



Highlighting the achievements of the PEFC alliance



PEFC ANNUAL REVIEW 2018

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Mission Statement

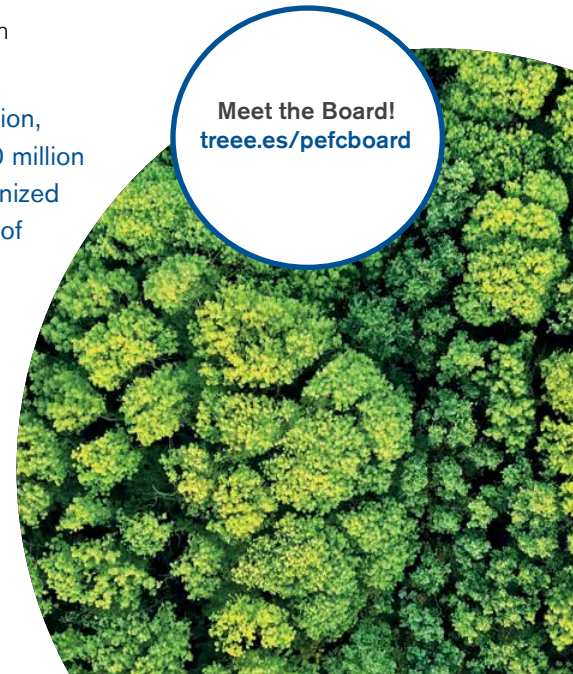
Vision: A world which values the full contributions of sustainable forests.

Mission: PEFC is committed to unlocking and building on the full contribution of forests for a sustainable world.

PEFC, the Programme for the Endorsement of Forest Certification, is the world's leading forest certification system. More than 300 million hectares of forests are certified to PEFC's internationally recognized Sustainability Benchmarks, supplying more than 20,000 Chain of Custody certified companies with responsibly sourced timber and non-timber forest products. PEFC was founded by small- and family forest owners to demonstrate excellence in sustainable forest management.

For more information, please visit: www.pefc.org

Meet the Board!
treee.es/pefcboard





Letter from the CEO/Secretary General

In a world focused on mitigation and adaptation strategies for climate change and the delivery of the United Nations Sustainable Development Goals (SDGs), sustainable forest management is more relevant than ever, with forest certification an official UN indicator for the delivery of SDG 15, Life on Land.

Forests support over half of all terrestrial species diversity, impact 1.6 billion people directly and affect all of us indirectly – and they are crucial if we as a species are to have a chance of long-term survival.

However, we can see that the world's increasingly urban society struggles to appreciate the fundamental role that forestry, and the whole forest products supply chain, plays in delivering and maintaining a sustainable world. At PEFC, we have a vital role to play in changing this paradigm.

Our new strategic pathways of **focused engagement**, **communications effectiveness** and **driving innovation** will help us to do just this. They will enable us as a family of national multi-stakeholder processes to drive the changes needed to unlock and build on the full contribution that forests must deliver for a sustainable world.

It is interesting to see, however, that while everyone is in a rush to find big, bold solutions to today's challenges, the best sustainable results are usually delivered following the Kaizen philosophy of constant, continuous improvement – doing the right things. Although our challenge is big, the best way to deliver our mission and vision is through a systematic approach along our strategic pathways.

Importantly, we need to strengthen our alliance, so together, we can have a better multiplier effect on our collective actions, and you will find several examples of these combined approaches in this Annual Review. More stakeholder groups are engaging on our journey in countries such as Bulgaria, Cameroon, Ghana, India and Thailand, and our national members play a critical

“ Although our challenge is big, the best way to deliver our mission and vision is through a systematic approach along our strategic pathways.”

role as we focus our engagement, particularly in emerging sectors such as construction and fashion.

We are driving innovation through our numerous projects and partnerships, from remote sensing to blockchain, and the evolution of our revised standards is opening up new opportunities as we engage in Trees outside Forests and the associated landscape benefits for all.

We continually look to improve our communications effectiveness, discovering new and innovative ways to reach out to people. Sometimes this is traditional, such as through procurement policies, but increasingly we are online – inspiring the public using an international photo contest and drawing them in with our Humans of the Forests video campaign.

I hope you enjoy this edition and join us to achieve our vision of a world which values the full contributions of sustainable forests.

Ben Gunneberg



The growth of the PEFC alliance

PEFC is a global organization with local reach. We are a worldwide alliance that strives, through the commitment of national forest certification systems, NGOs, associations, companies and individuals, for a world that values the contribution of sustainable forests to our planet and our lives.

As a global alliance, we continue to grow and develop. From extending the impact of PEFC certification beyond forests through our newly revised Sustainable Forest Management standard, to increasing the area under PEFC forest certification, we are always moving forward together.

At the core of our work is the endorsement of national forest certification systems, developed and run by our national members in their respective countries.

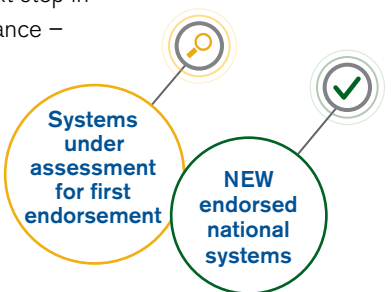
2018 was an impressive year, as four new countries gained PEFC endorsement of their national systems: **Republic of Korea, Macedonia, Romania** and **South Africa**. Thanks to the hard work and dedication of stakeholders in these countries, thousands more forest owners now have access to certification.

Before gaining PEFC endorsement, national systems go through an independent third-party assessment to ensure that they comply with our international Sustainability Benchmarks. The national systems of **Bulgaria, Cameroon, Ghana, India** and **Thailand** are currently under assessment and are expected to achieve their first PEFC endorsement soon.

