Before the Hearings Panel At Porirua City Council

Under	Schedule 1 of the Resource Management Act 1991
In the matter of	the Proposed Porirua District Plan
Between	Various
	Submitters
And	Porirua City Council
	Respondent

Council reply on Signs and Temporary Activities Chapters – Michael David Rachlin on behalf of Porirua City Council

Date: 8th March 2022

INTRODUCTION:

- 1 My full name is Michael David Rachlin. I am employed as a Principal Policy Planner for Porirua City Council.
- 2 I have read the evidence and tabled statements provided by submitters relevant to the Section 42A Reports for the Signs and Temporary Activities Chapters.
- 3 I have prepared this Council reply on behalf of the Porirua City Council (Council) in respect of matters raised through Hearing Stream 4.
- 4 Specifically, this statement of evidence relates to the matters in the
 - Section 42A Report Signs
 - Section 42A Report Temporary Activities.
- 5 I am authorised to provide this evidence on behalf of the Council.

QUALIFICATIONS, EXPERIENCE AND CODE OF CONDUCT

- 6 Appendix C of my section 42A reports set out my qualifications and experience.
- I confirm that I am continuing to abide by the Code of Conduct for Expert
 Witnesses set out in the Environment Court's Practice Note 2014.

SCOPE OF REPLY

- 8 This reply follows Hearing Stream 4 held on the 8-9th, 11th, 14-15th February 2022. Minute 20 of the Hearing Procedures allows for s42A report authors to submit a written reply within 15 working days of the adjournment of the hearing.
- 9 The main topics addressed in this reply include:

- Answers to questions posed by the Panel during the hearing
- Changes to recommendations in s42A report
- 10 Appendix 1 has a list of materials provided by submitters including expert evidence, legal submissions, submitter statements etc. This information is all available on the PDP Hearings Portal.
- 11 Appendix 2 has recommended amendments to PDP provisions, with updated recommendations differentiated from those made in Appendix A of the s42A report.
- 12 Appendix 3 has an updated table of recommended responses to submissions and further submissions, with updated recommendations differentiated from those made in Appendix B of the s42A report.
- 13 For ease of reference, I have shown any changes proposed through this right of reply as follows:

s42A Report	deletions/insertions
Right of Reply version	deletions/insertions

Answers to questions posed by the Panel

Signs

14 **Reflectivity:** Mr Wright, the Council's lighting expert, in response to questions from the Panel advised that while the PDP could include a standard to manage reflectivity from signs, recommended that it should not do so. His oral evidence noted that controlling reflectivity was tricky and that:

- Different colours have different reflectivity rates. For example, a white sign would have a reflectivity rate of 70% compared to 30%-40% for a blue sign, down to 15% for dark blue.
- There is little difference in the reflectivity rate between buildings and signs.
- 15 Waka Kotahi (submitter 82) in their evidence in chief and oral evidence did not provide any specific evidence to support the inclusion of a standard managing reflectivity from signs.
- 16 In my s42A report I recommended that the management of the reflectivity of signs on the transport network should be included in SIGNS-P4 with a consequential change to SIGNS-S6 to include a standard for reflectivity. Correspondingly, I recommended that submission points 82.180 and 82.294 be accepted in part, insofar as they relate to this matter.
- Based on the evidence of Mr Wright, I no longer recommend that SIGN P4 and SIGN-S6 are amended to include the management of the reflectivity of signs.

Recommended Changes

a. Amend the SIGN-P4 as set out below and in Appendix A.

	Signs located on sites adjoining the transport network
compromis network by 1. Restr havin a road 2. Contr <u>reflec</u> 3. Avoid instru device 4. Allow	icting the type, scale, design, and location of signs gregard to the road type and speed environment of

SIGN-S6	Traffic safety	
All zones	 Signs must not have any flashing or revolving lights or lasers where located adjacent to any road. All freestanding signs located within 10m of a road measured horizontally must comply with the minimum setback distances from other signs as read from one direction of travel and measured parallel to the centreline of the road in SIGN-Table 1. All signs located within 10m of a road measured horizontally must comply with the minimum lettering sizes in SIGN-Table 2; Any sign located on a site adjoining the road or road reserve and is at right angles to the road or state highway must be located the minimum separation distance specified in SIGN-Table 3, measured horizontally from any existing traffic sign, railway crossing or intersection. Signs must not be shaped or use images or colours, including changeable messages, that could be mistaken for a traffic control device in colour, shape or appearance. 	 Matters of discretion are restricted to: Any positive effects of the sign; The location of the sign and any alternative options; The colour, content, lighting and dimensions of the sign; Any adverse effects on any traffic control device or directional sign; Any adverse effects on driver, cyclist and pedestrian safety; and Any cumulative effects.

b. Amend the SIGN-S6 as set out below and in Appendix A.

6. Off-site, election or temporary signs must not be located on a site adjoining any section of a State Highway with a speed limit of 70 km/hr or more.	
7. <u>A sign adjoining a road</u> <u>must not display any</u> <u>image that contains</u> <u>reflective, fluorescent,</u> <u>phosphorescent</u> <u>materials that will reflect</u> <u>headlights, or distract or</u> <u>interfere with a road</u> <u>user's vision.</u>	

- Scope to amend SIGN-S6.4: Mr Braithwaite and Mr Swears, witnesses for Waka Kotahi, in their evidence in chief, recommended that SIGN-S6.4 be amended to remove the qualifier, "at right angles". In paragraphs 22 to 28 of my supplementary planning statement I agreed with the benefit of removing this qualifier but found that there was no scope to make this change. The Hearing Panel asked me to reconsider the issue of scope, given that the submission from Waka Kotahi sought to include a broader qualifier ("signs visible from a state highway") [submission point 82.201], which could encompass the removal of, "at right angles" from this standard. Mr Braithwaite, in his oral evidence, was also of this view.
- 19 I have given this matter further consideration and agree that submission points 82.201 and 82.294 do provide the necessary scope for the change sought by Mr Braithwaite and Mr Swears. In my s42A report I provided commentary on the use of the term, "visible from a state highway" and noted that this would extend spatially over a wide area of the city since these areas would be visible from a state highway. As such, this includes signs that would be at right angle to a road or state highway.

20 Submission point 82.294, seeks, "Amend the provisions of the Proposed District Plan as detailed in Table 1 including such further, alternative or *consequential relief sought in the submission".* I consider that the removal of the "at right angles" qualifier is a further relief to an amendment sought by the submitter to the provisions of the PDP.

Recommended Changes

a. Amend SIGN-S6 as set out below and in Appendix A.

SIGN-S6
All zones

 5. <u>Signs</u> must not be shaped or use images or colours, including changeable messages, that could be mistaken for a traffic control device in colour, shape or appearance. 6. Off-site, election or temporary signs must not be located on a site adjoining any section of a State Highway with a speed limit of 70 km/hr or more. 	
<u>7. A sign adjoining a road</u>	
must not display any	
image that contains	
reflective, fluorescent,	
phosphorescent	
materials that will reflect	
headlights, or distract or	
interfere with a road	
<u>user's vision.</u>	

S32AA evaluation

- 21 The change will result in an extension of regulatory controls since more signs will be subject to SIGN-S6.4; it will now apply to any sign on a site that adjoins a road, not just those that sit at right angle to that road. In my opinion, this extension of regulatory control is more appropriate in achieving the objectives of the PDP than the notified provisions. I consider that:
 - The recommended amendment will better protect the safety of the transport network by controlling signage that

otherwise causes physical and visual obstruction to critical transport features such as traffic signs and intersections. These transport features are necessary to the safe and efficient running of the transport network. As such the amendment provides for the safety of people, and the contribution of the transport network to social, economic and cultural wellbeing of the community.

