PEFC Council Board Meeting

Present:

- Peter Latham (Chair)
- Sheam Satkuru-Granzella (2nd Vice Chair)
- Joseph Lawson
- Hervé LeBouler
- Riikka Joukio
- Brian Kernohan
- David Ford
- Eduardo Rojas y Briales
- Peter Crook

Apologies:

- Natalie Hufnagl-Jovy (1st Vice Chair)
- Fermin Olabe Velasco
- Juan-Carlos Jintiach
- Geneviève Chua
- Mike Rose

In attendance:

- Ben Gunneberg, PEFC CEO and Secretary General
- Michael Berger, PEFC Deputy Secretary General
- Ms Gill Parker, PEFC Finance Manager (Item 5.1)
- Thorsten Arndt, PEFC HoU – Communications (Item 6.1)
- Sarah Price, PEFC HoU Projects and Development (Item 6.1)
- Fabienne Sinclair, PEFC Marketing Manager (Item 9)
- Julia Kozlik, PEFC Marketing Assistant (Item 9)
- Ian Ross, Strategy Consultant (Item 4)
1. AGENDA

BOD/16/2017 Unanimously agreed:
• To approve the Agenda

2. MINUTES OF LAST BOARD MEETING

BOD/17/2017 Unanimously agreed:
• To approve the minutes of the April 2017 Board meeting.

3. MATTERS ARISING

• Matters included updates on actions taken since the last board meeting including postal ballots for membership of national governing bodies in South Africa, Bulgaria and the Republic of Congo. The chair updated members on his trips to Belarus and France and associated developments.

BOD/18/2017 Unanimously agreed:
• To note Matters arising, as well as meeting reports available in Background paper

4. STRATEGIC DISCUSSIONS

4.1 Strategy Session with Ian Ross

Mr Ian Ross’s presented the 2018-22 Strategy – Project Update, to the Board. Following extensive discussion for most of the day, the Board developed a new draft vision and mission to be presented to members for their consideration during the PEFC Week discussions. The draft vision is “A future in which people maximise the contribution of forests to a sustainable world” and the draft mission states “Unlocking and leveraging the full contribution of forests for a more sustainable world.”

BOD/19/2017 Unanimously agreed:
• To consider the project update prepared by the PEFC Strategy consultant, Mr Ian Ross and discuss findings and way ahead. (Note the paper includes a useful one-page summary of the issues and finding and initial recommendations at the end).

4.2 Nordic countries initiative re “PEFC and Climate Change mitigation”

Representatives of PEFC Denmark, Finland, Norway and Sweden had written to the board requesting consideration of their initiative “PEFC and Climate Change Mitigation” to be embedded in the next PEFC Strategy. This paper was considered as part of the discussions under item 4.1. and the consultant Mr Ian Ross was charged with integrating the initiative into the next round of the strategy for presentation to members at the PEFC Week.

BOD/20/2017 Unanimously agreed:
• To integrate the issue climate change mitigation into the PEFC Strategy development process.

4.3 PEFC Russia developments

Ms Joukio and the Secretary General provided an update on the development of a new set of statues for PEFC Russia. It was agreed that the Chair would write to PEFC Russia expressing the Board’s concerns and requesting actions to address these.

4.4 Strategic issues arising with the standard revision process

Dr Berger presented some considerations by the chain of custody and labelling working group on controlled sources and associated risks. He reported that the working group was seeking the board’s guidance on how these issues should be addressed. Several options were considered and a short-term measure was proposed for the working group to consider. It was noted that although long term PEFC was committed to the 100% certified
content approach, pragmatically this would take time and is part of a longer-term solution to the treatment of uncertified content.

4.5 ISEAL
The Board considered a verbal report on recent interaction between ISEAL and PEFC and agreed measures to enhance the dialogue between the two organizations.

5. OPERATIONAL ITEMS

5.1 Financial

5.1.1 Balance Sheet as at 31 December 2016 and Profit & Loss account for the period 01-12.2016

BOD/21/2017 Unanimously agreed:
- To agree the year end accounts (Balance sheet and Profit and Loss) for presentation to the Members at General Assembly.

5.1.2 Management Accounts for 2nd Quarter -01 January -30 June 2017
Note - (circulated August 24) the paper was presented for information only

BOD/22/2017 Unanimously agreed:
- To note the management accounts for the 2nd quarter.

