

ORDINARY KIDS CHANGE THE WORLD CHALLENGE OFFICIAL RULES

IMPORTANT: Please read these Official Rules before entering the **Ordinary Kids Change the World Challenge** (the “Contest”), presented by **Penguin Young Readers Group**, a division of Penguin Random House LLC (“Sponsor”). By entering the Contest, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Contest-related materials.

NO PURCHASE NECESSARY TO ENTER OR WIN.

ELIGIBILITY: The Contest is open to teachers at accredited schools, parents, and legal guardians of children ages 5-8, who are residents of the fifty (50) United States and the District of Columbia, and 18 years of age or older at time of entry. All federal, state, and local regulations apply. **LIMIT ONE ENTRY PER PERSON. VOID WHERE PROHIBITED OR RESTRICTED.** Employees of Sponsor, its parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Contest.

ENTRY PERIOD: The Contest begins at 12:01 AM (Eastern Time) on October 13, 2020, and ends at 11:59 PM (Eastern Time) on December 31, 2020.

HOW TO ENTER: There are two ways to enter:

Parents and Legal Guardians: visit the contest website at ordinarykidschangetheworld.com

- and submit the online entry form along with your 5-8 year old child’s original description and picture of how your child would make the world a better place. The description may be no more than two hundred (200) words. The picture can use any medium.

Teachers of students 5-8 years old: visit the contest website at ordinarykidschangetheworld.com

- and submit the online entry form along with your classroom’s original description and picture of how your class would make the world a better place. The description may be no more than two hundred (200) words. The picture can use any medium.

By entering the Contest, entrants represent and warrant that the entries are their own and original creations, and do not violate or infringe the rights, including, without limitation, copyrights, trademark rights or rights of publicity/privacy, of any third party.

In the event of a dispute, entries will be deemed made by the authorized account holder of the email address used for entry. Automated entries are prohibited, and any use of automated devices will result in disqualification. Sponsor is not responsible for incorrect or inaccurate entry of information by entrants; lost or late entries or transmissions; interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions of any computer hardware, software, or any combinations thereof; or problems associated with any virus or any other

damage caused to entrants' systems. Incomplete or illegible entries will be voided. All entries become the property of Sponsor and will not be returned. If for any reason the Contest is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Contest.

Submissions including photographs may not include obscene, offensive or inappropriate (in Sponsor's sole and absolute discretion) material or defame any person, or otherwise infringe on any person's proprietary rights. If you are submitting a photograph, you must have permission from the photographer (or be the photographer yourself) and have permission from any persons who appear in the photo before submitting it.

PRIVACY POLICY: All information submitted in connection with entry to this Contest shall be governed by Sponsor's privacy policy (at <http://www.penguinrandomhouse.com/privacy/>). By entering this Contest, you acknowledge that you have read and agree to this privacy policy.

PRIZE:

One (1) Parent or Legal Guardian ("Individual Winner") will receive (i) \$2,500 to help make their submitted idea a reality, (ii) a virtual meeting with a mentor of Sponsor's choosing, and (iii) a collection of Ordinary People Change the World books. (Individual Prize Approximate Retail Value: \$3,000.00)

One (1) Teacher ("Classroom Winner") will receive (i) \$2,500 to help make their submitted idea a reality, (ii) a virtual meeting with a mentor of Sponsor's choosing, and (iii) a collection of Ordinary People Change the World books. (Classroom Prize Approximate Retail Value: \$3,000.00)

Please note that due to the COVID-19 outbreak, shipments may be delayed. The Sponsor will reach out to you if your order is affected.

No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any delays, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize via mail. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes.

JUDGING/WINNER SELECTION: One (1) Individual Winner and One (1) Classroom Winner will be selected by members of Penguin Young Readers staff, members of iCivics staff, Brad Meltzer, and Christopher Eliopoulos on or about **February 15, 2021** from all eligible entries received by the entry deadline. Entries will be judged on creativity, uniqueness, and the feasibility of the idea, with equal weight being given to each criterion. The decisions of the Sponsor with respect to the selection of the winners, and in regard to all matter relating to this Contest, shall be final and binding. Winners will be notified via email and must respond to email notification within ten (10) days of receipt. Winners may also be required to complete, execute

and return an Affidavit of Eligibility and Release. Noncompliance with these conditions may result in forfeiture of the Prize, and Sponsor reserves the right to select alternate winners in such circumstance. If winner notification of the Prize is returned as undeliverable, Sponsor may, at its discretion, select an alternate winner.

DISCLAIMERS: By competing in this Contest and/or accepting the prize, entrants agree that Sponsor, and its respective parent companies, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors will have no liability whatsoever, and will be held harmless by entrants for any liability for any injuries, losses, or damages of any kind to person and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prizes, or participation in this Contest. By accepting a prize, each Winner consents and grants Sponsor a non-exclusive, perpetual, royalty-free license to use their name, city, comments, photographs and/or other likenesses and their entries for publicity, advertising or informational purposes, including without limitation, posting on Sponsor's Contest website, Facebook pages, Twitter or Instagram accounts, with no additional compensation or further permission (except where prohibited by law).

Any dispute arising from this Contest will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

WINNERS LIST: For a list of the Winners, send a stamped, self-addressed envelope by August 15, 2021 to Adrienne Vrettos, Penguin Young Readers Group, Attn: Ordinary Kids Change the World Challenge, 1745 Broadway, New York, NY 10019.

SPONSOR: Penguin Young Readers Group, a division of Penguin Random House LLC, 1745 Broadway, New York, NY 10019.