

Awards...



ABBOTT HONORED

For the second consecutive year, Abbott was named the leading company in its industry by the Dow Jones Sustainability Index (DJSI). The DJSI leaders are chosen from among more than 3,000 of the largest companies worldwide, including companies in developed and emerging markets. Abbott earned the highest industry scores for economic and social performance, and ranked higher than 92% of its peer group companies for environmental performance.

PCORI AWARDS MATCHMAKING APP

Patient-Centered Outcomes Research Institute (PCORI) has selected PatientPowered.us, an open-source, mobile-friendly, online app, as the first-place winner of the PCORI Matchmaking App Challenge and the \$100,000 top prize. The challenge is sponsored by PCORI and hosted by Health 2.0.

GSK Provides Additional Innovation CHALLENGE FUNDING

GSK has announced a \$5 million Innovation Challenge Fund (ICF) to further encourage and advance collaborative research as part of its effort to develop bioelectronic medicines. The fund will support academic groups and small companies who want to develop solutions for GSK's Bioelectronics Innovation Challenge. This funding program is in addition to GSK's prior commitment of a \$1 million award, announced in December 2013, for the team that first solves the challenge.

Pardon Us...



In the October issue we inadvertently ran the wrong photo of Clareece West, MedNet Solution's recently named chief operating officer.

MediNet Solutions is a global life-sciences technology company specializing in clinical study management systems.

Ms. West, who has more than 25 years of experience, is responsible for MedNet's day-to-day operating activities, driving revenue and sales growth, operational efficiency and quality product/service delivery. PharmaVOICE apologizes for this error.

INDUSTRY *at Large* ▼



Newark school students learn about science on Oct. 15, 2014, in East Hanover, N.J.

Bayer Helps Students PURSUE SCIENCE

Bayer Corp. presented a \$100,000 two-year grant from the Bayer USA Foundation to Students 2 Science (S2S), an innovative STEM education organization that introduces elementary, middle, and high-school students from northern and central New Jersey to real-world science and scientists at its professional laboratory in East Hanover, N.J., and through its virtual lab program.

The new Bayer grant will underwrite all visits by middle and high school students to S2S's laboratory and its virtual labs during the 2014–2015 and 2015–2016 school years. In 2014–2015, with 86 planned school visits, Bayer will sponsor more than 3,000 students and some 4,000 the following year when 100 school visits are scheduled.

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WHITE PAPERS

Building the Right Relationships with the Right Customers

Provided by: Alliance Life Sciences

Nov. 6, 2014 1 pm EST

Sponsored by: eClinical Solutions LLC

5 Branding Rules for Health + Science Brand Fitness

Provided by: Audacity Health

Dec. 2, 2014 1 pm EST

Sponsored by: scPharmaceuticals

The 3E Principle of Outsourcing: What to Consider when Selecting an Outsourcing Partner

Provided by: Sciformix Corp.

OnDemand Webinars:

10 Killer Applications for Digital Signatures in the Life Sciences Enterprise

Sponsored by: CoSign by ARX

Pharma Social Media Strategy Guidebook

Provided by: Telerx

Expedited Programs for Serious Conditions: Drugs and Biologics

Sponsored by: Cardinal Health Regulatory Sciences

WEBINARS

Risk-Based Monitoring Simple and Easy: Faster Implementation without Organizational Constraints

Sponsored by: Lotus Clinical Research

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Vancouver Convention Centre

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