



CLARION
FUTURES

Clarion Futures
Clarion Housing Group

Who are we?

Clarion Futures, part of Clarion Housing Group

- Business for social purpose
- One Digital programme partner
- Professional & Volunteer Champions delivering digital for employment support in-house
- Grant funding and supporting 15 external organisations (including many HA's) to replicate our delivery approach



Underpinning our approach...



- Digital **screening** to identify digital skill need
- Digital support as part of **employment** support
- **Digital Champion Network** as a resource to support
- **Digital 'Dialogue' sessions** providing networking and learning opportunities for all replication partners

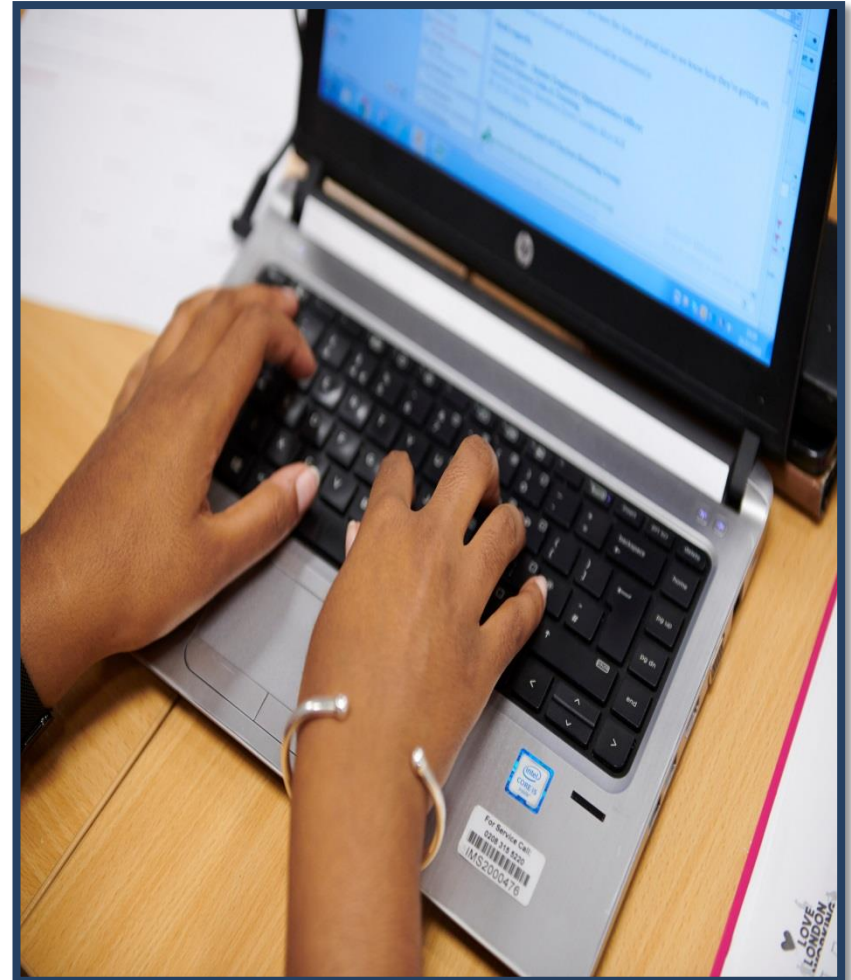
Key Learning: Challenges & tips

- **Embedding this approach takes time:** How do our Employment Support Officers work?
- **Communications matter:** What on earth is meant by digital and why does it make a difference to my work and my clients?
- **Professional Champions:** They are my staff and we are a team
- **Delivery location:** This may just change everything...



Key Learning: Challenges & tips

- **Consistency and evolution:** Our support offer is now a service offer – our Champions are critical
- **Digital Champions and Screening:** We can monitor activity whilst trailing tweaking and testing
- **Organisations and screening:** We can see if there is a problem and we can be proactive in supporting them



Achievements to date

- Nearly **6,000 people** supported to advance their digital skills within an employment setting.
- This approach has led to a **successful bids** for Professional Champions to operate full time within our internal jobs and training programme
- Replication partners have carved out permanent job roles, **embedded this approach into their long term strategies** and successfully secured funding for continuation
- Champions have become **site experts** and have blended into the jobs and training teams which are operating



