

# EMPLOYEE TOOLKIT

Thank you for helping us promote this important day!

**DAY  
FOR  
Jackson**

One day  
of giving.  
**Everyday  
miracles.**

Help us spread the word and raise awareness by sharing these downloadable images on social media and tagging Jackson Health Foundation.

**Jackson Health**  
FOUNDATION.

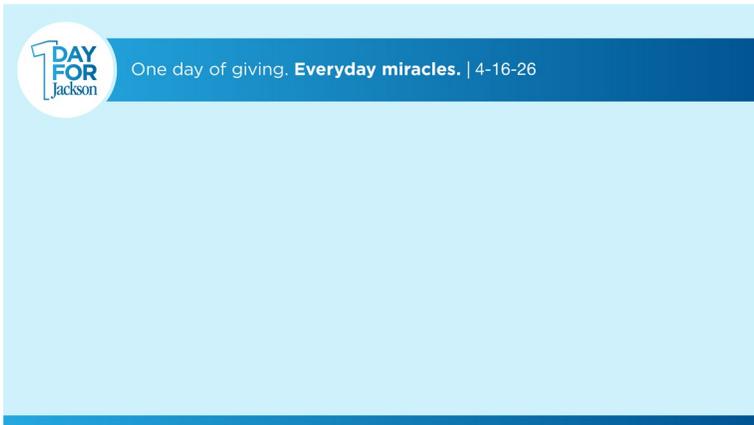
# Graphics and Messaging

## Logos



One day of giving.  
Everyday miracles.

## Zoom Background



## Social Media Posts - Examples



We'd also love for you to share your ongoing **One Day for Jackson** posts with **Jackson Health Foundation**. Make sure to tag us and include the hashtag, **#OneDayforJackson**.



**Logos, images, and captions**

In JPG, PNG, and Word format.

# Save the Date!

Post Date: Week of March 2



Mark your calendars! Thursday, April 16, is One Day for Jackson, the third annual day of giving exclusively supporting Jackson Health System. One hundred percent of funds raised will support vital programs that provide world-class care to everyone in Miami-Dade County, including a new state-of-the-art emergency room at Jackson Memorial Hospital.

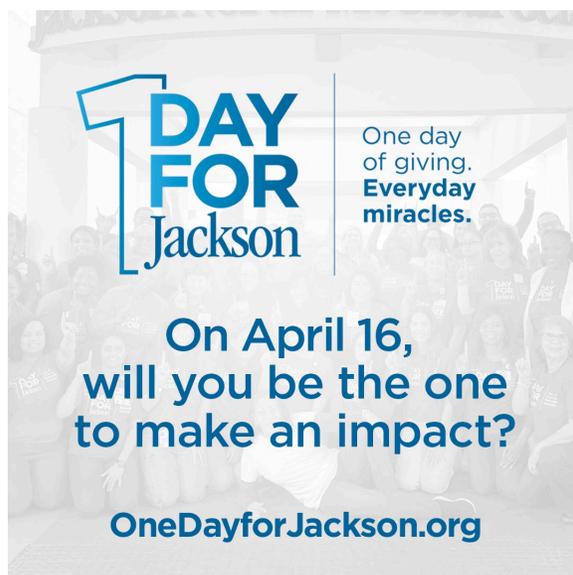
I'm proud to be part of this exciting initiative as a {ROLE} at {JACKSON LOCATION}. I've seen firsthand the impact Jackson has had on our community with premier resources, facilities, and technology, and I'm grateful for the support of our generous donors.

To learn more about how you can make an impact, visit [OneDayforjackson.org](https://onedayforjackson.org)

#OneDayforJackson #MakingMiraclesHappen #SupportJackson  
#MakeAnImpact #MiraclesMadeDaily #SavingLives #Donate #GivingBack

