A WORLD WHICH VALUES THE FULL CONTRIBUTIONS OF SUSTAINABLE FORESTS

PEFC – Programme for the Endorsement of Forest Certification

PEFC: Your assurance of responsible sourcing

Sets the standard for sustainable forest management

✓ Globally recognized Sustainability Benchmarks adapted to local conditions
✓ Safeguard biodiversity, ecosystems and help protect the climate
✓ Support forest-dependent livelihoods and local communities
✓ Robust, pragmatic and cost-effective

Writing the story of humans and nature

✓ Created in 1999, to enable small, family and community forest owners to demonstrate sustainable forest management
✓ People-centric, mindful of the specific needs of smallholders, workers and local communities
✓ An alliance of national forest certification systems

Enables responsible supply chain management

✓ Independent & impartial, strictly separating standard-setting, certification and accreditation processes
✓ Transparency & traceability, third party certification ensures that the certified wood contained in a product comes from sustainably managed forests

Recognized around the world

✓ Acceptance in public and private procurement policies
✓ Global organizations and companies use PEFC as a benchmark for sustainable forest management
✓ Consumers trust and expect labels:
  • 80% want companies to use them*
  • 1 in 5 know the PEFC label*

Offers global impact and availability

✓ 62% of all certified forests worldwide are PEFC-certified**
✓ Over 750,000 forest owners covered by PEFC certification**
✓ 20,000 Chain of Custody certified companies in 70 countries**
✓ Tailored local customer service through 53 national members**

Choose PEFC
Caring for our forests globally and locally

Discover more about PEFC at www.pefc.org

*PEFC/GfK Global Consumer Survey - Oct. 2014, **Nov. 2019