



# FusionOps Launches SUPPLY CHAIN ANALYTICS

► **Trending Now:** Cloud solution provides supply chain visibility to help pharma companies drive growth and reduce cost.

**FUSIONOPS** has launched FusionOps Pharma, a new analytics suite designed specifically for the pharmaceutical industry. The new cloud solution provides end-to-end supply chain analytics that enable pharmaceutical companies to increase revenue in high growth segments, while reducing cost and decreasing working capital for mature product lines.

Pharmaceutical companies have been facing unprecedented pressure as their branded drugs have lost patent protection while their R&D pipelines have lagged in filling the void. At the same time, biologics and other specialty medications have emerged as key drivers for topline revenue growth. To support these disparate trends, companies are seeking both high product availability for growth products and reduced cost and lower working capital for mature products.

"Pharmaceutical companies need to balance the need for lean, more agile supply chains to meet the reality of lower priced products, while also driving revenue for new high-growth products," says Allen Jacques, VP of pharmaceutical analytics at FusionOps. "Now, these companies have analytics purpose-built for the pharmaceutical industry that give them the supply chain visibility they need to support product-specific business goals."



Allen Jacques

## BioClinica Launches eHealth Cloud



Mukhtar Ahmed

BioClinica, a specialty clinical trials services and technology provider, has launched BioClinica eHealth Cloud, a flexible and highly configurable platform offering that extends beyond the scope of traditional clinical trial technology approaches.

The eHealth Cloud offers accessibility and a variety of delivery options to better meet the current and future needs of both preapproval and post-approval research. With public consumer, private cloud, managed cloud, and custom options, the eHealth Cloud offers the right hosting subscription model to meet the specific needs of individual clinical trials.

"The eHealth Cloud creates inherent flexibility, scalability, and agility while maintaining the highest levels of quality and security," says Mukhtar Ahmed, BioClinica's president of eClinical Solutions. "This represents a major leap forward in clinical trial sponsor empowerment whereby sponsors and CROs can choose from cloud delivery options

that better enable them to achieve their scientific and business objectives."

The solution provides integration capabilities through the BioClinica Cloud Transformation Gateway, a secure standards-based integration exchange to third-party applications.

## DrugDev Centralizes SaaS Development

DrugDev, a global clinical trial technology company, has centralized development of its SaaS in its Boston office. This is due to the area's combination of development talent, biopharmaceutical focus, and entrepreneurial spirit.

The company during the first half of 2015 made strides toward helping more sponsors, CROs and investigators do more trials together through industrywide collaboration, standardization, and a technology experience. Integrating the leading specialized site payments provider, CFS Clinical, and the award-winning TrialNetworks platform into DrugDev's unified solution suite. DrugDev has also collaborated with TransCelerate to develop and host the Investigator registry using the DrugDev Golden Number universal identifier. **PV**

## Updates

**Clinical Ink** has released SureSource 5.9 and the availability of new enhancements and functionality that improves the ability for sponsors and sites to effectively collaborate to remotely monitor eSource documents and data. Among the key enhancements are a refreshed user interface to simplify navigation, dynamic user-defined reporting, dual-document comparison features, and intuitive access to eSource documents and data.

**Parexel** has launched the next generation of Perceptive MyTrials platform with advanced analytics capabilities. The solution offers real-time and aggregated analytics allowing sponsors to detect key signals and trends. The Perceptive MyTrials Analytics solution also offers cross-sponsor viewing options for clients who need to evaluate data from multiple sponsors.

**PDR** has released a reimagined mobilePDR, the drug information and comparison app for Apple and Android devices. The app is a component of the Physicians' Desk Reference suite of services, which provides healthcare professionals with multichannel access to important drug information. This suite includes distribution of interactive drug information services for EHR/EMR systems, digital communication services, PDR.net, and mobilePDR, with timely updates to all drug information.

**Reltio** has released Reltio Cloud 2015.2, the latest release of the platform that delivers master data, big data insights, and recommended actions. The new offering features a wide range of capabilities, from granular segmentation to comprehensive audit, improving insights and productivity for frontline business teams through data-driven applications, and boosting operating efficiency for IT teams through modern data management.



## IT'S LIKE IT WAS MADE FOR YOU.

You have a carefully thought-out vision for how to build on your unique IP, and create something of lasting value. It's time someone actually paid attention. That's why we start by understanding your needs and learning about your unique situation. And then draw on a vast skill set to craft a customized engagement perfectly matched to your goals from start to finish. Sound good? Let's talk about what really matters: you.

LET'S  
TALK

US: +1 910 338 4760  
UK: +44 (0) 1753 512 000  
[www.chiltern.com](http://www.chiltern.com)



CHILTERN

Designed Around You