- The amendment will better achieve SIGN-O1 than the notified SIGN S6.4.
- 22 Amendment to P4.4: The Hearing Panel sought advice on whether this policy should be amended to, "Only allow" rather than "Allow" signs that do not obstruct sightlines when located parallel to the transport network. I agree that this change is appropriate as it better articulates and defines the action required to achieve SIGN-O1. The amended wording provides stronger direction to plan users and decision makers on the circumstances where signs will be allowed adjacent to the road network.
- 23 Scope for this change is provided by Waka Kotahi submission points 82.180 and 82.294. Submission point 82.180 sought that "allow" be replaced by "avoid", while 82.294, sought "Amend the provisions of the Proposed District Plan as detailed in Table 1 including such further, alternative or consequential relief sought in the submission". I consider that the change represents an alternative relief to that sought in 82.180.

Recommended Changes

a. Amend SIGN-P4 as set out below and in Appendix A.

SIGN-
P4Signs located on sites adjoining the transport
networkRequire signs to be designed and located so they do not
compromise the safe and unobstructed use of the transport
network by:

- Restricting the type, scale, design, and location of <u>signs</u> having regard to the road type and speed environment of a road;
- 2. Controlling sign proliferation, illumination levels, light spill, <u>reflectivity</u>, flashing and moving images and digital signs;
- Avoiding <u>signs</u> that <u>obscure</u>, imitate, compete with, or give instructions that conflict with <u>traffic signs</u> or traffic control devices; and
- 4. <u>Only Aallowing signs</u> that do not obstruct sightlines when located parallel to the transport network.

S32AA evaluation

- 24 I consider that the amendment is more appropriate in achieving the objectives of the PDP than the notified provisions. In particular:
 - The recommended change better articulates the action required to achieve SIGN-O1 and provides greater direction to decision makers and plan users on where to locate signs in relation to the road network.
 - The recommended amendment will have a greater environmental, economic, social, and cultural benefit than the notified provision, in that it will better achieve the safe and efficient operation of the road network.
- 25 **Definition of interpretation sign:** The Hearing Panel suggested that the definition might be better worded by replacing, "often" with "and may include". I agree that this change in wording provides a more accurate and focussed definition than the wording suggested in my s42A report, in response to Waka Kotahi submission point 82.183. This will better aid plan interpretation and administration.

Recommended Changes

a. Amend definition as set out below and in Appendix A.

Interpretation	means signs that provide information to the
sign ¹	public on the environmental, historic, cultural
	or other values of an area, often with and
	may include photos, drawings or maps.

26 I have not undertaken a s32AA evaluation of this change given that it does not materially change the substance of the definition.

Temporary Military Training Activity (TMTA)

- 27 **TEMP-O3:** The Hearing Panel questioned whether the new objective proposed in my s42A on Temporary Activities needed to identify the degree to which adverse effects from TMTA will be mitigated. I have considered this matter further and do not consider that additional wording is necessary. The action required to achieve TEMP-O3 is identified in TEMP-P3 and this identifies the level to which adverse effects will need to be mitigated.
- 28 The wording I proposed for TEMP-O3 recognises that a level of adverse effects from TMTA will arise and is considered acceptable. This recognises the temporary nature of the effects, and in the case of weapons firing, recognises that effects from this activity cannot be anticipated in any zone. Put another way, military training involving small arms firing will intrinsically sit outside the anticipated environmental outcomes for any zone.
- 29 **NZDF additional comments:** Alex Gifford, on behalf of NZDF, has submitted a memorandum dated 15th February which responds to several matters raised by the Hearing Panel in response to his oral evidence. I note that he is recommending that the noise standard for weapons firing include an additional standard, as follows:

¹ Waka Kotahi [82.183]

For the avoidance of doubt, all activities shall comply with the relevant peak sound pressure levels in standard c regardless of compliance being achieved with the relevant separation distance.

30 In my opinion, the effect of this clause would be to make the setback standards² for daytime and night-time weapons firing and the associated benefits from the use of this planning method redundant. As such, my recommendation remains as set out in my supplementary planning statement³.

Date: 8th March 2022

Midnal D. Rachtin

² As sought by NZDF

³ Paragraphs 12-15, and Attachment 1

Appendix 1 – List of materials provided by submitters

Statements of	Ben Cartwright For Transpower [60]
supplementary	Pauline Whitney For Transpower [60] (11 Feb 22)
planning	Pauline Whitney For Transpower [60] (14 Feb 22)
evidence	Pauline Whitney For Transpower [60]
Submitter	Alex Gifford (Planning) For Nz Defence Force [124]
evidence	Angie Crafer (Transport) For Kāinga Ora [81]
	Ben Cartwright For Transpower [60]
	Brendon Liggett (Corporate - Noise And Vibration) For
	Kāinga Ora [81]
	Cath Heppelthwaite (Noise) For Waka Kotahi - Attachment C
	[82]
	Cath Heppelthwaite (Noise) For Waka Kotahi [82]
	Chris Horne For Powerco [83]
	Claudia Jones (Planning) For Waka Kotahi [82]
	Darran Humpheson (Acoustic) For Nz Defence Force [124]
	Dean Raymond On Behalf Of Heritage Nz Pouhere Taonga
	[65]
	Dr Stephen Chiles (Noise And Vibration) For Kiwirail [86]
	Dr Stephen Chiles (Noise) For Waka Kotahi [82]
	Gary Scholfield For Powerco [83]
	Graeme Mccarrison For Spark, Andrew Kantor For Chorus,
	Colin Clune For Vodafone
	Jon Styles (Noise And Vibration) For Kāinga Ora [81]
	Karen Williams (Planning) For Kāinga Ora [81]
	Luke Braithwaite (Lighting And Signage) For Waka Kotahi
	[82]
	Meghan Barrett For Firstgas Ltd [84]
	Michelle Grinlinton-Hancock (Planning) For Kiwirail [86]
	Nicola Hine For Firstgas Ltd [84]
	Rebecca Davies For Nz Defence Force [124]
	Rebecca Eng For Transpower [60]
	Robert Swears For Waka Kotahi [82]
	Timothy Lester For Wellington Electricity [85]
	Tom Anderson On Behalf Of Chorus, Spark And Vodafone
	[51 Submitter Rebuttal Evidence - Claudia Jones For Waka
	Kotahi [82] Submitter Rebuttal Evidence - Jon Styles For Kāinga Ora [81]
	, , ,
	Submitter Rebuttal Evidence - Karen Williams For Kāinga Ora [81]
	Submitter Rebuttal Evidence - Michelle Grinlinton-Hancock
	(Planning) For Kiwirail [86]
	Submitter Rebuttal Evidence - Pauline Whitney For
	Transpower Nz [60
Legal	Christina Sheard For Waka Kotahi [82] - Noise And Vibration
submissions	D A Allan And A K Devine For Kāinga Ora [81] - Noise
	Ezekiel Hudspith For Transpower Nz [60] - Outline
	L J Rapley For Kiwirail [86]

