

Mfunny Interactive

The Contents Creation Group

Start



Our History



두 개의 팀, 하나의 목표 -

영상과 마케팅을 융합하여 복잡한 하이테크와 ICT 기술을 쉽게 소개하는 트렌디한 콘텐츠를 만들어 냅니다.

가치있는 콘텐츠를 만드는 제작자가 필요할 때 엠퍼니가 함께 하겠습니다.

Since 2007

- 2007.07 Established in Seoul
- 2007.10 **Cisco Korea** Marketing Vender Registered
- 2008.05 **Symantec Korea** Marketing Vendor Registered
- 2009.03 **LG CNS** Video Vender Registered
- 2009.06 **Cisco Korea** Web Maintenance Vendor
- 2010.09 **SAMSUNG SDS** Video Vender Registered
- 2012.03 **Intel Korea** Marketing Vendor Registered
- 2013.03 **Dassault System** Marketing Vendor Registered
- 2014.05 **EMC Korea** Marketing Vendor Registered
- 2015.01 **KIA Motors** Video Vender Registered
- 2015.02 **POSCO ICT** Marketing Vendor Registered
- 2015.03 **Fortinet Korea** Vendor Registered
- 2016.04 **SK infosec** Vendor Registered

Introduction **Our Services**

Contents Creation

- Video Production
- Video Localization
- Case study Video
- Webtoon
- Infographics
- Youtube management
- Facebook Cardnews



Digital Marketing

- Marketing Automation
- Webinar
- Online Event
- Eloqua operation
- Email Marketing

Event Marketing

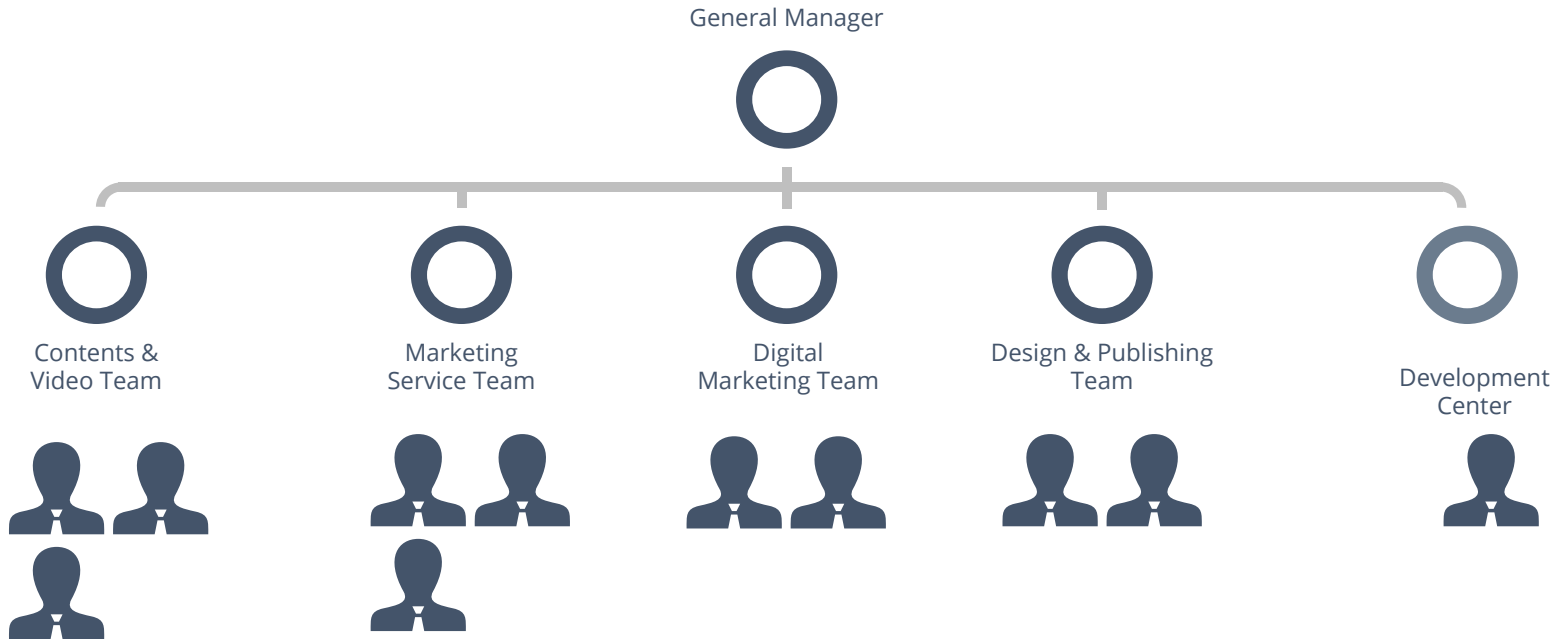
- Conference & Exhibition
- Seminar
- Roadshow
- Giveaway
- Event Design



