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Celebrating Inspiration

When we first conceptualized this special issue 11 years ago, the idea was that it would be nice to showcase the people who are having a positive impact on the industry. We didn't know then that this issue would come to mean so much more than a metaphoric high five. Over the years we have profiled some of the biggest names in the industry as well as the unsung heroes, each of whom are committed to making a difference to the lives of patients as well as their employees, colleagues, companies, and communities.



Each and every year, the inspirational stories of the PharmaVOICE 100 honorees, and now the recipients of our Red Jacket award, re-energize me and prompt me to imagine what's possible. And as you will read in this special issue, the possibilities are awe-inspiring — new and enhanced business models with the patient as the nucleus, scientific breakthroughs being driven by research and development innovations and clinical process improvements, innovative communication and marketing messaging, enhanced talent development techniques, and much more. We hope you are likewise motivated to create your own spark to make a difference.

These dedicated company leaders, entrepreneurs, change agents, researchers and scientists, clinical experts, regulators, marketers and creatives, patient advocates, mentors, and technologists are dedicated to transforming and evolving the healthcare industry. They represent every aspect of the healthcare ecosystem united by a common bond: to make a difference.

Once again, we are showcasing these 100 individuals as identified by you, our readers, for being outstanding leaders in guiding their teams and companies to success. They are innovators creating new opportunities and visionary products and companies to address the future of healthcare, and philanthropists, who are giving back personally and through their companies to local, national, and global organizations that provide goods and services to those in need.

In addition to the thoughtful profiles showcasing each individual, we have compiled several informative articles that capture these industry leaders' insights on the topics of innovation, challenges and opportunities, and mentoring, which can only be found online in our bonus content; so please log onto pharmavoiced.com to read more from our PharmaVOICE 100 honorees.

With thousands of nominations to consider, we rely on the personal accounts from our readers that describe why these individuals are inspirational. So thanks to all of you who took time out of your busy schedules to nominate the individuals who have made, and continue to make, a difference to the industry, your careers, lives, and organizations. We also want to thank all of our PharmaVOICE 100 honorees for taking the time to share their personal stories with us. Please join us in extending warm congratulations to this esteemed group of individuals.

Taren Grom
Editor

Their word...

DENISE MYSHKO
Managing Editor



Patients are at the center of everything our PharmaVOICE 100 honorees do to bring new breakthroughs therapies to those who need them.

ROBIN ROBINSON
Senior Editor



From billionaire entrepreneurs to brilliant scientists, this year's list of PharmaVOICE 100 includes the best of the best innovators across all sectors of healthcare.

KIM RIBBINK
Features Editor



Don't be afraid to fail because innovation requires risk; this is the theme that resonates with this year's inspiring individuals.

Coming in SEPTEMBER

- ▶ The Patient Journey: Moments of Care
- ▶ Advertising in the Mobile Age
- ▶ Gene Therapy
- ▶ The SHEconomy
- ▶ Oncologists: A Specialty Audience
- ▶ C-Suite: CROs
- ▶ Market Focus: Italy
- ▶ Showcase Features: Marketing and Data Management