Several other countries continue to work on the development of their national systems, preparing them for submission for PEFC endorsement. For many of these countries, the next step in the process is joining the PEFC alliance – and we look forward to welcoming our 50th member soon!

With an increase of more than nine million hectares, the **Sustainable Forestry Initiative (SFI)** took top prize for growth in PEFC-certified forest area in 2018. **SGEC/PEFC Japan** won the award for biggest growth in Chain of Custody certificates for the second time in a row, with an additional 168 certificates.





The PEFC alliance approved the revised PEFC Sustainable Forest Management and Group Certification benchmark standards during the 23rd PEFC General Assembly in Geneva, Switzerland.



The Working Group on Forest Certification submitted their national system for endorsement.

While there was already a Ghanaian national standard for sustainable forest management in place, the PEFC Collaboration Fund supported stakeholders as they developed the other documents required for a national forest certification system.

The independent assessor continued the assessment of the **Cameroon national forest certification system**, in preparation for PEFC endorsement.

PAFC Cameroon looks to join Gabon as the second country in the Congo Basin to achieve PEFC endorsement of its national forest certification system.

First PEFC-certified forest in Gabon!

PAFC Gabon welcomed its first PEFC-certified hectares in the country, with Precious Woods achieving the certification of almost 600,000 hectares of forest.





Macedonia achieved PEFC endorsement of its national forest certification system.

“Having a PEFC-endorsed national system in Macedonia makes our dream about joining global initiatives for sustainable forest management come true. We will transfer the same positive energy used in the development process to the next steps – having the first PEFC-certified forest in Macedonia.”

Vladimir Stojanovski, Council for Sustainable Forest Management in the Republic of Macedonia

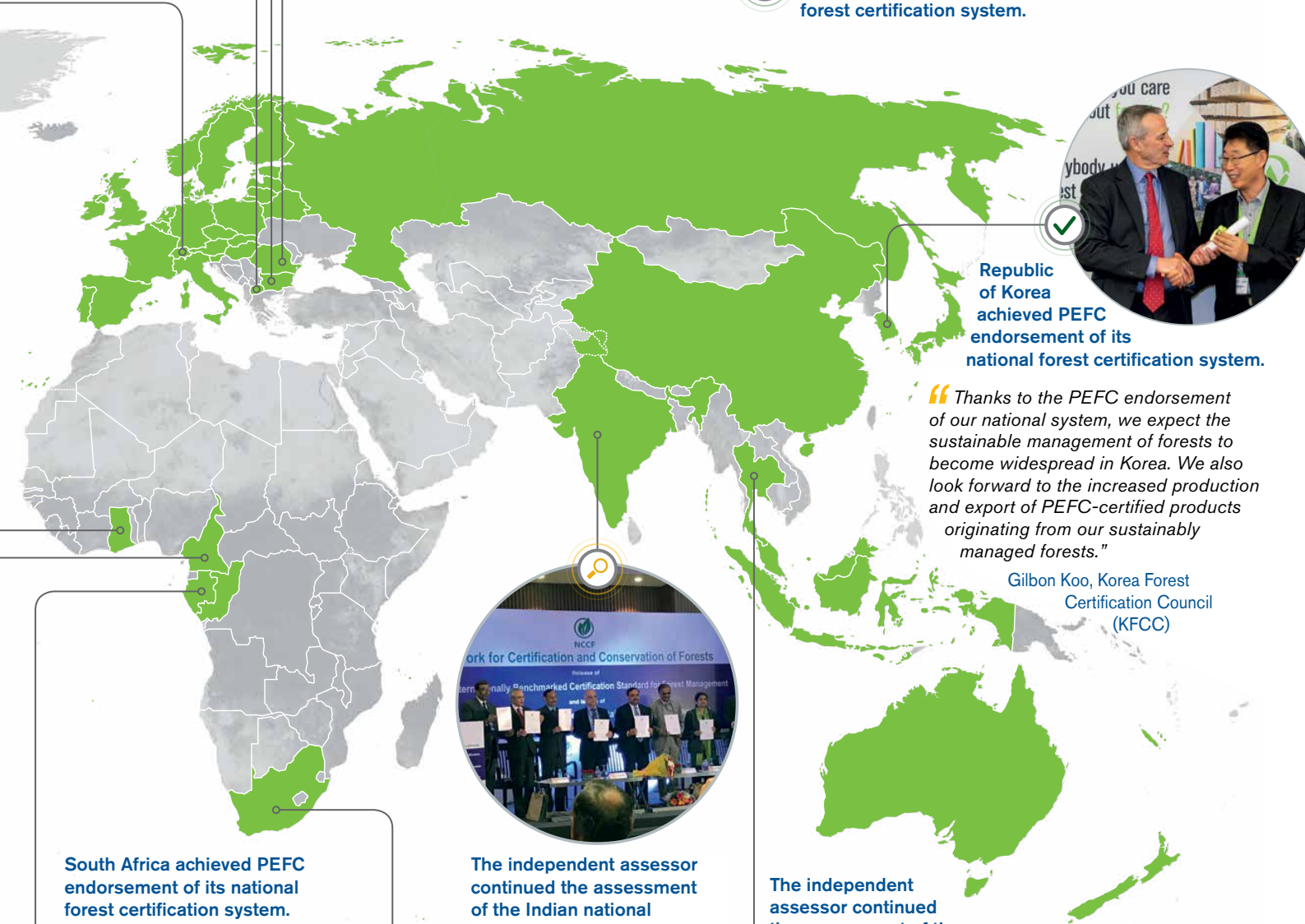


The independent assessor continued the assessment of the Bulgarian national forest certification system, in preparation for PEFC endorsement.

