## Coming ATTRACTIONS

THE 13TH ANNUAL EPHARMA conference, Feb. 10-12, New York Marriott Marquis, brings three days of strategic and tactical learning, peer exchange, and dialogue that actively dissects current trends, marketplace needs, evolving customer bases, and explains how to harness these new opportunities to build stronger, cost-efficient marketing campaigns.

At ePharma 2014, attendees will learn best practices to successfully engage the full spectrum of HCPs, including RNs, PAs, and pharmacists by discovering (then delivering) what they want - and need - from pharma; leverage potential new marketing channels like EHRs and walk-in clinics; capitalize on opportunities afforded by the ACA; crystalize new strategies that drive results throughout a product's lifecycle - prelaunch through LOE; and effectively implement hyper-targeting and segmentation by redefining the role of sales forces.

Additionally, game-changing case studies and in-depth panels will focus on non-personal promotion, content creation, SEM/SEO, mobile, social and more.

For more information, visit iirusa.com/epharmasummit.

January 22-24

22
Clinical Research Operations \& Worldwide Networking Summit Hyatt Regency Philadelphia at Penn's Landing, Philadelphia
ExL Pharma, crownclinical.com

JAN
January 22-23
13th Bio/Pharma Contact Centers Conference
Sonesta Hotel Philadelphia, Philadelphia CBI, cbinet.com

JAN
January 27-28
False Claims and Qui Tam Enforcement
The Carlton Hotel, New York
American Conference Institute,
americanconference.com


January 28-30
Clinical Genomics 2014
Hyatt Regency Boston, Boston
Hanson Wade, clinicalgenomics-usa.com


January 30-31
PMSA 2014 Winter Symposium - Multi-Channel Marketing Mix Philadelphia Marriott Downtown, Philadelphia
PMSA, pmsa.net

February 2-4
8th Annual Drug Discovery for Neurodegeneration: An Intensive Course on Translating Research into Drugs Miami Beach Resort, Miami, Fla.

Alzheimer's Drug Discovery Foundation, worldeventsforum.com

FEB February 4-6


Summit for Clinical Ops Executives (SCOPE)

## Hyatt Regency Miami, Miami

Cambridge Healthtech Institute,
scopesummit.com

FEB
February 5
2014 Outlook for Managed Care Leadership Seminar
Loews Philadelphia Hotel, Philadelphia PharmaVOICE subscribers receive a 15\% discount off standard event registration; register using promo code PVS015. Corporate Research Group, corporateresearchgroup.com

FEB February 10-11

10The 13th Annual International Publication Planning Association Meeting
Hilton San Diego Resort \& Spa, San Diego PharmaVOICE subscribers receive 10\% registration discount; Mention PMP107 during registration to enjoy this offer.
Financial Research Associates,
healthcare-conferences.com

10
February 10-12
ePharma 2014
New York Marriott Marquis,
New York
PharmaVOICE is attending this event. PharmaVOICE subscribers receive 10\%
discount off the Standard Registration
Rates; register using keycode
XP1906PVOICE.
Institute for International Research, epharmasummit.com

FEB February 20-21


3rd Annual Life Science Brand Reputation and Communications Conference
Atlanta
Q1 Productions, q1 productions.com

FEB February 26-27

26Medicaid Rebate Summit Park Hyatt Washington, Washington, D.C.
PharmaVOICE subscribers receive a $15 \%$ discount; register using keycode PVO15. The Conference Forum, theconferenceforum.org Diabetes Centers of Excellence: For Hospitals \& Health Systems

## San Francisco

PharmaVOICE subscribers receive a 30\% discount; contact Jessie Mahne with keycode DCE13 or use keycode DCE1 when registering online.
Active Communications International, wplgroup.com

MAR March 4-5
4 Outsourcing in Clinical Trials
Southeast 2014
Embassy Suites, Cary, N.C.
Arena International Events Group, arena-international.com

MAR March 9-11 2014 PMRG Annual National Conference
Gaylord Palms, Orlando, Fla. PharmaVOICE is attending this event. PMRG, pmrg.org

MAR March 30-April 2


Partnerships in Clinical Trials
The Mirage Hotel and Casino, Las Vegas
PharmaVOICE is exhibiting at this event. Institute for International Research, clinicaltrialpartnerships.com

Conference dates and locations are subject to change. For a complete listing of industry events, visit pharmavoice.com. To submit information about a conference, e-mail feedback@pharmavoice.com.


