



January **15** January 15-16
2nd Annual Medical Science Liaison Skill Set Training

Doubletree Hotel Philadelphia, Philadelphia
 For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

January **15** January 15-16
3rd Annual Pharma Pricing Strategies
Hotel Radisson, Rome

For more information, contact Ladislav Csengeri, Jacob Fleming Group, at 421-257-272-341, e-mail ladislav.csengeri@jacobfleming.com, or visit jacobfleming.com.

January **15** January 15-16
4th Annual Achieving Pharma Marketing Excellence – Maximizing Product Value
Hilton Barcelona, Barcelona

For more information, contact Ladislav Csengeri, Jacob Fleming Group, at 421-257-272-341, e-mail ladislav.csengeri@jacobfleming.com, or visit jacobfleming.com.

January **17** January 17-18
3rd Annual Marketing & Sales in Generics
Barcelona

For more information, contact Ladislav Csengeri, Jacob Fleming Group, at 421-257-272-341, e-mail ladislav.csengeri@jacobfleming.com, or visit jacobfleming.com.

January **21** January 21-23
5th Annual Formulation and Forced Degradation Strategies for BioMolecules
Manchester Grand Hyatt, San Diego

For more information, contact Vania Bernardino, Institute for International Research, at 212-661-3500, ext. 3061, e-mail vbernardino@iirusa.com, or visit iirusa.com.

January **21** January 21-23
The 12th Annual Drug Delivery Partnerships
Manchester Grand Hyatt, San Diego

For more information, contact Christina Sanchez, Institute for International Research, at 212-661-3500, ext. 3219, e-mail csanchez@iirusa.com, or visit iirusa.com.

January **22** January 22-23
6th Annual Corporate Counsel Forum on Advertising & Promotions for the Pharmaceutical Industry
Millennium Broadway Hotel, New York

For more information, contact Virna Di Palma, American Conference Institute, at 212-352-3220, ext. 480, e-mail v.dipalma@americanconference.com, or visit americanconference.com.

January **23** January 23-24
2nd Imaging in Drug Development
London

For more information, contact Anais Donnee, Active Communications International, at 020-7368-3360, e-mail adonnee@acius.net, or visit acius.net.

January **23** January 23-25
6th Annual Partnering with Central Labs, ECG and Imaging Core Labs
Hilton at Walt Disney World, Lake Buena Vista, Fla.

For more information, contact Christina Sanchez, Institute for International Research, at 212-661-3500, ext. 3219, e-mail csanchez@iirusa.com, or visit iirusa.com.

January **23** January 23-25
cGMP for Quality Assurance and Quality Control of Pharmaceuticals, Biopharmaceuticals, and Biologics
The Hilton Hotel, Orange County/Costa Mesa, Calif.

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cpie.com.

January **23** January 23-25
Partnerships with Sites
Hilton at Walt Disney World, Lake Buena Vista, Fla.

For more information, contact Rhona Galbraith, Institute for International Research, at 212-661-3500, ext. 3215, e-mail rgalbraith@iirusa.com, or visit iirusa.com.

January **24** January 24-25
Bio/Pharmaceutical and Medical Device QA/QC Process Improvement Summit
Embassy Suites Hotel Philadelphia Airport, Philadelphia

For more information, contact Monali Shah, Center for Business Intelligence, at 800-817-8601, e-mail at m.shah@cbinet.com, or visit cbinet.com.

January **24** January 24-25
Getting the Troublesome Clinical Project Back On Track
The InterContinental Mark Hopkins Hotel, San Francisco

For more information, contact Chris Gournias, MEDICORP, at 312-836-3760, e-mail chris.gournias@medicorp.us, or visit medicorp.us.

January **24** January 24-25
The Original Conference on Adaptive Logistics
Marriott Courtyard Downtown, Philadelphia

For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

January **27** January 27-30
IFPAC-08 Annual Meeting
Baltimore Marriott Waterfront, Baltimore

For more information, contact Robert Zutkis, IFPAC, at 847-548-1800, ext. 102, e-mail ifpac@ais.net, or visit ifpac.com.

January **28** January 28-29
6th Annual Cytokines & Inflammation
Orlando Metropolitan Resort, Orlando, Fla.

For more information, contact Vivian Frankel, GTCBio, at 626-256-6405, e-mail vivian.frankel@gtcbio.com, or visit gtcbio.com.

January **28** January 28-29
7th Annual Bio/Pharmaceutical and Medical Device Contact Centers



Park Hyatt, Philadelphia

For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

28 January 28-30 7th Annual ePharma Summit Ritz Carlton Philadelphia, Philadelphia

For more information, contact Allison Rigels, Institute for International Research, at 212-661-3500, ext. 3237, e-mail arigels@iirusa.com, or visit iirusa.com.

29 January 29-30 7th Annual Cool Chain Europe Sheraton Brussels Hotel and Towers, Brussels, Belgium

For more information, contact Pharma IQ via e-mail enquire@iqpc.co.uk, or visit iqpc.co.uk.

