



Metsä



**Always sustainably from northern
forests to global markets**

**Vesa Junnikkala
Sustainability Director
Metsä Group**



Sustainability

Responsible

Traceability

**What are the brand-owners'/
retailers' expectations?**

METSÄ GROUP | Sales* EUR 5.7 billion | Personnel 9,300 | Renewable energy 28,4 TWh

METSÄLIITTO COOPERATIVE | Group's parent company | Owned by 103,000 Finnish forest owners



METSÄ FOREST
Wood supply and
forest services

Sales:
EUR 2.0 billion
Personnel:
840



METSÄ WOOD
Wood products

Sales:
EUR 0.4 billion
Personnel:
1,500



METSÄ FIBRE
Pulp and
Sawn Timber

Sales:
EUR 2.5 billion
Personnel:
1,200



METSÄ BOARD**
Paperboard

Sales:
EUR 1.9 billion
Personnel:
2,400

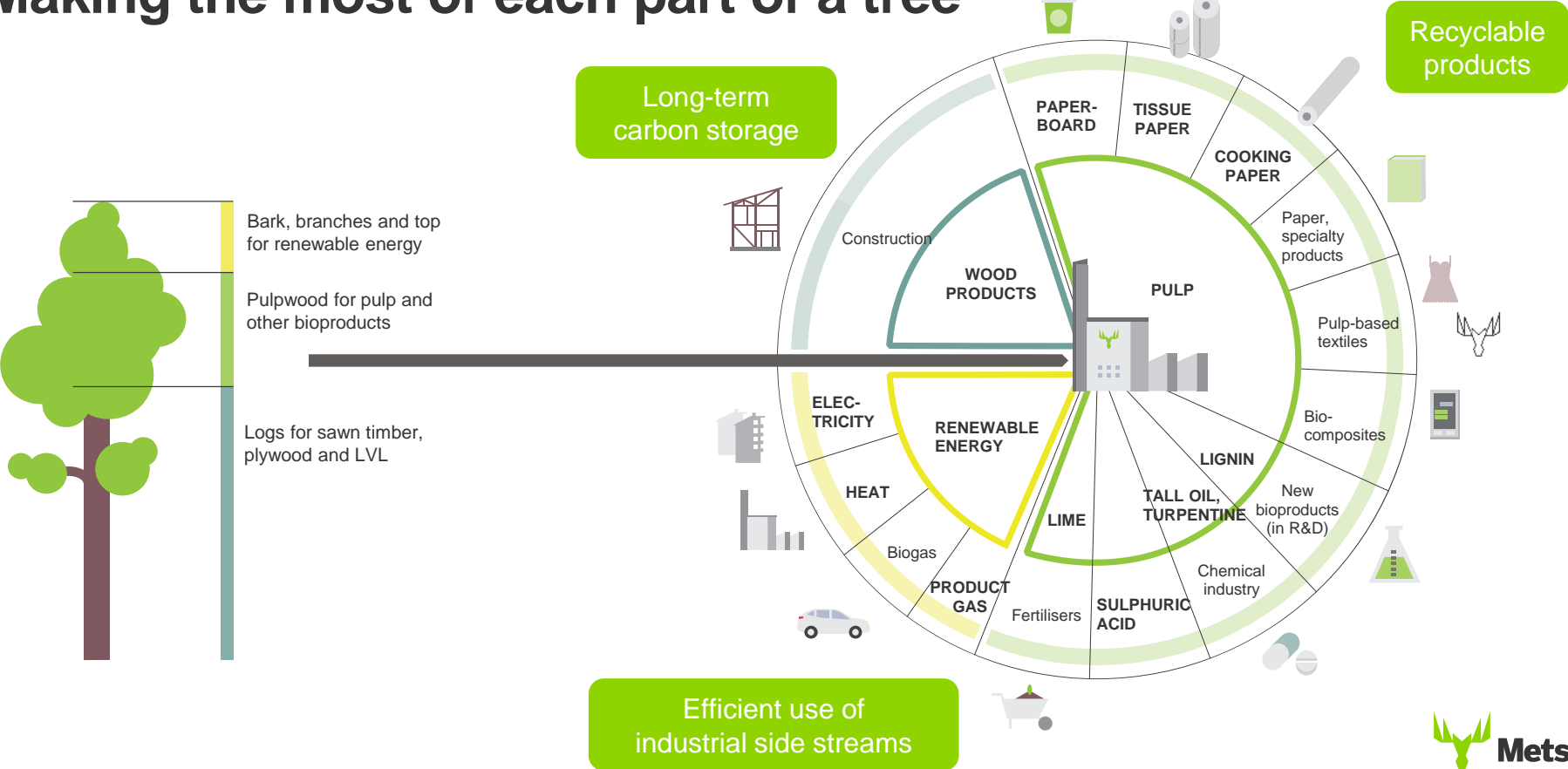


METSÄ TISSUE
Tissue and
Greaseproof Papers

Sales:
EUR 1.0 billion
Personnel:
2,800

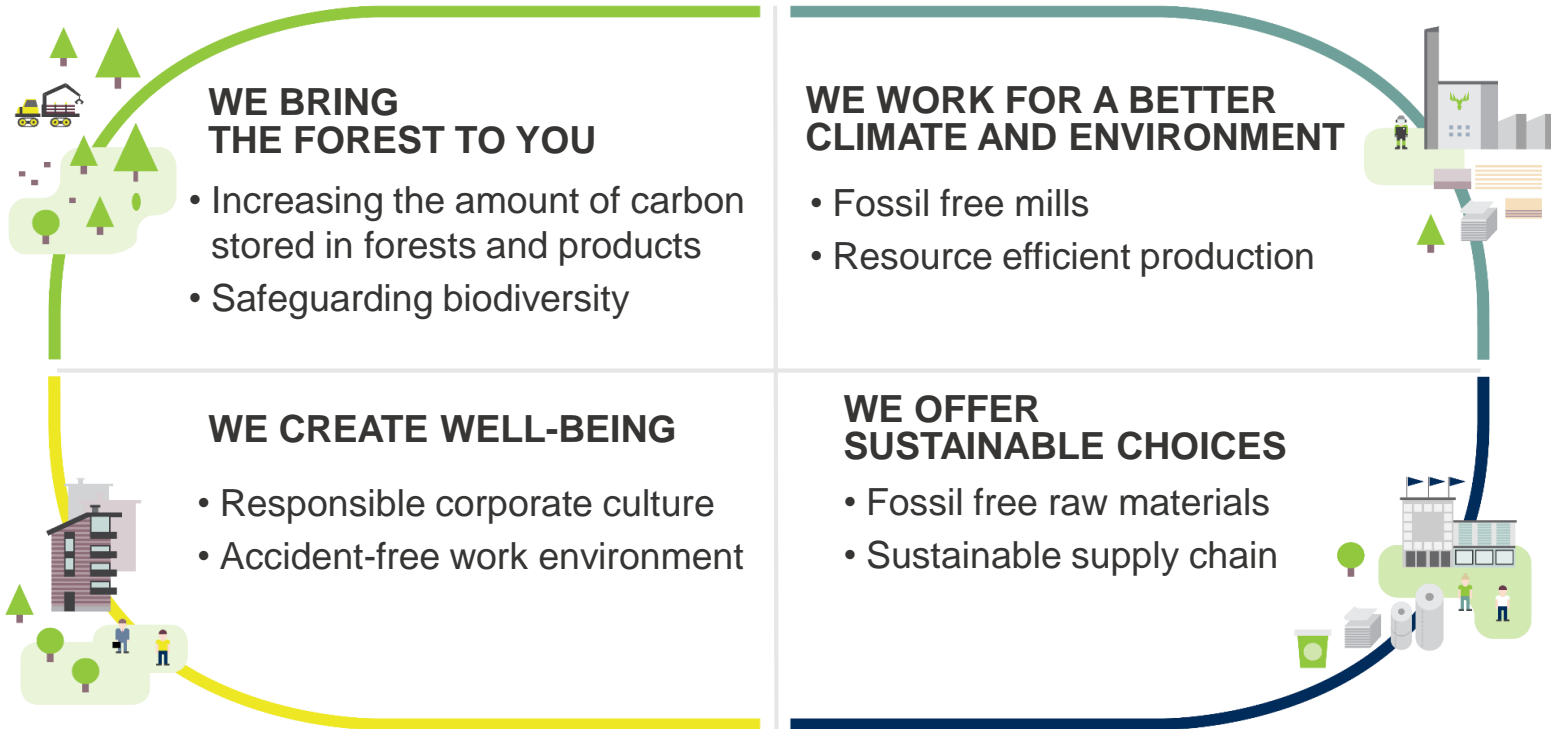
METSÄ SPRING | Innovation Company


Beyond traditional forest industry to circular economy - Making the most of each part of a tree