## The One and Only Digital Marketing Event the Pharmaceutical Industry Pauses to Attend

## Digital Marketing Masters Share Insights that Deliver Profitability



Jonathan Bush
Chief Executive Officer athenahealth


Lisa Bodell Author, Kill the Company Chief Executive Officer futurethink


Jeff Conklin
Vice President of Strategy and Operations
Bristol-Myers Squibb


Tom McCourt
Chief Commercial Officer Ironwood Pharmaceuticals


Paul Ivans
President
Evolution Road Consulting
10 Year ePharma Chair


At IIR's ePharma Summit ${ }^{\text {TM }}$, you will benefit from three days of strategic and tactical learning, peer exchange, and dialogue that actively dissects current trends, evolving customer bases, and explains how you can build stronger, cost-efficient marketing campaigns. The scorecard speaks for itself:

of the 2014 speaker faculty are first-time ePharma presenters

pharmaceutical companies attended ePharma 2013

years of experience of delivering education and contacts necessary to excel

## 7 new

Thought Leader Panels and Game Changers to explore trends you need to be aware of today

## 550+

digital marketers from pharmaceutical, biotech, medical devices and technology companies

## NEW

Pre-Conference Summit dedicated to New Care Delivery Models to ensure you reap the rewards of the new opportunities afforded here

years of the Thought Leader Panel featuring Paul Ivans, exploring the biggest trends of the year

## 1,000s

of dollars to be raised for Jeremy's Heroes during an all-new Morning Bootcamp because impact is important in the community, too

countries represented at ePharma 2013

## Be part of the

ONE
event everyone
pauses to attend!


January 15-16
Antibody-Drug Conjugates
Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/antibody-drug-conjugates-conference/


January 15-16
Flexible Manufacturing of Biopharmaceuticals Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif.
Cambridge Healthtech Institute, http://www.chi-peptalk.com/flexible-manufacturing/

JAN
January 15-16
Higher-Throughput Protein Purification
Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/high-throughput-protein-purification/

## JAN

January 15-16 Improving the Clinical Efficacy of Antibody Therapeutics
Renaissance Hotel \& Palm Springs
Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute,
http://www.chi-peptalk.com/clinical-efficacy-antibodies/

JAN January 15-16
15 Lyophilization and Emerging Drying Technologies
Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/lyophilization-dry-ing-technologies/

## JAN January 15-16



Protein-Device Combinations Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/protein-device-combinations/

JANJanuary 15-16 Recombinant Protein Expression and Production Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif.
Cambridge Healthtech Institute,
http://www.chi-peptalk.com/protein-expressionproduction/

January 16-17
Bispecific Antibody Therapeutics Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/bispecific-antibody-therapeutics/

JAN


January 16-17
Building the eCTD
Radisson Blu Edwardian Grafton, London
PTI Global, http://atnd.it/1fZL64L

## JAN



January 16-17
Extractables and Leachables Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/extractables-leachables/

JAN January 16-17

16Protein Aggregation and Emerging Analytical Tools
Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif.
Cambridge Healthtech Institute, http://www.chi-peptalk.com/protein-aggregation/

JAN January 16-17


Transient Protein Production Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/transient-protein-production/

JAN January 16-17

16
Turning Antibodies into Drug Products
Renaissance Hotel \& Palm Springs Convention Center, Palm Springs, Calif. Cambridge Healthtech Institute, http://www.chi-peptalk.com/antibody-drugproducts/

JAN January 18-19
12th Mild Cognitive Impairment (MCI) Symposium/3rd Early Alzheimer's Diagnostic and Treatment Workshop
Miami Beach Resort, Miami Beach, Fla. Mount Sinai Medical Center of Florida, http://www.mcisymposium.org

January 20-21
Pharmaceutical Microbiology Marriott Regents Park Hotel, London
SMi Group, http://atnd.it/15IAj67

January 21-23
Clinical Trial Supply Europe 2014 Hilton Frankfurt Airport Hotel, Frankfurt am Main, Germany International Quality \& Productivity Center (IQPC), http://www.clinicalsupplyeurope.com/

January 22-23
Patent Reform
DoubleTree Suites by Hilton Times Square, New York
American Conference Institute, http://www.ameri-canconference.com/2014/802/patent-reform

## JAN January 22-23



Social Media in the Pharmaceutical Industry
Marriott Regents Park Hotel, London
SMi Group, http://atnd.it/17IzrQL

JAN January 22-24
22
Planning, Building and Operating
Successful Proton Therapy Centers
Atlanta
Active Communications International, http://www.wplgroup.com/aci/conferences/us-pt4-proton-therapy.asp