30 January 30-31 Pharma/Biotech IP Due Diligence The Warwick Hotel, New York

For more information, contact Alison Morgan, American Conference Institute, at 212-352-3220, ext. 261, e-mail a.morgan@americanconference.com, or visit americanconference.com.

31 January 31-February 1 FDA Inspections of Clinical Data Systems The Clarion Hotel IFSC, Dublin, Ireland

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

1 February 1 Master Class — Effective Due Diligence Report The Warwick Hotel, New York

For more information, contact Alison Morgan, American Conference Institute, at 212-352-3220, ext. 261, e-mail a.morgan@americanconference.com, or visit americanconference.com.

4 February 4-5 Cleanroom Microbiology for the Non-Microbiologist The Hilton Hotel, Orange County/Costa Mesa, Calif.

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

5 February 5-6 2nd Clinical Research Billing and Budget Compliance The Westin Hotel, Annapolis, Md.

For more information, contact Jasmine John, ExL Pharma, at 212-400-6235, e-mail jjohn@exlpharma.com, or visit exlpharma.com.

5 February 5-6 How to Implement Risk Management Principles and Activities Within a Quality Management System The Desmond Hotel & Conference Center, Malvern, Pa.

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

7 February 7-8 Clinical Trial Forecasting and Budgeting Marriott Philadelphia West, West Conshohocken, Pa.

For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

7 February 7-8 Effective Quality Assurance Auditing for FDA Regulated Industries The Desmond Hotel & Conference Center, Malvern, Pa.

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

11 February 11-12 Direct to Docs Hyatt Regency Tampa, Tampa Bay, Fla.

For more information, contact Jasmine John, ExL Pharma, at 212-400-6235, e-mail jjohn@exlpharma.com, or visit exlpharma.com.

11 February 11-12 Lean Six Sigma for Pharmaceutical R&D Hyatt Regency Tampa, Tampa Bay, Fla.

For more information, contact Jasmine John, ExL Pharma, at 212-400-6235, e-mail jjohn@exlpharma.com, or visit exlpharma.com.

19 February 19 5th Annual Headache Research Summit Scottsdale, Ariz.

For more information, contact National Headache Foundation, via e-mail info@headaches.org or visit headaches.org.

19 February 19-21 Marketing Pharmaceuticals in a Time of Change New York Marriott Marquis Hotel, New York

For more information, contact Ellen Diegel, Drug Information Association, at 215-442-6158, e-mail ellen.diegel@diahome.org, or visit diahome.org.

20 February 20-21 Skin Summit II Park Hyatt, Philadelphia

For more information, contact Stephanie Schipper, Pharmaceutical Education Associates, at 831-465-7412, e-mail sschipper@frallc.com, or visit pharmedassociates.com.

21 February 21-22 5th Cancer Drugs Research & Development Marriott Phoenix Airport Hotel, Phoenix

For more information, contact Vivian Frankel, GTCBio, at 626-256-6405, e-mail vivian.frankel@gtcbio.com, or visit gtcbio.com.

25 February 25-26 2nd Search Engine Marketing for Pharmaceuticals Loews Philadelphia Hotel, Philadelphia

For more information, contact Jasmine John, ExL Pharma, at 212-400-6235, e-mail jjohn@exlpharma.com, or visit exlpharma.com.



February **25** February 25-26
4th Annual Early Stage Product Development and Commercialization Strategies for the Bio/Pharmaceutical and Medical Device Industries
Doubletree Hotel, Philadelphia

For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

February **25** February 25-27
5th Annual Forced Degradation Strategies for Small Molecules
Sheraton Inner Harbor, Baltimore

For more information, contact Vania Bernardino, Institute for International Research, at 212-661-3500, ext. 3061, e-mail vbernardino@iirusa.com, or visit iirusa.com.

February **25** February 25-27
Clinical Technologies Congress
Royal Pacific Resort, Orlando, Fla.

For more information, contact Kelly Potanka, Institute for International Research, at 212-661-3500, e-mail kpotanka@iirusa.com, or visit iirusa.com.

February **25** February 25-27
Clinical Trials Congress
Royal Pacific Resort, Orlando, Fla.

For more information, contact Noreen McCaffrey, Institute for International Research, at 212-661-3500, e-mail nmccaffrey@iirusa.com, or visit iirusa.com.

February **26** February 26-27
Secure Pharma 2008
Hilton City Avenue, Philadelphia

For more information, contact Katie Oates, Worldwide Business Research, at 212-885-2678, e-mail koates@wbresearch.com, or visit wbresearch.com.

February **26** February 26-27
Clinical Trials
The Warwick Hotel, New York

For more information, contact Zhanna Tarshik, American Conference Institute, at 212-352-3220, ext. 480, e-mail ztarshik@americanconference.com, or visit americanconference.com.