Sales Program Development

- App Development
- Mobile Page Development
- Sales tool Development
- Webpage Tracking

Our Organization



13 Employees in our Company

Our Major Clients



주요 콘텐츠 사업실적

2020.03	Cisco 고객사례 - 경희대, 동국대 Webex
2020.01	Dassault 고객사례 - Meta Biomed
2019.12	Cisco 고객사례 - 이대서울병원, 한양사이버대학교
2019.09	SKinfosec 창립기념 영상 제작
2019.09	SK 차원 APP 소개영상
2019.04	국방기술품질원 전시관 인터랙티브 콘텐츠 업데이트
2019.01	대우조선해행 / 네이버 / 인텔 Smart Ship 4.0 소개영상
2018.12	KOICA 사이버안전센터 소개영상
2018.12	경희의료원 키오스크용 홍보영상 제작
2018.10	콘텐츠진흥원 글로벌 게임허브센터 영상
2018.08	NIA 대통령 행사 오프닝 데이터 규제혁신
2018.04	대법원 키오스크 콘텐츠 양형 체험프로그램
2016.04	다쏘 포럼 VR 영상 제작

주요 오프라인 사업실적

- 2015 ~ 20 **Cisco Monthly Webinar** 기획 및 운영
- 2020. 06 **Fortinet Webinar** 기획 및 운영
- 2019. 05 **Fortinet Webinar** 기획 및 운영
- 2019.10 **Fortinet** 보안 컨퍼런스 전시 및 온라인 디자인
- 2019.08 **Trend Micro CloudSec** 전시 및 온라인 디자인
- 2019.06 예금보험공사 홍보관 설치
- 2018.12 예금보험공사 재테크박람회 전시 기획 및 설치
- 2018.11 **RedHat Forum** 전시 및 온라인 디자인 및 페이스북 라이브
- 2017.06 **Cisco Data Center Summit** 전시 기획 및 설치 및 페이스북 라이브
- 2017.04 **Cisco Collaboration Summit** 전시 기획 및 설치 및 페이스북 라이브
- 2016.06 정부 3.0 국민 체험 마당 전시 및 온라인 디자인
- 2016.06 **2016 행복 교육 박람회** 전시 및 온라인 디자인
- 2016.10 한국환경산업기술원 환경기술발표회 전시 및 온라인 디자인

Multimedia References



Cisco / 경희대 Webex



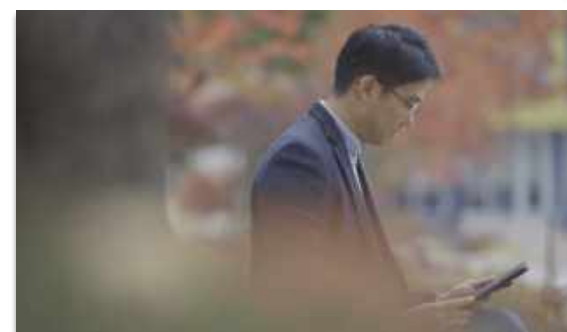
<https://www.youtube.com/watch?v=5GqATPAYb9E>

