
PRESS RELEASE - FOR IMMEDIATE RELEASE

January 8, 2020

“Stand Up” from the Harriet Original Motion Picture Soundtrack mixed in VR with ControlRoom.



[Cynthia Erivo's song "Stand Up", from the film Harriet](#), was selected for the reputed Academy Award shortlist. The film version was mixed by Alan Meyerson, but for the official soundtrack and music video, producers Will Wells and Gabe Fox-Peck wanted something more. Will reached out to frequent collaborator Ryan Gilligan.

“Will called and said they wanted it to BUMP. The film version mixed by Alan sounded fantastic but they wanted some radio-style punch and more depth for the soundtrack version,” says mixing engineer Ryan Gilligan. “I mixed in Pro Tools and relied heavily on the ControlRoom software from Persp3ctive, a music software company I co-founded last year with Greg Barbone

and Jacob Maymudes. After inserting the ControlRoom Channel plugin on every track in the session, those plugins showed up in the ControlRoom VR app, where I could control all their parameters in 3D and feel immersed in the mix by virtually stepping away from the computer monitor. Controlling my Pro Tools mixes from VR really gets me to think outside the box and feel inspired to be more bold in my mixing choices.”

Persp3ctive is dedicated to building useful VR and AR tools for creative professionals, providing intuitive virtual control over their existing software by utilizing the world’s most engaging new immersive technology.

ControlRoom VR is currently available for Oculus Rift, Quest and will be adding support for HTC Vive on Steam on January 16th. Additionally, they have just released a new iOS and Android version called ControlRoom Mobile, and their DAW plugins are available in AU/VST3/AAX which work with or without VR.

Persp3ctive is a 2019 SXSW Innovation Award Finalist in the Music and Audio Category. Learn more at persp3ctive.com

Media Links:

[“Stand Up” Music Video](#)

[About Persp3ctive Technology](#)

Product Links:

[ControlRoom for Oculus Rift](#)

[ControlRoom on Steam](#)

[ControlRoom Mobile for iOS](#)

[ControlRoom Mobile for Android](#)

[ControlRoom Plugins](#)