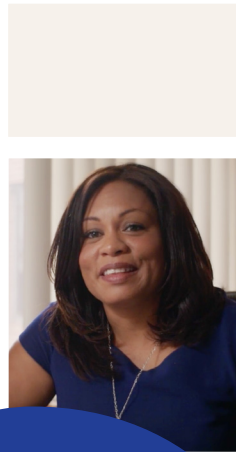


Neighbor Share Impact Report



NeighborShare is bringing neighbors the help they need when they need it

Together with community heroes at our partner nonprofits across the country – case managers, social workers, and those who know their communities best – we identify pivotal needs of \$400 or less and get resources directly to families when other options have run out.

How Does NeighborShare Work?



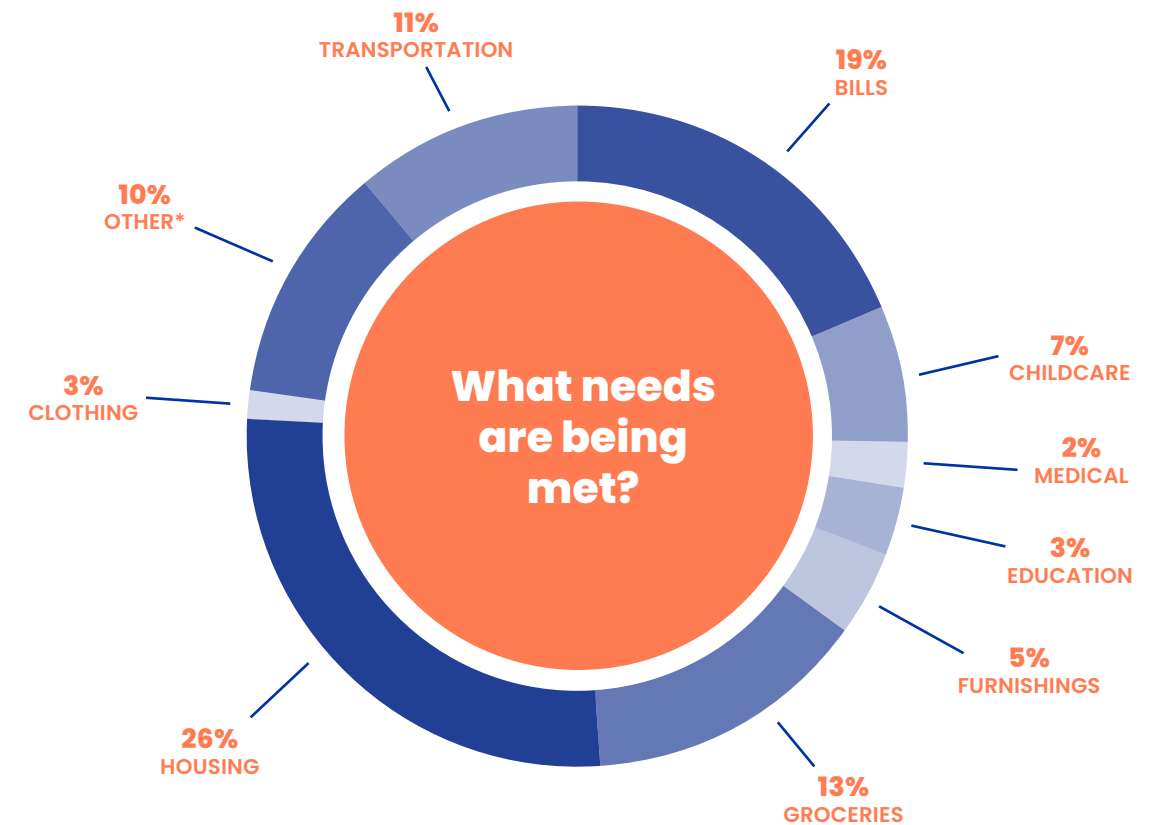
The NeighborShare Difference

NeighborShare is transforming direct-to-consumer philanthropy.



Impact

We're a proud (nonprofit) startup, but already have a strong proof-of-concept.



*This category is inclusive of Medical/Dental, Clothing, and Furnishings in the early days. As we evolved, we separated those categories out respectively.

Impact Spotlight

Here are a few of the thousands of examples of how NeighborShare is meeting the pivotal needs of neighbors across the country.