Cisco / 이대서울병원



<https://www.youtube.com/watch?v=CrJ0UrVIRiM>

Cisco / 한양사이버대학교



<https://www.youtube.com/watch?v=Z16MY4Sp9HE>

Dassault / Meta Biomed



<https://www.youtube.com/watch?v=8CYZH7KO9bl>

Bespin Global / Google G Suite



https://www.dropbox.com/s/5pnryku8odwmqje/BespinGlobal_GSuite_v5.mp4?dl=0

Bespin Global / Google Cloud



https://www.dropbox.com/s/g49s436i7jr0yvb/BespinGlobal_GCP_V5.mp4?dl=0

Cisco / 서울반도체



https://www.youtube.com/watch?v=L7FAVjT_dlo

HP / Digital Idea



https://www.dropbox.com/s/kdlcpu5xyja6fvj/170324_Digital%20Idea_case%20study_Full.mp4?dl=0

Dassault / 수산중공업



https://www.dropbox.com/s/orcbyaylwb3zf66/170313_%EB%A4%EC%8F%98%20%EC%88%98%EC%82%B0%EC%A4%91%EA%B3%B5%EC%97%85_%EA%B3%A0%EA%B0%9D%EC%82%AC%EB%A1%80_Full%20HD.mp4?dl=0

노보노디스크 / 정직인터뷰



https://youtu.be/5yF2xv_vBA0

Dassault / 디자인 2020



<https://youtu.be/hJJS5VOdGYc>

Cisco / 부산 U-City



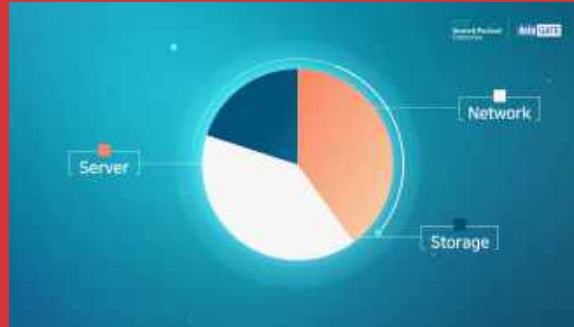
<http://youtu.be/ua5-6oEfD5k>

Contents

References



HPE SYNERGY 솔루션 소개



- Worked in 2020
- https://www.dropbox.com/s/6r0y3mz47mi4k6t/HPE_Synergy_20200602.mp4?dl=0

HPE Nimble Storage 소개



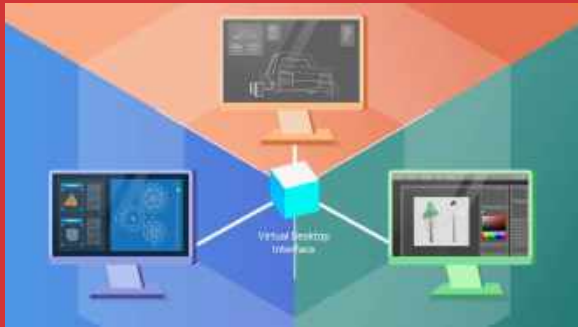
- Worked in 2020
- https://www.dropbox.com/s/cqc2nj90naf3z9/HPE_Nimble%20Storage_0416.mp4?dl=0

SK인포섹 보안 솔루션 소개



- Worked in 2020
- https://www.dropbox.com/s/4nuob8xqhwgnnvc/SKinfos_ec_eng.mp4?dl=0

동국시스템즈 솔루션 소개



- Worked in 2019
- https://www.dropbox.com/s/95yjljc6k3qwdq/%EB%8F%99%EA%B5%AD%EC%8B%9C%EC%8A%A4%ED%85%9C%EC%A6%88_eVDI_1%ED%8E%B8_%EB%A1%9C%EA%B3%A0.mp4?dl=0

Cisco Web Maintenance



- .com, Partner Web, Blog
- From : 2018/08/01~
- Our Work : Copywriting, Localization, Web update, Web page development
- Tool : MRM Work, Adobe experience Manager, Omniture, WordPress for Blog



Cisco Webinar

시스코 월간 웨비나



Cisco HCI - HyperFlex를 만나보세요!