JAN January 23-24
23 Flow Chemistry India Indian Institute of Chemical Technology, Hyderabad, India SELECTBIO,
http://selectbiosciences.com/conferences/index.a spx?conf=FCl14

## JAN January 27-28

27 Pre-Filled Syringes
Marriott Regents Park Hotel,
London
SMi Group,
http://www.smi-online.co.uk/2014pfs9.asp

| JAN | January 27-29 <br>  <br> Controlled Room Temperature |
| :--- | :--- |
| 27 | Logistics Summit |
| Luxexpo, Luxembourg-Kirchberg, |  |
| Luxembourg |  |
| International Quality \& Productivity Center (IQPC), |  |
| http://www.coolchaineurope.com/ |  |

[^0]THE DEFINITIVE EVENT FOR HEALTHCARE MANAGEMENT, PRACTITIONERS, POLICY-MAKERS AND RESEARCH PROFESSIONALS COMMITTED TO IMPROVING QUALITY, PRODUCTIVITY AND PATIENT CARE IN THE MIDDLE EAST

80+ REGIONAL AND INTERNATIONAL SPEAKERS WILL DEBATE AND SHOWCASE THE LATEST IN PATIENT SAFETY CARE INITIATIVES. SPEAKERS INCLUDE:

Dr. Michael Surkitt-Parr, Associate Director Patient Safety, NHS England

Prof. Tawfik Khoja, Executive Director,
Executive Board of Health Minister for GCC States

Dr. Nashat Nafouri, Head of Quality Healthcare
Group, Saudi Quality Council WR


Prof. Salman Rawaf, Faculty of Medicine, School of Public Health, Imperial College London, Director of WHO Collaborating Centre

Dr. Zakaria Zaki AI Attal, Director of Quality \&
Performance Management Hospitals Services Sector, Dubai Health Authority

Dr. Muhammad A. Halwani, FJHMI, Assistant Professor in Infection Control \& Medical Microbiology, Faculty of Medicine, Al Baha University


Subashnie Devkaran, Corporate Director of Quality and Patient Safety, Al Noor Hospital

$\rightarrow$Dr. Salem Alwahabi, General Secretary, Central Board of Accreditation for Healthcare Institutions (CBAHI)


PharmaVoice readers receive an additional discount of 10\% by quoting PHARMAVOICE Bookings can be taken online, email or on the phone
+44 (0) 2030332020 | psme@i2ieventsgroup.com I www.patientsafetymiddleeast.com


January 27-29
3rd Drug Formulation \&
Bioavailability
Hyatt Boston Harbor, Boston
ExL Pharma, http://www.exlpharma.com/bioavailability

JAN - January 27-30
27
Software Design for Medical Devices Europe
Eurostars Grand Central, Munich
International Quality \& Productivity Center (IQPC), http://atnd.it/HbHmjg

| JAN | January 28-29 |
| :---: | :---: |
| $2:$ | 11th Pharmaceutical Compliance Congress (PCC) |
| The | Carlton, Washington, D.C. |

CBI,http://www.cbinet.com/conference/pc14001? cid=BAMMpc14001PV


January 28-29
3rd Trial Master File Summit Westin Alexandria, Alexandria, Va. ExL. Pharma, http://www.exIpharma.com/TMF


January 28-29
4th Clinical Quality, Signals, RCA and CAPA
Westin Alexandria, Alexandria, Va.
ExL Pharma,
http://www.exlpharma.com/events/4th-develop-ing-capas-gcp-environment

JAN January 28-29
28 6th Risk Evaluation and Mitigation Strategies Summit
Westin Alexandria, Alexandria, Va.
ExL Pharma,
http://www.exlpharma.com/events/6th-risk-evalu-ation-and-mitigation-strategies-summit

## JAN

 January 28-29Evaluation of ADMET Drug
Properties in Drug Discovery and Development
Sheraton Brussels, Brussels
Mondial Research Group, http://www.mondialresearchgroup.com/images/Training.pdf


January 28-29
Outsourcing in Clinical Trials West Coast 2014
Hyatt Regency San Francisco Airport, Burlingame, Calif.
Arena International Events Group, http://www.arena-international.com/ octwestcoast

January 28-29
Pharma \& Biotech Patent Litigation
Radisson Blu Hotel, Amsterdam
C5,http://www.c5-online.com/patentlitigation


January 28-29
Real World Evidence
Sonesta Hotel Philadelphia,
Philadelphia
CBI,http://www.cbinet.com/conference/pc14040?
cid=BAMMpc14040PV

