

# Privacy Policy

Last Updated: August 30, 2024

## 1. Introduction

At On The Move Fitness LLP ("we," "our," "us"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.onthemove.life](http://www.onthemove.life) ("Platform") and use our services (collectively, the "Services"). By using our Platform and Services, you agree to the terms of this Privacy Policy.

## 2. Information We Collect

We may collect the following types of information:

- **Personal Information:** When you create an account, make a purchase, or use our Services, we may collect personal information such as your name, email address, phone number, payment information, and other details necessary to provide our services.
- **Usage Data:** We may collect information about your interactions with our Platform, including your IP address, browser type, operating system, referring URLs, pages visited, and other similar data.
- **Cookies and Tracking Technologies:** We may use cookies, web beacons, and other tracking technologies to collect information about your use of our Platform and improve your user experience.

## 3. How We Use Your Information

We may use the information we collect for various purposes, including:

- To provide, operate, and maintain our Services.
- To process your transactions and manage your account.
- To communicate with you, including responding to your inquiries, sending you updates, and providing customer support.
- To personalize your experience on our Platform.
- To improve our Platform, Services, and marketing efforts.
- To comply with legal obligations and enforce our terms and conditions.

#### 4. How We Share Your Information

We may share your information with:

- **Service Providers:** We may share your information with third-party service providers who assist us in providing our Services, such as payment processors, hosting providers, and email service providers.
- **Legal Compliance:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our business, your information may be transferred to the new owner.
- **With Your Consent:** We may share your information with third parties if you have given us your explicit consent to do so.

#### 5. Data Security

We implement appropriate technical and organizational measures to protect your personal

information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## 6. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access: You have the right to request copies of your personal information.
- Rectification: You have the right to request that we correct any inaccurate or incomplete information.
- Erasure: You have the right to request that we delete your personal information, subject to certain conditions.
- Restriction: You have the right to request that we restrict the processing of your personal information.
- Objection: You have the right to object to our processing of your personal information.
- Portability: You have the right to request that we transfer your information to another organization or directly to you.

To exercise any of these rights, please contact us at [weareonthemove.life@gmail.com](mailto:weareonthemove.life@gmail.com).

## 7. Retention of Your Information

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy, or as required by law.

## 8. Children's Privacy

Our Platform and Services are not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that we have

collected personal information from a child under 18, we will take steps to delete such information.

#### 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. Your continued use of the Platform after any such changes constitutes your acceptance of the new Privacy Policy.

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at [weareonthemove.life@gmail.com](mailto:weareonthemove.life@gmail.com).