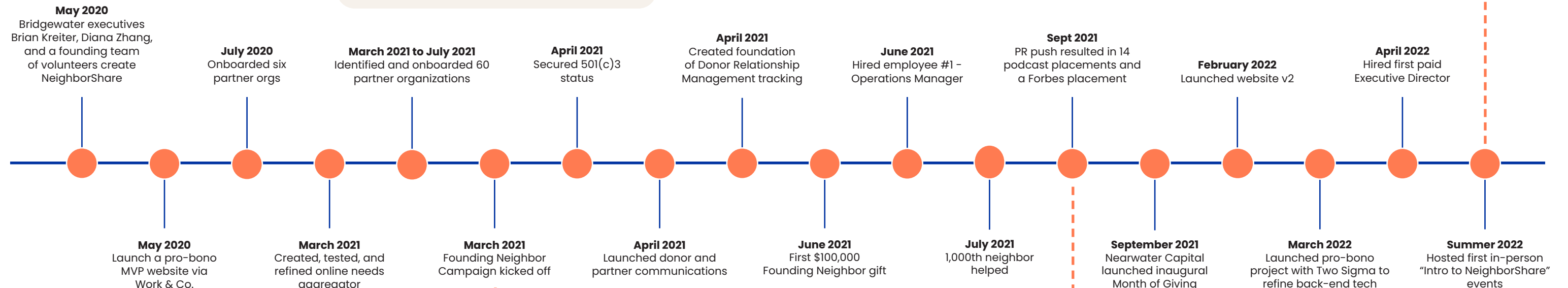
Here's what we've built so far:

NeighborShare



Introducing NeighborShare

We hosted more than 100 business, tech, digital, and finance leaders to learn more about NeighborShare and engage in follow-up strategy and volunteer opportunities.



NeighborShare board members strategizing late into the night!



Forbes

What Entrepreneurs can Learn From Innovative Nonprofits



by John Caplan
Dec 14, 2021

"We realized how difficult it is to identify individual needs on the ground in real-time. How do you know if and when a family is in desperate need of funds to fix a broken down car? And how do you know which needs are going to slip through the cracks? With NeighborShare, donors can give with confidence, knowing their contributions will go directly to real households with real needs."

- Diana Zhang, co-founder and founding CEO



Friends of NeighborShare

Corporate Partners



Founding Neighbors (\$100,000+ seed investors)

- Jeff and Barbara Erdmann
- Chris Varelas
- Lizanne Galbreath
- Anonymous

Board of Directors



Diana Zhang
Co-Founder
"Executive on Loan",
Bridgewater Associates



Brian Kreiter
Co-Founder & Chair
Co-Founder & CEO,
Braidwell



John Caplan
Board Member
Co-CEO,
Payoneer



Carey Halio
Board Member
Global Head of Investor
Relations, Goldman Sachs



Oliver Nisenson
Board Member
Senior Managing Director,
Blackstone



Chris Van Woert
Board Member
Head of Risk and Global
Partnerships, Stripe



Brian Gallagher
Board Member
CEO, Leargas Group, Former
Global United Way CEO



Kelli Kreps
Executive Director

Looking Forward

We invite you to continue partnering with NeighborShare to take this amazing pilot you've helped create and position us to help exponentially more neighbors.

We have big plans to build on our initial success. The magic of NeighborShare happens when we're able to connect people who want to help with people who need help.

Over the next 3-5 years, we want to:



