FAQs

This is the place for your constantly updating roster of Frequently Asked Questions and their corresponding expert answers, as well as general tips for writing FAQs. Below are some examples:

FAQ 1: How do I get a quote for a custom company brand identity?

A: You can book a free call with one of our sales representatives here, or email us at brandidentity@mydomain.com.

FAQ 2: How do I unsubscribe from your promotional emails ?

A: Find the grey “Unsubscribe” button at the bottom of any one of the emails from us. You won’t need to log in or complete any surveys before unsubscribing.

Tips for Writing Good FAQs:

- Focus on what your customer want to know, not on what *you* want them to know
- Refer to real customer questions from emails, calls, and website search data
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