

Where They Were Born...

FULL NAME	BIRTH PLACE
David Baker	Hackensack, NJ
Osnat Benschoshan	Israel
Dr. Michelle Berrey	Atlanta
Dr. Stella Blackburn	London
Ric Cavieres	Cambridge, UK
Remo Colarusso Jr.	Passaic, NJ
Rob Cosinuke	Philadelphia
Dr. Stanley Crooke	Indianapolis
Jim Curtis	Boston
Dr. Martine Dehlinger-Kremer	Sarralbe, France
Kara Dennis	Oak Park, Ill
Dan Diaz	Minneapolis
Dr. Rakesh Dixit	Lucknow, India
William Drummy	Queens, NY
Eve Dryer	Atlantic City, NJ
Melissa Easy	Sydney, Australia
Dr. Dixie Esseltine	Tillsonburg, Ontario, Canada
Richie Etwaru	Guyana, South America
Dr. Bruce Feinberg	Philadelphia
Dr. Michael Gibertini	Chicago
Lisa Giles	Pennsylvania
Peter Goldschmidt	Höxter, Germany
Dr. Michael Hayden	Cape Town, South Africa
Maggie Helmig	Bay Shore, NY
Robert Hogan	Bronxville, NY
Thomas Hospodar	Ohio
Patrick Hughes	Congleton, Cheshire, UK
Nicole Hyland	Rockville Centre, NY
Dr. Lisa Jenkins	Philadelphia
Kim Johnson	New York
Max Kanevsky	Kishinev, Moldova
Michelle Keefe	Brooklyn, NY
Dr. Greg Keenan	Albany, NY
Kevin Kucharski	Scranton, PA
Dr. Boris Kushkuley	Moldova
Kristin LaBounty Phillips	Burlington, VT
Cynthia LaConte	Milwaukee, WI
Dr. Sanjit Singh Lamba	Chandigarh, India
Dr. Guillaume Leroy	Gournay en Bray, France
Laura Liotta	Vineland, NJ
Dr. Sandra Lottes	Philadelphia
Cheryl Lubbert	West Virginia
Sarah Mandracchia	Teaneck, NJ
Dr. Melissa Manice	Toledo, OH
Dr. Dena Marrinucci	New Hampshire
Matt McNally	Kalamazoo, MI
Mike Menta	Palo Alto, CA
Steven Michaelson	Newark, NJ
Dr. Jules Mitchel	New York City
Paulo Moreira	Angola, West Africa
Dr. Wilhelm Muehlhausen	Kleve, Germany
Dr. Edmundo Muniz	Santo Domingo, Dominican Republic
John Nosta	Perth Amboy, NJ
Jeanine O'Kane	Tarrytown, NY
Alan Ong	Johor Baru, Malaysia
Dr. John Orloff	Waterville, ME
Tim Pantello	Westwood, NJ
Dr. Stuart Peltz	Chicago
Chris Perkin	Watford, Hertfordshire, UK
Jennifer Peters	Hoboken, NJ
Michael Pietrack	Miami
Dr. Scott Plevy	Brooklyn, NY
Beth Price	Edison, NJ
Andy Pyfer	Philadelphia
Mike Rea	Newcastle upon Tyne, UK
Melinda Richter	Goodsoil, Canada
Mary Rose Rogowski	Long Branch, NJ
Maryellen Royle	Downingtown, PA
Vera Rulon	Nyack, NY
Dr. Ryan Saadi	Bangladesh
Dr. Niranjan Sardesai	Pune, India
Dr. Theodore Search	Livingston, NJ
Christi Shaw	Iowa
Dr. Kirk Shepard	Columbus, Ohio
Leo Sheridan	Oklahoma City, OK
Blake Shewey	Durham, NC
Marc Sirockman	Rahway, NJ
Dr. Albert Siu	Hong Kong, China
Tim Slevin	Kearney, NE
Stephen Smith	Oberlin, OH
Keith Stenlund	Wonder Lake, Ill
Dr. William Strohl	Ann Arbor, MI
Dr. Anish Suri	Pune, India
Mark Timney	Sedgfield, UK
Dr. Brad Vince	Michigan
Timothy Walbert	Catasauqua, PA
Neill "Gobie" Walsdorf, Jr.	Orange, CA
Dr. Jean-Pierre Wery	Hal, Belgium
Wendy White	New York
Thomas Wicks	Hamburg, Germany
Dr. Glynn Wilson	Stockport, Cheshire, UK
Deborah Wood	Pittsburgh
Nicole Woodland-De Van	Woodbury, NJ
Rachael Wyllie	Market Harborough, Leicestershire, UK
Dr. Lihua Yu	Hebei Province, China
Ceci Zak	Danbury, CT
Dr. Andrew Zupnick	Lansing, MI

# Born Leaders



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# A Global Perspective

## Where they were born?

The **PharmaVOICE 100** may come from all over, but what they have in common is a sincere desire to improve the lives of patients everywhere.