Engage
1 million
neighbors in
this cycle

Provide critical
support to
50,000
households

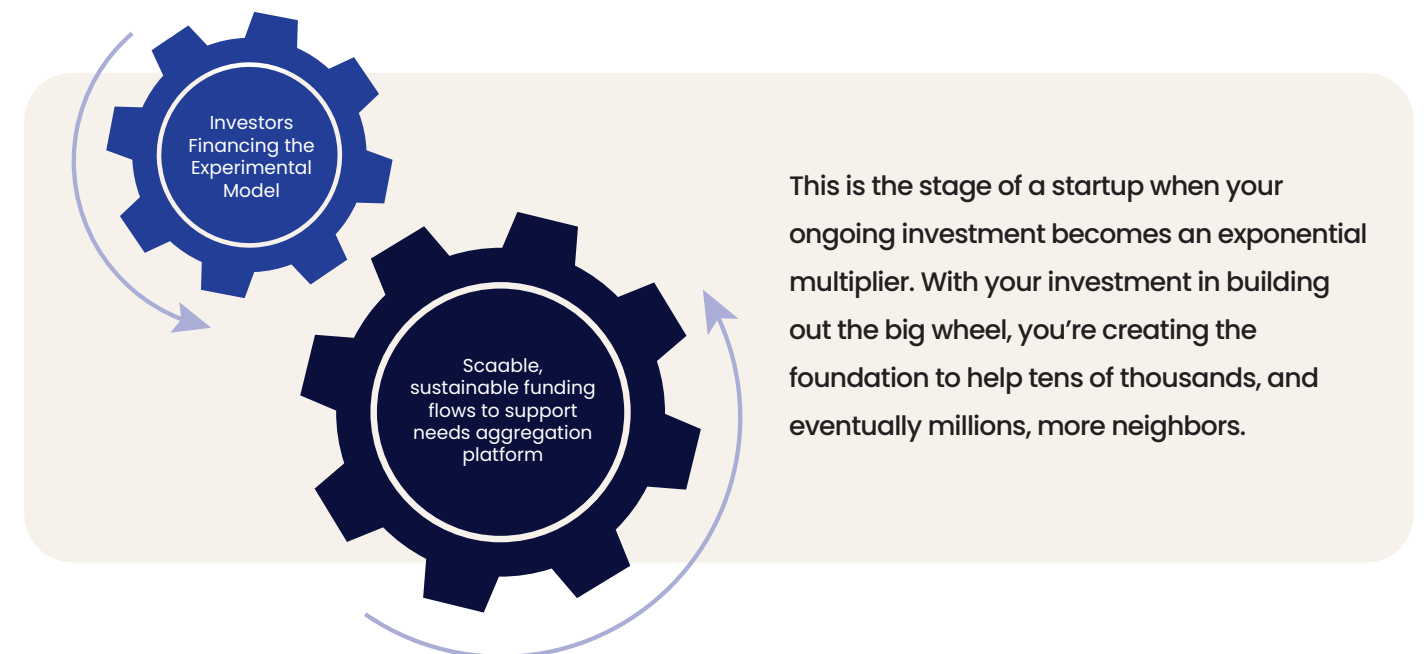


Distribute
another
\$20 million
in support

Onboard at least
150
new partner
organizations & their
community heroes



In order to do this, we are laser-focused on building out the other half of the needs aggregator: the resource flywheel! Here's how we're thinking about this:



Giving Circles

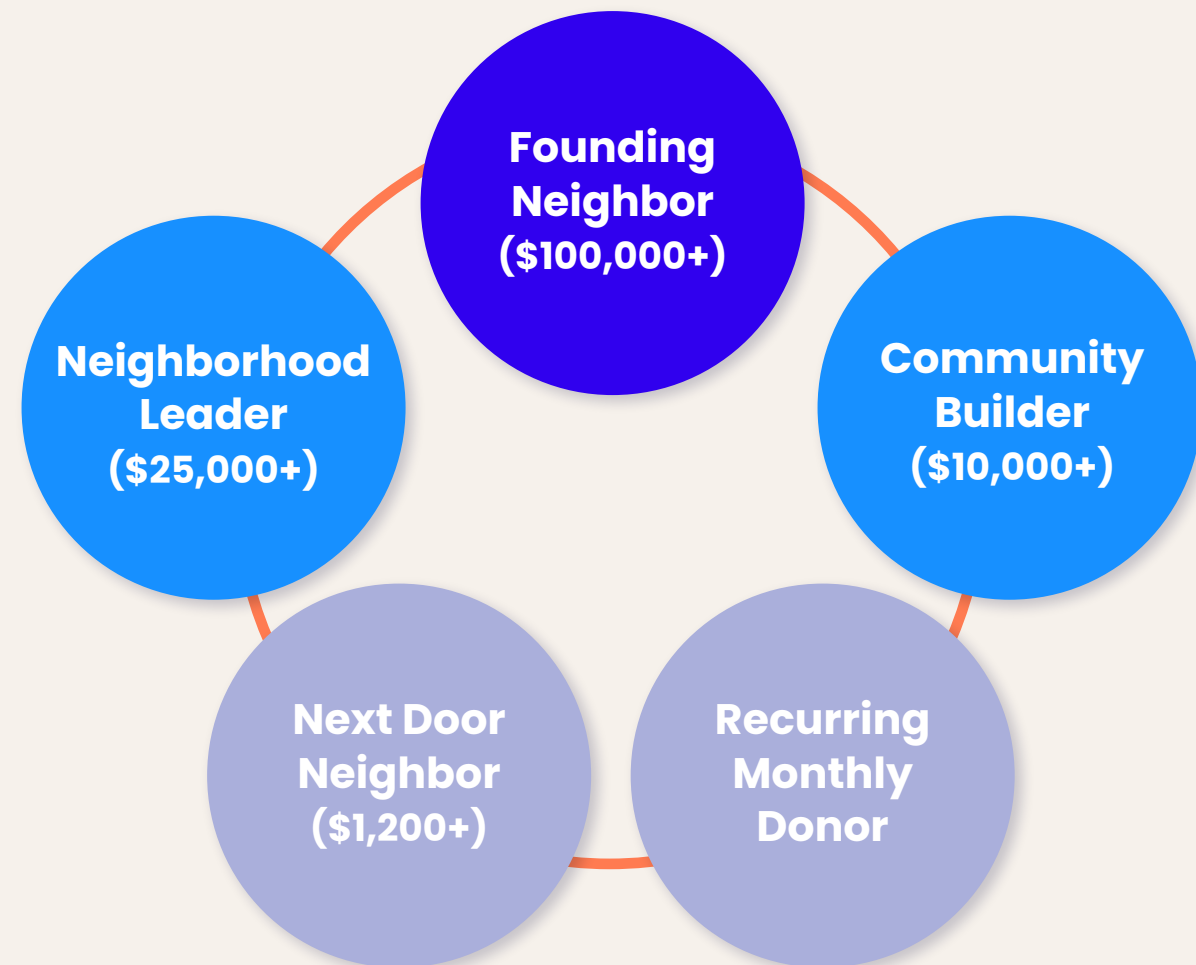
We're on a mission to bring neighbors the help they need, when they need it.