# General Message

Post Date: Week of March 9



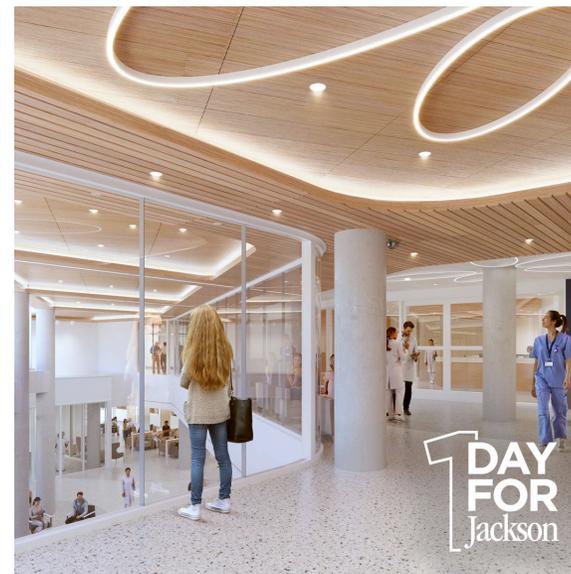
As a {ROLE} at {JACKSON LOCATION}, I'm proud to represent Jackson Health System and everything we do for Miami-Dade County. On One Day for Jackson, you can be the one to make an impact and continue Jackson's storied legacy.

Visit [OneDayforJackson.org](http://OneDayforJackson.org) to learn more.

#OneDayforJackson #MakingMiraclesHappen  
#SupportJackson #MakeAnImpact #MiraclesMadeDaily  
#SavingLives #Donate #GivingBack

# Carousel Featuring Jackson Memorial Hospital New Emergency Room

Post Date: Week of March 16



One Day for Jackson is a month away! As a Jackson Health System **{ROLE}**, I'm excited to make an impact in our community on Thursday, April 16, and hope you are, too. All funds raised will support vital programs that provide world-class care to everyone in Miami-Dade County, including a new state-of-the-art emergency room at Jackson Memorial Hospital.

Visit [OneDayforJackson.org](https://www.onedayforjackson.org) for more information.

#OneDayforJackson #MakingMiraclesHappen #SupportJackson #MakeAnImpact #MiraclesMadeDaily #SavingLives #Donate #GivingBack

# Carousel Featuring Jackson Patients

Post Date: Week of March 23



Will you be the one to make an impact?



Will you be the one to make an impact?



Will you be the one to make an impact?



Will you be the one to make an impact?



Every contribution on One Day for Jackson supports Jackson Health System and its patients. On April 16, you have the opportunity to help us make an impact on lives like Dylan, Richard, and Tangela.

Visit [OneDayforJackson.org](https://www.OnedayforJackson.org) to learn more about their stories, as well as our One Day for Jackson events and special promotions from our partners throughout Miami-Dade County.

#OneDayforJackson #MakingMiraclesHappen #SupportJackson #MakeAnImpact #MiraclesMadeDaily #SavingLives #Donate #GivingBack #LynnRehabilitationCenter #HoltzChildrensHospital

# Tomorrow's One Day for Jackson!

Post Date: April 15



Tomorrow's One Day for Jackson! Your donation on April 16 will leave a lasting impact on Jackson Health System and our community. As a {ROLE} at {JACKSON LOCATION}, I'm supporting Jackson on our third annual day of giving because of the miracles we make happen all year long.

Visit [OneDayforJackson.org](https://www.OnedayforJackson.org) to show your support and help make Miami-Dade County stronger.

#OneDayforJackson #MakingMiraclesHappen  
#SupportJackson #MakeAnImpact #MiraclesMadeDaily  
#SavingLives #Donate #GivingBack

# One Day for Jackson Is Here!

Post Date: April 16



The wait is over — One Day for Jackson is finally here! Your support today will fund vital programs that provide world-class care to everyone in Miami-Dade County, including a new state-of-the-art emergency room at Jackson Memorial Hospital.

Today, you can be the one to make an impact.

Text “Jackson” to 41444 or visit [OneDayforJackson.org](https://OneDayforJackson.org) to donate. Thank you for your support!

#OneDayforJackson #MakingMiraclesHappen  
#SupportJackson #MakeAnImpact #MiraclesMadeDaily  
#SavingLives #Donate #GivingBack

## Download Toolkit Here

Thank you for spreading the word about One Day for Jackson!



### **Logos, images, and captions**

In JPG, PNG, and Word format.