## JAN <br> 28

January 29
Novel Immunoassays Workshop - Platform \& Methods for Consistent Results
Wyndham San Diego Bayside, San Diego
GTC,http://www.gtcbio.com/conference/im-munoassay\ workshop-
overview?utm_source=immunoassays\&utm_med ium=website\&utm_campaign=immunoassays


January 29-30
The Medical Device Directives and the Revision
Pullman Brussels Midi Hotel, Brussels Informa Life Sciences,
http://www.informa-Is.com/CQ7112PVELH


January 29-31
4th Annual Life Science Chief Executive Officer Forum DoubleTree by Hilton, Raleigh Brownstone University, Raleigh-Durham, N.C. Q1 Productions,
http://www.q1 productions.com/conferencepost/c eoforum/\#.UqICZeKQOqM

JAN
January 29-31
Biomanufacturing Summit 2014
Hilton San Diego Bayfront,
San Diego
WTG Events, http://www.biomansummit.com/


January 30
Digital Pharma Advances
Conference - Customer-Driven, Digital Innovation
The Grand Connaught Rooms, London
Global Insight Conferences, http://www.digitalpharmaconference.com/


January 30-31
2nd Immunogenicity and Immunotoxicity Conference Wyndham San Diego Bayside, San Diego GTC,http://www.gtcbio.com/conference/immuno-genicity-and-immunotoxicity-
overview?utm_source=igit\&utm_medium=website\&utm_campaign=igit

JAN


January 30-31
6th Immunotherapeutics \& Immunomonitoring Conference Wyndham San Diego Bayside, San Diego
GTC,http://www.gtcbio.com/conference/im-munotherapeutics-and-immunomonitoringoverview?utm_source=3rdparty\&utm_medium=e ventlisting\&utm_campaign=6itim

## JAN January 30-31

21 Clinical Data Disclosure and Transparency Sonesta Hotel Philadelphia, Philadelphia CBI,http://www.cbinet.com/conference/pc14057? cid=BAMMpc14057PV

| JAN January 30-31 |  |
| :--- | :--- |
| 30 | Cytokines \& Inflammation |
| Conference |  |

Wyndham San Diego Bayside, San Diego
GTC, https://www.gtcbio.com/conference/cytooverview

JAN January 30-31

30Innate Immunity Conference Wyndham San Diego Bayside, San Diego
GTC,http://www.gtcbio.com/conference/ innate-immunity-overview?utm_source= website\&utm_medium=eventlisting\&utm_ campaign=innateimmunity

## JAN January 30-31 <br> 30Novel Immunotherapeutics Summit 2014

Wyndham San Diego Bayside, San Diego
GTC, http://www.gtcbio.com/conference/ novel-immunotherapeutics-
summit-overview?utm_source=immunosum-mit\&utm_medium=website\&utm_campaign=immunosummit

| JAN January 30-31 |  |
| :--- | :--- |
| 30 | Predictive Human Toxicity and <br> ADME Tox Studies |

Brussels
Mondial Research Group, http://www.mondialresearchgroup.com/index.php?whereTo =humt14
JAN

| January 30-31 |
| :--- |
| Specialty Therapies 2014 - A Forum |
| for Payers |

Caesars Palace, Las Vegas
CBI,http://www.cbinet.com/conference/fc14120?ci

## MOLE People are Talking MOLE Often on MOLE Diverse and Intriguing Topies.

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PharmaVOICE Magazine
The premier executive forum publication that allows business leaders to engage in candid dialogues on the myriad challenges and trends impacting the life-sciences industry.

## PharmaVOICE -

 Showcase FeaturesContent-specific articles that are designed to feature contributed thought-leader essays from service providers. The topics addressed are supported by insights from industry leaders in PharmaVOICE's unique feature article format.

## PharmaVOICE.com

An online community-portal with searchable content, access to current and archived issues, and interactive polling and discussion boards.

Sponsored E-Surveys
Electronic-based questionnaires designed to identify customer behavior, needs, and preferences complete with back-end analysis.

PharmaVOICE MarketPlace
A comprehensive in-print and online directory of companies, products, and services for the life-sciences market.

E-Alerts
Updates on the latest print and online offerings from PharmaVOICE delivered to our print and online community
via e-mail.

Sponsored Podcasts
Rapidly growing audio syndication medium that connects thought leaders with a motivated audience.