As you can see, we have built something special, and have big plans to reach tens of thousands more people.

We still need seed investors to meet these goals.

Please consider joining one of NeighborShare's Giving Circles. This dedicated group of leading edge innovators is deeply committed to positively disrupting the way we get help to people that might otherwise slip through the cracks.

Neighborhood Giving Circles



Corporate Partnership Program

We offer a variety of partnership opportunities and would love to design one just for you!

Sponsor Your Backyard



By sponsoring your backyard, your annual donation will support neighbors in your location(s).

Own a Need

Enhance established CSR programs and purpose-driven campaigns. Adopt a need related to your business or CSR focus to delight and engender loyalty from customers and employees alike!



Transportation



Family & Childcare



Food & Groceries



Housing



Education



Medical



Clothing



Furnishing

Employee Neighbor Program

Offer micro-campaigns and gift cards that allow your employees and their families to give to the need(s) of their choice. Gift cards provided in new employee onboarding packets or at annual company events demonstrate your company's values.



Expand Your Existing Impact

Accelerate the impact you're already making by layering NeighborShare into your existing CSR and/or Foundation programs. As you deepen relationships with existing partners, introducing a tool like NeighborShare could help fill a critical gap in resources many nonprofits face while giving them an additional outlet for amplification. You can more holistically meet the needs of these organizations, the community heroes who work there, and the communities you seek to serve.

Corporate Neighbor Benefits



Receive newsletter updates on NeighborShare and the impact of your donations.



Be featured on the NeighborShare website and our owned media channels.



Have access to exclusive networking events and sessions with like-minded individuals and corporations.

Neighbor♥Share

Dear Neighbors,

Hello! Whether you're an existing neighbor, a prospective neighbor, or someone who's simply interested in learning more about NeighborShare, we're so happy you've picked up our Impact Report!

This summer, NeighborShare officially turned two. You'll see an amazing number of key milestones detailed in this report - huge thanks to each and every one of you who helped us get here. What we're most proud of is the impact we're making on real people's lives, people like Luciana and Asyia. There's much more detail on the impact within.

I was compelled to join NeighborShare in April for two key reasons – first, the amazing impact that has been created in such a short period of time. And second, on a more macro level, I believe NeighborShare is truly innovating on the philanthropic model at a critical time for so many people – redefining how to identify micro-moments of need at scale, and removing red tape to match those needs quickly with people who can help. I have been in the nonprofit industry for most of my career, and this is a really big deal.

We've made an incredible start, and have a lot more good work ahead of us to continue refining the model and ultimately reach exponentially more neighbors. We invite you to join us!

Warmly,
Kelli Kreps
Executive Director

nbshare.org



Email: kelli@nbshare.org