



DAY FOR Jackson

SPONSORSHIP OPPORTUNITIES



On April 16, 2026, Jackson Health Foundation will host its third annual giving day, **One Day for Jackson**, to raise funds exclusively for Jackson Health System, our community's nonprofit academic medical system that offers unmatched, **world-class care for everyone**. In our second year, we raised more than \$1 million through the generosity of our donors, and in 2026, with your help we look to raise even more.

Leading up to, and on this day, the Foundation will ask the entire community to **rally behind the future of health care**.

Throughout its 107-year history, Jackson has achieved many **medical firsts and milestones**.

With seven hospitals on four campuses, more than a dozen satellite care sites, and 15,000 healthcare professionals, Jackson Health System is one of the largest and most impactful healthcare systems in the United States. This year marks the new Jackson Memorial emergency room grand opening (also on April 16, 2026) doubling the size of the current emergency department to 178,000 square feet of specialized spaces for unique patient populations. As Miami continues to grow, Jackson must also grow to protect the health of our community.

This is your chance to make a difference — one person, one donation, one partnership can drive remarkable change. Join us as we build on our success and continue to transform lives!



SPONSORSHIP OVERVIEW



Sponsorship Level	Event Website	E-Blasts	Newsletters	Pre / Post Release	Magazine	On Call, Off Script Podcast Sponsor and Guest	Social Media	Retail Signage	Corporate Miracle Makers	Radio Promos	TV Promos	Media Interview	Creative Assets for One Day	Golden Angels Gala	Foundation Events	Concierge Primary Care Services	Corp. Wellness
Presenting \$75,000	X	X	X plus dedicated write-up	X	X	X	X plus dedicated posting	X	X	X	X	X	Co-branded	6	2	X	Visit
Champion \$50,000	X	X	X plus dedicated write-up	X	X		X plus dedicated posting	X	X	X	X	X	Co-branded	4	Invite		Visit
Guardian \$25,000	X	X	X	X	X		X plus dedicated posting	X	X	X	X	X	Co-branded	2	Invite		Visit
Steward \$15,000	X	X	X				X		X				Digital		Invite		Digital
Caregiver \$10,000	X	X					X		X				Digital		Invite		Digital
Companion \$5,000	X								X				Digital				Digital
Buddy \$2,500	X												Digital				Digital

\$75,000 PRESENTING SPONSOR

Name/logo recognition:

- Pre-event coverage included in the event webpage, e-blasts;
- Name mention on pre- and post-event press release;
- Inclusion in Corporate Miracle Makers;
- Sponsor “On Call, Off Script” Jackson Health System Podcast One Day for Jackson segment;
- Dedicated Foundation social media postings;
- Dedicated write-up in Foundation newsletter;
- Logo inclusion on retail signage material.

Media exposure:

- Name mention in radio promotional spot on top-ranked local radio stations;
- Name mention in television promotional spot on top-ranked local radio stations;
- Opportunity to join in media interview leading up to One Day for Jackson.

Throughout the year opportunity:

- 6 tickets for the Golden Angels Gala (March 28, 2026);
- 2 tickets to the Golden Angels Recognition Dinner at Joe’s Stone Crab;
- Invitations to Foundation exclusive events;
- Concierge primary care service provided to four throughout the duration of sponsorship.

Creative assets:

Co-branded digital collateral material, including banners and social media graphics to share on their social platforms.

Corporate wellness visit:

Jackson Health System will help instill a culture of health via on-site visit providing medical information that supports physical and mental well-being of all employees.



\$50,000 CHAMPION SPONSOR

Name/logo recognition:

- Pre-event coverage included in the event webpage, e-blasts;
- Name mention on pre- and post-event press release;
- Inclusion in Corporate Miracle Makers;
- Dedicated Foundation social media postings;
- Inclusion in Foundation newsletter;
- Logo inclusion on retail signage material.

Media exposure:

- Name mention in radio promotional spot on top-ranked local radio stations;
- Name mention in television promotional spot on top-ranked local radio stations;
- Opportunity to join in media interview leading up to One Day for Jackson.