**Max Kanevsky** and **Dr. Boris Kushkuley** were born in the same small country — Moldova. **Dr. Dominic Behan, Ric Cavieres, Patrick Hughes, Dr. Stella Blackburn, Rachael Wyllie, Mike Rea, Mark Timney, Dr. Glynn Wilson, and Chris Perkin** have their roots in the 243,610 square kilometers that make up the United Kingdom. Philadelphians — **Rob Cosinuke, Dr. Bruce Feinberg, Dr. Lisa Jenkins, Andy Pyfer, and Sandra Lottes** — share a dedication to putting patients first.



## BIRTH LOCATIONS

	United States .....	<b>64</b>
	England .....	<b>8</b>
	India .....	<b>4</b>
	Germany.....	<b>3</b>
	Canada.....	<b>2</b>
	China .....	<b>2</b>
	France.....	<b>2</b>
	Moldova .....	<b>2</b>
	Angola.....	<b>1</b>
	Australia .....	<b>1</b>
	Bangladesh .....	<b>1</b>
	Belgium .....	<b>1</b>
	Dominican Republic .....	<b>1</b>
	Guyana.....	<b>1</b>
	Israel .....	<b>1</b>
	Malaysia.....	<b>1</b>
	South Africa .....	<b>1</b>

\* Birth locations were not provided for the remainder of honorees

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# First JOBS

What was their first job?

We thought it would be fun to know how these highly successful executives earned their first paychecks. As it turns out, many of them got their start in business by mowing lawns, delivering papers, or working in food service.



**Mark Timney** was a financial consultant.



**Leo Sheridan** worked as a golf caddy.



**Cheryl Lubbert** worked as a lifeguard.



**Dr. Theodore Search** worked as part of the games crew at a local amusement park.



**Dr. Edmundo Muniz** was a typist in an office environment.



**Keith Stenlund** worked as a sales clerk at a hardware store.



**Melissa Easy** worked as a marketing assistant, Disney Channel.



Nicole Hyland  
Michelle Keefe  
Cynthia LaConte  
Paulo Moreira  
Dr. John Orloff  
Maryellen Royle

Albert Siu  
Tim Slevin  
Dr. Jean-Pierre Wery  
Wendy White  
Nicole Woodland-De Van  
Dr. Andrew Zupnick



**Laura Liotta** worked as an egg packer.



**Michael Pietrack** worked as a high school English teacher and head baseball coach.



**Max Kanevsky** worked as a paper boy.



**Jim Curtis** worked as a beach cleaner and seaweed raker.



**Dr. Niranjan Sardesai** was a tutor to high school students in math and science.

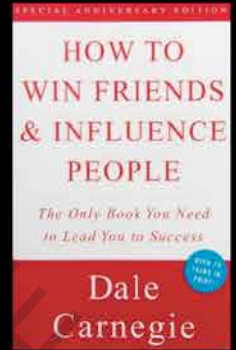


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# Reading LIST

## What are they reading?

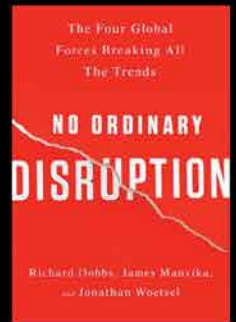
The PharmaVOICE 100 are eager to stay abreast of the latest business and leadership trends. They are digging into new and time-tested books that address a variety of subjects. We've included a selection of what's hot on their reading list.



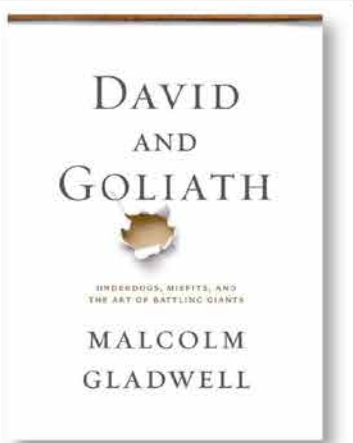
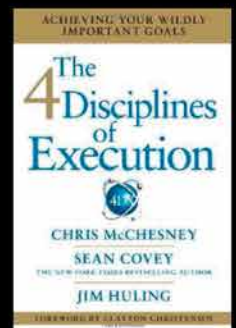
**How to Win Friends & Influence People** is on the reading lists of Dr. Melissa Manice and Ceci Zak



