



Fadi Sibai

Celebrity Consultant | Communications expert



Fadi Sibai is a communications expert with 25 years of experience in the field of advertising and media planning across the MENA region. Having realized the paradigm shift in the communications industry, Sibai started his own Celebrity Marketing Consultancy, Hot Ice Communications S.A.R.L. in 2016. He is an active content contributor to key industry publications. He has also taken part in different conferences as a speaker, a panelist, and a judge including Arab Luxury World and the Festival of Media MENA Awards.

Whether you are a university, a brand, a communications company, a talent or a celebrity, you can book Fadi now for talks, sessions, workshops or consultations! Click the "Book Now" button below.

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