Metsä Group's 2030 sustainability objectives

Supporting UN Sustainable Development Goals (SDG's)





In Finland and Sweden **four seedlings are planted** for each harvested tree

~10%

of the world's
forests
are certified

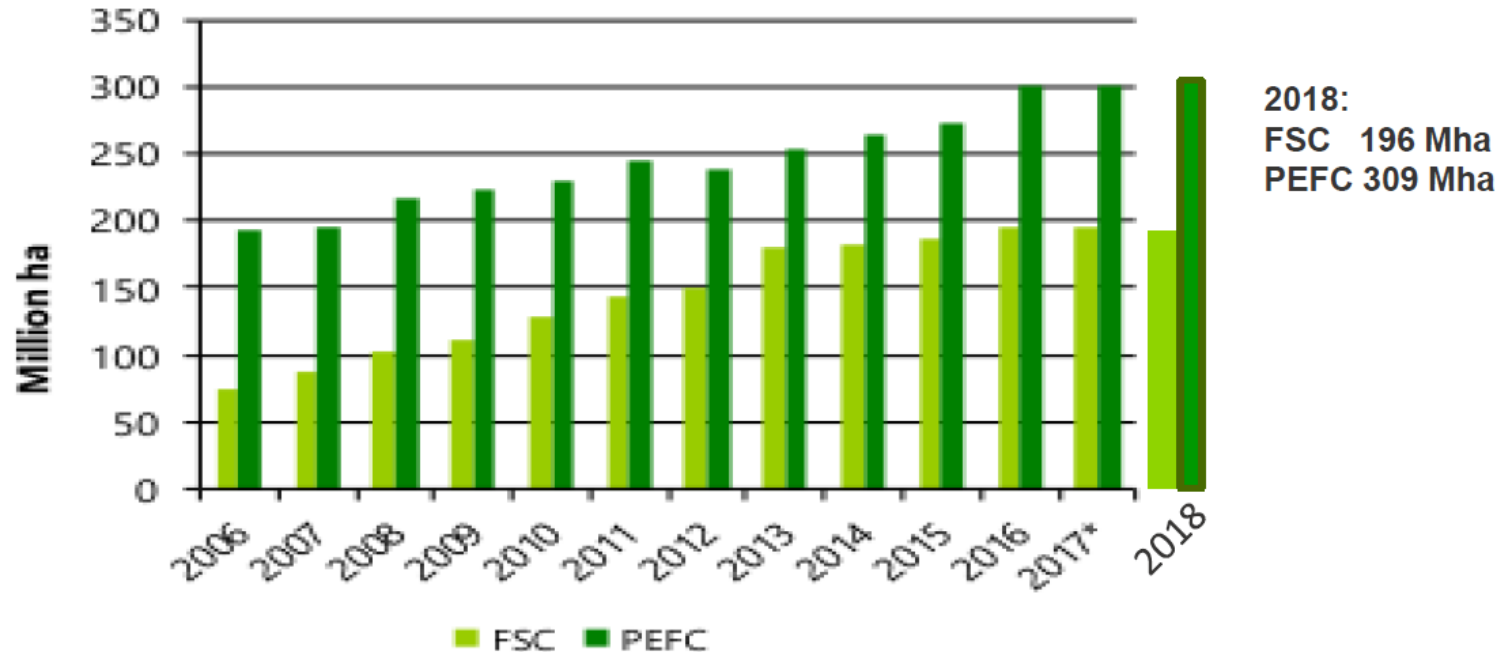
88%

of the wood we
use is certified

100%

of the wood we
use is traceable

Forest certification development 2006 - 2018



e: *FSC data as of June 2017; PEFC data as of March 2017.

rces: FSC, 2017a; PEFC, 2016b, 2017b.