February 4-5
Global Site Selection, Feasibility
Assessment, Operations and Site
Management
Hyatt Regency Miami, Miami
Cambridge Healthtech Institute, http://www.scopesummit.com/Site-Selection/

FEB February 4-5
Managing Post-Marketing Studies and Registries: Overcoming
Operational Challenges
Hyatt Regency Miami, Miami
Cambridge Healthtech Institute,
http://www.scopesummit.com/Post-MarketingStudies/

FEB February 4-5
Sample \& Biospecimen Management in Clinical Trials
Hyatt Regency Miami, Miami
Cambridge Healthtech Institute,
http://www.scopesummit.com/Clinical-Logistics/

## FEB February 5-6 <br>  <br> BioConference Live Laboratory Animal Sciences

BioConference Live, http://www.bioconference-live.com/15-laboratory-animal-sciences.html


February 5-6
Clinical Trial Forecasting, Budgeting and Project Management
Hyatt Regency Miami, Miami
Cambridge Healthtech Institute, http://www.scopesummit.com/Forecasting-Budgeting/
 February 5-6
Improving Site-Study Activation and Performance
Hyatt Regency Miami, Miami
Cambridge Healthtech Institute,
http://www.scopesummit.com/Site-Study-Activation/

| FEB |
| :---: |
| 5 |February 5-6 Integrating and Leveraging Clinical Trial Operations Data: Portals, Data Warehouses, Site and Study Execution Metrics

Hyatt Regency Miami, Miami
Cambridge Healthtech Institute,
http://www.scopesummit.com/Clinops-Data-Integration/

| FEB |
| :---: |
| 5 |February 5-6

Patient-Centered Technologies for Post-Marketing and Real World
Data Research
Hyatt Regency Miami, Miami
Cambridge Healthtech Institute,
http://www.scopesummit.com/

RealWorld-Studies/
FEB February 5-6
Subject Retention and Compliance in Studies and Registries
Hyatt Regency Miami, Miami
Cambridge Healthtech Institute,
http://www.scopesummit.com/Subject-Retention/

| FEB February 6-7 |  |
| :---: | :--- |
| 6 | 2014 Pharma Market Research |
| Conference |  |

Hilton Parsippany Hotel, Parsippany, N.J.
Pharma Market Research Conference, http://pharmamarketresearchconference.com/


February 6-7
3rd Annual Medical Communications and the Dissemination of Scientific Information Conference Boston Omni Parker House Hotel, Boston
Q1 Productions, http://bit.ly/169nZDo

## FEB February 6-7 <br> 6 5th Effective Preparation for FDA

 Westin Georgetown, Washington, D.C. CBI,http://www.cbinet.com/conference/pc14016?cid =BAMMpc14016PV

FEB February 6-7
Effectively Managing Vendor Oversight

## Radisson Blu Edwardian Grafton, London

PTI Global, http://atnd.it/17ZL7FP
FEB February 9-14

9Molecular Med Tri-Con 2014 Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.triconference.com/

| FEB | February 10-11 <br> 3rd Annual Medical Device |
| :---: | :--- |
| 10 | Investigator Initiated Studies | Conference

Raleigh-Durham, N.C.
Q1 Productions, http://bit.ly/1a6kxpl
FEB February 10-11
Medical Design and Manufacturing Executive Summit Anaheim Marriott, Anaheim, Calif.
UBM, http://atnd.it/4964-0

| FEB | February 10-11 |
| :--- | :--- |
| 10 | Parallel Trade <br> Marriott Regents Park Hotel, |
| London |  |
| SMI Group Ltd, http://atnd.it/ $18 \mathrm{C} 5 t S r$ |  |

February 10-12
11th Annual Medicare Congress Hyatt Regency New Orleans, New Orleans
Institute for International Research, http://www.iirusa.com/themedicarecongress/ho me-page.xml

February 10-12
3rd Biotechnology World Congress Dubai Women's College, Dubai, UAE Eureka Science Ltd, http://medicalbiotechnologyconf.com/

February 10-12
10 6th International Conference on Drug Discovery and Therapy
Dubai Women's College, Dubai, UAE
Eureka Science Ltd, http://www.icddt.com
February 10-12
Bioinformatics for Big Data
Moscone North Convention Center,
San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Bioinformatics-Genome/

${ }^{\text {fis }}$February 10-12
Biospecimen Science and Sample Prep
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute,
http://www.triconference.com/sample-prep/
February 10-12

10
Cancer Molecular Markers
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Cancer-Molecular-Markers/

$1{ }^{18}$February 10-12
Circulating Tumor Cells Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute,
http://www.triconference.com/Circulating-Tumor-Cells/

FEB
February 10-12
10
Clinical and Translational Science
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Translational-Science/