The Council for Sustainable Forest Management and Certification in Bulgaria joined the PEFC alliance in May 2017. We have supported projects in the Balkans since 2011, and thanks to our international stakeholder member CNVP, we now use a regional approach to increase forest certification in the region.



Romania achieved PEFC endorsement of its national forest certification system.



Republic of Korea achieved PEFC endorsement of its national forest certification system.

“Thanks to the PEFC endorsement of our national system, we expect the sustainable management of forests to become widespread in Korea. We also look forward to the increased production and export of PEFC-certified products originating from our sustainably managed forests.”

Gilbon Koo, Korea Forest Certification Council (KFCC)



The independent assessor continued the assessment of the Indian national forest certification system, in preparation for PEFC endorsement.

After joining the PEFC alliance in 2015, the Network for Certification and Conservation of Forests (NCCF) worked with stakeholders from around the country to develop the national sustainable forest management standard.



The independent assessor continued the assessment of the Thai national forest certification system, in preparation for PEFC endorsement.

In order to ensure the efficient implementation of their national system, the PEFC Collaboration Fund is supporting a project by Federation of Thai Industries (F.T.I.) to prepare the country as it moves towards PEFC endorsement.



South Africa achieved PEFC endorsement of its national forest certification system.

“We have been working for five years to make forest certification accessible to the many smaller scale forestry operations within our country. We believe that our newly endorsed national SAFAS standard will allow us to achieve this objective.”

Craig Norris, Chairman of the South African Forestry Assurance Scheme (SAFAS)



Increasing communications effectiveness

Forest certification is one of the few tools that can directly connect the consumer to the forest – enabling all of us to help make a difference to the world’s forests through the simple action of choosing to buy a certified product. Reaching out to these consumers by telling the story of PEFC through our communications is an increasingly important aspect of our work.

EXPERIENCE FORESTS, EXPERIENCE PEFC

A family enjoying the benefits that forests provide, a squirrel sniffing a flower, stunning landscapes and forests in the mist... The second edition of our Experience Forests, Experience PEFC photo contest brought us even more photos than last year – more than 12,000.

This year, photographers from around the world submitted their photos through Instagram, providing a stunning variety of images. Run by our members in 16 countries, the best photos not only won a fantastic national prize but also entered the international contest, to compete for the ‘2018 PEFC Photographer of the Year’ Award.

While each of the 12,000 photos tells its own story, combined, they highlight the rich diversity and the various functions of forests around the globe. From sun-pierced trees to endangered animals and enchanted woodlands – the photos display the wonders of the world’s forests.

With her beautiful image ‘Digging Bamboo Shoots in Spring’, Kyoko Harada is our 2018 PEFC Photographer of the Year. Taken in the Chiba Prefecture in eastern Japan, the image shows the photographer’s family digging bamboo shoots in a forest.

The top twelve photos from this contest star in our 2019 photo calendar and were also on display throughout PEFC Week, giving our participants the opportunity to take a break from the formal work and lose themselves in the magical world of forests.



Kyoko Harada
2018 PEFC Photographer of the Year

“My family loves the forest! For us, it is a place to interact with nature and learn about food. We are very grateful for the natural blessings the forest brings us.”

Kyoko Harada, Japan



Enjoy the top 12 photos:
treee.es/photocontest2018



Looking beyond certification with Humans of the Forests

Sustainable forest management is great for the environment and the people living and working in forests. But who are those people and what do forests, timber and sustainable management mean to them?

2018 marked the start of our brand-new communications project: Humans of the Forests. Through this video series, we meet people around the globe who are in touch with timber and forests in their daily lives and share their stories with us.

The first videos take us to the Italian village Campi di Norcia, which was destroyed by an earthquake in 2016, and to the forest that will give it new life.

We meet Anna, the manager of a PEFC-certified forest in Northern Italy, who introduces us to the daily work of a forest manager and tells us about women in forestry. We also meet Roberto, who lost his home in the earthquake and is determined to rebuild Campi di Norcia with PEFC-certified wood.

After the earthquake, Anna donated the timber from her forest for the reconstruction of Campi di Norcia. Destroyed itself a hundred years earlier during World War I, her forest shall help to revive the devastated community.

Looking beyond certification, the stories highlight the impact sustainably managed forests can have for people and communities. For the next videos, we head to Chile, where we learn about indigenous communities and their relationship to the forest. Look out for the launch on different social media platforms in 2019.



Check out the latest videos: tree.es/HOF and follow us on Instagram: [humansoftheforests](https://www.instagram.com/humansoftheforests)

“ We need to build with wood. With flexible wooden structures that won't crumble and destroy in a matter of seconds all the sacrifices made over a lifetime.”

Roberto, Community Activist in Campi di Norcia

PEFC indicator for climate- and forestry-positive investments

The Climate Bonds Initiative, an investor-focused, FairTrade-like labelling scheme for bonds, leverages PEFC certification for its Forestry Criteria. These Criteria lay out the requirements that forestry assets and projects must meet to be eligible for Climate Bonds Certification. Certification, in turn, indicates to investors that proper climate and environmental due diligence has been done on the assets they are investing in – a robust and credible way for this new asset type to enter the green bond market.

The work we carry out to ensure that PEFC is an important indicator and pre-requisite within procurement policies is a vital aspect of our international advocacy strategy.



Focused engagement

As a worldwide alliance, we continually work to enhance our collaboration and resources in order to amplify our collective impact. We bring together different actors from the forest-based supply chain, improving the position of forest products in the market, as well as strengthening our supportive engagement within the PEFC family. This year, a key area of our global engagement was within the construction and fashion industries.



