

# EMPLOYEE TOOLKIT

Thank you for helping us promote this important day!



One day  
of giving.  
**Everyday  
miracles.**

Help us spread the word and raise awareness by sharing these downloadable images on social media and tagging Jackson Health Foundation.

**Jackson Health**  
FOUNDATION®

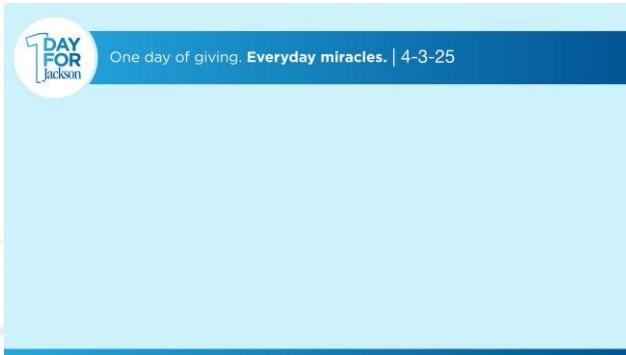
# Graphics and Messaging

## Logos



One day  
of giving.  
**Everyday  
miracles.**

## Zoom Background



## Social Media Posts - Examples



We'd also love for you to share your ongoing **One Day for Jackson** posts with **Jackson Health Foundation**. Make sure to tag us and include the hashtag, **#OneDayforJackson**.



**Logos, images, and captions**

In JPG, PNG, and Word format.

# Save the Date!

Post Date: Week of February 24



Mark your calendars! Thursday, April 3, is One Day for Jackson, the second annual day of giving exclusively supporting Jackson Health System. One hundred percent of funds raised will go toward the health system's mission of providing a single, high standard of quality care for everyone.

I'm proud to be part of this exciting initiative as a {ROLE} at {JACKSON LOCATION}. I've seen firsthand the impact Jackson has had on our community with world-class resources, facilities, and technology, and I am grateful for the support of our generous donors.

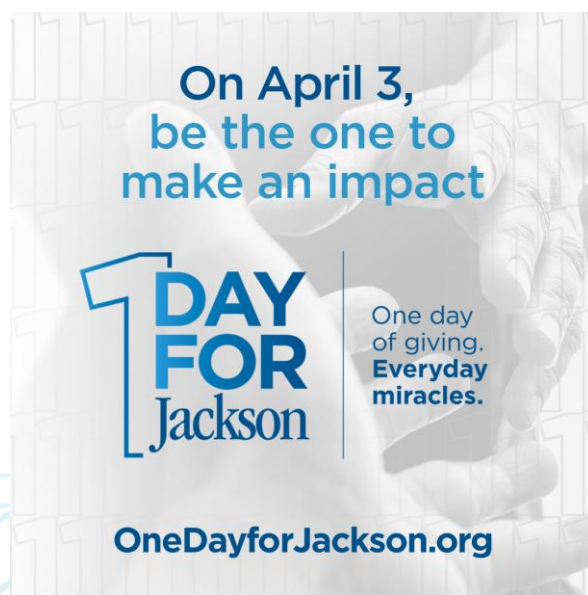
To learn more about how you can make an impact, visit [OneDayforJackson.org](http://OneDayforJackson.org).

#OneDayforJackson #MakingMiraclesHappen #SupportJackson  
#MakeAnImpact #MiraclesMadeDaily #SavingLives #Donate #GivingBack

# General Message

Post Date: March 3

Option 1



Option 2



As a {ROLE} at {JACKSON LOCATION}, I'm proud to represent Jackson and everything we do for Miami-Dade County.

One month from today, on One Day for Jackson, you can be the one to make an impact and continue Jackson Health System's legacy.

Visit [OneDayforJackson.org](https://OneDayforJackson.org) to learn more.

#OneDayforJackson #MakingMiraclesHappen  
#SupportJackson #MakeAnImpact #MiraclesMadeDaily  
#SavingLives #Donate #GivingBack



# Carousel Featuring Jackson Facilities

Post Date: Week of March 10



One Day for Jackson is less than a month away! As a Jackson Health System {ROLE}, I'm excited to make an impact in our community on Thursday, April 3, and I hope you are, too. All funds raised will help build and maintain Jackson's state-of-the-art facilities, such as the ones seen here.

Visit [OneDayforJackson.org](https://onedayforjackson.org) for more information.

#OneDayforJackson #MakingMiraclesHappen #SupportJackson #MakeAnImpact #MiraclesMadeDaily #SavingLives #Donate #GivingBack

# Carousel Featuring Jackson Patients

Post Date: Week of March 17



Every contribution on One Day for Jackson supports Jackson Health System and its patients. On April 3, you have the opportunity to help us make an impact on lives like Brianna, Matthew, and Richardy.

Visit [OneDayforJackson.org](https://onedayforjackson.org) to learn more about their stories, as well as our One Day for Jackson events and special promotions from our partners throughout Miami-Dade County.

#OneDayforJackson #MakingMiraclesHappen #SupportJackson #MakeAnImpact #MiraclesMadeDaily #SavingLives #Donate #GivingBack  
#LynnRehabilitationCenter #HoltzChildrensHospital



# Tomorrow Is One Day for Jackson!

Post Date: April 2



Tomorrow is One Day for Jackson! Your donation on April 3 will leave a lasting impact on Jackson Health System and our community. As a {ROLE} at {JACKSON LOCATION}, I'm supporting Jackson on our second annual day of giving because I believe in the miracles we make happen all year long.

Visit [OneDayforJackson.org](https://OneDayforJackson.org) to support Jackson and make Miami-Dade County healthier.

#OneDayforJackson #MakingMiraclesHappen  
#SupportJackson #MakeAnImpact  
#MiraclesMadeDaily #SavingLives #Donate  
#GivingBack

# One Day for Jackson Is Here!

Post Date: April 3

Option 1



Option 2



The wait is over — One Day for Jackson is finally here! Your support today funds the most advanced treatments, innovative technologies, and cutting-edge facilities that help Jackson Health System make miracles happen daily.

Today, you can be the one to make an impact.

Text “Jackson” to 41444 or visit [OneDayforJackson.org](http://OneDayforJackson.org) to donate. Thank you for your support!

#OneDayforJackson #MakingMiraclesHappen  
#SupportJackson #MakeAnImpact #MiraclesMadeDaily  
#SavingLives #Donate #GivingBack



# Download Toolkit Here

Thank you for spreading the word about One Day for Jackson!



## Logos, images, and captions

In JPG, PNG, and Word format.