



Community Futures

Developing Digital Skills in Rural Communities

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BARRIERS TO LEARNING

- An older than average population
- High levels of out-migration of young people with digital skills
- Fewer local opportunities for digital skills training
- lack of awareness and information
- Poverty
- Additional factors

DELIVERY CHALLENGE

Motivation and skills support of volunteers;

- Use their own cars
- Transport kit between venues
- Deal with technical issues
- Operate in learners homes

DELIVERY CHALLENGE

- Awareness raising strategies
- Support for volunteers
- Smaller number of organisations delivering digital skills training

PETER



OUR (CHALLENGING)ROLE

- 2 Key Roles;
- Make sure that Defra and other government agencies know the extent of issues in Lancashire
- Support communities to improve their digital skills. They find the solutions, we help them to achieve them

DEFRA

Digital skills and inclusion Information to Defra:

‘helping to actively tackle digital exclusion and support superfast take up by citizens, including through the promotion of local demand stimulation, digital skills and digital inclusion initiatives.’

SUPPORT TO COMMUNITIES

- Funding of course
- Skills training
- All the things needed to achieve success in the above;
Governance, polices, business planning, consultation events,
neighbourhood planning, asset building/managing, community
learning, legislation compliance.....