



# BuzzeoPDMA Partners with Invistics to Offer Solutions FOR INVENTORY AND SAMPLE DISTRIBUTION

► **Trending Now:** End-to-end solution optimizes supply chain management and enhances compliance with DEA and FDA regulations.

**B**UZZEOPDMA, a Cegedim company, has formed a strategic partnership with Invistics, a provider of supply chain consulting and inventory management software. The partnership will integrate BuzzeoPDMA's compliance expertise and Invistics' innovative solutions for controlled substances inventory management and sample distribution optimization.

Built on Lean and Six Sigma principles, advanced analytics and real-time dashboards, Invistics' inventory management software tools are designed to provide complete visibility for controlled substance and sample activity across the supply chain.

"Our partnership with Invistics deepens the level of analytics our clients can achieve in their controlled substances and sample distribution processes," says Paul Hamby, senior director of compliance solutions, BuzzeoPDMA. "Invistics' powerful software is a perfect complement to our comprehensive suite of sample management and controlled substances regulatory consulting services."



Paul Hamby

## Covance Launches Clinical Development Solution

Covance has introduced Covance Early Phase Development Solutions, a multi-disciplined approach to early drug development that provides expertise, partnership, and continuity to achieve accelerated delivery timelines. The tool provides sponsors access to a molecule solution team made up of experts from nonclinical, clinical, and regulatory disciplines who are experienced in early drug discovery and development. The team insight ensures strategic program design from nonclinical through to first-in-human ready, Phase II ready, proof-of-concept and full-development ready.

## Oracle and Proteus Integrate Systems to Increase Trial Accuracy

Oracle and Proteus have integrated Proteus Digital Health Feedback System with Oracle Health Sciences InForm to help increase clinical trial accuracy. Researchers have long struggled to effectively and efficiently validate adherence, relying on an arduous and often inaccurate combination of self-reporting and lab tests. To help health sciences organizations more effectively track and manage the use of medication during clinical trials, Oracle

has introduced Oracle Health Sciences InForm Medication Adherence Insights Cloud Service.

This solution not only enables clinical trial sponsors to automatically capture precise and timely data about medication adherence, it can also help accelerate insight about drug efficacy and safety and speed clinical trials, which can, in turn, increase trial success rates. The new solution automates data collection and captures accurate medication ingestion information.

"The new service helps effectively address two long-standing and complex challenges: measuring participant adherence to drug protocols and identifying the optimum dosing regimen for recommended use," says Steve Rosenberg, senior VP and general manager, Oracle Health Sciences.

## Campbell Alliance Suite Advances Product Launches

Campbell Alliance, the consulting arm of inVentiv Health, has formed the Campbell Alliance Launch Suite, an integrated offering designed to bring products to market primed for success.

The suite, which builds on the Launch Playbook introduced more than a decade ago, pairs strategic insights and tools, informed by planning launches for almost 60% of new U.S.

## Updates

**eClinical Solutions** has released the latest version of its end-to-end clinical data repository and analytics platform, illuminate. The platform integrates and standardizes clinical and operational data, regardless of source, to enable advanced analytics and adhoc reporting capabilities. This release enhances the ability to visualize operational data such as metrics, audit trail, and queries to support risk-based monitoring and site management. The release also enhances the ability to define workflows to support advanced data integrations.

**Radiant Sage** has released RadClinica version 3.0, its clinical trial management system. This single, centralized system adds to the Corelab-In-A-Box platform by providing a set of features to manage the execution of multiple imaging studies with real-time access in a cloud-based platform. RadClinica has been specifically designed to orchestrate operational, training and administrative activities of multiple imaging clinical trials. It is integrated with Radiant Sage's other imaging products to provide a comprehensive software suite.

molecular entities and more than 500 global launch engagements. The scalable offering allows clients to tap into experts who have managed launches across a wide range of product types, geographic markets, and therapeutic areas. It provides insights and business-driven global and market-level launch strategy, with a focus on therapeutic areas, as well as product categories.

"Biopharma companies know that to successfully launch a product in the new healthcare environment, they need to redefine how they commercialize assets," says Michael Griffith, executive VP of inVentiv Health and president of the commercial division. **PV**