World
Architecture
Festival
Amsterdam
28 - 30 November 2018

WAF AWARDS 2018
Best Use of Certified
Timber Prize

Sponsored by PEFC

Designing the future with sustainable timber

Across the world, the architecture community is embracing solid and engineered wood to deliver a variety of projects – from houses, schools and hotels to theatres, churches and swimming pools. A key focus for us in 2018, we brought together a range of stakeholders to help promote the use of certified wood in construction.

Partnering with the World Architecture Festival (WAF), we supported the new **Best Use of Certified Timber** Prize, rewarding architects using certified timber as the principle construction material in an innovative, educational or artistic manner.

→ **First prize went to the International House in Sydney, designed by Tzannes architecture and built with PEFC-certified cross laminated timber (CLT).** With its seven floors, the International House is currently the world's tallest all-commercial building constructed fully from engineered timber while setting new standards in sustainable construction.



→ The jury highlighted two more outstanding constructions with highly commended prizes: **Krakani Lumi, a standing camp in Tasmania,** and the **Royal Academy of Music Theatre & Recital Hall in London.**



Several of our national members are also involved in our global construction campaign, enabling us to amplify our impact. PEFC France was a partner of the Cime City de Bellastock Festival, introducing more than 500 architecture students to the role of nature and wood as a construction material.



Responsible Wood sponsored the Australian Certified Timber Award, won by **All Hands Brewing House**, while Sustainable Forestry Initiative (SFI) sponsored and spoke at Greenbuild International Conference and Expo – Women In Green Power Luncheon.

PEFC UK invited delegates from across the sector to a field trip, showing them responsible forest management in action and highlighting how chain of custody certification adds value to timber destined for construction use.



Find out more at:
[tree.es/
sustainableconstruction](https://tree.es/sustainableconstruction)

Why build with wood?

Using wood in construction is fantastic. It looks good, is easy to work with, healthy for people living and working within it and great for our planet – but only if it comes from a sustainable source. Whether solid or engineered wood, it is vital that it comes from a PEFC-certified, sustainably managed forest, which will be around for generations to come.

Regional collaboration by our members

Our regional approach in the Congo Basin is seeing PAFC (Pan-African Forest Certification) scale up through the collaboration of our PEFC members in **Cameroon, Congo** and **Gabon**, alongside our international stakeholder members **Olam International** and **ATIBT**.



As part of the South American Promotions Initiative, PEFC members in **Argentina, Brazil, Chile** and **Uruguay** continue to enhance their coordination, share experiences and plan their joint marketing activities.



PEFC members and potential members from **Cambodia, Laos, Malaysia, Myanmar, Philippines, Thailand** and **Vietnam** are strengthening their cooperation by sharing best practices, identifying potential areas for collaboration and discussing how to improve regional support, assisted by our PEFC International representatives in Southeast Asia.



Through the support of the PEFC Collaboration Fund, our members from **Denmark, Estonia, Finland, Latvia, Lithuania, Norway** and **Sweden** formed a Baltic-Nordic PEFC cluster, working together to increase the effectiveness of their joint operations. This includes a coordinated marketing strategy and collaborating at major trade shows and other events.





FORESTS FOR FASHION

FOR SUSTAINABLE DEVELOPMENT GOALS

“The fashion sector has the opportunity to become more sustainable, and forests have the potential to help it do so,” said Paola Deda, Chief of the UNECE/FAO Forestry and Timber Section in Geneva, as she opened our General Assembly in November.



Ms Deda was not only our keynote speaker, but is also our partner in the Forests for Fashion initiative, which is linking forest-based materials from sustainably managed forests with the world of fashion. We teamed up with UNECE (United Nations Economic Commission for Europe) and FAO (Food and Agriculture Organization) to contribute to the fashion industry’s objective to become sustainable and to unlock new markets for responsibly sourced timber.

Cotton is a water- and pesticide-intensive crop, making the fashion industry responsible for 20% of global wastewater. At the same time, synthetic fibres are oil-based and very energy-intensive to produce. So how can we make clothing that does not pollute our planet, waste water and harm the health of those who produce it? The answer is in our forests!

New technologies mean that we can use wood fibres to produce recyclable, renewable and biodegradable textiles that use less water and energy resources. The key sustainability element for such textiles is the source of origin: a sustainably managed forest – which is where PEFC certification comes in.



In 2018, we worked with a range of partners to promote the use of PEFC-certified wood fibres within the fashion industry.

In July, we were at the **United Nations High Level Political Forum (HLPF) on Sustainable Development** in New York, with an exhibit of stunning and innovative clothes made of forest-derived materials. The exhibit included a capsule collection by Spanish designer **María Lafuente** using the world's first PEFC-certified fabrics, produced by **Textil Santanderina**.

During the HLPF, we co-hosted a reception with high-profile speakers and guests, including UN officials, delegates, ambassadors and designers. Michelle Yeoh, actress and UNDP goodwill ambassador, who also joined the partnership, endorsed Forests for Fashion at the ministerial section and the reception.

→ We also promoted our 'forest' solution directly to fashion brands and retailers at a variety of events such as the **Copenhagen Fashion Summit** and **Première Vision Paris**.



Sustainable forestry and the consumer goods industry – PEFC at the Consumer Goods Forum

Sustainable forestry and its role in the consumer goods industry was on the agenda for the Consumer Goods Forum's Sustainable Retail Summit (SRS), a global network for the consumer goods industry, which took place in October in Lisbon, Portugal.

PEFC International, Sustainable Forestry Initiative (SFI) and **PEFC Portugal** hosted a Special Breakfast Session within the SRS. Representatives from the private and public sector discussed forest certification and highlighted how sourcing certified products can help support the UN Sustainable Development Goals and meet corporate sustainability targets.



Driving innovation

We need to drive innovation to accelerate the uptake of forest certification: unlocking new opportunities and positioning certification as a global solution. In 2018, we continued to diversify our standards to expand the role of forest certification, helping it to meet some of the challenges our world is facing today. We also worked in partnerships to encourage the use of technology innovations to deliver certification that is more robust and cost-effective.



