Legislation Details (With Text)

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File created:	8/22/2022	**In control:**	City Council
On agenda:	9/13/2022	**Final action:**	9/13/2022
Enactment date:	9/13/2022	**Enactment #:**	519
Effective date:			
Title:	NOW, THEREFORE BE IT RESOLVED, that Pittsburgh City Council does hereby recognize and honor the entrepreneurial spirit and rich contribution of Mrs. Monique Smith to create equitable spaces for Black wine professionals and enthusiasts to thrive; and, BE IT FURTHER RESOLVED that the Council of the City of Pittsburgh does hereby declare August 7, 2022, to be “The Noir Company Day” in the City of Pittsburgh.		
Sponsors:	Erika Strassburger, All Members		
Indexes:			
Code sections:			
Attachments:			

Date	Ver.	Action By	Action	Result
9/13/2022	1	City Council	Adopted	Pass

WHEREAS, The Noir Company is a boutique wine consulting firm based in Squirrel Hill committed to curating luxury wine events, products and services that highlight Black-owned brands in support of the Black wine industry; and,

WHEREAS, since 2019, The Noir Co. has offered private tastings, luxury wine boxes, and WINEtending services all over the country, under the leadership of Founder and Principal Wine Consultant, Mrs. Monique Smith. Noir is "Black" in French and speaks to the business’ devotion to ALL BLACK EVERYTHING. It is important for Black people in this industry to be uplifted and economically supported; and,

WHEREAS, The Noir Co. has hit the ground running, providing unique services to support and promote Black wine products such as Love Cork Screw, Wachira Wines, Black Girl Magic, HER Wine Collection, Harmony, Sun Goddess, and LVE; and,

WHEREAS diversifying the wine scene with inclusive events in Pittsburgh has landed The Noir Co. on the shortlist to be nominated for the Innovator and Rising Star Award at the 2022 Wine and Culture Fest; and,

WHEREAS, the dedication, knowledge, time, and resources at The Noir Co. exposes Black people to the community, products, services and opportunities, spearheaded by Black people immersed in the wine industry. The Noir Company’s premier product, The Wine Box, is a carefully curated luxury box that includes a bottle of Black-owned wine, wine glasses, and a wine accessory-the perfect gift for wine novices and connoisseurs; and,

WHEREAS, The Noir Co. offers a leading WINEtending service, that provides a twist to bartending, an opportunity for event planners to serves Black-owned wine only. Mrs. Smith also hosts wine tasting classes for

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clients to enhance their palate while exposing them to Black-owned wine brands; and,

WHEREAS, community collaboration is key as The Noir Co. has worked with Black-based organizations and businesses such as Urban League Young Professionals of Greater Pittsburgh, ULEAD, State of Black Learning, Naptural Beauty Supply, Ezra Coffee Co., and Mantra Mugs. Through every event, The Noir Co. wants you to "sit back and sip Black."

NOW, THEREFORE BE IT RESOLVED, that Pittsburgh City Council does hereby recognize and honor the entrepreneurial spirit and rich contribution of Mrs. Monique Smith to create equitable spaces for Black wine professionals and enthusiasts to thrive; and,

BE IT FURTHER RESOLVED that the Council of the City of Pittsburgh does hereby declare August 7, 2022, to be **"The Noir Company Day"** in the City of Pittsburgh.

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