NeighborShare Partner Network

Partner Organization's Community Hero

Roots of Recovery

Hampstead, NC

Supports women who are homeless and in recovery from addiction and their children with housing, education, job training, and a peer-support program

“When the AC/heat unit fails or the water pump breaks, women are at risk of losing their children to foster care, and needlessly disrupting an entire family unit. We have also found that it costs more to re-house a woman and her children – both financially and mentally – than it costs for them to remain in place. NeighborShare has stepped in and kept these women and children in their homes.”



Catherine McDowell
Executive Director

How we helped



Lori

Needed help with an emergency repair

Lori's water pump failed in the home where she cared for her mother and three kids. Roots of Recovery secured a plumber to install the pump and complete repairs at no charge. **NeighborShare donors covered the cost of the pump and materials, restoring running water to the house so that she, her mom, and children could continue to reside together in their home.**

Partner Organization's Community Hero

COMPASS Youth Collaborative

Hartford, CT

Engages high-risk youth in relationships to provide support and opportunities

“NeighborShare allows us to provide resources to our youth that we would not otherwise have available. Thank you for helping COMPASS build a community where our youth feel safe, live peacefully and have the opportunity to reach their full potential.”



Ayelet Chozick,
Director of Organizational
Advancement

How we helped



Aysia

Needed help with housing

Aysia, aged 19, lost her job and stable housing due to the pandemic. COMPASS helped her find a new job, and pulled in **NeighborShare to help Aysia with her security deposit and first month's rent.** She was able to move off of her friend's couch and become self-supporting.

Partner Organization's Community Hero

New Neighbors Partnership

Brooklyn, NY

Connects refugee families with local families to provide for essential needs

“NeighborShare has been an incredible resource for the newly arrived refugee families served by our organization. NeighborShare helps our clients feel supported in their new community while empowering them to make their own financial decisions.”



Shoshana Akabas
Executive Director

How we helped



Luciana

Needed help with education

Luciana, a young refugee from Guatemala, supports her single mother and five siblings. She got a scholarship to a nursing program, but additional school expenses were out of reach. **NeighborShare helped Luciana start college on time by paying for school supplies and transportation to and from school.**

Building NeighborShare

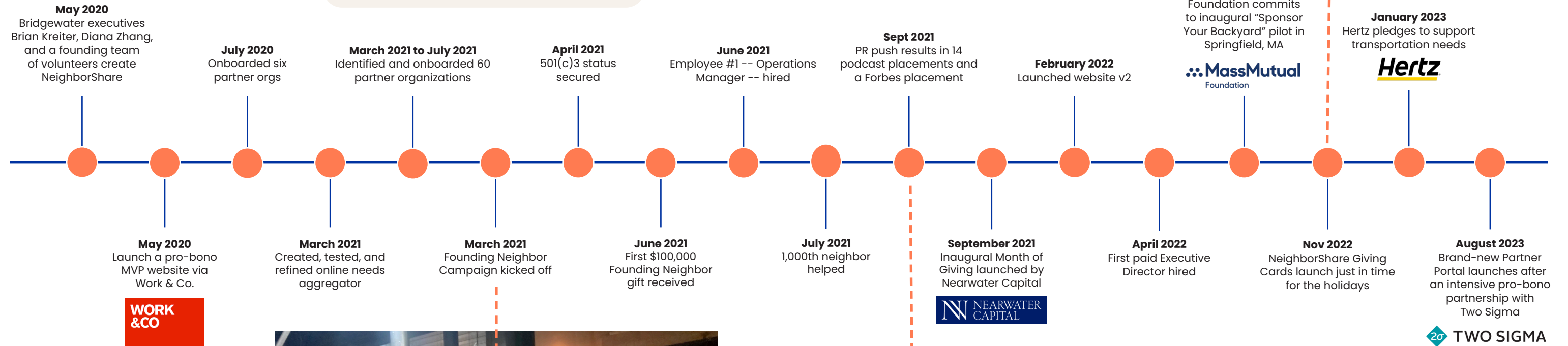
There are also very real infrastructure and process wins in the startup phase.

Here's what we've built so far:



Introducing NeighborShare

We hosted more than 100 business, tech, digital, and finance leaders to learn more about NeighborShare and engage in follow-up strategy and volunteer opportunities.



NeighborShare board members strategizing late into the night!



Forbes

What Entrepreneurs can Learn From Innovative Nonprofits

by John Caplan
Dec 14, 2021

"We realized how difficult it is to identify individual needs on the ground in real-time. How do you know if and when a family is in desperate need of funds to fix a broken down car? And how do you know which needs are going to slip through the cracks? With NeighborShare, donors can give with confidence, knowing their contributions will go directly to real households with real needs."