Nick Whittington For Kāinga Ora [81] - Notification, Earthworks, Rail Corridor Rosemary Broad And Katherine Anton For Director General Of Conservation [135] Transpower Attachment - Environmental Defence Society Inc V New Zealand King Salmon Company Ltd 2014 Nzsc 38	
Rosemary Broad And Katherine Anton For Director General Of Conservation [135] Transpower Attachment - Environmental Defence Society Inc V New Zealand King Salmon Company Ltd 2014 Nzsc 38	
Of Conservation [135] Transpower Attachment - Environmental Defence Society Inc V New Zealand King Salmon Company Ltd 2014 Nzsc 38	
Transpower Attachment - Environmental Defence Society Inc V New Zealand King Salmon Company Ltd 2014 Nzsc 38	
Inc V New Zealand King Salmon Company Ltd 2014 Nzsc 38	
Transpower Attachment - Port Otago Ltd V Environmental	
Defence Society Inc [2021] Nzca 638	
Transpower Attachment - Taranaki Energy Watch Inc V	
South Taranaki District Council [2018] Nzenvc 227	
Transpower Attachment - Taranaki Energy Watch Inc V	
South Taranaki District Council [2020] Nzenvc 165	
Transpower Attachment - Taranaki Energy Watch Inc V	
South Taranaki District Council [2020] Nzenvc 18	
Transpower Attachment - Tauranga Environmental	
Protection Society V Tauranga City Council [2021] Nzhc 120)1
Transpower Attachment - Transpower New Zealand Ltd V	
Auckland Council [2017] Nzhc 281	
Submitter Summary of Evidence Karen Williams For Kāinga Ora [81]	
presentations Summary of Evidence Robert Swears for Waka Kotahi [82]	
Counsel Speaking Notes for Transpower [60]	
Mike Arnold [175] (Attachment 1)	
Mike Arnold [175] (Attachment 2 - Photo of Parabolic Dish))
Mike Arnold [175]	
Powerco [83]	
Speaking Notes Tom Anderson for Telcos [51]	
Summary of Evidence Alex Gifford For Nz Defence Force	
[124] Summary of Evidence Cath Heppelthwaite For Waka Kotah	;
[82]	I
Summary of Evidence Claudia Jones For Waka Kotahi [82]	
Summary of Evidence Dr Stephen Chiles (Noise and	
Vibration) For Kiwirail [86] And Waka Kotahi [82]	
Summary of Evidence John Styles for Kāinga Ora [81]	
Summary of Evidence Luke Braithwaite For Waka Kotahi [8	21
Summary of Evidence of Ben Cartwright for Transpower [60	-
Summary of Evidence of Rebecca Eng For Transpower [60]	5]
Summary Statement Michelle Grinlinton-Hancock For	
Kiwirail [86]	
Survey and Spatial Nz (Wellington Branch) [72]	
Trotr [264]	
Submitter Greater Wellington Regional Council [137]	
statements Milmac Homes Ltd [258] - Earthworks Chapter	
Paul Botha [118]	
Robyn Smith [168]	
Carrus Corporation Ltd [68]	
Fenz [119]	
Ministry of Education [134]	
Oil Companies [123] (Updated 20 Jan 2022)	
Z Energy Ltd [92] - Noise Chapter	

Submitter	Joint Memorandum of Counsel for Hearing Stream 4 -
memos	Kiwirail And Waka Kotahi (27 Jan 22)
memos	Joint Memorandum of Counsel Regarding Hearing Stream 4
	Infrastructure Policies - Transpower And Director General Of
	Conserva
	Memo to Panel - Alex Gifford For Nz Defence [124] (15 Feb
	22)
	Memo to Panel - Andrew Cameron For Titahi Bay Amateur
	Radio Club [224] (21 Feb 22)
	Memo to Panel - Hs4 Additional Information - Firstgas [84]
	Memorandum of Counsel - Transpower Nz Regarding Filing
	of Hearing Stream 4 Submissions (2 Feb 2022)
	Memorandum of Counsel - Waka Kotahi [82] (16 Feb 22) -
	Attachment 1 - Ports of Auckland V Auckland City Council
	Memorandum of Counsel - Waka Kotahi [82] (16 Feb 22)
	Memorandum of Counsel For Transpower [60] - Hearing
	Stream 4 (15 Feb 22)
Joint Witness	Noise - PCC and NZ Defence Force
Statements	Road and Rail Noise - experts for Kāinga Ora, Kiwirail, PCC
	and Waka Kotahi
	Transport - experts for Kāinga Ora, PCC and Waka Kotahi

Appendix 2 – Recommended amendments to PDP provisions

In order to distinguish between the recommendations made in the s42A report and the recommendations that arise from this report:

- s42A recommendations are shown in red text (with <u>underline</u> and strike out as appropriate); and
- Recommendations from this report in response to evidence are shown in blue text (with <u>underline</u> and <u>strike out</u> as appropriate).

SIGN - Signs This chapter contains provisions that have legal effect. They are identified with a to the right hand side of the provision. To see more about what legal effect means please click here. This chapter contains rules that have **delayed legal effect** under section 86B(1)(c)of the RMA 1991. Rules that have delayed legal effect are identified in teal with a * to the right hand side of the provision. The delayed legal effect of the two rules identified relates to compliance with SIGN-S11. Compliance with SIGN-S11 will not have legal effect until the Plan becomes operative in accordance with clause 20 of Schedule 1 of the RMA 1991. Signs provide benefits to people and communities by displaying useful or important community, consumer and destination information and safety messages and controls. Signs are often used to advertise commercial goods and services, promote events and activities, and provide directions for transport network users. However, if not carefully managed, signs may cause adverse effects on the surrounding environment. The erection of signs may

result in visual clutter and undermine the character and amenity

values of an area, particularly where the number of signs results in adverse cumulative visual effects. Amenity values may also be affected by illuminated or digital signs due to light spill and glare. Signs visible from roads also have the potential to cause distraction to road users, resulting in a road safety hazard.

The acceptability of the adverse effects of signs varies depending on the anticipated amenity and character of the relevant Zones. Off-site signs and illuminated signs which meet relevant standards are generally anticipated in the Commercial and Mixed Use Zones and General Industrial Zone, where they can contribute to the vibrancy and character of the areas. Digital signs may be appropriate in commercial areas where amenity values and road safety are retained.

This chapter manages signs located on both public and private land where the sign is fixed or projected onto the land or structure. This is to ensure signs are compatible with character and amenity values of the local and wider environment and do not adversely affect the safety of the transport network.

If a sign meets the definition of a 'building' or 'structure' then all zone-based provisions regarding setbacks from boundaries and height in relation to boundary standards for buildings and structures apply.

Signs on or visible from State Highways

Signs located on State Highways require approval from the New Zealand Transport Agency, regardless of whether the sign complies with the provisions of the District Plan. Such signs will need to be consistent with Waka Kotahi New Zealand Transport Agency's Manual of Traffic Signs and Markings and the Traffic Control Devices Manual.⁴

Election signs⁵

The size and lettering design of election campaign signs are controlled through the Electoral (Advertisements of a Specified Kind) Regulations 2005. The time period for signs to be erected and removed for general elections is covered in the Electoral Act 1993. No separate legislation or regulation covers time periods for local government election signage, which is addressed by this chapter.

Election signs⁶

Note: The definition of a sign in this plan is limited to signs that are fixed to structures such as buildings or projected onto structures. Portable signs on Council owned land are managed under the

⁴ Waka Kotahi [82.174]

⁵ Ibid

⁶ Ibid

Public Places Bylaw 2019 and may require a sign permit. Signs mounted to vehicles for the purpose of advertising are managed under the Porirua City Council General Bylaw 1991 Part 16 -*Traffic under clause 16.12* where they risk impacting traffic safety. Objectives Signs⁷ are appropriately managed SI G N-0 1 Signs contribute to the social, cultural and economic wellbeing of the community and do not compromise: 1. The character and amenity values of the zone; 2. The safe and efficient operation of the transport and pedestrian⁸ network; 3. The identified values and qualities of any Overlay they are located in or on; or 4. The health and safety of people. **Policies** SI Informational and temporary signs G N-**P1** Allow informational and temporary signs where they are located and designed to be compatible with the purpose, character and amenity values of the zone in which they are located, including: 1. Railway signs⁹ and traffic signs¹⁰; 2. Official signs¹¹; 3. Directional signs 4. Temporary signs; 5. Election signs; 6. Real estate signs; and 7. Infrastructure signs. SI **On-site advertising signs** G N-**P2**

⁷ Clause 16 to RMA [link to definition of sign][applies to **all** cases where "signs" occur]

⁸ Waka Kotahi [82.176]

⁹ Clause 16 to RMA [link to definition of railway sign]

¹⁰ Clause 16 to RMA [link to definition of traffic sign] [applies to **all** cases where "traffic signs" occur]