시청기간 : 2019. 4.24(수) ~ 5.15(수)

시청방법

1. 우측 개인정보 입력창 작성
2. 등록하기 버튼 클릭
3. 시청 후 설문 제출

개인정보를 입력해 주세요.
* 필수 입력 사항

이름*

성*

이메일 주소*

회사명*

KOREA, REPUBLIC OF

전화번호*

웹 세미나에서 소개된 시스코 솔루션을 도입할 계획이 있으십니까?

시스코에서 전화로 연락을 드려도 되겠습니까?

☐ 시스코 및/또는 웨비나에 대한 정보를 수신하겠습니다.

등록하기



전대리SHOW 5회 - 시스코의 SAN 스위치를 아시나요?

일대 1000여명의 IT 전문가, 엔지니어, 시스템 관리자 등 다양한 IT 전문가들이 모여 SAN 스위치를 소개합니다.

- 일시 : 2017년 11월 28일
- 후원 : 시스코 코리아, 한국정보통신진흥협회

등록하기



쉽고 빠르고 정확하다! 시스코 협업 솔루션

일시 : 2018년 7월 2일(월)

발표 : 시스코 협업 솔루션 부장

다시보기



네트워크를 보안 센서로! 스텔스워치 엔터프라이즈 소개

일시 : 2018년 5월 24일(목)

발표 : 시스코 철진기 부장

다시보기



Cisco 2018 연례 사이버 보안 보고서를 통한 위협 전망

일시 : 2018년 4월 19일(목) 오전 10:00 ~ 11:00

발표 : 시스코 통합보안 수석

다운로드

다시보기

Cisco Start Viral Video



- 1탄 : <https://youtu.be/QxhYtdDF3Ho>
- 2탄 : <https://youtu.be/BRTcYBp4gB8>

<https://youtu.be/Wd0kMTU8SpU>

이노비즈 : <https://youtu.be/P6b7ioQYr4k>
연세중앙교회 : <https://youtu.be/nWCgkSAqa9Q>

Cisco Cyber Range Service Video (English Version)



- Worked in 2014
- <https://www.youtube.com/watch?v=2HG-Fo7JTSg>

Events References



Red Hat Forum 2018



- Duration : 2018.11. 6
- Our Work : Event Planning, Design, Registration, SNS Marketing, Video Recording
- Link
 - <https://youtu.be/aVdW153UIwE>



Cisco Data Center Summit 2018



- Duration : 2018.6.19
- Our Work : Event Planning, Design, Registration, SNS Marketing, Video Recording
- Link
 - <https://youtu.be/BRTcYBp4gB8>



Citrix Partner Day



- Duration : 2018.12. 6
- Our Work : Event Planning, Design, Registration, Funny Events



Cisco Collaboration Summit 2017



- Duration : 2017.4.25
- Our Work : Event Planning, Design, Registration, SNS Marketing, Video Recording
- Link
 - <https://youtu.be/3dPVccrmMEA>



Show Me the Street 공모전



- Duration : 2015.11
- Our Work : Event Planning, Design, Registration, SNS Marketing, Video Recording

초연결 창조한국 비전 선포식



- Duration : 2014.12
- Our Work : Event Planning, Design, Registration, Exhibition

Exhibition Reference



**HITACHI
- SEK**



Digital Marketing References



Cisco Digital Marketing (Eloqua Based)