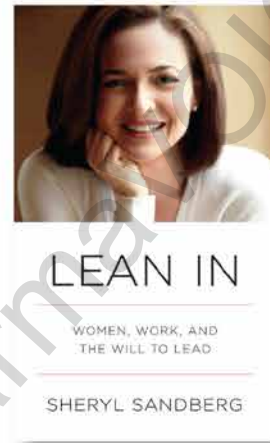
**No Ordinary Disruption** is on the reading lists of Ric Cavieres and Dr. Michael Hayden



**The 4 Disciplines of Execution** is on the reading lists of Dr. Kirk Shepard and Rachael Wylie



Michelle Keefe  
Sarah Mandracchia  
Dr. Niranjan Sardesai  
Tim Slevin



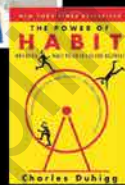
Eve Dryer  
Melissa Easy  
Sandra Lottes  
Nicole Woodland-De Van



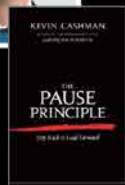
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Remo Colarusso Jr.



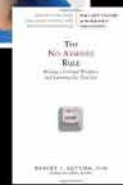
Peter Goldschmidt



Dr. Lisa Jenkins



Jeanine O'Kane



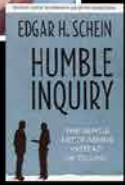
Chris Perkin



Jennifer Peters



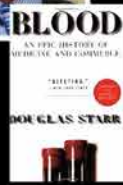
Dr. Scott Plevy



Vera Rulon



Stephen Smith



# Otherwise EMPLOYED

We asked the PharmaVOICE 100 what other profession they would like to attempt.

From architect to chef to baker to musician to interior design, many of our honorees would like the chance to stretch their creative muscles and skill sets.

Dr. Anish Suri would love to be a chef.



Dr. Guillaume Leroy would like to be an architect.



Lisa Giles would love to have been a professional artist or architect.



15%

would have been an educator or coach



Teaching

Coaching

- Dr. Stanley Crooke
- Dan Diaz
- Richie Etwaru
- Maggie Helmig
- Robert Hogan
- Kim Johnson
- Max Kanevsky
- Michelle Keefe
- Kevin Kucharski
- Paulo Moreira
- Tim Pantello
- Michael Pietrack
- Tim Slevin
- Thomas Wicks
- Deborah Wood



Dr. Stella Blackburn would like a profession in law.



Ric Cavieres would like to be a wine maker or theoretical astrophysicist.

Alan Ong would like to be working for a charitable cause.



Dr. Melissa Manice would work as a pediatrician.



Mike Rea would love to be a writer.



Mark Timney would like to manage an English football team.



Kara Dennis would like to be a physician.



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# Giving BACK

The PharmaVOICE 100 honorees share a sincere desire to pay it forward.

Their philanthropic endeavors range from participation in company-based service days to providing resources and assistance to their communities, schools, and national and global organizations.

## FAVORITE CHARITIES



**American Cancer Society**  
Dedicated to helping persons who face cancer. Supports research, patient services, early detection, treatment and education.



**American Society for the Prevention of Cruelty to Animals**  
Dedicated to preventing cruelty towards animals.



**Big Brother Big Sister**  
Big Brothers Big Sisters is the nation's premiere donor and volunteer-supported youth mentoring organization.



**Doctor's Without Borders**  
Doctors and nurses volunteer to provide urgent medical care in countries to victims of war and disaster regardless of race, religion, or politics.



**Elijah's Promise**  
Elijah's Promise harnesses the power of food to break the cycle of poverty, alleviate hunger and change lives.



**The Ellen Timney Foundation**  
Charity to help sick and underprivileged children in the Northeast of England.



**Make a Wish Foundation**  
Grants the wishes of children with life-threatening illnesses.



**March of Dimes**  
Helps moms have full-term pregnancies and researches the problems that threaten the health of babies.



**Meals on Wheels**  
Provides home-delivered meals services to people in need.



**NYC-ARTS**  
NYC-ARTS promotes cultural groups' activities and events to the New York tri-state area.



**St. Jude's Children's Hospital**  
St. Jude is a leading children's hospital pioneering research and treatments for kids with cancer and other life-threatening diseases.



**United Way**  
Improves lives by mobilizing the caring power of communities around the world to advance the common good.