We offer sustainable choices globally

METSÄ BOARD
HIGH-QUALITY LIGHTWEIGHT
PAPERBOARDS

METSÄ FOREST
RELIABLE WOOD SUPPLY AND
EXCELLENT FOREST SERVICES

METSÄ FIBRE
TOP-QUALITY FRESH FIBRE
SOFTWOOD PULP

BREAKDOWN OF SALES

AMERICAS



7%

EMEA



74%

APAC



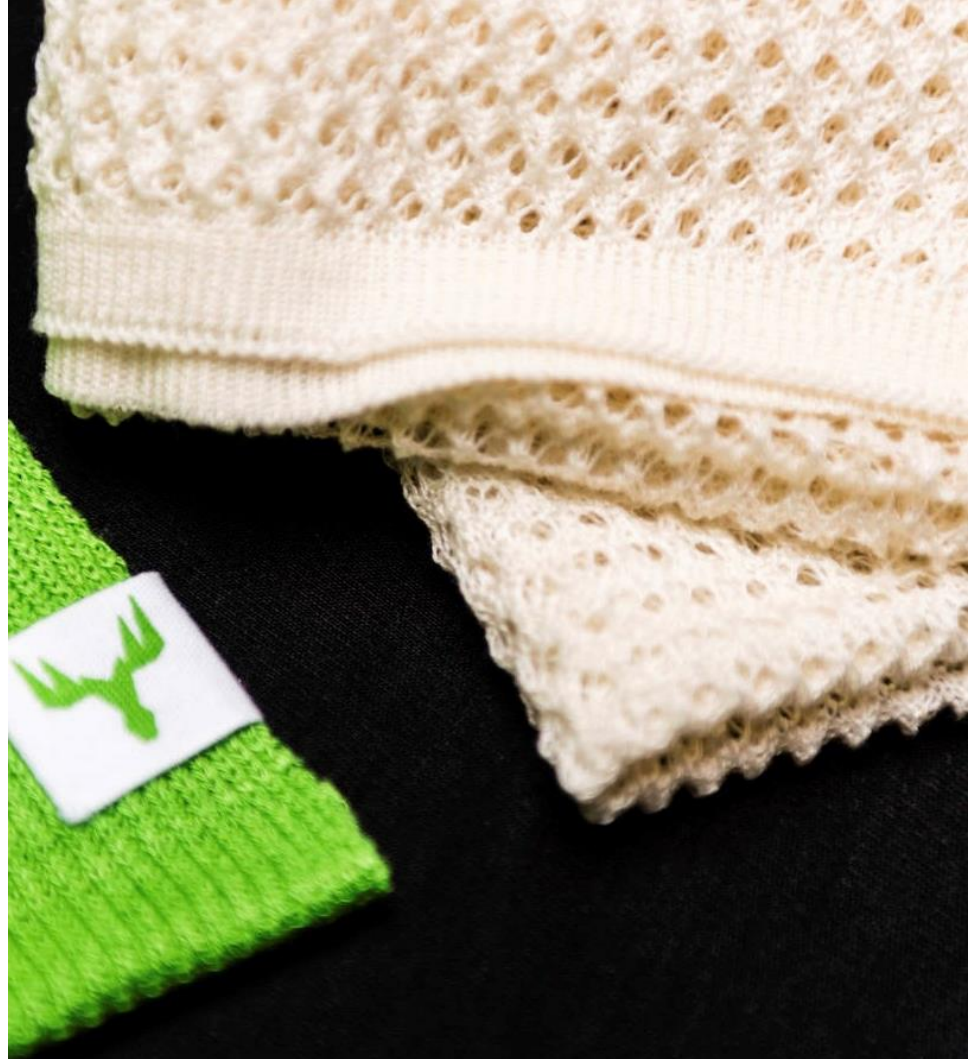
19%

METSÄ TISSUE
TISSUE AND GREASEPROOF
PAPERS OFFER IMPROVED
HYGIENE

METSÄ WOOD
INDUSTRIALLY EFFICIENT
WOOD PRODUCTS

Take aways

- Forest certification is a proof of sustainability wood based products for all parties in the value chain
- Forest certification labelling is a means to increase consumers' awareness of sustainable raw material
- Example: Metsä Group Green Finance Framework



Make the most of Metsä