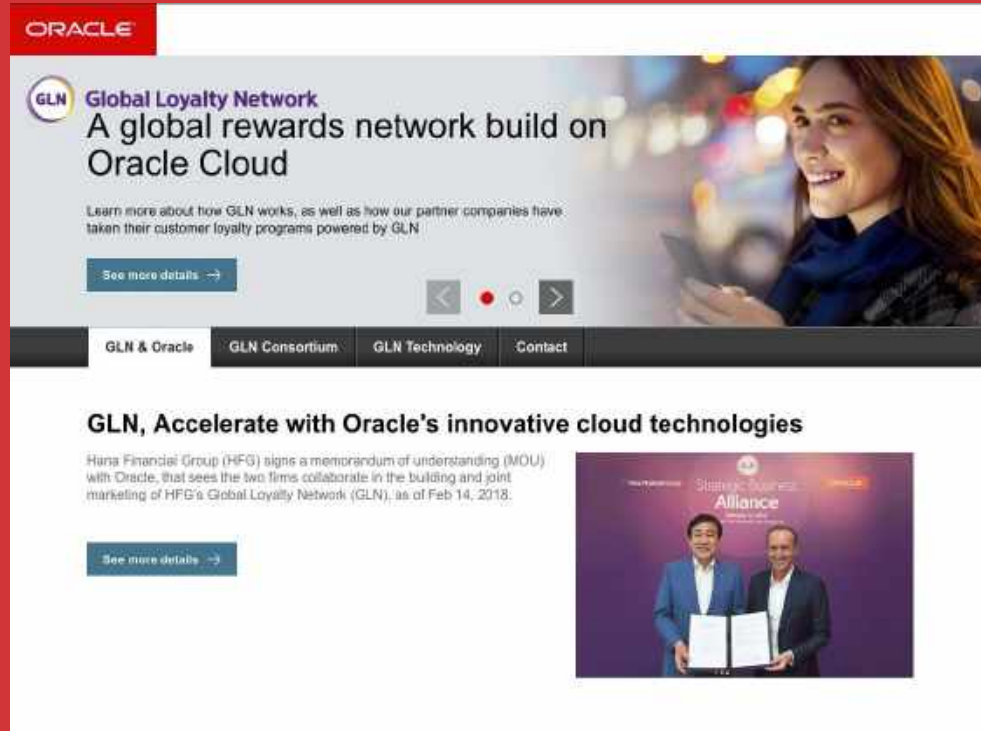
- Duration : 2017.02 ~ Now
- Our Work : Planning, Copywriting, Design, Asset Localization, Contents Development
- Link
 - <https://engage2demand.cisco.com/LP=8622>
 - <https://engage2demand.cisco.com/LP=8553>
 - <https://engage2demand.cisco.com/LP=6828>

Red hat Promotion Email Marketing



- Duration : 2017.6 ~ Now
- Our Work : Planning, Copywriting, Design, Html Coding

Oracle Landing Site development



- Duration : 2018.08 ~ Now
- Our Work : Planning, Copywriting, Design, Asset Localization, Contents Development
- Link
 - <https://go.oracle.com/GLN-technology>