Throughout the year opportunity:

- 4 tickets for the Golden Angels Gala (March 28, 2026);
- Invitation to exclusive Foundation events, including Golden Angels Recognition Dinner at Joe's Stone Crab.

Creative assets:

Co-branded digital collateral material, including banners and social media graphics to share on their social platforms.

Corporate wellness visit:

Jackson Health System will help instill a culture of health via on-site visit providing medical information that supports physical and mental well-being of all employees.



\$25,000 GUARDIAN SPONSOR

Name/logo recognition:

- Pre-event coverage included in the event webpage, e-blasts;
- Name mention on pre- and post-event press release;
- Inclusion in Corporate Miracle Makers;
- Dedicated social media posting on Foundation handles;
- Inclusion in Foundation newsletter;
- Logo inclusion on retail signage material.

Media exposure:

- Name mention in radio promotional spot on top-ranked local radio stations;
- Name mention in television promotional spot on top-ranked local radio stations;
- Opportunity to join in media interview leading up to One Day for Jackson.

Throughout the year opportunity:

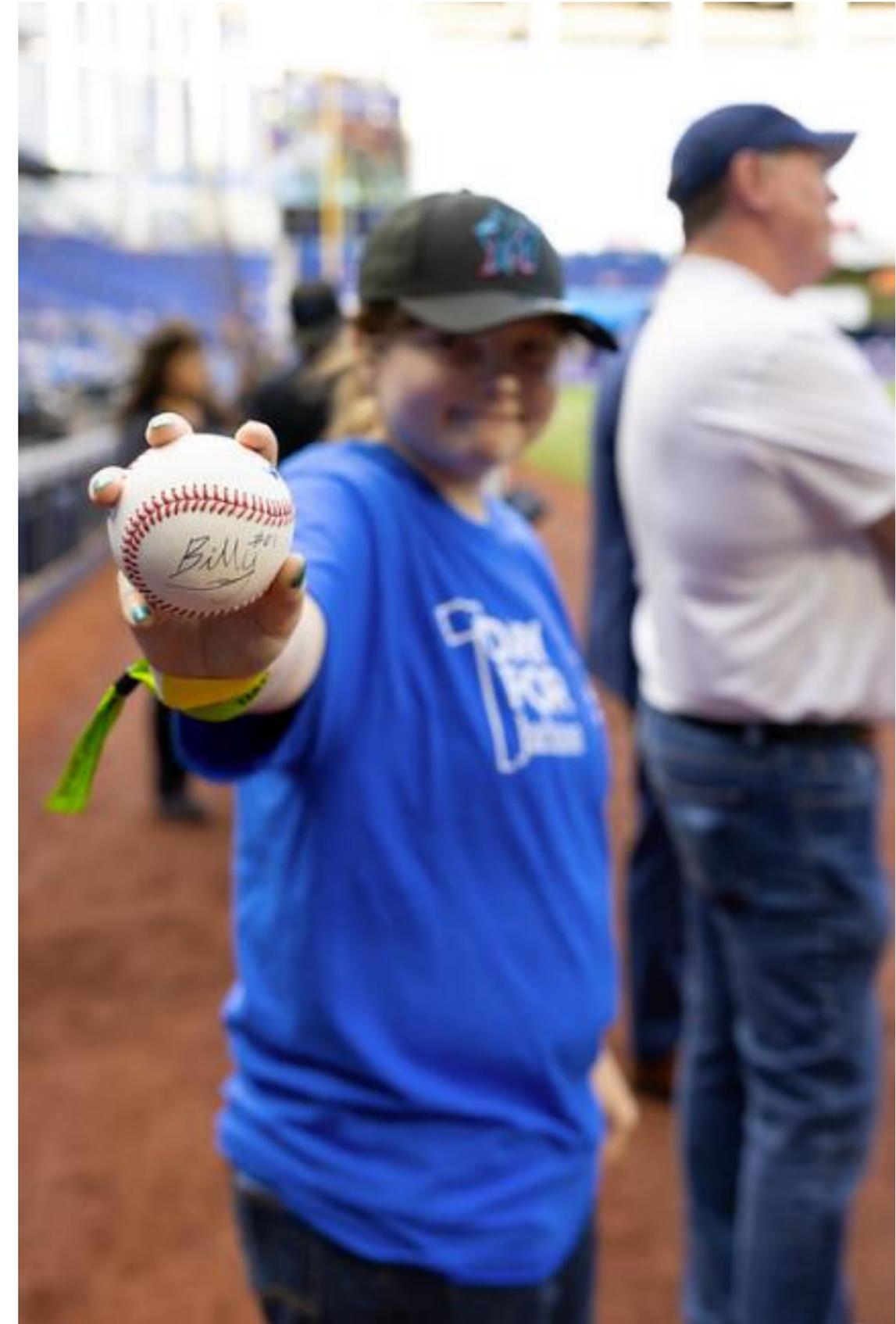
- 2 tickets for the Golden Angels Gala (March 28, 2026);
- Invitation to exclusive Foundation events, including Golden Angels Recognition Dinner at Joe's Stone Crab.

