

Volume 16 • Number 7

PUBLISHER Lisa Backet

EDITOR Taren Grom

CREATIVE DIRECTOR Marah Walsh

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Daniel Limbach

CIRCULATION ASSISTANT

Kathy Deullis

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Printed in the U.S.A.

Volume Sixteen, Number Seven

Inspiration and Innovation

Inspired leadership and innovative thinking are just two of the ways in which this year's PharmaVOICE 100 can be described. Over the past dozen years we have showcased some of the most well-known names in the industry as well as the unsung heroes, each of whom are committed to making a difference in the lives of patients as well as their employees, colleagues, companies, and communities.

Each and every year, the inspirational stories of the PharmaVOICE 100, as well as our Red Jacket honorees, reaffirm what's good about our industry. This diverse group of individuals is dedicated to moving the needle to improve all aspects of healthcare — from discovery to commercialization to delivery. They are imagining new possibilities and disrupting the status quo through new and enhanced business models with the patient at the center, creating innovative breakthroughs in science and clinical process improvements, developing new ways to communicate and engage, implementing enhanced talent development techniques, and much more. We hope you are inspired to innovate in your own



unique way.

These dedicated company leaders, entrepreneurs, change agents, researchers and scientists, clinical experts, regulators, marketers and creative experts, patient advocates, mentors, and technologists are dedicated to innovation, transformation, and evolution. They represent every aspect of the healthcare ecosystem and are united by a common bond: to make a difference.

These 100 individuals as identified by you, our readers, are innovators creating new opportunities and identifying next steps in an effort to shape and evolve the life-sciences industry for sustainable success. They are envisioning new products and companies to address the needs of patients. And they are philanthropists, who are dedicated to paying it forward personally and through their companies.

In addition to the thoughtful profiles showcasing each individual, we have compiled several informative articles that capture these industry leaders' insights on the topics of innovation and the challenges and opportunities they face as leaders. These articles can only be found online in our bonus content; please log onto pharmavoice.com to read more.

With thousands of nominations to consider, we rely on the personal accounts from you, our readers, that detail the inspirational and innovative nature of these individuals. Thanks to all of you who took time out of your schedules to nominate the individuals who are making a difference to you, our industry, patients' lives, and the companies and organizations that make up our ecosystem. We also want to thank all of our PharmaVOICE 100 honorees and Red Jacket award winners for taking the time to share their personal stories with us. Please join us in extending warm congratulations to this esteemed group of individuals. And join us September 15 in New York to celebrate the accomplishments of our current and past honorees. For more information about this unique event, please go to www.pharmavoice.com/pharmavoice-100-celebration-schedule-of-events.

Taren Grom
Editor

Their word...

DENISE MYSHKO

Managing Editor



For our PharmaVOICE most inspiring honorees, making sure the industry pushes innovation forward is top of mind.

ROBIN ROBINSON

Senior Editor



From billionaire entrepreneurs to brilliant scientists, this year's list of PharmaVOICE 100 includes the best of the best innovators across all sectors of healthcare.

KIM RIBBINK

Features Editor



This year's PharmaVOICE 100 finalists once again exemplify leaders who are outward looking and are truly progressive thinkers.

Coming in SEPTEMBER

- ▶ Where Are All the Investigators?
- ▶ A Call for a Commercial Transformation
- ▶ Digital Advertising
- ▶ Why Sites Matter
- ▶ The New Software Industry
- ▶ CNS: A Specialty Audience
- ▶ Market Focus: Germany
- ▶ Showcase Features: Marketing Data Management

PharmaVOICE (ISSN: 1932961X) is published monthly except joint issues in July/Aug. and Nov./Dec., by PharmaLinX LLC, P.O. Box 327, Titusville, NJ 08560. Periodicals postage paid at Titusville, NJ 08560 and additional mailing offices.

Postmaster: Send address changes to PharmaVoice, P.O. Box 292345, Kettering, OH 45429-0345.

PharmaVoice Coverage and Distribution:

Domestic subscriptions are available at \$190 for one year (10 issues). Foreign subscriptions: 10 issues US\$360. Contact PharmaVoice at P.O. Box 327, Titusville, NJ 08560. Call us at 609.730.0196 or FAX your order to 609.730.0197.

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