- Diana Zhang, co-founder and founding CEO

Looking Forward

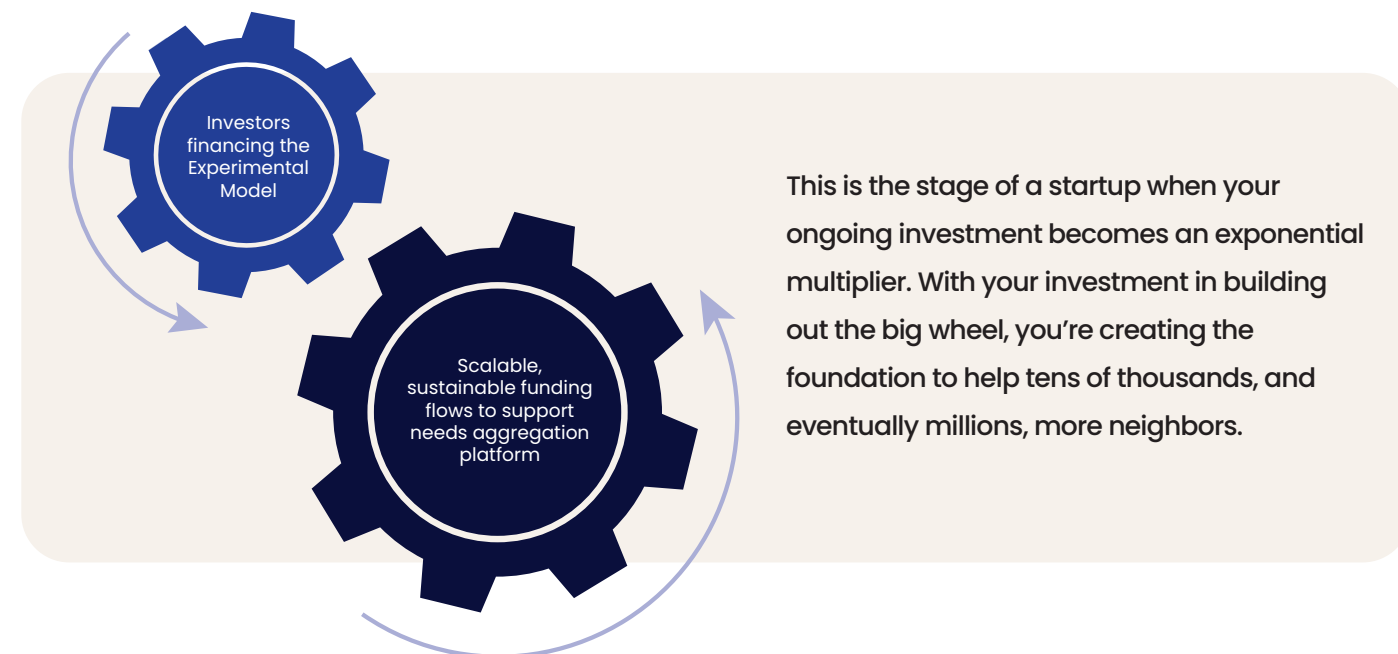
We invite you to continue partnering with NeighborShare to take this amazing pilot you've helped create and position us to help exponentially more neighbors.

We have big plans to build on our initial success. The magic of NeighborShare happens when we're able to connect people who want to help with people who need help.

Over the next 5 years, we want to:



In order to do this, we are laser-focused on building out the other half of the needs aggregator: the resource flywheel! Here's how we're thinking about this:



Corporate Partnership Program

We offer a variety of partnership opportunities and would love to design one just for you!

Sponsor Your Backyard



By sponsoring your backyard, your annual donation will support neighbors in your location(s).

Own a Need

Enhance established CSR programs and purpose-driven campaigns. Adopt a need related to your business or CSR focus to delight and engender loyalty from customers and employees alike!



Employee Neighbor Program

Offer micro-campaigns and gift cards that allow your employees and their families to give to the need(s) of their choice. Gift cards provided in new employee onboarding packets or at annual company events demonstrate your company's values.