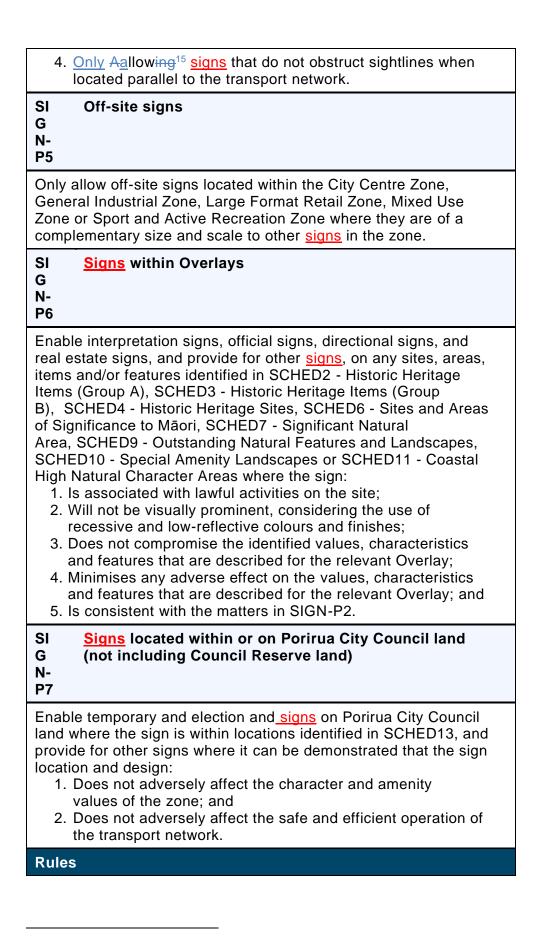
¹¹ Clause 16 to RMA [link to definition of official sign] [applies to **all** cases where "official signs" occur]

 Provide for on-site advertising signs where they are consistent with the purpose, character and amenity values of the zone, and: Do not compromise the character and amenity values of any adjoining zones; Do not compromise public health and safety, including <u>users of the transport network traffic and road user safety</u>¹²; Do not result in visual clutter and other adverse cumulative effects; Do not adversely affect amenity values, particularly nighttime amenity for residential activities; and Where relevant, are in proportion to the scale of the building it is located on and the number and size of the tenancies and the size of the site.
SI Digital and illuminated signs G N- P3
 Enable illuminated signs in Commercial and Mixed Use Zones and the General Industrial Zone, and provide for the use of digital signs in the City Centre Zone and Large Format Retail Zone, where it can be demonstrated that: The character and amenity values of the zone and adjoining zones is maintained; There are no adverse effects on the safety of <u>the transport network road users¹³</u>; and The effects of light spill and glare do not adversely affect existing lawful or permitted activities within the surrounding environment.
SI <u>Signs</u> located on sites adjoining the transport network G N- P4
 Require <u>signs</u> to be designed and located so they do not compromise the safe and unobstructed use of the transport network by: 1. Restricting the type, scale, design, and location of <u>signs</u> having regard to the road type and speed environment of a road; 2. Controlling sign proliferation, illumination levels, light spill, reflectivity, flashing and moving images and digital signs; 3. Avoiding <u>signs</u> that <u>obscure¹⁴</u>, imitate, compete with, or give instructions that conflict with <u>traffic signs</u> or traffic control

¹² Waka Kotahi [82.178]

¹³ Waka Kotahi [82.179]

¹⁴ Ibid



¹⁵ Waka Kotahi [82.180], [82.294]

Note: There may be a number of provisions that apply to an activity, building, structure or site. Resource consent may therefore be required under rules in this chapter as well as other chapters. Unless specifically stated in a rule, resource consent is required under each relevant rule. The steps to determine the status of an activity are set out in the General Approach chapter.

Note: If a sign meets the definition of a 'building' or 'structure' then all zone-based provisions regarding setbacks from boundaries and height in relation to boundary standards for buildings and structures apply.

Note: Rules relating to signs associated with infrastructure are located within the Infrastructure chapter.

SIGN-R1		Official signs, interpretation signs and directional signs not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay	
	All zones	 Activity status: Permitted Where: Compliance is achieved with:	
	All zones	 2. Activity status: Restricted discretionary Where: a. Where compliance is not achieved with SIGN-S1, SIGN-S5 or SIGN-S6. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard. 	
SIG	GN-R2	Traffic signs and railway signs	
	All zones	1. Activity status: Permitted	
SIC <	SN-R3	Temporary signs for temporary activities and events not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay	
	All zones	 Activity status: Permitted Where: a. Compliance is achieved with: 	

		iii. SIGN-S8;
		iv. SIGN-S11; and
		v. SIGN-S15.
		Note: Part of the rule that has delayed legal effect
		is SIGN-R3-1(a)(iv)
	All zones	2. Activity status: Restricted discretionary
	201103	Where:
		a. Compliance is not achieved with SIGN-S5,
		SIGN-S6, SIGN-S8,
		SIGN-S11 or
		SIGN-S15.
		Matters of discretion are restricted to:
		1. The matters of discretion in any infringed
		standard.
		Note: Part of the rule that has delayed legal effect
		relates to SIGN-S11.
SIGN-R4		Real estate signs not located within any Overlay
		other than Natural Hazard Overlay or Coastal Hazard Overlay
	All	
	All zones	Hazard Overlay 1. Activity status: Permitted
		Hazard Overlay
		Hazard Overlay Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and
		Hazard Overlay Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with:
		Hazard Overlay Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and
	zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where:
	zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or
	zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where:
	zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or
	zones	 Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed
	zones	 Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard.
SIG	zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard. Election signs not located within any Overlay
SIG	zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard. Election signs not located within any Overlay other than Natural Hazard Overlay or Coastal
SIG	zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard. Election signs not located within any Overlay
SIG	Zones All Zones SN-R5 All	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard. Election signs not located within any Overlay other than Natural Hazard Overlay or Coastal
SIG	Zones All zones	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard. Election signs not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay 1. Activity status: Permitted
SIG	Zones All Zones SN-R5 All	Hazard Overlay 1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S6; and ii. SIGN-S9. 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S6 or SIGN-S9. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard. Election signs not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay

		i. SIGN-S6;
	ii. SIGN-S10; and	
		iii. SIGN-S11.
		Note 1: The size and design requirements of
		election signs are specified under Electoral Act 1993 and Electoral (Advertisements of a Specified Kind) Regulations 2005.
		Note 2: Part of the rule that has delayed legal effect is SIGN-R5-1(a)(iii).
	All zones	2. Activity status: Restricted discretionary
		Where:
		a. Compliance is not achieved with SIGN-S6, SIGN-S10 or
		SIGN-S11.
		Matters of discretion are restricted to: 1. The matters of discretion in any infringed
		standard.
		Note: Part of the rule that has delayed legal effect
		relates to SIGN-S11.
SIG	SN-R6	Off-site signs, other than real estate signs,
		election signs or temporary signs, not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay
	City	
		1. Activity status: Permitted
	Centre	
	Centre Zone	Where: a. Compliance is achieved with:
	Centre Zone Gener	Where: a. Compliance is achieved with: i. SIGN-S1;
	Centre Zone Gener al Indust	Where: a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S4;
	Centre Zone Gener al Indust rial	Where: a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S4; iv. SIGN-S5;
	Centre Zone Gener al Indust rial Zone	Where: a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S4;
	Centre Zone Gener al Indust rial Zone Large Forma	Where: a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S4; iv. SIGN-S5; v. SIGN-S6; and
	Centre Zone Gener al Indust rial Zone Large	Where: a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S4; iv. SIGN-S5; v. SIGN-S6; and

Sport and Active Recrea tion Zone	
City Centre Zone	 Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S1,
Gener al	SIGN-S2, SIGN-S4, SIGN-S5, SIGN-S6 or SIGN-S15.
Indust rial Zone	Matters of discretion are restricted to: 1. The matters of discretion of any infringed standard.
Large Forma t	
Retail Zone	
Mixed Use Zone	
Sport and Active Recrea tion Zone	
Reside ntial Zones	3. Activity status: Discretionary
Rural Zones	
Neigh bourh ood Centre Zone	
Local Centre Zone	
Open Space Zone	

