

PharmaVOICE (ISSN: 1932961X) is published monthly except joint issues in July/Aug. and Nov./Dec., by PharmaLinX LLC, P.O. Box 327, Titusville, NJ 08560. **Periodicals postage paid** at Titusville, NJ 08560 and additional mailing offices.

Postmaster: Send address changes to PharmaVOICE, P.O. Box 292345, Kettering, OH 45429-0345.

PharmaVOICE Coverage and Distribution:

Domestic subscriptions are available at \$190 for one year (10 issues). Foreign subscriptions: 10 issues US\$360. Contact PharmaVOICE at P.O. Box 327, Titusville, NJ 08560. Call us at 609.730.0196 or FAX your order to 609.730.0197.

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Innovation is in the air

2014 MARKS THE YEAR OF INNOVATION AT PHARMAVOICE.

As we look to mark the 10th anniversary of the PharmaVOICE 100 — the most inspiring people in the industry award — this July, we will be celebrating the many innovations that are changing the healthcare, pharmaceutical, and life-sciences landscape, and the innovators, who are leaving an indelible mark on the industry throughout the year.



We are kicking off this year of innovation with this month's cover story — Innovation Incubators — in which we explore the incubator model of drug discovery and development. We are hearing from experts from multiple innovation labs how the culture and support created by incubators is a viable option for building the industry pipeline while contributing to the overall advancement of biotechnology. Incubators are commonly used at the very beginning stages of research and discovery, and often pair veteran entrepreneurs with scientists to help guide them toward commercialization.

We asked experts in the clinical services industry to provide us with their insights on where the opportunities lie and what the barriers are to innovation within the drug development process. We also asked them to think about recent notable innovations that they believe will make a mark in the near term. These executives provided us with a variety of answers. Check out this month's C-Suite to see what has their engines revving.

We will be tracking various organizations that are supporting and encouraging innovation, such as The Merck I Heritage Provider Network Innovation Challenge (see this month's Innovation Corner in Upfront for more info); PATH, an international nonprofit organization that transforms global health through innovation, whose approach blends the entrepreneurial spirit of business, the scientific expertise of a research institution, and the passion and on-the-ground experience of an international NGO; the World Economic Forum, which just named TruTag Technologies as a 2014 Technology Pioneer, for its "edible barcode," which can be placed directly on pills to ensure authenticity; and Friends of Cancer Research, which just launched the online forum "Engaging Innovation," the inaugural entry is an interview and video with one of our country's leading innovators, Dr. Francis Collins, director of the National Institutes of Health, and a 2013 PharmaVOICE 100 honoree. Dr. Collins sat down with Friends of Cancer Research to talk about personalized medicine, research funding, sequestration, and opportunities for young scientists in America. (Follow the conversation on Twitter @CancerResrch.)

We will be writing, blogging, tweeting, and podcasting about the topic of innovation throughout the year, and we encourage you to join the conversation, send us your feedback on what you think are the top innovations, alert us to who you believe are the cutting-edge innovators, and let us know how your company is innovating to keep pace in this ever-changing industry we call home.

We wish you a prosperous and joyous 2014.

Regards,

Taren Grom
Editor

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Their Word...

DENISE MYSHKO

Managing Editor



The FDA's breakthrough therapy designation offers a new regulatory pathway for products for life-threatening diseases.

ROBIN ROBINSON

Senior Editor



Industry supported incubators are contributing to the pipeline void as well as boosting innovative science overall.

KIM RIBBINK

Features Editor



More and more big pharmaceutical companies are drawn to the Philippines, with its rapidly growing economy and rising investment in healthcare.

COMING in February 2014

- > Specialty Markets: Defining a New Commercial Model
- > The App Revolution
- > Orphan Drugs & Rare Diseases
- > Women's Healthcare
- > FDA Inspections
- > C-Suite: Biotechnology
- > Commercialization
- > Market Focus: Singapore
- > Showcase Feature — Outsourcing