February **27** February 27-29
QA/QC Strategy for Biologics and Biopharmaceuticals
The Hilton Hotel, Orange County/Costa Mesa, Calif.

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

February **28** February 28-29
5th Annual Medical Imaging for Clinical Trials
Sheraton National Hotel, Arlington, Va.

For more information, contact Monali Shah, Center for Business Intelligence, at 800-817-8601, e-mail at m.shah@cbinet.com, or visit cbinet.com.

February **28** February 28-29
International Clinical Trials
The Warwick Hotel, New York

For more information, contact Zhanna Tarshik, American Conference Institute, at 212-352-3220, ext. 480, e-mail ztarshik@americanconference.com, or visit americanconference.com.

March **3** March 3-4
9th Annual Patient Assistance Programs
Hyatt Regency, Baltimore

For more information, contact Monali Shah, Center for Business Intelligence, at 800-817-8601, e-mail at m.shah@cbinet.com, or visit cbinet.com.

March **3** March 3-4
Medical Device Manufacturing Conference
Houston

For more information, contact Paul Hernandez, Q1 Productions, at 312-602-9684, e-mail phernandez@q1productions.com, or visit q1productions.com.

March **5** March 5-7
Reporting Failure Investigations and Process Deviations

The Desmond Hotel & Conference Center, Malvern, Pa.
 For more information, contact The Center for Professional Innovation & Education at 610-688-1708 or visit cfpie.com.

March **6** March 6-7
5th Anti-Infectives Partnering & Deal-Making Summit
Philadelphia

For more information, contact Vivian Frankel, GTCBio, at 626-256-6405, e-mail vivian.frankel@gtcbio.com, or visit gtcbio.com.

March **10** March 10-11
3rd Annual Conference on Patient Awareness, Recruitment and Retention for Clinical Trials
Hilton Philadelphia City Avenue, Philadelphia

For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

March **10** March 10-11
5th Annual International ELN Symposium: Electronic Laboratory Notebooks
Steigenberger Airport Hotel, Frankfurt, Germany

For more information, contact Jessica Wagener, International Quality & Productivity Center, at 49-30-20-91-3-375, e-mail jessica.wagener@iqpc.de, or visit iqpc.de.

March **10** March 10-11
Medical Device Clinical Trials CEO Meeting
Palo Alto, Calif.

For more information, contact Paul Hernandez, Q1 Productions, at 312-602-9684, e-mail phernandez@q1productions.com, or visit q1productions.com.

March **10** March 10-11
The Original Conference on Clinical Trial Management Systems
Philadelphia

For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

ON THE CALENDAR



March
12 March 12-14
The CTD/eCTD: Building the Marketing Application Throughout Clinical Development
The Desmond Hotel & Conference Center, Malvern, Pa.

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

March
17 March 17-18
3rd Imaging in Preclinical & Clinical Drug Development
San Diego

For more information, contact Vivian Frankel, GTCBio, at 626-256-6405, e-mail vivian.frankel@gtcbio.com, or visit gtcbio.com.

March
17 March 17-18
Comparator Studies
Philadelphia

For more information, contact Andrea Chadis, Center for Business Intelligence, at 781-939-2428, e-mail a.chadis@cbinet.com, or visit cbinet.com.

March
17 March 17-18
Pharmaceutical Maintenance Management — Understanding cGMPs

The Desmond Hotel & Conference Center, Malvern, Pa.
For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

March
19 March 19-20
Stability Testing of Proteins, Peptides & Other Biomolecules
The Hilton Hotel, Orange County/Costa Mesa, Calif.

For more information, contact The Center for Professional Innovation & Education at 610-688-1708, or visit cfpie.com.

March
24 March 24
Executive Forum on Value-Based Benefits Design for Employers
New York

For more information, contact Catherine Rymsha, World Congress, at 781-939-2606, e-mail catherine.rymsha@worldcongress.com, or visit worldcongress.com.

March
26 March 26-28
PharmaMedDevice
Pennsylvania Convention Center, Philadelphia

PharmaVOICE is exhibiting at this event.
For more information, contact Christine Zahn, Reed Exhibitions, at 203-840-5427, e-mail czahn@reedexpo.com, or visit pharmameddevice.com.

Conference dates and locations are subject to change. For a complete listing of industry events, visit pharmavoices.com. To submit information about a conference, e-mail feedback@pharmavoices.com.

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3. **Pre-Launch Marketing Activities**
4. **Strategies for Effective Compliance Training**

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James C. Stansel, Deputy General Counsel, HHS
Lewis Morris, Chief Counsel to the Inspector General, OIG
Douglas F. Gansler, Attorney General, Maryland

Tuesday, January 29, 2008

Bio/Pharmaceutical and Medical Device Closed-Door Exchanges

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 - B. **Medical Information Compliance**
 - C. **State Laws for Sales, Marketing and Pricing**

TO REGISTER OR FOR MORE INFORMATION: Phone: 800-817-8601 • Email: cbireg@cbinet.com • www.marketingcompliance.com