

Developing Digital Skills in Rural Communities

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BARRIERS TO LEARNING

- An older than average population
- High levels of out-migration of young people with digital skills
- Fewer local opportunities for digital skills training
- lack of awareness and information
- Poverty
- Additional factors

DELIVERY CHALLENGE

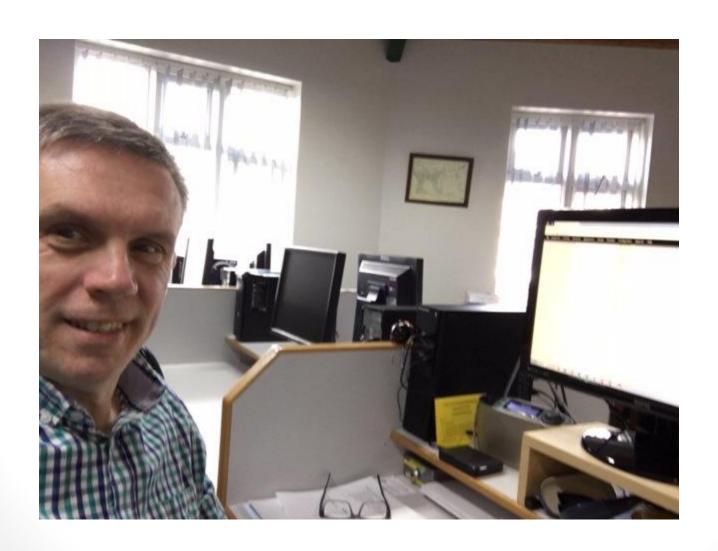
Motivation and skills support of volunteers;

- Use their own cars
- Transport kit between venues
- Deal with technical issues
- Operate in learners homes

DELIVERY CHALLENGE

- Awareness raising strategies
- Support for volunteers
- Smaller number or organisations delivering digital skills training

PETER



OUR (CHALLENGING)ROLE

• 2 Key Roles;

 Make sure that Defra and other government agencies know the extent of issues in Lancashire

 Support communities to improve their digital skills. They find the solutions, we help them to achieve them

DEFRA

Digital skills and inclusion Information to Defra:

'helping to actively tackle digital exclusion and support superfast take up by citizens, including through the promotion of local demand stimulation, digital skills and digital inclusion initiatives."

SUPPORT TO COMMUNITIES

- Funding of course
- Skills training
- All the things needed to achieve success in the above; Governance, polices, business planning, consultation events, neighbourhood planning, asset building/managing, community learning, legislation compliance......