

MEDIA ALERT

As Voting Begins, OpenBallot Helps Bay Area Voters Navigate Their Ballots

Free, nonpartisan platform brings voter guide recommendations together in one place for San Francisco, Oakland and San Jose voters

SAN FRANCISCO, October 6, 2026 — As voting gets underway in California this week, a new Bay Area platform is helping voters navigate the many races and measures on their ballots.

OpenBallot (openballot.app) is a **free, nonpartisan voter information platform** that brings together voter guides from newspapers, advocacy groups and community organizations. Voters can select the sources they want to see and view their recommendations side by side, making it easier to see where organizations agree, where they differ and where voters may want to do additional research.

OPENBALLOT AT A GLANCE

- **Free and nonpartisan**
- Available for voters in **San Francisco, Oakland, San Jose, Berkeley, Los Angeles and San Diego**
- Brings multiple voter guides together **in one place**
- Allows voters to view recommendations **side by side**
- Does **not** tell voters how to vote. Voters choose the sources and perspectives they want to consider.

BAY AREA TECH FOR CIVIC ENGAGEMENT

OpenBallot also offers a local technology story. The idea was inspired by a Bay Area resident who manually compiled voter guide recommendations into a spreadsheet each election for friends. Seeing how useful it became, a group of local friends came together to build a tool that could make the same information easier for more voters to access.

INTERVIEWS + VISUALS AVAILABLE

OpenBallot founders are available this week for **in-studio, on-camera and virtual interviews**, including live demonstrations of the platform.

Available media assets include:

- B-roll of voters using OpenBallot
- Clean screen recordings of the platform

- Screenshots and photography
- Live or recorded platform demonstrations

LEARN MORE / TRY OPENBALLOT

[OpenBallot.app](#)

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