

A Model of Innovation:

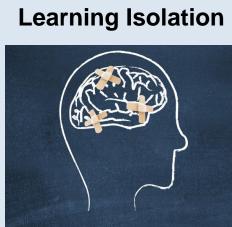
Breaking the Cycle of Homelessness



Atif Choudhury; Co founder & CEO Diversity & Ability (DnA)

The Realities





Addiction & Mental Health



Literacy/illiteracy



Socio-economic **Exclusion**



Homelessness



Imposter Syndrome

Trends of Homelessness



58,000 households were accepted as homeless in 2015/16, a 34% increase since 2009/10.

In 2016 the number of adults in concealed household units was estimated at 3.34 million which have increased by one third since 2008.

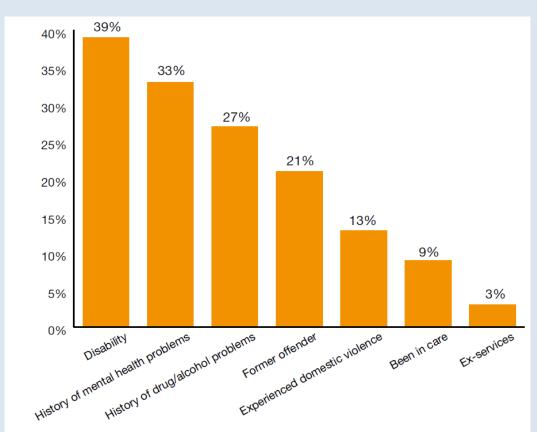
In Autumn 2017 alone -

Local Authority stats show rough sleeping in England est. at 4,751 individuals (increase of 15% on previous Aut) In **Brighton & Hove est. at 178** (increase of 18% on previous Aut)



Trends of Homelessness at Crisis

Self-reported support needs at first contact with Crisis Skylight



Source: Administrative data for Crisis Skylight members 2013 to 2015 (anonymised). Base: 14,922 (100% of members). Percentages are rounded.

Cost of Homelessness

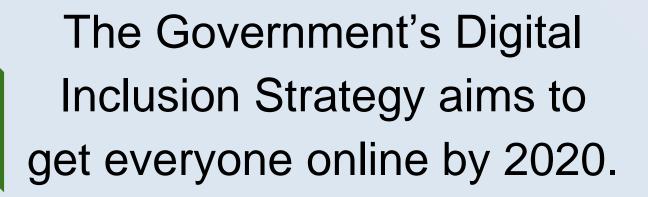
To the State:

People who experience homelessness for three months or longer cost on average:

- £4,298 per person to NHS
- £2,099 per person for mental health services
- £11,991 per person in criminal justice system
- Cost of rough sleeping for 12 months (£20,128) vs cost of successful intervention

To the individual:

- Intensifies social isolation
- Creates barriers to education, training and paid work
- Undermines mental and physical health



The Stationer's Office 2014

Social Impact Austerity and the hardest hit

- **343** Libraries Closed between 2010-2016
- 1 in 10 Job Centres Closed
- **78** Estimated further Job Centre branch closures
- 33% of registered disabled people who've never used the internet
- **48%** of registered disabled individuals in work

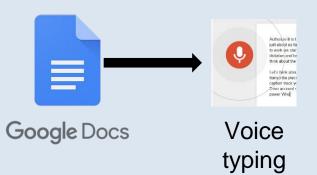
'In an age of ever-increasing digital-dependency, the future of illiteracy will be based on one thing: those who can communicate via the internet and those who cannot...'

Atif choudhury
Diversity and Ability

Our Journey Together



One-to-ones





Cloud Storage



Free text-to-speech tools



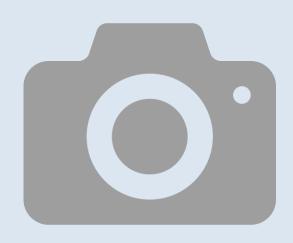
Mind mapping to help anxiety management



Kadija's Journey



Google Keep



Take Photos



iPhone Text-tospeech

Diversity & Ability (DnA) & Crisis Graduates





Questions

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