FEB
10
February 10-12
Clinical Epigenetics
Moscone North Convention Center,
San Francisco
Cambridge Healthtech Institute, http://www.tri-
conference.com/Clinical-Epigenetics-Conference/

FEB February 10-12


Clinical Sequencing
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Clinical-Sequencing/

FEB February 10-12


Companion Diagnostics
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Companion-Diagnostics-Strategies/

FEB February 10-12
10 Digital Pathology
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/digital-pathology/

FEB February 10-12


Genome and Transcriptome Analysis
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Sequencing-Analysis/

FEB February 10-12


Integrated R\&D Informatics and Knowledge Management
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Discovery-Informatics/

## FEB

February 10-12
Molecular Diagnostics
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Molecular-Diagnostics/

FEB
February 10-12
PCR for Molecular Medicine Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/pcr-molecular-medicine/

FEB February 10-12
10
Personalized Diagnostics
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Personalized-Diagnostics/

FEB


February 10-12
Predictive Preclinical Models in Oncology
Moscone North Convention Center, San

## Francisco

Cambridge Healthtech Institute, http://www.tri-conference.com/Pre-Clinical-Oncology-Models/

FEB February 10-14
Cell Line Development and Engineering
Austria Trend Hotel Savoyen Vienna, Vienna
Informa Life Sciences, htthttp://atnd.it/16xsQ16

## FEB February 11-12 <br> 11 3rd Annual Medical Affairs Leaders Forum

Eurostars Hotel, Berlin
NextLevel Pharma,
http://medicalaffairs2014.nextlevelpharma.com/

## FEB February 11-12 <br> 11 <br> Hospital Procurement and Supply Chain Reform

The Sydney Boulevard Hotel, Sydney, Australia
Criterion Conferences, http://atnd.it/16xvrYX

FEB February 11-13
Chemical Control and Hazard
Communication Regulations Maritim ProArte Hotel, Berlin
Informa Life Sciences,
http://www.informa-Is.com/event/GlobalChemicalRegulationCLP

FEB February 11-13

11Veterinary Medicine: From Vision to Product
Maritim ProArte Hotel, Berlin Informa Life Sciences,
http://www.informa-ls.com/event/vetform14

FEB February 12-13
Agrochemical Formulation
Maritim ProArte Hotel, Berlin
Informa Life Sciences, http://atnd.it/16g0SVd

FEB February 12-13
12 Biocide Formulation Maritim ProArte Hotel, Berlin
Informa Life Sciences, http://atnd.it/18Ssalb
FEB February 12-13
Strengthening Medication Safety
Mercure Sydney, Sydney,

## Australia

Criterion Conferences,
http://atnd.it/1bl9wBE

| FEB | February 13-14 |
| :--- | :--- |
| Circulating Cell-Free DNA |  |
| Moscone North Convention Center, |  |
| $\mathbf{S a n}$ Francisco |  |
| Cambridge Healthtech Institute, |  |
| http://www.triconference.com/Circulating-DNA/ |  |

February 13-14
13
Genomics in Medicine
Moscone North Convention Center San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/genomics-personalized-medicine/

February 13-14
Genomics \& Sequencing Data Integration, Analysis and Visualization
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Integration-Analysis-Visualization

FEB
13
February 13-14
Leaders in Precision Medicine Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/Precision-Medicine/

## FEB February 13-14

13
Point-of-Care Diagnostics
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/point-of-care/

FEB
February 13-14
T1
Targeting Cancer Stem Cells
Moscone North Convention Center, San Francisco
Cambridge Healthtech Institute, http://www.tri-conference.com/targeting-cancer-stem-cells/

FEB


February 17-18
Advances and Progress in Drug Design
Marriott Regents Park Hotel, London SMi Group, http://atnd.it/1bc99um


February 18-19
2014 Pharma CI Europe Conference \& Exhibition
Renaissance Barcelona Fira Hotel, Barcelona, Spain
Pharma CI Conference \& Exhibition, http://pharmaciconference.com/

## FEB

February 18-19
4th International Conference of the Flow Chemistry Society
Hesperia Tower, Barcelona, Spain
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=FCE2014


February 18-19
ADME \& Predictive Toxicology Hesperia Tower, Barcelona, Spain

SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=ADMEPT2014

FEB February 18-19


Discovery Chemistry Congress Hesperia Tower, Barcelona, Spain SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=DCC2014

February 18-20


Big Data in Pharma
Grand Connaught Rooms, London
Hanson Wade,
http://www.bigdatapharma-europe.com