The 2018 PEFC Collaboration Fund

In 2018, we focused on projects that would pioneer the application of technology and innovation within forest certification, increasing the efficiency and robustness of the certification process, improving access to certification and our ability to respond to changes within forest ecosystems.

PEFC Spain and **Agresta S. Coop** are developing an online platform using satellite data to enhance the monitoring of group certification in Galicia, Spain. By making it easier to conduct audits and collect data, and thereby reducing costs, this system will make group certification more accessible to smallholders and more robust in implementation. Over time, the system will be rolled out globally and new functionalities integrated.

PEFC Italy, **PEFC International** and **several other PEFC members** are creating an online platform to provide companies within the forest-products supply chain with a range of tools and materials to help them promote their PEFC certification. These materials, available in multiple languages, will enable companies to take full advantage of the benefits their certification brings.

The **Euro-Mediterranean Center on Climate Change (CMCC)** and **PEFC Italy** are setting up a small-scale monitoring network to trial the use of innovative Internet of Things technologies to monitor tree growth and health. Increased monitoring should enable forest owners to respond faster to any changes within their forest, while also improving the certification process.

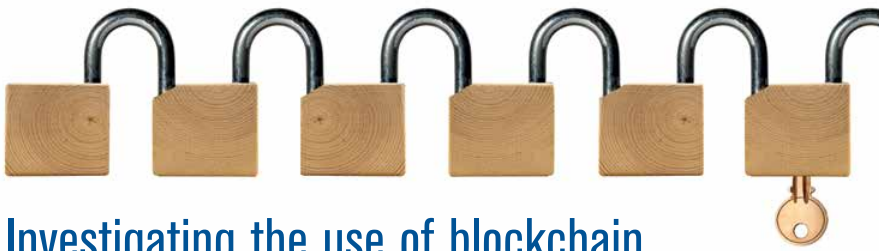


Partner with us!

Do you have an idea for a new approach or solution that could support the growth of sustainable forest management and its certification? This is the origin of many PEFC projects – start the conversation with us and let's see how we can collaborate around it!

**PEFC
COLLABORATION
FUND**

Contact us
development@pefc.org
Find out more
treee.es/collab-fund



Investigating the use of blockchain within forest certification

Society, legislation and certification are increasingly calling for the ability to trace and link information along the supply chain. While different methods have been developed, such as the use of QR codes, none have so far been found suitable to cover the entire supply chain. In response, we are supporting a project by **PEFC Italy, Replant, Kaboom** and several other partners including PEFC France, to test the application of blockchain technology within the forest products sector.

This project will build upon previous desk research undertaken by PEFC, finding out what blockchain means in reality. It will investigate the needs of the forest products sector and evaluate whether the use of blockchain could provide the solution. This will be done through both theoretical analysis and a practical case study, testing the use of blockchain to trace forest-based products (such as fuelwood, sawn boards and outdoor furniture) along three short Italian and French cross-border PEFC Chain of Custody supply chains.

Revised and improved international standards

Our international standards form the basis for nearly all of our activities. Every standard goes through a detailed and rigorous development process and we revise them on a regular basis. This process is consensus-driven, open and transparent, and involves all the relevant stakeholders.

We have been undergoing a series of regular standards revision processes over the last few years. Since 2016, we have revised several documents, a process that has involved the whole PEFC alliance, hundreds of experts and thousands of stakeholders.

Progress so far:



Sustainable Forest Management (ST 1003)

Finalized and published, entered into force 28 Nov. 2018.



Group Forest Management Certification (ST 1002)

Finalized and published, entered into force 28 Nov. 2018.



Endorsement of National Systems (GD 1007)

Finalized and published, entered into force 1 Nov. 2017.



Standard Setting (ST 1001)

Finalized and published, entered into force 15 Nov. 2017.



Chain of Custody of Forest Based Products (ST 2002)

Working towards the enquiry draft, public consultation expected mid-2019.



PEFC Logo Usage Rules (ST 2001)

Working towards the enquiry draft, public consultation expected mid-2019.



Procedures for Forest Certification (ST 1004, new)

Working towards the enquiry draft, public consultation expected first half of 2019.



Revised and improved international standards *(continued)*



In 2018, after a two-year revision process, we published our revised Sustainable Forest Management and Group Certification benchmark standards, and work continues on our Chain of Custody and Logo Usage Rules standards.



Sustainable Forest Management

The PEFC sustainable forest management benchmark lays out the international requirements for sustainable forest management and is the basis for the requirements that forest owners or managers must meet to achieve PEFC certification.

The revised benchmark extends the impact of PEFC certification beyond forests and enhances its contribution to the United Nations Sustainable Development Goals (SDGs).

The inclusion of Trees outside Forests (TOF) makes PEFC certification accessible for the first time to millions of farmers who own or manage trees on agricultural or settlement land previously outside the scope of certification. This will help increase income and productivity of agricultural land and agroforestry, reducing poverty (**SDG 1**) and hunger (**SDG 2**).

TOF will also enable communities and cities to obtain PEFC certification for urban trees and parks, with a positive impact on sustainable cities (**SDG 11**) and the wellbeing of urban populations (**SDG 3**).

We have expanded the social requirements, with greater inclusion of human rights, living wages and gender equality, contributing towards decent work and economic growth (**SDG 8**), reduced inequalities (**SDG 10**) and gender equality (**SDG 5**). There are also enhanced provisions to safeguard the interests of indigenous peoples and the equitable sharing of benefits arising from the use of traditional and local knowledge (**SDG 2 & 4**).