	Future Urban Zone Hospit al	
	Zone	
	Māori Purpo se Zone (Hong oeka)	
	Specia	
	ı Purpo se	
	Zone (BRAN Z)	
SIG	SN-R7	Signs attached to or projected or painted on a building, wall, window, fence or other structure not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay, excluding veranda signs
SIG	SN-R7	building, wall, window, fence or other structure not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay,
SIG		building, wall, window, fence or other structure not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay, excluding veranda signs

¹⁶ Clause 16 to RMA [link to definition]

		Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard.
	zones	Where: a. Compliance is not achieved with SIGN-S1, SIGN-S2, SIGN-S4, SIGN-S5, SIGN-S6, SIGN-S12 or SIGN-S13.
	All	2. Activity status: Restricted discretionary
	All zones	1. Activity status: Permitted Where: a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S4; iv. SIGN-S5; v. SIGN-S6; vi. SIGN-S12; and vii. SIGN-S13.
SIG	SN-R8	Freestanding signs ¹⁷ not located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay
	zones	 a. Compliance is not achieved with SIGN-S1, SIGN-S2, SIGN-S3, SIGN-S4, SIGN-S6, SIGN-S12 or SIGN-S13. Matters of discretion are restricted to: 1. The matters of discretion in any infringed standard.
	All	3. Activity status: Restricted discretionary Where:
		Matters of discretion are restricted to: 1. The matters set out in SIGN-P2.
	All zones	Where: a. Compliance is not achieved with SIGN-R7- 1.a.
		2. Activity status: Restricted discretionary

¹⁷ Clause 16 to RMA [change term in definition from "free standing sign" to "freestanding sign"]

City Centre Zone	1. Activity status: Permitted Where:
Local Centre Zone	a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S4; iii. SIGN-S7; and iv. SIGN-S13.
Mixed Use Zone	
Neigh bourh ood Centre Zone	
Settle ment Zone	
Gener al Indust rial Zone	
Hospit al Zone	
City Centre Zone	 Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S1,
Local Centre Zone	SIGN-S4, SIGN-S7 or SIGN-S13. Matters of discretion are restricted to: 1. The matters of discretion in any infringed
Mixed Use Zone	standard.
Neigh bourh ood Centre Zone	
Settle ment Zone	

Gener al Indust rial Zone Hospit al Zone	
 Reside ntial Zones	3. Activity status: Discretionary
Gener al Rural Zone	
Rural Lifesty Ie Zone	
Large Forma t Retail Zone	
Open Space and Recrea tion Zones	
Future Urban Zone	
Māori Purpo se Zone (Hong oeka)	
Specia I Purpo se Zone	

	(BRAN Z)	
SIGN- R10		Signs located within any Overlay other than Natural Hazard Overlay or Coastal Hazard Overlay
	All zones	 1. Activity status: Permitted Where: a. The sign is an: i. Interpretation sign; ii. Official sign; iii. Directional sign; or iv. Real estate sign; and b. Compliance is achieved with: i. SIGN-S1;¹⁸ i. SIGN-S4; ii. SIGN-S4; ii. SIGN-S5; iii. SIGN-S6; iv. SIGN-S9; and v. SIGN-S14. Note: This rule only has immediate legal effect for Overlays relating to Historic Heritage, Sites and Areas of Significance to Māori and Significant Natural Areas.
	All zones	 2. Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-R10- 1.a. Matters of discretion are restricted to: The matters in SIGN-P2 and SIGN-P6. Note: This rule only has immediate legal effect for Overlays relating to Historic Heritage, Sites and Areas of Significance to Māori and Significant Natural Areas.
	All zones	 Activity status: Restricted discretionary Where: a. Compliance is not achieved with SIGN-S1, SIGN-S4, SIGN-S5, SIGN-S6, SIGN-S9 or SIGN-S14.

¹⁸ Heritage NZ [65.56]

SIG R1		 Matters of discretion are restricted to: 1. The matters of discretion of any infringed standard. Note: This rule only has immediate legal effect for Overlays relating to Historic Heritage, Sites and Areas of Significance to Māori and Significant Natural Areas. Digital signs
	City Centre Zone Large Forma t Retail Zone	 1. Activity status: Restricted discretionary Where: a. Compliance is achieved with: i. SIGN-S1; ii. SIGN-S2; iii. SIGN-S2; iii. SIGN-S3; iv. SIGN-S4; v. SIGN-S6; vii. SIGN-S6; vii. SIGN-S7; and viii. SIGN-S12. The matters of discretion are restricted to: The matters of discretion are restricted to: The matters in SIGN-P3 and SIGN-P4. Section 88 information requirements for applications: Applications for digital signs must provide, in addition to the standard information requirements, the following: Written confirmation of compliance with SIGN-R11-1.a from a suitably qualified lighting expert.
	City Centre Zone Large Forma t Retail Zone	 2. Activity status: Discretionary Where: a. Compliance is not achieved with SIGN-R11- 1.a.
	Reside ntial Zones Rural Zones	3. Activity status: Non-complying

	Indust rial Zones	
	Neigh bourh ood Centre Zone	
	Local Centre Zone	
	Mixed Use Zone	
	Open Space and Recrea tion Zones	
	Specia I Purpo se Zones	
SIC R1	SN- 2	Any sign not otherwise provided for as a permitted, restricted discretionary, discretionary or non-complying activity
	All zones	1. Activity status: Discretionary

Standards				
SIGN-S1	SIGN-S1 Maximum single face area of any individual sign			
Large Format Retail Zone City Centre Zone	1. The sign area must not exceed 10m ² when measured in accordance with SIGN-Figure 3.	Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and		
General Industrial Zone		amenity values of the surrounding area;		

		 Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; and Any cumulative effects.
Settlement Zone Neighbour- hood Centre Zone Local Centre Zone Mixed Use Zone	2. The sign area must not exceed 5m ² when measured in accordance with SIGN- Figure 3.	Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of the surrounding area; 3. Any adverse visual amenity effects on adjoining sites; 4. The location of the sign and any alternative options; 5. The dimensions of the sign; and 6. Any cumulative effects.
Residential Zones	3. The sign area must not exceed 1.5m ² when measured in accordance with SIGN-Figure 3.	Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of the surrounding area; 3. Any adverse visual amenity effects on adjoining sites;

		 4. The location of the sign and any alternative options; 5. The dimensions of the sign; and 6. Any cumulative effects.
General Rural Zone Rural Lifestyle Zone Future Urban Zone (wh ere <u>signs</u> are associat ed with lawfully estab ^{[19} is hed residenti al activities) Open Space and Recreati on Zones Hospital Zone Māori Purpose Zone (Hongoe ka)	4. The maximum area of a sign must not exceed 3m ² when measured in accordance with SIGN- Figure 3.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; and Any cumulative effects.

¹⁹ Clause 16 to RMA [correction to spelling]

Special Purpose Zone (BRANZ)		
SIGN-S2	Maximum combined area of	<mark>signs</mark> per site
Large Format Retail Zone Mixed Use Zone City Centre Zone General Industrial Zone	 The total combined area of <u>signs</u>, other than temporary signs and election signs, visible from outside of the site attached to buildings, fences, walls and other structures per site must not exceed 20% of the elevation area of the building, fence, wall or structure to which they are attached or projected. The total combined area of <u>freestanding</u> <u>signs</u> other than temporary signs must not exceed 30m². 	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; and Any cumulative effects.
Settlement Zone Neighbour- hood Centre Zone Local Centre Zone	 3. The total combined area of signs, other than temporary signs and election signs, visible from outside of the site attached to buildings, fences, walls and other structures per site must not exceed 20% of the elevation area of the building, fence, wall or structure to which they are attached or projected. 4. The total combined area of freestanding signs other than temporary signs must not exceed 24m². 	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options;

		 5. The dimensions of the sign; and 6. Any cumulative effects.
Residential Zones	5. The total face area of all <u>signs</u> , other than temporary signs and election signs, on the site visible from any point outside of the site must not exceed 1.5m ² .	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; and Any cumulative effects.
Rural Zones Future Urban Zone Sports and Active Recreation Zone Open Space Zone	6. The total face area of all <u>signs</u> , other than temporary signs and election signs, on the site visible from any point outside of the site must not exceed $3m^2$.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; and Cumulative effects of the sign.

