



Patrick Samaha

Businessman | CEO | United Arab Emirates



Patrick Samaha is the co-founder & CEO of Omada, a group of media, e-commerce, and tech-based companies in the UAE, catering to the Middle East and international markets. With over 25 years of experience in the GCC and the Middle East in high-profile roles such as General Manager, Chief Commercial, and Marketing Officer, Samaha has gained insights into the commercial, marketing, finance, and digital aspects of a business.

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 **Instagram** 743 Followers 17 Media Count

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