Creative assets:

Co-branded digital collateral material, including banners and social media graphics to share on their social platforms.

Corporate wellness visit:

Jackson Health System will help instill a culture of health via on-site visit providing medical information that supports physical and mental well-being of all employees.



\$15,000 STEWARD SPONSOR

Name/logo recognition:

- Pre-event coverage included in the event webpage, e-blasts;
- Inclusion in Corporate Miracle Makers;
- Inclusion in Foundation social media postings;
- Mention in Foundation newsletter.

Throughout the year opportunity:

- Invitation to exclusive Foundation events.

\$10,000 CAREGIVER SPONSOR

Name/logo recognition:

- Pre-event coverage included in the event webpage, e-blasts;
- Inclusion in Corporate Miracle Makers;
- Inclusion in Foundation social media postings;

Throughout the year opportunity:

- Invitation to exclusive Foundation events.

Corporate wellness information:

Jackson Health System will help instill a culture of health via digital information that can be shared with staff to support physical and mental well-being of all employees.

Creative assets:

- Digital collateral material tool kit that includes banners and social media graphics to share on their social platforms.

Corporate wellness information:

Jackson Health System will help instill a culture of health via digital information that can be shared with staff to support physical and mental well-being of all employees.

Creative assets:

- Digital collateral material tool kit that includes banners and social media graphics to share on their social platforms.



\$5,000 COMPANION SPONSOR

Name/logo recognition:

- Pre-event coverage included in the event webpage;
- Inclusion in Corporate Miracle Makers.

Creative assets:

- Digital collateral material tool kit that includes banners and social media graphics to share on their social platforms.

Corporate wellness information:

Jackson Health System will help instill a culture of health via digital information that can be shared with staff to support physical and mental well-being of all employees.

\$2,500 BUDDY SPONSOR

Name/logo recognition:

- Pre-event coverage included in the event webpage.

Creative assets:

- Digital collateral material tool kit that includes banners and social media graphics to share on their social platforms.

Corporate wellness information:

Jackson Health System will help instill a culture of health via digital information that can be shared with staff to support physical and mental well-being of all employees.



THE IMPACT

Brianna needed a liver transplant due to autoimmune hepatitis. **Matthew** required emergency surgery after a sudden brain bleed during a school track competition. **Richardy** faced a high-risk pregnancy but safely delivered her miracle baby.

Brianna, Matthew, and Richardy's lives were changed thanks to Jackson Health System.

You can be the one to make an impact on lives like theirs on One Day for Jackson. **Donate now.** To learn more about Brianna, Matthew, and Richardy, visit **[OneDayforJackson.org](https://www.onedayforjackson.org)**.



Jackson Health
FOUNDATION.





Mark your Calendar!
One Day for Jackson 2026
is Thursday, April 16th.

Interested in becoming a sponsor, partner or donor?
Please contact Gradon Hadaway, Sr. Director of Development
305-585-4483 or Gradon.Hadaway@jhsmiami.org