

Awards...



PHYSICIANS INTERACTIVE CEO HONORED



Donato Tramuto, CEO and chairman of Physicians Interactive, was honored with the 2014 Ripple of Hope Award from the Robert F. Kennedy Center for Justice & Human Rights. The award recognizes leaders of the international business, entertainment and activist communities who demonstrate an unmatched commitment to social change. Honorees reflect the late Senator Robert F. Kennedy's passion for equality, justice, and basic human rights.

QUINTILES NAMED ASIA-PACIFIC CRO OF THE YEAR



For the sixth time in eight years, Quintiles has been named Asia-Pacific Contract Research Organization of the Year by Frost & Sullivan. The award honors the CRO that scores the highest in Frost & Sullivan's evaluation of several performance categories, including customer service, price/performance value, pioneering best practices, and addressing unmet needs.

Film to Shed Light on NEUROLOGICAL CONDITION



The film crew chats with Kirk J., a young stroke victim currently coping with PBA.

Avanir Pharmaceuticals has begun production of The PBA Film Project, a documentary to provide an intimate look at six real people living with a little-known neurological condition called PseudoBulbar Affect (PBA), which is marked by frequent and uncontrollable outbursts of crying or laughing. Nearly 2 million

Americans with brain injuries or certain neurological conditions such as Alzheimer's disease, stroke, multiple sclerosis (MS), traumatic brain injury, and frontotemporal dementia, are estimated to suffer from symptoms of PBA. Despite the high prevalence of PBA, diagnosis and awareness are low.

"We spend \$2.8 trillion on healthcare in this country and the way we spend those dollars is going to shift over the next 10 years."

Cynthia LaConte,
CEO of Dohmen Life Science Services



Millennials Putting Their Passion to Work

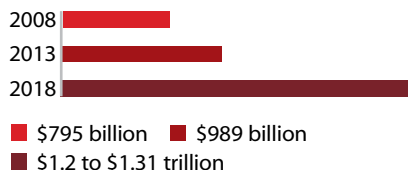
- 53%** Want their passions and talents used to their fullest
- 20%** Believe bonding with co-workers is important
- 20%** Have to believe in the company's mission



ALMOST 60% OF PATIENTS ON OPIOID PAIN TREATMENTS FOR LONG-TERM CONDITIONS WERE PRESCRIBED POTENTIALLY DANGEROUS MIXTURES OF MEDICATIONS DURING THE SAME TIME PERIOD.

Source: Express Scripts

Global Pharma Market Expected to Top \$1 Trillion by 2018



Source: IMS Health





HEALTHIER
ISN'T JUST A FEELING
—
FOR US, IT'S A
MISSION



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At Optum, Healthier goes way beyond a feeling. Quite simply, it's our passion and our purpose. By combining data and analytics with technology and expertise, we power modern health care like no one else. Our insights quickly lead to better outcomes for hospitals, doctors, pharmacies, health plans, employers and the millions of lives they touch. Which, come to think of it, is a pretty good feeling as well.

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