SIGN-S3 M	aximum elevation sign are	a per tenancy
Large Format Retail Zone Mixed Use Zone City Centre Zone General Industrial Zone	1. The total combined area of <u>signs</u> , other than temporary signs and election signs, visible from outside of the site attached to buildings, fences, walls and other structures per tenancy must not exceed the area calculated in accordance with SIGN- Figure 1 where there are two or more tenancies occupying the site or building.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; and Any cumulative effects.
Settlement Zone Neighbour-	2. The total combined area of <u>signs</u> , other than temporary signs and election signs,	Matters of discretion are restricted to: 1. Any positive effects of the
hood Centre Zone Local Centre Zone SIGN-S4	visible from outside of the site attached to buildings, fences, walls and other structures per tenancy must not exceed the area calculated in accordance with SIGN- Figure 2 where there are two or more tenancies occupying the site or building.	sign; 2. Any adverse effects on the character and amenity values of the surrounding area; 3. Any adverse visual amenity effects on adjoining sites; 4. The location of the sign and any alternative options; 5. The dimensions of the sign; and 6. Any cumulative effects.

All zones	 For the purpose of this standard: There are no limits on the number of signs per site which are not visible from any point outside of the site or are temporary or election signs. Signs with more than one side where each side can be viewed from a single point outside of the site must be treated as two or more signs. One support structure advertising multiple tenancies for a site or building must be measured and assessed as one sign. 	There are no matters of discretion for this standard.
Residential Zones General Rural Zone Rural Lifestyle Zone	1. There must be no more than one sign per site which is visible from any point outside of the site.	 Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of the surrounding area; 3. Any adverse visual amenity effects on adjoining sites; 4. The location of the sign and any alternative options; and 5. Any cumulative effects.
Settlement Zone Neighbour- hood Centre Zone	2. There must be no more than one <u>freestanding sign</u> per road frontage for each site.	Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the

Local Centre Zone	 There must be no more than one sign per tenancy per road or pedestrian frontage attached to the fascia of a veranda. There must be no more than one sign per tenancy per road or pedestrian frontage attached underneath a veranda. There must be no more than one sign per tenancy attached to a wall, fence or building per elevation (other than a veranda sign). 	 character and amenity values of the surrounding area; 3. Any adverse visual amenity effects on adjoining sites; 4. The location of the sign and any alternative options; and 5. Any cumulative effects.
Large Format Retail Zone City Centre Zone General Industrial Zone Mixed Use Zone	 6. There must be no more than one freestanding sign per 50m of road frontage where sites on the opposite side of the road are within a Commercial and Mixed Use Zone, General Industrial Zone, or Open Space and Recreation Zone. 7. There must be no more than one freestanding sign per 80m of road frontage where sites on the opposite side of the road are within a Residential Zone or Rural Zone. 8. There must be no more than one sign per tenancy per road frontage attached to the fascia of a veranda. 9. There must be no more than one sign per tenancy per road 	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; and Any cumulative effects.

	frontage attached underneath a veranda. 10. There must be no more than one sign attached to or projected onto the wall of a building where sites on the opposite side of the road are within a Residential Zone or Rural Zone. Note: There are no limits on the number of <u>signs</u> attached to or projected onto the wall of a building where sites on the opposite side of the road are within a Commercial and Mixed Use Zone, Industrial Zone, or Open Space and Recreation Zone.	
Open Space and Recreation Zones Hospital Zone Māori Purpose Zone (Hongoeka) Special Purpose Zone (BRANZ)	11. There must be no more than two signs of any type per road frontage where sites on the opposite side of the road are within a Residential Zone or Rural Zone.	 Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of the surrounding area; 3. Any adverse visual amenity effects on adjoining sites; 4. The location of the sign and any alternative options; and 5. Any cumulative effects.
SIGN-S5 Maximum height of <u>freestanding signs</u>		
Large Format Retail Zone	1. A <u>freestanding sign</u> must not exceed 10m in height.	Matters of discretion are restricted to:

Mixed Use Zone City Centre Zone General Industrial Zone		 Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity and shading effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on traffic driver, cyclist and pedestrian²⁰ safety; and Any cumulative effects.
Settlement Zone Neighbour- hood Centre Zone Local Centre Zone Future Urban Zone Residential Zones Hospital Zone	2. A <u>freestanding sign</u> must not exceed 2m in height.	 Matters of discretion are restricted to: 1. Any positive and negative effects on the built form, character and amenity values; 2. Whether the design, and colour of the sign affect the potential impact of the sign; 3. Any adverse shading effects; 4. Any adverse effects on traffic driver, cyclist and pedestrian²¹ safety; and

²⁰ Waka Kotahi [82.200]

Open Space and Active Sport and Recreation Zones		5. Any cumulative effects.
Rural Zones Special Purpose Zone (BRANZ) Māori Purpose Zone (Hongoeka)	3. A <u>freestanding sign</u> must not exceed 8m in height.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity and shading effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on traffic driver, cyclist and pedestrian²² safety; and
SIGN-S6	Traffic safety	
All zones	 <u>Signs</u> must not have any flashing or revolving lights or lasers where located adjacent to any road. All <u>freestanding signs</u> located within 10m of a road measured horizontally must comply with the minimum setback 	 Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. The location of the sign and any alternative options; 3. The colour, content, lighting and dimensions of the sign;

distances from other signs as read from one direction of travel and measured parallel to the centreline of the road in SIGN-Table 1. 3. All <u>signs</u> located within 10m of a road measured horizontally must comply with the minimum lettering sizes in SIGN-Table 2;	 Any adverse effects on any traffic control device or directional sign; Any adverse effects on driver, cyclist and pedestrian safety; and Any cumulative effects.
4. Any sign located on a site adjoining the road or road reserve and is at right angles to the road or state highway ²³ must be located the minimum separation distance specified in SIGN-Table 3, measured horizontally from any existing traffic sign, pedestrian crossing, curves with chevron signing, ²⁴ railway crossing or intersection.	
5. <u>Signs</u> must not be shaped or use images or colours, including changeable messages, that could be mistaken for a traffic control device in colour, shape or appearance.	
6. Off-site, election or temporary signs must not be located on a site adjoining any section of a State Highway with a speed limit of 70 km/hr or more.	

²³ Waka Kotahi [82.201][82.294]

²⁴ Waka Kotahi [82.201]

	7. A sign adjoining a road must not display any image that contains reflective, fluorescent, phosphorescent materials that will reflect headlights, or distract or interfere with a road user's vision.		
SIGN- Table 1	Freestanding sign	separa	tion distances
Speed lim	it of road (km/hr)	Se	paration distance (m)
	0-70		50
	71-80		70
	>80		80
SIGN- Table 2			
Speed limit of road (km/hr)		Min	imum lettering height (mm)
0-50			150
51-70			200
	71-80	250	
>80			300
SIGN- Table 3	Separation distanc	es	
Speed lim	it of road (km/hr)	Separation distance (m)	
0-70		50	
71-80		100	
>80			200
SIGN-S7	Veranda signs		
City Centre Zone	ntre only be attached are restricted to:		are restricted to: 1. Any positive effects

Local Centre Zone Mixed Use Zone Neighbo ur-hood Centre Zone Settleme	 Veranda signs must be at least 2.5m above any footpath as measured from the ground level below the veranda. Veranda signs must only advertise a lawful commercial activity undertaken on the site occupied by the building to which they 	 Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity and shading effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign;
nt Zone General Industria I Zone Hospital Zone	 are attached. 4. Veranda signs must not have any flashing or revolving lights or lasers. 5. Veranda signs must not include any digital 	 6. Any adverse effects on traffic driver, cyclist and pedestrian²⁵ safety; and 7. Any cumulative effects.
	 displays. 6. Veranda signs must comply with the minimum lettering sizes in SIGN-Table 2. 7. Veranda signs must not be shaped or use images or colours, including changeable messages, that could be mistaken for a traffic control device in colour, shape or appearance. 8. There must be no more than one veranda sign attached underneath the veranda per tenancy. 9. There must be no more than one veranda sign attached to the fascia of the veranda per tenancy. 	