The refined definition of ecologically important forest areas, references to the role of forests in providing ecosystem services, and the strict limits on the reforestation or afforestation of ecologically important non-forest areas, all support life on land (**SDG 15**), while the climate-positive practices support climate action (**SDG 13**).

Trees outside Forests

Trees grow in forests, but they also grow beyond the forest, throughout landscapes and within cities. These trees outside forests provide vital ecosystem services such as clean air and water, habitat for animals, and climate regulation. They also provide food, materials and rural livelihoods for millions of people.

While Trees outside Forests were once outside the scope of PEFC 'forest' certification, the certification of their sustainable management is now possible through the revised PEFC sustainable forest management benchmark.

Find out more:
[tree.es/
treesoutsideforests](https://tree.es/treesoutsideforests)

Group Forest Management Certification

This benchmark defines the general requirements for forest certification systems with group certification, enabling the certification of a number of forest owners under one certificate.

Group certification works through a combination of internal and external auditing. As smallholders can pool resources and jointly apply for certification, costs are substantially lower. However, this means that internal auditing must work flawlessly.

The revised benchmark provides an innovative framework for internal monitoring and auditing in certified groups. This includes improved requirements for internal auditing, such as risk-based sampling groups and minimum sample size, as well as strengthening the management system of the group itself. This framework provides additional safeguards assuring compliance of everyone within a group with PEFC requirements, while enabling smallholders to benefit from affordable certification.

More broadly, this benchmark now enables small-forest owners from around the world to further their contribution towards sustainability and the achievement of the SDGs.

Chain of Custody

This standard lays out the requirements for Chain of Custody certification for forest-based products – the conditions a company must meet in order to achieve PEFC certification. PEFC Chain of Custody establishes the link from the forest to the market, tracking forest-based products from sustainable sources to the final product.

The revision of this standard, along with the PEFC Trademarks standard, began in mid-2016. The working group responsible for its revision has met six times and developed five working drafts.

Many of the proposed changes will make PEFC Chain of Custody certification more resource-efficient and environmentally friendly, while retaining the robustness of the system. For example, an option to use remote internal auditing in multi-site certification would reduce travel-related costs and greenhouse gas emissions for on-site auditing.

One of the biggest opportunities is the expansion of the PEFC Due Diligence System (DDS) to cover 'core sustainability issues'. This would further raise the bar for the small amount of uncertified material that can be mixed with certified material, especially in countries with weak legislation and/or law enforcement.

The draft standard will be available for global public consultation in mid-2019. If no major changes are needed, the standard may achieve final approval by the PEFC General Assembly by the end of 2019.



Find out more!

Find out everything about the current standards revision process, from detailed information about changes made to the revised standards, to all the latest news.

treee.es/standardsrevision2019

Contact us!

If you have any questions, please get in touch:

Christian Kämmer,
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PEFC Membership

Statistics, facts & figures

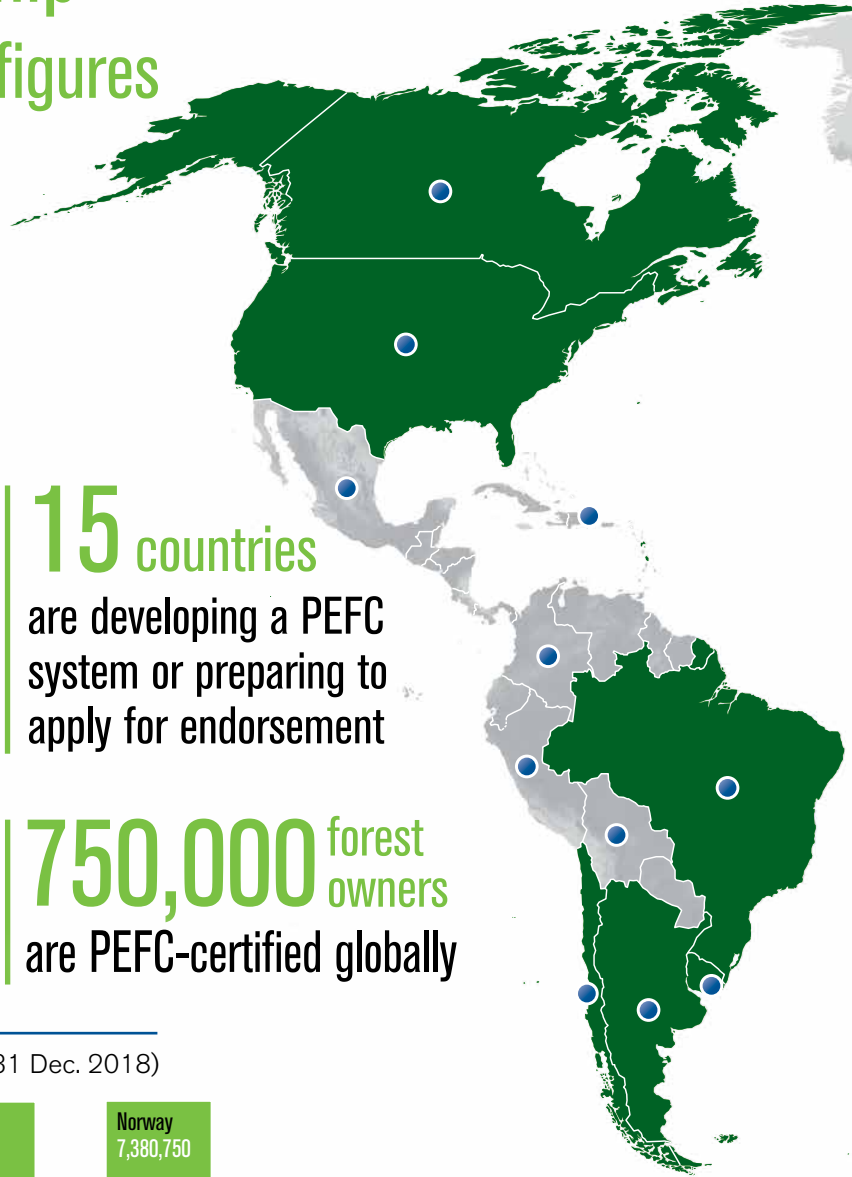
National members represent PEFC in **49** countries