Cisco APAC LCA Campaign



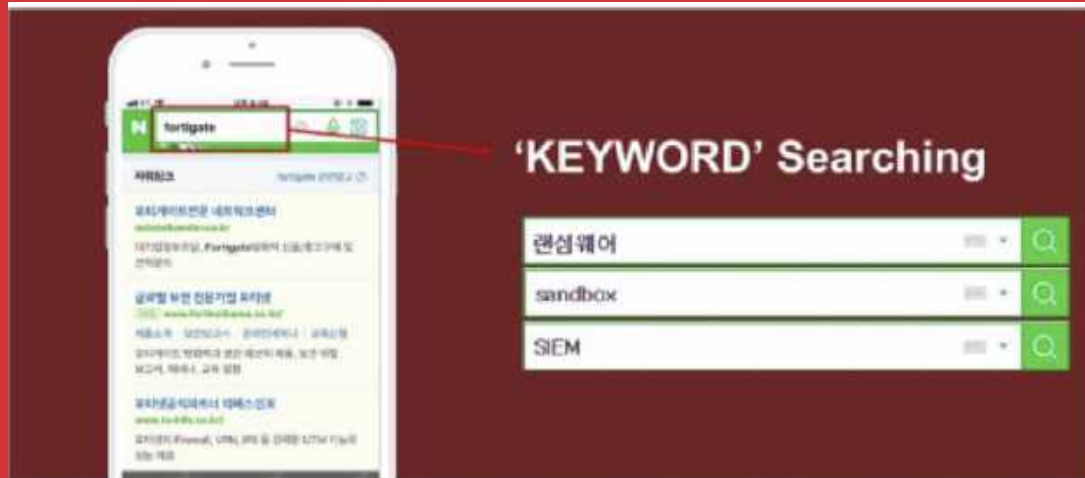
- Duration : 2016.09 ~ Now
- Our Work : Email Design & Coding, Mail Sending, Tracking Reporting



Socials Projects



Fortinet Naver Powerlink



- Duration : 2018.01 ~ Now
- Our Work : Keyword Proposal, Reporting

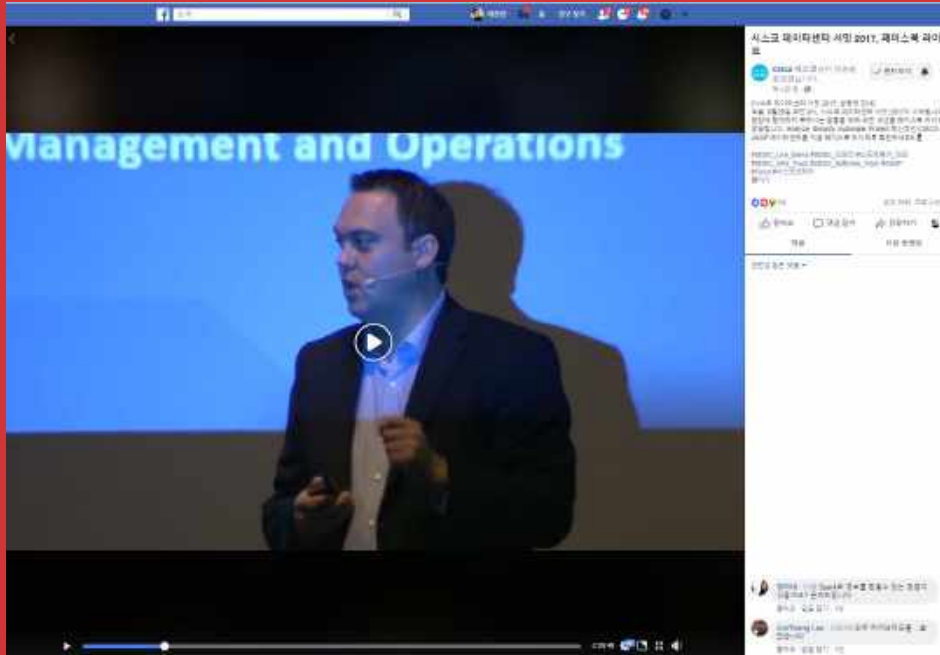
글로벌 보안 전문기업 포티넷 www.fortinet.com/kr

포티게이트 방화벽과 보안 패브릭 제품, 보안 위협 보고서, 웨비나, 교육 일정



Cisco data center Summit 2017

Facebook live



- Media : Facebook
- Day : 2017/6/29
- Our Work : Copywriting, Posting, Facebook Live
- Link
 - <https://www.facebook.com/ciscokorea/videos/1407972985955031/>
- Results
 - share #25
 - View #24,000



