

Awards...



NUCLEUS RECEIVES AWARD

Nucleus Medical Media has received the 2015 Silver Telly Award for its Custom Animated Patient Education: Mitral Valve Prolapse video. The Silver Telly is the highest accolade awarded by the Silver Telly Council. The video was produced in collaboration with ShareWIK Media Group. It is a unique combination of medical animation and live video. The video features Atlanta-based cardiologist Dr. Randy Martin explaining mitral valve prolapse, a medical condition that can affect the heart and may require corrective surgery. In addition to winning the Silver Telly, the "Mitral Valve Prolapse" video also won an Award of Merit last year at the Association of Medical Illustrators (AMI) Salon.

PPD HONORED FOR PATIENT COMMUNICATIONS

PPD received a Ragan Employee Communications Award for best article series for a collection of stories highlighting employees' personal experiences with clinical trials. The campaign's goal was to motivate employees by sharing the personal stories of struggle, hope and triumph that their colleagues had experienced, further engaging a workforce already passionately committed to finding life-saving medicines.

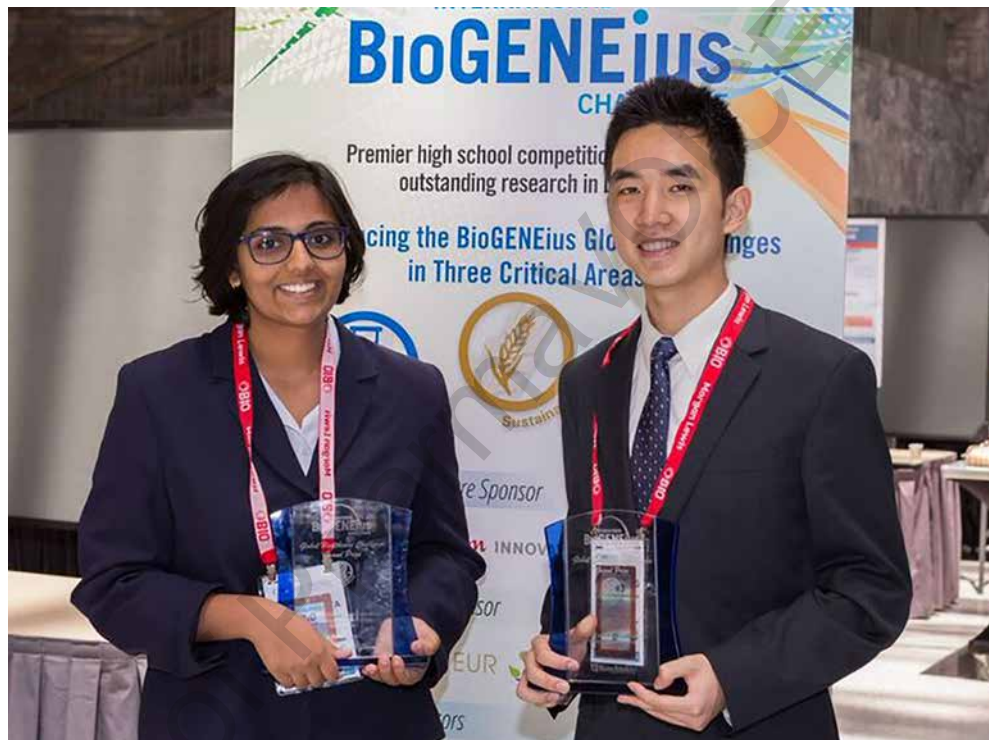
SUDLER YOUNG LIONS' PARTICIPANTS RECOGNIZED

Sudler & Hennessey writers Jay Coombes and Catherine Mohan, both in Sudler's London office, have been recognized at the Young Lions Health Award competition.

The Young Lions Health Award, in association with UNICEF and Unilever, aims to discover the next generation of young talent in creative communications.

The Sudler campaign, 6 million hearts, was built upon the sad statistic that, despite huge advances in decreasing child mortality worldwide, 6.3 million children still die every year because they lack access to working health systems. The campaign turned the universally recognized symbol of a heart made with hands into a visual petition that uses millennial power to help put universal healthcare firmly on the agenda, thus tackling the heart of the problem.

High School Students from FROM CANADA AND ARIZONA RECEIVE TOP HONORS IN BIOGENEIOUS CHALLENGE



Anvita Gupta (Scottsdale, Ariz.) received top prize for the Global Healthcare Challenge and Han Jie Wang (Vancouver, British Columbia) for the Global Environment Challenge, which were presented at the 2015 BIO International Convention.

Winners of the annual International BioGENEius Challenge were announced at the 2015 BIO International Convention in Philadelphia. Anvita Gupta (12th Grade, Scottsdale, Ariz.) received top prize for the Global Healthcare Challenge and Han Jie Wang (11th Grade, Vancouver, British Columbia) for the Global Environment Challenge.

The BioGENEius Challenge is the premier competition for high school students that recognizes outstanding innovation in biotechnology. Judged by industry and academic experts 28 finalists from across the United States, Canada, and Germany competed for top honors and cash prizes of \$7,500 each.

Partnership Helps Communities Care FOR CHILDREN IMPACTED BY DISASTERS

GSK, the National Center for Disaster Preparedness, and Save the Children have formed a partnership to protect the millions of children who are at risk of natural or man-made disasters. Child care centers and schools sometimes lack basic preparedness standards to protect children, and 40% of American parents do not have an emergency plan.

The Resilient Children/Resilient Communities Initiative — funded through a \$2 million, three-year grant from GlaxoSmithKline — will analyze and

recommend procedures, trainings, and guidance to help localities shield children from post-disaster devastation.

Over a three-year period, the Resilient Children/Resilient Communities Initiative will develop two pilot programs: one in Washington County, Arkansas, and one in Putnam County, New York. The partnership will guide participating communities through a crisis simulation, and help them develop a sustainable, child-focused action plan.

Take Your Career to the Next Level



Making Connections, Fostering Relationships, Advancing Innovation



DIA/FDA Oligonucleotide-Based Therapeutic Conference
September 9-11 | Washington, DC
DIAglobal.org/OBTC



Clinical Trial Disclosure & Data Transparency
September 17-18 | Bethesda, MD
DIAglobal.org/CTDDT



Patient Engagement in Benefit-Risk Assessment throughout the Life Cycle of Medical Products
September 17-18
North Bethesda, MD
DIAglobal.org/PEBRA



Drug and Device Combination Products 2015
September 28-29 | Bethesda, MD
DIAglobal.org/DDCP



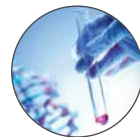
Companion Diagnostics
September 30-October 1
Bethesda, MD
DIAglobal.org/CD



Central Audit Methods for Site Image Interpretation in Clinical Trials
October 1-2 | North Bethesda, MD
DIAglobal.org/CAMCT



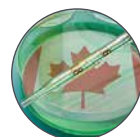
Study Endpoints
October 5-6 | Bethesda, MD
DIAglobal.org/Endpoints



Achieving Meaningful Regulatory and Clinical Outcomes for Patients: Strategies in Rare Disease Therapy Development
October 7 | Bethesda, MD
DIAglobal.org/RD



Biosimilars 2015
October 18-20 | Bethesda, MD
DIAglobal.org/Biosimilars



DIA Annual Canadian Meeting 2015
October 27-28
Ottawa, ON, Canada
DIAglobal.org/ACM



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