309 million hectares of forests globally are PEFC-certified

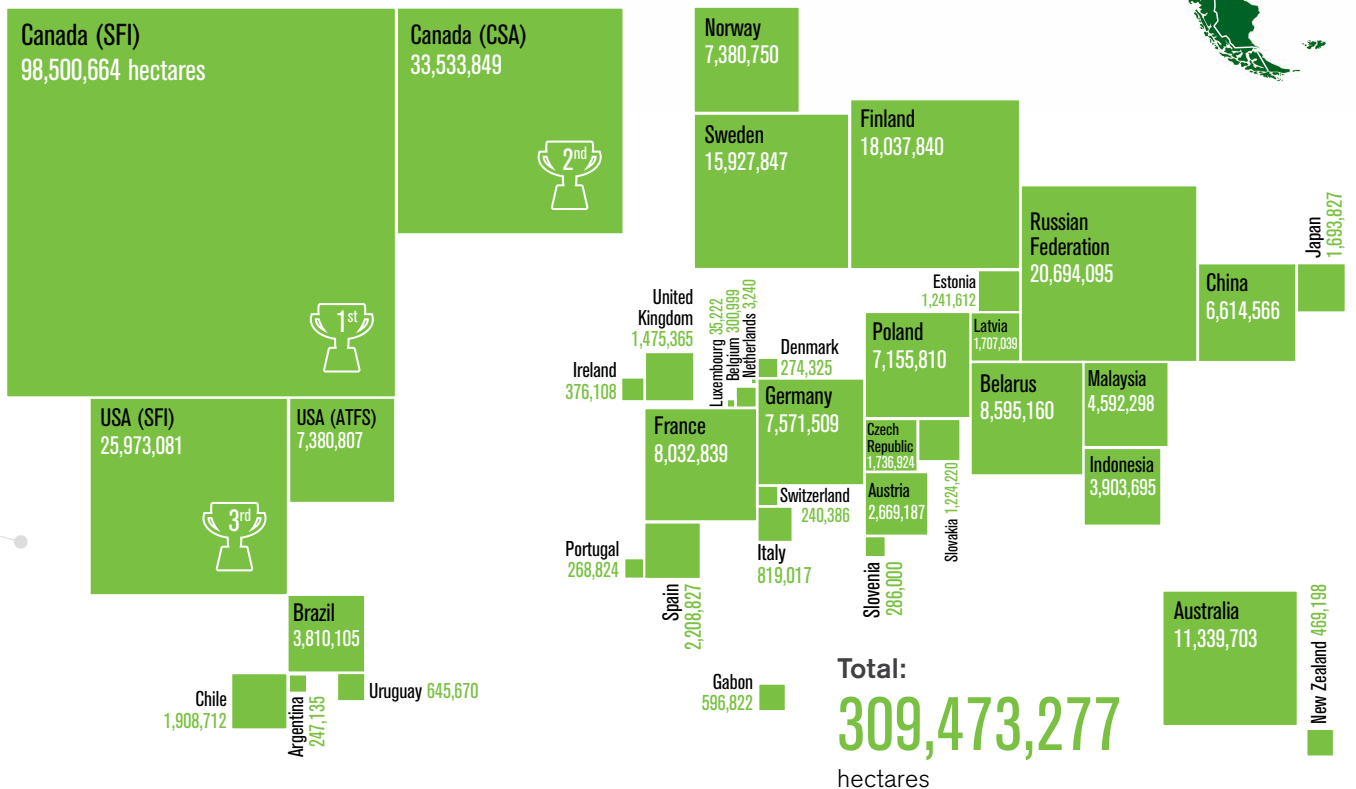
We welcomed the first certified forest area in Africa, as nearly 600,000 hectares achieved PEFC certification in **Gabon**. **Argentina** saw the biggest percentage increase in PEFC-certified forest area, growing by over 1000% from 22,000 to 247,000 hectares. Europe and Asia both saw increases in their PEFC-certified area, thanks in particular to growth in **Russia** and **Sweden**, and **China** and **Japan**, respectively.

15 countries are developing a PEFC system or preparing to apply for endorsement

750,000 forest owners are PEFC-certified globally



PEFC-certified forest area per country (as of 31 Dec. 2018)



PEFC members

Endorsed members (as of 31 Dec. 2018)

Country	Name
Argentina	Argentine Forest Certification System (CERFOAR)
Australia	Responsible Wood
Austria	PEFC Austria
Belarus	Republican Association of Forest Certification System
Belgium	PEFC Belgium
Brazil	Brazilian Forest Certification Programme (CERFLOR)
Canada	PEFC Canada, Sustainable Forestry Initiative (SFI)
Chile	Chile Forest Certification Corporation (CERTFOR)
China	China Forest Certification Council (CFCC)
Czech Republic	PEFC Czech Republic
Denmark	PEFC Denmark
Estonia	Estonian Forest Certification Council
Finland	PEFC Finland
France	PEFC France
Gabon	PAFC Gabon
Germany	PEFC Germany
Hungary	Hungarian Forest Certification Non-profit Ltd.
Indonesia	Indonesian Forestry Certification Cooperation (IFCC)
Ireland	PEFC Ireland
Italy	PEFC Italy
Japan	Sustainable Green Ecosystem Council (SGEC)
Latvia	PEFC Latvia
Luxembourg	PEFC Luxembourg
Macedonia	The Council for Sustainable Forest Management in the Republic of Macedonia
Malaysia	Malaysian Timber Certification Council (MTCC)
Netherlands	PEFC Netherlands
New Zealand	New Zealand Forest Certification Association (NZFCA)
Norway	PEFC Norway
Poland	PEFC Poland
Portugal	PEFC Portugal
Republic of Korea	Korea Forestry Promotion Institute (KoFPI)
Romania	PEFC Romania
Russian Federation	PEFC Russia
Slovakia	PEFC Slovakia
Slovenia	Institute for Forest Certification
South Africa	South African Forestry Assurance Scheme (SAFAS)
Spain	PEFC Spain
Sweden	PEFC Sweden
Switzerland	PEFC Switzerland
United Kingdom	PEFC UK
United States	PEFC USA: American Tree Farm System (ATFS), Sustainable Forestry Initiative (SFI)
Uruguay	PEFC Uruguay