5.1.3 Applications for Reduced Subscription Fees 2018
The Board noted with concern the numbers of requests and agreed to review its approach to this matter at a future Board meeting

BOD/23/2017 Unanimously agreed:
To recommend to the General Assembly the approval reduced Subscription Fees 2018 for PEFC National Governing Bodies in Australia, Estonia, India, Ireland, Macedonia, Portugal, Slovenia and Thailand.

5.1.4 Budget 2018 including membership fees
The Board considered the paper submitted and noted that there had been no increases in rates for membership fee since 2012. It would be amended based on discussions under 5.1.3.

BOD/24/2017 Unanimously agreed:
- To agree the Budget and Membership Fees for approval by members at the General Assembly.

5.2 Worplan 2018
The Secretary General presented the working plan for the PEFC office for 2018 noting that this may need amending later on, dependant on the outcome of the strategy development process. It was noted that this would be shared with members during the PEFC Week

BOD/25/2017 Unanimously agreed:
- To note and approve the work plan 2018 priorities.

5.3 Nominations Committee 2018
The Secretary General presented the need to review the process of the annual appointment of the nominations committee as outlined in GL3-2010. The board agreed to start the process of reviewing the guide as per the proposal in paper 5.3. The Board also considered the submissions received from members and following a secret ballot agreed to propose a slate of Messrs Freezailah, Street and Härmälä to the members at the General Assembly.

BOD/26/2017 Unanimously agreed:
- To start the process of reviewing GL3-2010 as per paper 5.3
- To propose Messrs Freezailah, Street and Härmälä to the General Assembly as the nominations committee 2018.

6. GENERAL ASSEMBLY 2017 PLANNING
6.1 General Assembly Preparation and papers

The Board reviewed the papers and noted that due to new work commitments Ms Sheam Satkuru Granzella would be withdrawing her candidature for the 2nd vice chair position. It was noted that the position would be filled at a later stage.

Mr Arndt and Ms Price presented the PEFC week, associated timings and the stakeholder dialogue.

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**BOD/27/2017 Unanimously agreed:**
- To approve the PEFC Week agenda
- To approve the papers (as amended) and issues to be presented to the General Assembly:
  - Agenda
  - Minutes of the 21st General Assembly
  - Budget 2018 and membership fees
  - Nominations of 4 Board Members
  - Appointment of Auditor
  - Standard Revisions (ref Paper 8.11)
  - New International Stakeholder members
  - Dates and Deadlines for submissions for PEFC Council Meetings 2018

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**BOD/28/2017 Unanimously agreed:**
To recommend to the General Assembly (GA) the approval of the applications of:
- The European Panel Federation as a PEFC International Stakeholder member,
- Arauco as a PEFC International Stakeholder member,
- European Pulp Industry Sector Association AISBL as a PEFC International Stakeholder member.

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7. MEMBERSHIP

7.1 International Stakeholder Members Application:

7.1.1 European Panel Federation.
7.1.2 Arauco.
7.1.3 European Pulp Industry Sector Association AISBL.

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**BOD/29/2017 Unanimously agreed:**
To recommend to the PEFC General Assembly the approval of the revised PEFC ST 1001: 2017, Standard-setting - Requirements.

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**BOD/30/2017 Unanimously agreed:**
- To approve the revised PEFC GD 1007:2017, Endorsement and Mutual Recognition of Certification Systems and their Revision.

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8. TECHNICAL ISSUES

8.1 Standards Revision

8.1.1 Standard setting requirements (PEFC ST 1001:2017)

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**BOD/31/2017 Unanimously agreed:**
To further extend the endorsement validity of the scheme of PEFC Austria until 31st March 2018.
9. COMMITTEE UPDATES

9.1 Branding Working Group
Ms Sinclair and the Chair updated members on developments including the survey to companies testing out different on and off product messages. The results would be presented to members at the PEFC Week. The opportunity was used to introduce the newest member of the team Ms Julia Kozlik to the Board.

9.2 Financing PEFC Working Group
Ms Sheam Satkuru Granzella provided an update reporting that members were currently participating in a survey on how they fund themselves and how those funds are allocated across the activities of national governing bodies. The results would provide insights on challenges and best practice, which could be used to provide assistance to those experiencing resourcing difficulties. The working group members will consider the results during PEFC Week. It was also noted that Peter Latham would take over the chair of the Working Group from November onwards.

10. AOB
There was none.

11. DATES OF NEXT MEETINGS

BOD/32/2017 Unanimously agreed:

- Next meeting - Monday 13 November 2017 – Helsinki Finland.

Signed:

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Peter Latham, Chair

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Ben Gunneberg, CEO & Secretary General