²⁵ Waka Kotahi [82.206]

	Temporary signs associate activities and events	ed with temporary	
All zones	 The sign must not be displayed any earlier than one week prior to the temporary event or activity with which it is associated taking place. The sign must be removed no later than one week after the temporary event or activity with which it is associated taking place. The sign must be no greater than 3m² in area as measured in accordance with SIGN- Figure 3. The sign must not be internally or externally illuminated. The sign must not include a digital display. 	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity and shading effects on adjoining sites; The timing and duration of the display of the sign; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on traffic driver, cyclist and pedestrian²⁶ safety; Any operational needs or functional needs of the sign; and Any cumulative effects. 	
SIGN-S9			
All zones	 Where the sign is for the purpose of providing directions for an open home or auction, the sign must: a. Not be located on land owned or administered by the Council; 	Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of	

 b. Not have a single face area greater than 2m² area as measured in accordance with SIGN-Figure 3; c. Be removed the same day of the auction or open home with which it is associated; and d. Be no more than 0.7m in height. 2. Where the sign is for the purpose of advertising the sale of a property (other than to provide directions for an open home or auction), the sign must: a. Be removed no more than one week after the sale or lease of 	 the surrounding area; 3. Any adverse visual amenity and shading effects on adjoining sites; 4. The timing and duration of the display of the sign; 5. The location of the sign and any alternative options; 6. The dimensions of the sign; 7. Any adverse effects on traffic driver, cyclist and pedestrian²⁷ safety; 8. Any operational needs or functional needs or functional needs of the sign; and
 the house or property with which it is associated; b. Not exceed a height of 2m above ground level; c. Not have a single face area greater than 2m² as measured in accordance with SIGN-Figure 3; and d. Not be located on land owned or administered by the Council unless it relates to the sale of a Council property. 	9. Any cumulative effects.

²⁷ Waka Kotahi [82.208]

SIGN-	Signs located on legal roa	ad road reserve or road
	 The sign musty not include a digital display. The sign must not be displayed more than nine weeks before the day of the election with which it is associated The sign must be removed at least 24 hours before the day of the election with which it is associated. The sign must not exceed 3m² in area as measured in accordance with SIGN- Figure 3. There must be no more than one sign per candidate or political party per site. 	 Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity and shading effects on adjoining sites; The timing and duration of the display of the sign; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on traffic driver, cyclist and pedestrian²⁸ safety; Any operational needs of the sign; and Any cumulative effects.
S10 All zones	1. The sign must not be internally or externally illuminated.	Matters of discretion are restricted to: 1. Any positive effects of the sign;
SIGN-	 3. The sign must not be internally or externally illuminated. 4. The sign must not include a digital display. 5. The sign must not be located on legal road, road reserve or road to be vested in Porirua City Council. 	

²⁸ Waka Kotahi [82.209]

Council Reserve land administered under the Reserves Act 1977)		
All zones	1. The sign must be located within the identified approved sign area in SCHED13. Note: Part of the rules requiring compliance with this standard have delayed legal effect until the proposed plan is made operative under clause 20 of Schedule 1 of the RMA 1991. Until such a time as the proposed plan is made operative, signs located on legal road, road reserve or road to be vested in Porirua City Council (excluding Council Reserve land administered under the Reserves Act 1977) will be managed under the General Bylaw - Signs 2020 only.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity and shading effects on adjoining sites; The timing and duration of the display of the sign; The location of the sign and any alternative options, including the location of support structures in relation to any underground services; The dimensions of the sign; Any adverse effects on traffic driver, cyclist and pedestrian²⁹ safety; Any operational needs or functional needs of the sign; and Any cumulative effects.
SIGN- S12	<mark>Signs</mark> with digital displays	
All zones	1. <u>Signs</u> with digital displays must include automatic and continuous controls to set the luminance	Matters of discretion are restricted to: 1. Any positive effects of the sign;

	transition depending on ambient light conditions. 2. <u>Signs</u> with digital displays must not be visible from sites located within a Residential Zone.	 Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity 	
	3. <u>Signs</u> with digital displays must not be located on a site that adjoins a State Highway.	effects on adjoining sites; 4. The frequency and intensity of any intermittent or flashing light sources	t
	 Signs with digital displays must not have flashing or moving images. 	 The frequency any image changes; The timing and hours of 	UI
	 5. Static content must have a minimum dwell time of 10 seconds per image, with a minimum of 0.5 second dissolve transition between images. 6. All digital signs must comply with the light spill requirements of the Light chapter. 7. The sign must not be located on legal road, road reserve or 	 operation of the sign; 7. The location of the sign and an alternative options; 8. The dimensions of the sign; 9. Any adverse effects on drive cyclist or pedestrian safety; 10. Any operationa needs or functional need 	iy S er, I
	road to be vested in Porirua City Council.	of the sign; and 11. Any cumulative effects.	
All zones	8. Sign luminance must not exceed 5000 cd/m ² between sunrise and sunset.	Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of the surrounding area; 3. Any adverse visual amenity	of

		effects on adjoining sites; 4. The type, duration any intensity of illumination used; 5. The timing and hours of operation of the sign; 6. The location of the sign and any alternative options; 7. The dimensions of the sign; 8. Any adverse effects on driver, cyclist or pedestrian safety; 9. Any operational needs or functional needs of the sign; and 10. Any cumulative effects.
Rural Zones	9. Sign luminance must not exceed 150cd/m ² between sunset and sunrise.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The type, duration any intensity of illumination used; The timing and hours of operation of the sign; The location of the sign and any alternative options;

		 7. The dimensions of the sign; 8. Any adverse effects on driver, cyclist or pedestrian safety; 9. Any operational needs or functional needs of the sign; and 10. Any cumulative effects.
Residential Zones Open Space and Recreation Zones	10. Sign luminance must not exceed 250 cd/m ² between sunset and sunrise.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The type, duration any intensity of illumination used; The timing and hours of operation of the sign; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on driver, cyclist or pedestrian safety; Any operational needs or functional needs of the sign; and Any cumulative effects.