Cisco data center Summit 2017 Card news - Facebook Contents



- Media : Facebook
- Day : 2017/6/09
- Our Work : Copywriting, Posting, Design
 - [https://www.facebook.com/ciscokorea/posts/1386123851473278?__xts__\[0\]=68.ARBjWRDfZ736mNjF9Fju9Ur5Ma-t6BzfpWnvmLignu3hVTDg35EUKKVi-rNssq8BOabG1o-yM1f87uP0rRn6EJ3G4opqu-USxznzjDZfQcSvkVCovDv6lvyvTXw1rG2b8Y0Ld54QXbzDFfwrJaMV9yPUG1O0TCZZqAs5jHPgRGUUYrToousAbz7taTLOAGGVN9xsBnKN9jXeL2CrvrTAjHt7bA_23wYGgbum2m12FUY6nwrH2qsM_GV7iIO5SR_KYOLdjUrJkHTTE-JTtTQbbpvjx8DihTIG8akPL3hbkMH yX9JX5qtDfqr8EvdyDiU4Ay0ag&__tn__=-R](https://www.facebook.com/ciscokorea/posts/1386123851473278?__xts__[0]=68.ARBjWRDfZ736mNjF9Fju9Ur5Ma-t6BzfpWnvmLignu3hVTDg35EUKKVi-rNssq8BOabG1o-yM1f87uP0rRn6EJ3G4opqu-USxznzjDZfQcSvkVCovDv6lvyvTXw1rG2b8Y0Ld54QXbzDFfwrJaMV9yPUG1O0TCZZqAs5jHPgRGUUYrToousAbz7taTLOAGGVN9xsBnKN9jXeL2CrvrTAjHt7bA_23wYGgbum2m12FUY6nwrH2qsM_GV7iIO5SR_KYOLdjUrJkHTTE-JTtTQbbpvjx8DihTIG8akPL3hbkMH yX9JX5qtDfqr8EvdyDiU4Ay0ag&__tn__=-R)
- Results
 - share #15



Redhat Pink Coding Cardnews

- Facebook contents



- Media : Facebook
- Day : 2017/8/10
- Our Work : Copywriting, Posting, Design
- Link
 - [https://www.facebook.com/RedhatKorea/posts/1195741133863854?__xts__\[0\]=68.ARBAn_3ataTXRRVU3sCF6jKul62uSfltnB9Lj8MRHlyraEevNonMQ7KwdYmc0J-V5u9MO6noWOMjqOwl2QiiMz45GrTCS5X3bMmwQ0Mit6yDjg-JR7_BG3NAIUve1S7U997VY2yBFmzws2_bkv9wDTCWsvkF0NAIgcsmwhHoYJ6BdRRBKrxbvPQPCXrk8Y56cpnNQpUP_fapOHWeZ6EdvF4cxwvqNWKyW2gFoaozHVDazprF8Z4tjlz0wwwqXU9t88ORcXMSxeXEFcBU pdu9_yxFFXnT-kimSH7-WgEdfYTMzrWcoiPhlbFMLqO_x2KR8qplkx0S89tl5&__tn__=-R](https://www.facebook.com/RedhatKorea/posts/1195741133863854?__xts__[0]=68.ARBAn_3ataTXRRVU3sCF6jKul62uSfltnB9Lj8MRHlyraEevNonMQ7KwdYmc0J-V5u9MO6noWOMjqOwl2QiiMz45GrTCS5X3bMmwQ0Mit6yDjg-JR7_BG3NAIUve1S7U997VY2yBFmzws2_bkv9wDTCWsvkF0NAIgcsmwhHoYJ6BdRRBKrxbvPQPCXrk8Y56cpnNQpUP_fapOHWeZ6EdvF4cxwvqNWKyW2gFoaozHVDazprF8Z4tjlz0wwwqXU9t88ORcXMSxeXEFcBU pdu9_yxFFXnT-kimSH7-WgEdfYTMzrWcoiPhlbFMLqO_x2KR8qplkx0S89tl5&__tn__=-R)
- Results
 - share #200