Expand Your Existing Impact

Accelerate the impact you're already making by layering NeighborShare into your existing CSR and/or Foundation programs. As you deepen relationships with existing partners, introducing a tool like NeighborShare could help fill a critical gap in resources many nonprofits face while giving them an additional outlet for amplification. You can more holistically meet the needs of these organizations, the community heroes who work there, and the communities you seek to serve.

Corporate Neighbor Benefits



Receive newsletter updates on NeighborShare and the impact of your donations.



Be featured on the NeighborShare website and our owned media channels.



Have access to exclusive networking events and sessions with like-minded individuals and corporations.

Friends of NeighborShare

This dedicated group of leading edge innovators is deeply committed to positively disrupting the way we get help to people that might otherwise slip through the cracks.

Neighborhood Giving Circles

Founding Neighbor (\$100,000+)

Jeff and Barbara Erdmann
Lizanne Galbreath

Carey Halio
Brian Kreiter

Chris Varelas
Anonymous

Neighborhood Leader (\$25,000+)

John Caplan
Brian J Lee

Oliver Nisenson
Christopher Van Woeart

Diana Zhang and Parag Shah

Community Builder (\$10,000+)

Cyril Goddeeris
Brian Gallagher
Erik Klingenberg
Lora Robertson

Stephen and Maggie Sahlman
Julian C Salisbury
Susie Scher
Russell Sherman

Chris and Chelsea Shukie
Emily Whittaker
Mariano Zimmerler

Next Door Neighbor (\$1,000+)

Bardeen Family Charitable Fund
Russell Baris
Fiona Carter
Joe Cesare
James V Covello
Patrick J Fels
Julia M Fleming
Alex Golten
Jeff Gowen
Elizabeth Hammack
Michael Koester
Nancy Kreiter
Kathryn Kreps

Kelli Kreps
George C Lee III
The Laura and David Lehman
Charitable Fund
Ann Marie McCarron
Michael McCarthy
Heather Miner
Ellen-Jane Moss
Peter Muhoro
Isabelle Nichols
Pam Norley
Yosmaira Reyes
Tom Riggs

John F.W. Rogers
Luke A Sarsfield, III
Michael Schubarth
Esta Stecher
Sam Sullivan
Donna Tiano
Oren Tirschwell
Carol Wheeler
David Widermuth
Michael Zhang
Anonymous

Recurring Monthly Contributors

Albert Mason
Vicki Matthews-Arszman
Nick Myerberg

Jenny Palazzo
Katherine Plumoff
Kristin Rahn-Tiemeyer

Sandra K Kreps

Corporate Partners



Co-Founders



Diana Zhang
Co-Founder and
Founding CEO
COO, BlockTower
Capital



Brian Kreiter
Co-Founder & Chair
Co-Founder & CEO,
Braidwell

Board of Directors



Oliver Nisenson
Senior Managing
Director, Blackstone



Carey Halio
Chief Strategy
Officer + Global
Head of IR,
Goldman Sachs



Brian Gallagher
Leargas Group
+ Former Global
United Way CEO



Emily Whittaker
EVP of Commerce,
Vista



Jason Rudman
Chief Customer
Officer, Finance of
America



Kelli Kreps
Executive Director

Advisors



John Caplan
Board Member CEO,
Payoneer



Valencia Bemby
Head of
Philanthropy,
UN Foundation



Peter Stern
President of
Integrated Services,
Ford



Edwin Goutier
CEO, LaunchPath



Chris Van Woeart
Head of Risk, Stripe

Neighbor♥Share

Dear Neighbors,

Hello! Whether you're an existing neighbor, a prospective neighbor, or someone who's simply interested in learning more about NeighborShare, we're so happy you've picked up our Impact Report!

Last year, NeighborShare officially turned two. You'll see an amazing number of key milestones detailed in this report - huge thanks to each and every one of you who helped us get here. What we're most proud of is the impact we're making on real people's lives, people like Luciana and Aysia. There's much more detail on the impact within.

I was compelled to join NeighborShare because as a lifelong nonprofit professional, I believe we're positively disrupting philanthropy in two important ways. On the client side, we're removing the red tape for people to get the help they need fast. I can't stress how important this is. On the donor side, we're providing an unprecedented way to index verified, micro-moments of need at scale, creating a trusted, seamless way for anyone to lend a timely hand to a neighbor in need.

We've made an incredible start, and have a lot more good work ahead of us to continue refining the model and ultimately reach exponentially more neighbors. We invite you to join us!

Warmly,
Kelli Kreps
Executive Director

nbshare.org



Email: kelli@nbshare.org