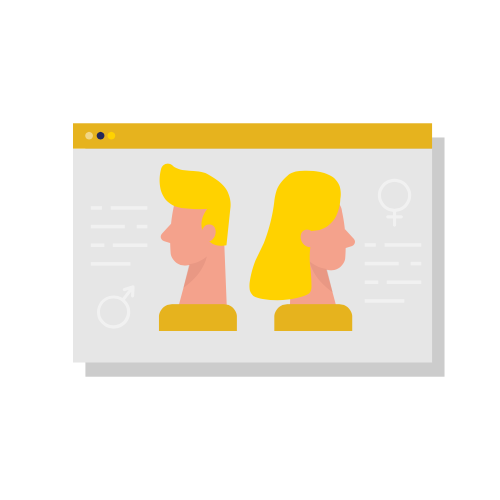
# **😶 Persona**

*This is a description of your ideal customer. It will allow the marketing team to craft messages and campaigns for a specific target audience.*



**Persona 1**

Persona name:

Persona role:

Job description:

**Company**

| Company name |  |
| --- | --- |
| Company size |  |
| Industry |  |

**Demographic information**

| Age |  |
| --- | --- |
| Gender |  |
| Income |  |
| Education level |  |
| Residential environment |  |

| Personal quote | |
| --- | --- |
|  |  |
| Biography | |
|  |  |
| Professional goals | Motivators |
|  |  |
| Challenges | Sources of information |
|  |  |