## OTHER NOTABLE CHARITIES



Ability2Work  
ActionAid UK  
The AIDS Ride/Foundation  
Alex's Lemonade Stand  
ALS Foundation  
American Diabetes Association  
American Heart Association  
American Red Cross  
Art Institute of Chicago  
Arthritis Foundation  
Autism Speaks  
Autism Awareness  
Autoimmune Alliance  
AVERT  
Boston Symphony Orchestra  
Bringing Hope Home  
The CARA Program  
Children's Healthcare of Atlanta  
Colitis Foundation of America  
Community Research Initiative  
Conservation Program

Corazon  
Cristo Rey  
The Crohn's & Colitis Foundation  
Cures within Reach  
Demelza House  
Dress for Success  
The Ellen Timney Foundation  
Epic Gives Back  
Girl Scouts of America  
Greater Chicago Food Depository  
Habitat for Humanity  
HealthyWomen  
Help Portrait  
The Hole in the Wall Gang Camp  
Home for Displaced Children  
Hope for their Future  
Horizons For Youth  
Irish Whale and Dolphin Group  
Julia's Butterfly Foundation  
Kiva  
Knowledge is Power Program

Lake Forest Open Lands  
The Leukemia & Lymphoma Society  
Los Compadres  
Medical Detection Dogs  
Multiple Myeloma Research Foundation  
National Multiple Sclerosis Society  
National Organization for Rare Diseases  
National Psoriasis Foundation  
NPR  
Oasis of Paterson  
Pachamama Alliance  
Palliative Care Residence  
Philadelphia Education Fund  
Philadelphia's Public Schools  
Planned Parenthood  
Project Sunshine  
Promise Project  
Public Television  
Rainbow Days  
Refugee Resettlement  
The Rescue Mission

Ride 2 Recovery  
Rooms To Read  
Salvation Army  
Saratoga Performing Arts Center  
Saratoga PLAN  
Seattle Girls School  
Sisters Network  
Smile Foundation  
South Asian Pharmaceutical Council  
STATE Bags  
Susan B. Komen foundation  
Teach for America  
Teens 4 Pink  
Tug McGraw Foundation  
UNICEF  
Veterans  
Visiting Nurse Service of New York  
The Wellspring Trust  
Women in BIO  
World Wildlife Fund  
Young Women's Leadership Initiative



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# Favorite APPs

## Social Media Mavens

Follow and connect with the PV 100 via Twitter, LinkedIn, and Facebook to find out what they have to say about the state of healthcare. From Amazon to Words With Friends, they are app-happy.

### SOCIAL MEDIA USERS



### SOCIAL MEDIA APPS



## FAVORITE APPLICATIONS



**Waze**  
A traffic and navigation app for sharing real-time traffic and road info



**Uber**  
Request a private car in any city the service is available



**Flip Board**  
Your personal magazine, at your desk, in your back pocket or on your wrist



**The Weather Channel**  
The 15-minute forecasting technology, helps you plan the best day possible



**Maps**  
Maps gives you turn-by-turn spoken directions, 3D views, and Flyover



**LinkedIn**  
A social networking website for people in professional occupations



**Eprocrates**  
Delivering the right information when it's needed most



**Facebook**  
See what friends are up to and share updates, photos, and videos



**Pinterest**  
Organize and share all the beautiful things you find on the web



**Starbucks**  
Shake to pay for a speedy purchase, digitally tip your barista



**Vivino**  
Your partner in wine, helps you pick, remember and share your wines



**My Fitness Pal**  
Lose weight with the world's most popular health and fitness app



### OTHER NOTABLE APPs

- Amazon Lifestyle
- Bandsintown Music
- CamCard Business
- Caviar Food & Drink
- Clear Productivity
- Deezer Music Music
- Etsy Lifestyle
- Feedly News

- Fitbit Health & Fitness
- Flightview Travel
- Gtasks Productivity
- Hijstamatic Photo & Video
- Hootsuite Social Networking
- HopStop Travel
- Houzz Lifestyle
- Imiwa Reference

- Instagram Photo & Video
- Magnifying Glass with Light Tool
- Netflix Entertainment
- The Night Sky Reference
- Nike+ Running Health & Fitness
- NJ Transit MyTix Travel
- Pandora Music
- Pedometer Health & Fitness

- Pharmacist Society Social Networking
- RadioParadise Music
- Raddit - AMA News
- Shutterfly Photo & Video
- Sky Guide Reference
- SkyView Reference
- Snap Chat Photo & Video
- Sonos Controller Music

- Soundcloud Music
- Spotify Music
- Stitcher Radio for Podcasts News
- Tript Travel
- Urbanspoon Food & Drink
- WhatsApp Messenger Social Networking
- Wood! Button Entertainment
- Words with friends Entertainment

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