FEB February 18-20
$1 \because$ Circulate: Circulating Cancer
Maritim Hotel Berlin, Berlin
Hanson Wade, http://circulate-europe.com/
FEB February 19-20


High-Content Analysis
Marriott San Diego La Jolla,
La Jolla, Calif.
Cambridge Healthtech Institute,
http://www.highcontentanalysis.com

FEB February 19-20

19
Physiologically-Relevant Cellular Models for Drug Discovery Marriott San Diego La Jolla, La Jolla, Calif.
Cambridge Healthtech Institute,
http://www.healthtech.com/cellular-models/
FEB February 20-21
2nd Orphan Drugs Research \& Commercialization Conference Hyatt Regency Mission Bay San Diego, San Diego
GTC, http://www.gtcbio.com/conference/orphan overview?utm_source=3rdparty\&utm_medium= website\&utm_content=odrc_overview\&utm_ca mpaign=odrc_posting

FEB February 20-21
20 4th Ubiquitin Research and Drug
Hyatt Regency Mission Bay San Diego, San Diego
GTC,
http://www.gtcbio.com/conference/ ubiquitin-research-and-drug-discoveryoverview?utm_source=website\&utm_medium=c onferenceposting\&utm_campaign=ubiquitin

FEB February 20-21
Cell \& Gene Therapy Conference Hyatt Regency Mission Bay San Diego, San Diego
GTC,
http://www.gtcbio.com/conference/cell-and-gene-therapy-overview

FEB


February 20-21
Future Biotech Summit
Hyatt Regency Mission Bay San
Diego, San Diego
GTC, http://www.gtcbio.com/conference/fboverview?utm_source=future+biotech\&utm_me dium=website\&utm_campaign=biotech

FEB February 23-26
23
8th Clinical Billing \& Research Compliance
Loews Vanderbilt Nashville, Nashville
ExL Pharma, http://www.exlpharma.com/billing
FEB February 24-25
24
5th Annual Diagnostic Coverage and Reimbursement Conference West
San Diego
Q1 Productions, http://bit.ly/158lryS
FEB February 24-25
24 Clinical Trial Budgeting and Project Management
Hyatt Regency Philadelphia at Penn's
Landing, Philadelphia
CBI,
http://www.cbinet.com/conference/pc14161?cid $=$ BAMMpc14161PV

FEB February 24-25
24
Generics \& Biologics 2014
Ramada Powai Hotel \& Convention Centre, Mumbai, India
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=GBM2014

FEB February 24-25
24 Next Generation Sequencing: Research to Clinic

## San Diego Marriott Del Mar, San Diego

SELECTBIO, http://selectbiosciences.com/confer-
ences/index.aspx?conf=NGSC2014
FEB February 24-25
24
QbD in Pharma Development
Ramada Powai Hotel \& Convention Centre, Mumbai, India
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=QPD2014

FEB February 24-25
24
Quality Design
Marriott Regents Park Hotel, London
SMI Group, http://atnd.it/1i1O9ro

| FEB | February 24-25 <br> 24 |
| :--- | :--- |
| Strategic Reimbursement and <br> Contracting |  |
| Sonesta Hotel Philadelphia, Philadelphia |  |
| CBI, |  |
| http://www.cbinet.com/conference/pc14005?cid |  |

$=$ BAMMpc14005PV

FEB
品
February 24-25
Predictive Toxicology 2014
London
International Quality \& Productivity Center (IQPC), http://atnd.it/4910-0

FEB
20
February 24-27
12th Cold Chain GDP and Temperature Management
Logistics
Hyatt Regency Montreal, Montreal
International Quality \& Productivity Center (IQPC), http://atnd.it/19YEo8s

## FEB 25

February 25-26
10th Annual Medical Device and Diagnostics Compliance Congress Hilton Chicago/Magnificent Mile Suites, Chicago
CBI,
http://www.cbinet.com/conference/pc14145?cid
=BAMMpc14145PV


February 25-26 9th Annual Biomarkers Congress Manchester United's Old Trafford,
Manchester, UK
Oxford Global, http://www.biomarkerscongress.com

FEB February 25-26
25 Balancing Neat and Nest
The Sydney Boulevard Hotel,
Sydney, Australia
Criterion Conferences, http://atnd.it/5002-0


February 25-26
Oncology Commercialization \&
Market Access
Sonesta Hotel Philadelphia, Philadelphia CBI,
http://www.cbinet.com/conference/pc14108?cid
=BAMMpc14108PV


February 25-26
Partnering with Central Labs, Biomarker and Specialty
Labs 2014
The Lancaster London, London
Informa Life Sciences, http://atnd.it/1br3UKU


