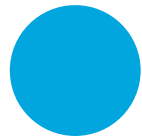


# Brand Guidelines

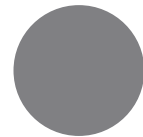
version 2017.1

OPSWAT  
Metadefender®

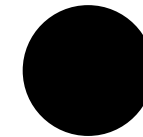
OPSWAT  
Metadefender®



PMS 639c  
95c 1m 11y 2k  
0r 166g 221b  
#00A6DD



PMS Cool Grey 10  
0c 0m 0y 40k  
167r 169g 172b  
#808083



PMS Process Black C  
0c 0m 0y 100k  
0r 0g 0b  
#000000

BRAND IDENTITY

Primary Logo with Product

OPSWAT  
**Metadefender**<sup>®</sup>  
CORE

OPSWAT  
**Metadefender**<sup>®</sup>  
KIOSK

OPSWAT  
**Metadefender**<sup>®</sup>  
ICAP SERVER

OPSWAT  
**Metadefender**<sup>®</sup>  
CLIENT

OPSWAT  
**Metadefender**<sup>®</sup>  
CLOUD

OPSWAT  
**Metadefender**<sup>®</sup>  
EMAIL SECURITY

OPSWAT  
**Metadefender**<sup>®</sup>  
SECURE FILE TRANSFER

OPSWAT  
**Metadefender**<sup>®</sup>  
CENTRAL MANAGEMENT

OPSWAT  
**Metadefender**<sup>®</sup>  
ENDPOINT MANAGEMENT

**BRAND IDENTITY**

Primary Logo and Color Variations

There are two options of the **OPSWAT Metadefender** logo for use when it is placed on a dark background. Color may be applied to both options provided there is enough contrast between the logo and the background for the logo to be clearly legible.



## BRAND IDENTITY

### Clear Space

To ensure its integrity and visibility, the **OPSWAT Metadefender** logo should be kept clear of competing text, images and graphics. It must be surrounded on all sides by an adequate clear space. At minimum, the clear space should equal the width of the "M" on all sides.



### Size

Minimum width of logo should be 250px for screens.  
Minimum width of logo should be 2.5" inches



BRAND IDENTITY

Incorrect Usage



Never alter the colors in the logo.



Never tilt the logo.



Never distort the shape of the logo.



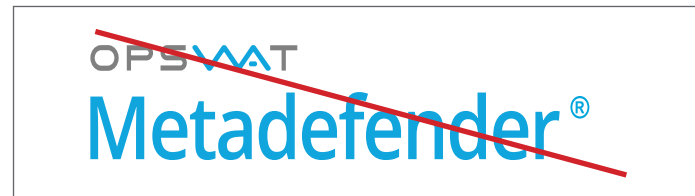
Do not add effects to the logo.



Do not outline the logo.



Do not use a background image whose subject matter competes with the visibility of the logo.



Never alter the proportions of the logo.



Do not use white and blue logo. It's not a part of OPSWAT logo.