



DIGITAL SKILLS PARTNERSHIP

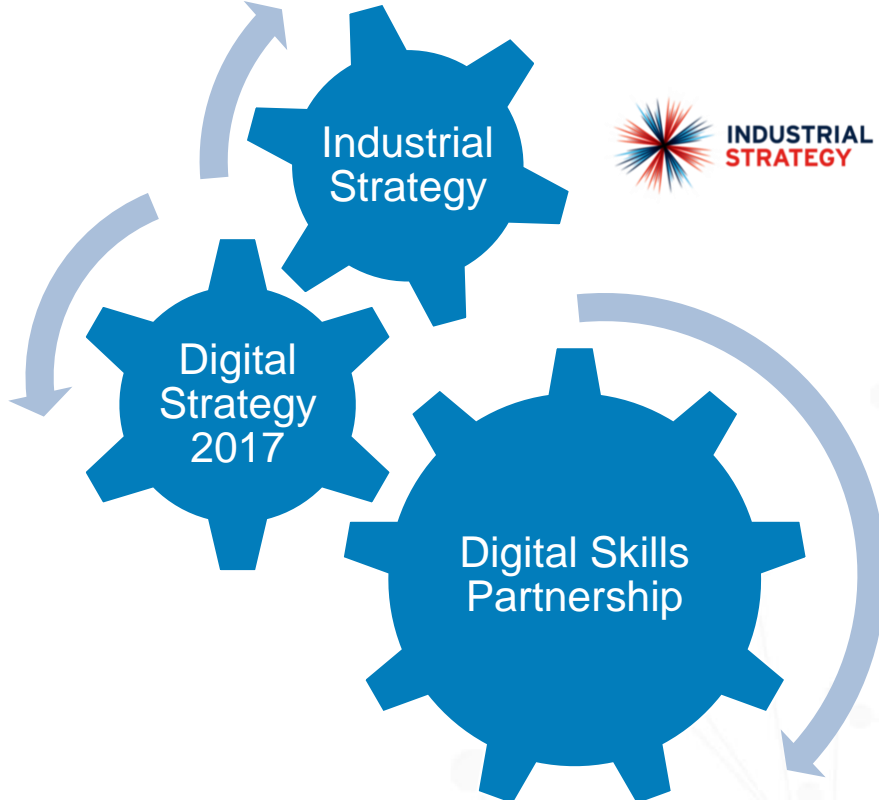
LANCASHIRE



**LANCASHIRE SKILLS
& EMPLOYMENT HUB**



Lancashire
Enterprise Partnership



Department for
Digital, Culture,
Media & Sport



LANCASTHIRE SKILLS
& EMPLOYMENT HUB



Lancashire
Enterprise Partnership



LOCAL DIGITAL SKILLS PARTNERSHIPS

- LANCASHIRE
- HEART OF THE SOUTH WEST
- WEST MIDLANDS
- SOUTH EAST
- CORNWALL AND ISLES OF SCILLY
- CHESHIRE AND WARRINGTON



DIGITAL SKILLS
PARTNERSHIP

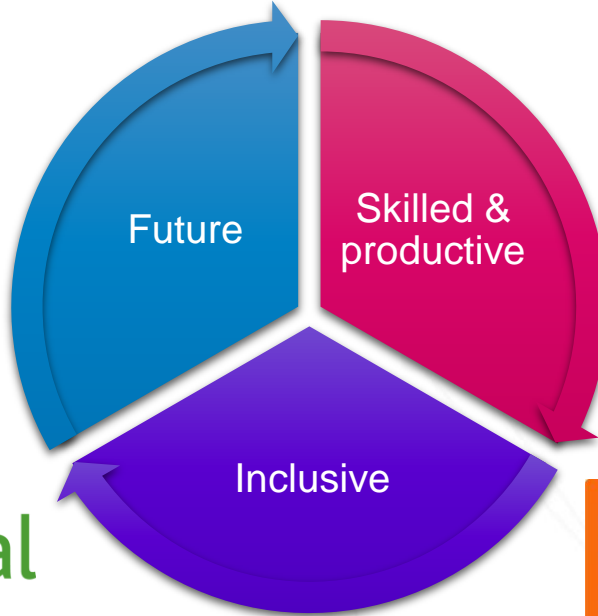
Trailblazers



The Tech She Can® Charter



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Summary of Activity

Future Workforce



- Lloyds Rediscover Event – 60 Blackpool students from 6 High schools
- T-Level Digital project to upskill lectures – employer lead master classes & industry days
- Chorley Hack – 30 Primary & Secondary Schools working with employer mentors
- iDea – Duke of York Awards
- Wider partner engagement e.g. NCSC, Tech We Can, AWS

Skilled & Productive Workforce



- Google Garage – over 750 SMEs attended workshops
- 70 SMEs/Charities signed up for first Lloyds Digi Know How Workshop
- Coordinating SSW work with Google Training
- Influencing LCC Digital First workforce agenda
- LCC - iDea – Duke of York Awards

Inclusive Workforce



- DSIF success
- Bootcamps programme with GM
- 500 learners completed Freeformers/Facebook training with LAL and B&FC
- One Digital Community Practice Event – Developing digital skills in rural communities

Informed Approach



- Research commissioned to update evidence and give new insight into Lancashire's Digital Skills Landscape.

Lloyds Consumer Digital Index 2019

UK Consumer Digital Index 2019

Spotlight on consumers in the North West

10%

Proportion of consumers who are offline

2019 UK average: 8%

2016 in region: 11%

78%

Proportion of consumers with full Essential Digital Skills for Life

2019 UK average: 78%

44%

Proportion of consumers with full Essential Digital Skills for Work

2019 UK average: 47%



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Percentage of people Digitally Disengaged

Figure shows the percentage of people who are Digitally Disengaged in regional area

