

SALES PROPOSAL · 2026

Every customer upload is a missed product. *Until it isn't.*

Masterpiece AI turns any photo into a print-ready product — automatically, without a designer.



WHAT'S INSIDE

01

Why Masterpiece AI matters

The growth case for POD

02

Products & margins

What to launch first

03

Demos & mockups

See it in action

01 WHY MASTERPIECE AI MATTERS FOR YOUR BUSINESS

Photos are the new storefront.

Every upload your customer makes is product demand you haven't yet monetized.

01



Kill the designer bottleneck

15 minutes per file → 25 seconds. No proof cycles, no backlog on peak days. Scaling stops being a staffing problem.

02



Higher AOV through creation

When customers create, they buy. And they buy more. 86% try multiple styles. Engagement converts at 25% on peak days.

03



New categories, no R&D

Stylized wall art, custom drinkware, branded merch. Categories you don't print in-house, fulfilled for you.

04



A moat that compounds

Early movers own the category. Competitors playing catch-up will rebuild what you already shipped.

↓ PROOF - FROM A LIVE DEPLOYMENT

97%

faster production

+72%

Wk 2 vs Wk 1 orders

28.6%

cart-to-purchase

\$64

average order value

"I searched globally and found no comparable direct AI editor. That uniqueness gave me the confidence to build a new brand around it."

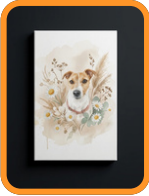
Founder, NextGenPaws · Australia

02 PRODUCTS & MARGINS



Five products. One upload.

Five categories you can add to your catalog.
The ones you don't print in-house, we'll fulfill for you.

PRODUCT		SUGGESTED AOV	TYPICAL MARGIN	TIME TO LAUNCH
	DTG Apparel T-shirts, hoodies, sweatshirts <i>centered chest & back prints</i>	\$20-\$45	40-55%	1 week
	Wall Art & Canvas Posters, canvas, framed prints <i>premium AOV bracket</i>	\$40 – \$150	40-55%	2 weeks
	Mugs & Drinkware Ceramic mugs, bottles <i>low ticket, high reorder rate</i>	\$12 – \$30	50-65%	1 week
	Accessories Cases, tote bags <i>viral, social-share friendly</i>	\$15 – \$35	45-60%	1 week
	Home Textiles Pillows, blankets, towels <i>panel prints, gifting bracket</i>	\$25 – \$70	40-55%	2 weeks

How to read this. Margin ranges reflect typical POD economics with MAI's per-render cost factored in, based on standard catalog pricing for EU and US producers. Exact numbers depend on your supplier mix and retail price. We'll model your specific economics during onboarding.

03

SEE IT IN ACTION

Click. Upload. Ship.

Try them with any photo - the output is what your customer would see.



DTG Apparel



Wall Art & Canvas



Mugs & Drinkware



Accessories



Home Textiles



Your Custom Product

All demos live at masterpiece-ai-demo.myshopify.com (password: **mai**)

Book full walkthrough · let your PM know

Come with a photo. Leave with a product line.

Ready to see this on your products?

We'll demo with your catalog - not ours.

[Book a demo](#)