PERSONALISED COMMERCIAL COMMUNICATIONS CONSENT – PETRA S.r.l.

Petra S.r.l. – Via Porciglia 14, 35121 Padova (PD) – gdpr@farinapetra.com

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CONSENT TO PERSONALISED COMMERCIAL COMMUNICATIONS – SOFT SPAM

PURPOSE OF THIS CONSENT

By providing this consent, you agree to allow Petra S.r.l. to use your data to analyse your preferences and consumption habits in order to send you commercial communications tailored to your interests.

WHAT YOU ARE CONSENTING TO

By ticking this box, Petra S.r.l. will use your data and information in order to process the personal data you have provided spontaneously as well as those collected during the use of the services, for the purposes of automated and/or manual analyses aimed at identifying your preferences, choices and consumption habits, with the aim of improving the Services provided and proposing commercial offers better suited to your interests and expectations.

By ticking this box, you therefore consent to receive commercial communications (such as promotions, offers, discounts) and to participate in market research and satisfaction surveys concerning the products and services of Petra S.r.l., by email and/or SMS, landline/mobile telephone and postal mail.

To this end, we will use the identification and contact data you have provided to us (such as name, surname, address, email, mobile phone number, etc.).

DATA RETENTION

The data collected will be retained until receipt of your request to withdraw consent.

DATA CONTROLLER AND YOUR RIGHTS

The Data Controller is Petra S.r.l. By writing to gdpr@farinapetra.com, you may exercise the following rights:

- Right of access – to know whether processing of your data is underway and to obtain a copy;
- Right of rectification or update of your data;
- Right to erasure of your data;
- Right to restriction of processing;
- Right to data portability;
- Right to withdraw your consent.

You may also lodge a complaint with the competent data protection supervisory authority if you believe that the processing of your personal data is contrary to the provisions of Regulation (EU) 2016/679.

DECLARATION

Having read the information notice, I consent to the processing of my personal data by Petra S.r.l. for the purposes of profiling or market research, including by means of electronic tools, aimed at analysing the consumption habits or choices of the data subject, in order to personalise the messages addressed to customers.