Non-endorsed members (as of 31 Dec. 2018)

Country	Name
Bulgaria	Council for the Sustainable Forest Management and Certification in Bulgaria
Cameroon	Cameroonian Association of the Pan African Forestry Certification
Ghana	Working Group on Forest Certification
India	Network for Certification and Conservation of Forests (NCCF)
Lithuania	PEFC Lithuania
Republic of Congo	PAFC-Congo
Thailand	The Federation of Thai Industries (F.T.I.)

SYSTEM NEWS 2018:

Received endorsement:

- Korea Forestry Promotion Institute (KoFPI)
- The Council for Sustainable Forest Management in the Republic of Macedonia
- PEFC Romania
- South African Forestry Assurance Scheme (SAFAS)

Under assessment for endorsement:

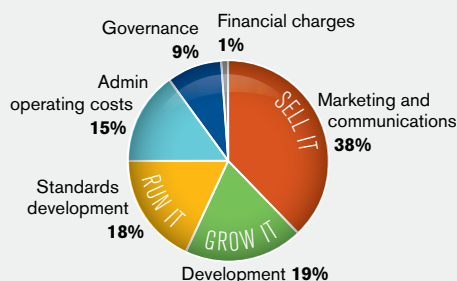
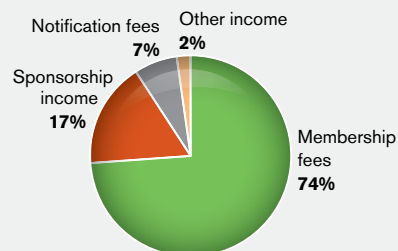
- Cameroonian Association of the Pan African Forestry Certification
- The Federation of Thai Industries (F.T.I.)
- Network for Certification and Conservation of Forests (NCCF) (India)
- Council for the Sustainable Forest Management and Certification in Bulgaria
- Working Group on Forest Certification (Ghana)

Received re-endorsement:

- PEFC Austria
- PEFC Uruguay
- PEFC Canada
- PEFC UK
- American Tree Farm System
- PEFC Czech Republic

Financial information

Budget summary: In 2017, PEFC operated on a total income of about CHF 5 million.



Income sources 2017
Expenditure 2017

International Stakeholder members:

- APP Timber
- Arauco
- Asia Pacific Resources International Holdings Ltd. (APRIL)
- Association Technique Internationale des Bois Tropicaux (ATIBT)
- Bioenergy Europe
- Building and Wood Worker's International (BWI)
- Confederation of European Forest Owners (CEPF)
- Confederation of European Paper Industries (CEPI)
- Connecting Natural Values and People (CNVP)
- Double A
- European Confederation of Agricultural, Rural and Forestry Contractors (CEETTAR)
- European Panel Federation (EPF)
- European Pulp Industry Sector Association AISBL (EPIS)
- European Timber Trade Federation (ETTF)
- European Tissue Symposium (ETS)
- Fibria
- International Council of Forest and Paper Associations (ICFPA)
- International Family Forestry Alliance (IFFA)
- International Paper
- Metsä Group
- Mondi
- Olam International
- Purinusa Ekapersada (APP)
- RECOFTC
- Smurfit Kappa
- Stora Enso
- Suzano Pulp and Paper
- Union of Silviculturists of Southern Europe (USSE)
- WestRock Company
- Weyerhaeuser Company

Extraordinary members:

- European Confederation of Woodworking Industries (CEI-Bois)
- European Landowners' Organization (ELO)
- Fédération Européenne des Communes Forestières (FECOF)
- Manufacturers of Educational & Commercial Stationery European Association (MECSEA)
- Union of European Foresters (UEF)

PEFC International team



Ben Gunneberg
CEO / Secretary General

Communications



Thorsten Arndt
Head of Communications



Hannah Price
Communications Officer



Anja Gehrer
Junior Communications Officer

Finance



Gill Parker
Finance Manager



Simon Clark
Finance Officer

Administration



Natalie Faulkner
PA to CEO & Office Manager

Marketing



Fabienne Sinclair
Head of Marketing



Julia Kozlik
Marketing Officer



Huong Maggi
Junior Marketing Officer

Development



Rémi Sournia
Development Manager



Thomas Seyvet
Junior Development Officer

Technical



Michael Berger
Deputy Secretary General & Head of Technical



Christian Kämmer
Technical Officer



Ilaria Zorzi
Junior Technical Officer



Marta Martínez Pardo
Technical Manager



Johan Vlieger
Technical Officer

EU Representation



Xavier Noyon
EU Affairs



Richard Laity
Southeast Asia Development



Benson Yu
PEFC Asia Promotions China

The growth of the PEFC alliance
 Increasing communications effectiveness
 Focused engagement
 Driving innovation
Moving forward together
 PEFC membership



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