Commercial and Mixed Use Zones General Ind ustrial Zone Hospital Zone Special Purpose Zone (BRANZ)	11. Sign luminance must not exceed 350 cd/m ² between sunset and sunrise.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The type, duration any intensity of illumination used; The timing and hours of operation of the sign; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on driver, cyclist or pedestrian safety; Any operational needs or functional needs of the sign; and Any cumulative effects.
• • • •	gns with internally or ext	ternally illuminated
S13 di	splays	
All zones	1. Illuminated signs must be designed, measured and assessed in accordance with AS/NZS 4282:2019 Control of the obtrusive effects of outdoor lighting.	 Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of the surrounding area;

[
	 Signs must not be illuminated with a light source which projects above the horizontal plane. Artificial light sources for signs must be designed to avoid any glare or direct view of the light source when viewed by an observer at ground level or within an adjacent building. The light spill standards set out in the Light chapter for the relevant zone must be met. Where an illuminated sign is located on a site which adjoins or is separated by a road from a different zone, and the sign is visible from that site, the sign must meet the relevant standards for luminance for the adjacent zone. The sign must not be located on legal road, road reserve or road to be vested in Porirua City Council. 	 Any adverse visual amenity effects on adjoining sites; The location and intensity of illumination light sources; The timing and hours of operation of the sign; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on driver, cyclist or pedestrian safety; Any operational needs or functional needs of the sign; and Any cumulative effects.
Rural Zones	7. Artificially illuminated signs must not exceed a luminance of 150 cd/m ² between sunset and sunrise.	 Matters of discretion are restricted to: 1. Any positive effects of the sign; 2. Any adverse effects on the character and amenity values of the surrounding area; 3. Any adverse visual amenity

		effects on adjoining sites; 4. The location and intensity of illumination light sources; 5. The timing and hours of operation of the sign; 6. The location of the sign and any alternative options; 7. The dimensions of the sign; 8. Any adverse effects on driver, cyclist or pedestrian safety; 9. Any operational needs or functional needs of the sign; and 10. Any cumulative effects.
Residential Zones Open Space and Recreati on Zones Māori Purpose Zone (Hongoeka)	8. Artificially illuminated signs must not exceed a luminance of 250 cd/m ² between sunset and sunrise.	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location and intensity of illumination light sources; The timing and hours of operation of the sign; The location of the sign and any alternative options;

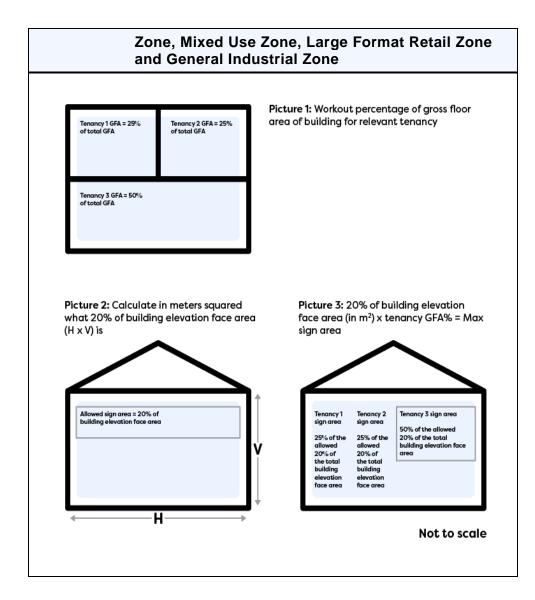
Commercial	9. Artificially	 7. The dimensions of the sign; 8. Any adverse effects on driver, cyclist or pedestrian safety; 9. Any operational needs or functional needs of the sign; and 10. Any cumulative effects.
Use Zones General Ind ustrial Zone Hospital Zone Special Purpose Zone (BRANZ)	must not exceed a luminance of 350 cd/m ² between sunset and sunrise.	 Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location and intensity of illumination light sources; The timing and hours of operation of the sign; The location of the sign and any alternative options; The dimensions of the sign; Any adverse
	<u>igns</u> located within any O atural Hazard or Coastal	

 All zones 1. The sign must not be internally or externally illuminated. 2. The sign must not include a digital display. 3. The sign must not obscure any window, architectural feature or details on any heritage item listed in SCHED2 - Historic Heritage Items (Group A) or SCHED3 - Historic Heritage Items (Group B). 4. The sign must not exceed a single face area as measured in accordance with SIGN-Figure 3 of: i. 1m² for interpretation signs and real estate signs⁹⁰; or ii. 3m² for official signs or directional signs. 5. The sign must not be located on legal road, road reserve or road to be vested in Porirua City Council. All zones Matters of discretion are restricted to: Any positive effects of the sign; Any adverse of the Overlay; The sign must not esting identified values of the Overlay; The location of the sign, within or in relation to any identified feature, site, area or setting identified values of the Overlay; Any adverse of the Overlay;

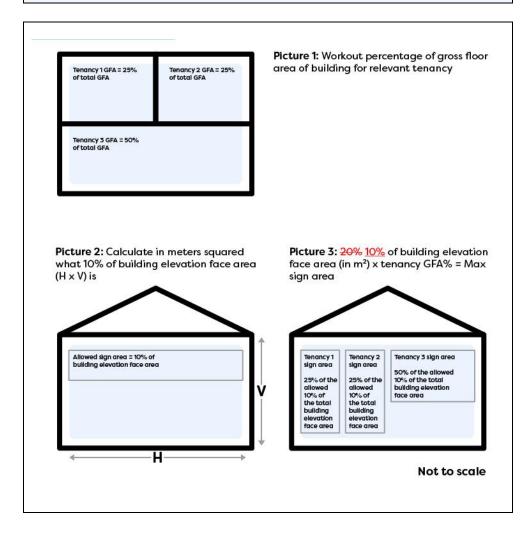
		 9. Any relevant outcomes articulated by Te Rūnanga o Toa Rangatira through an assessment of environmental effects, cultural impact assessment or iwi planning documents; and 10. Any cumulative effects.
SIGN- Of S15	ff-site signs	
All zones	 There must be no more than one off- site sign per site on which the sign is located. The sign must not be located on legal road, road reserve or road to be vested in Porirua City Council. The sign must not be internally or externally illuminated. The sign must not include a digital display. 	 Matters of discretion are restricted to: Any positive effects of the sign; Any adverse effects on the character and amenity values of the surrounding area; Any adverse visual amenity effects on adjoining sites; The location of the sign and any alternative options; The dimensions of the sign; Any adverse effects on driver, cyclist or pedestrian safety; Any operational needs or functional needs of the sign; and Any cumulative effects.

Illustrative calculation for working out maximum signage area per tenancy for <u>signs</u> City Centre SIGN-

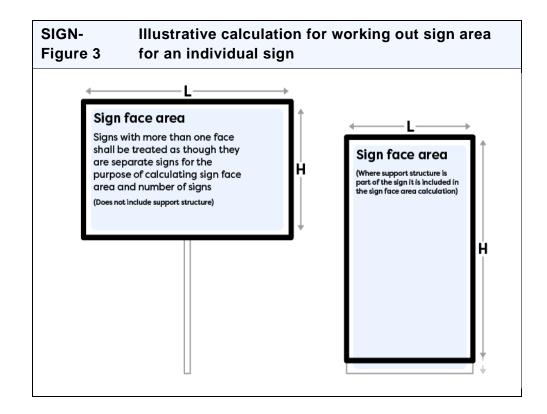
Figure 1



SIGN-Illustrative calculation for working out maximumFigure 2signage area per tenancy for signs in the Local
Centre Zone, Neighbourhood Centre Zone and
Settlement Zone31



³¹ Waka Kotahi [82.216]



Definitions

Interpretation sign ³²	means signs that provide information to the public on the environmental, historic, cultural or other values of an area, often with and may include photos, drawings or maps.
Off-site sign	means any <u>advertising³³</u> sign that is used to advertise <u>services</u> , <u>events</u> , <u>products or</u> <u>goods</u> activities, goods and services ³⁴ that are not undertaken, sold or provided on the site on which the sign is located.
Traffic sign	means a device erected by, or at the direction of, a road controlling authority used on a road to instruct, advise, inform or guide traffic on a

³² Waka Kotahi [82.183]

³³ Waka Kotahi [82.18]

³⁴ Ibid

road for the purpose of traffic
control; and ³⁵ includesing any but not limited to: ³⁶
a. sign, signal, or notice;
b. traffic calming device; and ³⁷
c. marking or road surface treatment;
d. a board, plate, screen or other device, whether
or not illuminated, displaying words, figures,
symbols or other material; and ³⁸
e. 'children crossing' flag, a hand-held Stop sign, a
parking control sign and variable message signs. ³⁹

³⁵ Waka Kotahi [82.25]

- ³⁶ Ibid
- ³⁷ Ibid
- ³⁸ Ibid
- ³⁹ Ibid

Appendix 3 – Recommended responses to submissions and further submissions

No changes are required as a result of this Right of Reply.