Red Hat Pink Coding Fest - Facebook AD



- Media : Facebook
- Day : 2018/5/25
- Our Work : Copywriting, Posting, Facebook AD
- Link
 - [https://www.facebook.com/RedhatKorea/posts/1452287548209210?__xts__\[0\]=68.ARBOq4nRVhKqQ8bORpHfolGHq4sJqLcJXUYUbZW_9yHPmFRD_Ae9KLUHSHW2ufTlaAFAI0eF02AajEVgA4MX8ahlfaWTL4KDwBhHabT846NfUiKgZWnRtdqI2csdiZiY7EjcVdMMgdsn1C8YL-Ine_JQ_ybMMT9q0NS5uj0dACkSdIFaOGBY23QzKaMJpV9780Dg4YM9NP25N1JYHLFPD1hhXh_wXOR42O1J25S8sErcaH3ju7Mk6VLealDos7wibMhl4ZkYTJMi-los-ch2cfjdoWhXYt0hXY5s5pO5diO1un6CHV6kLlzTEsECbYT-kILkYwZrVcyFucpuiLvOwlarr2D55ti5A&__tn__=-R](https://www.facebook.com/RedhatKorea/posts/1452287548209210?__xts__[0]=68.ARBOq4nRVhKqQ8bORpHfolGHq4sJqLcJXUYUbZW_9yHPmFRD_Ae9KLUHSHW2ufTlaAFAI0eF02AajEVgA4MX8ahlfaWTL4KDwBhHabT846NfUiKgZWnRtdqI2csdiZiY7EjcVdMMgdsn1C8YL-Ine_JQ_ybMMT9q0NS5uj0dACkSdIFaOGBY23QzKaMJpV9780Dg4YM9NP25N1JYHLFPD1hhXh_wXOR42O1J25S8sErcaH3ju7Mk6VLealDos7wibMhl4ZkYTJMi-los-ch2cfjdoWhXYt0hXY5s5pO5diO1un6CHV6kLlzTEsECbYT-kILkYwZrVcyFucpuiLvOwlarr2D55ti5A&__tn__=-R)
- Results
 - Reach #14,254
 - Share #18





Red Hat Forum 2018 - Facebook AD



The advertisement is a Facebook post from the page '한국레드햇 Red Hat - Korea'. It features a red background with the Red Hat logo and the text 'RED HAT FORUM | SEOUL 2018' and 'IDEAS WORTH EXPLORING'. The post includes a headline in Korean, a paragraph of text, and a call-to-action button.

한국레드햇 Red Hat - Korea
Sponsored · 🌐

Red Hat Forum Seoul 2018에 초대합니다!

오픈소스는 공동의 호기심이자 모두의 미래입니다. Red Hat Forum Seoul 2018에 참석하시어 여러분의 아이디어를 오픈소스 기술로 현실화할 수 있는 방법을 직접 확인해보시기 바랍니다.

RED HAT FORUM | SEOUL 2018
IDEAS WORTH EXPLORING

REDHAT.COM

Red Hat Forum Seoul 2018

Red Hat Forum 2018에 초대합니다!!

지금 신청하기

- Media : Facebook
- Day : 2018/10/9 - 10/19
- Our Work : Copywriting, Posting, Facebook AD
- Link
 - <https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2FRedhatKorea%2Fposts%2F1624778890960074&width=500>
- Results
 - Impression #1,126,734
 - Reach #825,588
 - Click #735



Red Hat Forum 2018 - Facebook Live

- Media : Facebook
- Day : 2018/10/9 - 10/19
- Our Work : Copywriting, Posting, Facebook AD
- Link

- <https://www.facebook.com/RedhatKorea/video/s/2670610759830728/>

Results

- Share #7
- Views #12,000



Company Contacts



Company E-mail Address

TM@MFUNNY.CO.KR



Phone Number

+82-2-64041661, +82-10-95190819



Main Address

L-TOWER #504 17 ACHASAN-RO SEONGDONG-GU SEOUL



Thanks for Watching