



SINTEF

NextOcean

Co-design workshop

Help shape the next generation of fisheries & aquaculture Earth observation services

Athens, Greece and online
Friday 27 January 2023



Fisheries and aquaculture: if managed properly, these industries could be the most sustainable way to feed our growing population. That's where NextOcean comes in. NextOcean is an EU-funded project producing a co-created platform, using Earth Observation technology to provide services for sustainable fisheries and aquaculture. Our platform can help to monitor fishing and aquaculture, optimise new aquaculture sites, as well as minimise bycatch and provide accurate ecolabelling, enabling sustainable trade.

To ensure we are meeting real needs and adding real value, we are holding a series of co-design workshops in order to embed the expertise of end-users and industry specialists throughout NextOcean's services. We will be holding our second co-design workshop in Online and in Athens on Friday 27th January. Your knowledge of <TOPIC SECTOR> will be highly relevant. I would like to invite you to participate in this workshop. We are holding this workshop as a hybrid event, so that you can attend and engage with us online alongside the in-person participants.

This workshop is an opportunity for participants to gain exciting early access to NextOcean's platform, with opportunities to discover and explore our services in their current beta-development phase. We will hold detailed interactive sessions, during which participants will be able to discuss our initial prototypes, explore new ideas and suggest improvements. Expert facilitators will be on-hand to capture your conversations, and, working together with the NextOcean team, you will help to optimise our services according to your needs and values. For more

detailed information on the day's activities, please see attached our draft agenda. Further details will be sent out closer to the time.

Please let me know if you are able to join us on Friday 27th Jan. 2023 (09:00-14:40 CET/GMT+1), using the short form below. I will then send you a save-the-date appointment for your calendar, with other material to follow.

Name:

Organisation:

Attending online: Yes / No

Are you interested in: Fisheries / Aquaculture / Both fisheries & aquaculture

I look forward to meeting you there! In the meantime, please feel free to take a look at the NextOcean website or the video below to learn more about our project.

www.nextocean.eu

<https://www.youtube.com/watch?v=YFSLSup5f3U>

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FACTS — SINTEF

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