February 25-26
Phase I and Ila Clinical Trials
Lancaster London, London
Informa Life Sciences, http://atnd.it/1hoMmBz


February 25-26
Speaker Programs 2014
Hyatt Regency Philadelphia at Penn's Landing, Philadelphia
CBI,http://www.cbinet.com/conference/pc14008?
cid=BAMMpc14008PV
FEB February 25-27


Biologics R\&D Leaders Forum Brussels
NextLevel Pharma, http://biologic2014.nextlevelpharma.com/

FEB February 25-27
Cell Culture World Congress 2014
Sofitel Munich Bayerpost, Munich
Terrapinn, http://www.terrapinn.com/confer-
ence/cell-culture/index.stm

FEB
26
February 26-27
Biologics World Taiwan 2014
Taipei, Taiwan
IMAPAC Pte Ltd,
http://www.imapac.com/index.php?page=BiologicsWorldTaiwan2014

FEB February 26-27


HPAPI World Congress 2014
Sofitel Munich Bayerpost, Munich
Terrapinn, http://www.terrapinn.com/conference/hpapi/index.stm

FEB
February 26-27
26
Maximizing Biopharmaceutical Life Cycles
DoubleTree Suites Times Square, New York American Conference Institute, http://www.ameri-canconference.com/2014/801/maximizing-bio-pharmaceutical-life-cycles

FEB February 26-27
26
Medical Devices Russia
Holiday Inn Moscow Lesnaya,
Moscow
PharmaVOICE subscribers receive 10\% discount; register using keycode 631VOI.
C5, http://www.c5-online.com/medicaldevice


February 26-27
PHARM Connect Congress 2014 Corinthia Grand Hotel Royal Budapest, Budapest
TEG The Events Group, http://www.pharmconnect.eu

## FEB February 26-28

26
Pre-Filled Syringes and Injectable
Technologies
Hilton San Francisco, San Francisco
Hanson Wade, http://prefilledsyringesandinjectables.com/

| FEB | February 27-28 <br>  |
| :--- | :--- |
| 27 | Outsourcing Asia Congress |
| InterContinental Shanghai Pudong, |  |
| Shanghai |  |
| Oxford Global, |  |

http://www.clinicalasia-congress.com
FEB February 27-28
4th Annual Pharma R\&D Asia Congress 2014
InterContinental Shanghai Pudong,
Shanghai
Oxford Global, http://www.pharmaworldasia-congress.com

FEB February 27-28

275th Patient Adherence and Advocacy Summit Hyatt at The Bellevue, Philadelphia
ExL Pharma, http://www.exlpharma.com/adherence

FEB February 27-28


7th Annual Hospital Bed Management and Patient Flow Conference Rydges Melbourne, Melbourne, Australia Informa Australia, http://atnd.it/1g2MICS

FEB February 27-28


Global ManuChem Strategies 2014
Kempinski Hotel Bristol Berlin, Berlin
PharmaVOICE subscribers receive 250 euro discount; register using keycode PVwc1401. we.CONECT Global Leaders,
http://manu-chem2014.we-conect.com


February 27-28
Hub Models and Program Design
Sonesta Hotel, Philadelphia
CBI,
http://www.cbinet.com/conference/pc14246?cid =BAMMpc14246PV

FEB February 27-28 27 Pharm

## Budapest

Amstad Global, http://www.amstadglobal.net/lifescience/3/event_details

FEB February 27-28
Serialization Summit
The Westin San Diego, San Diego CBI,
http://www.cbinet.com/conference/pc14019?cid =BAMMpc14019PV

MAR March 3-4
3rd Annual Pharmaceutical and
Medical Device Learning
Technologies Conference
Nashville
Q1 Productions, http://bit.ly/HKTeZQ

## MAR March 3-4

3
4th Annual Medical Device and
Diagnostic Clinical Training and

Education Conference
Nashville
Q1 Productions, http://bit.ly/19k6gUp

MAR March 3-4
3
5th Annual Device and Diagnostic Sales Training and Development
Conference
Nashville
Q1 Productions, http://bit.ly/18Ntz2j
MAR March 3-4
3
The Point of Care Marketing Congress
Princeton Marriott at Forrestal, Princeton, N.J.
ExL Pharma, http://www.exlpharma.com/POC

MAR March 4-5


2nd Annual Life Sciences Law Forum
Langham Hotel, London
Practical Law Company,
http://uk.practicallaw.com/resources/events/ second-annual-life-sciences-
law-forum?utm_source=Media\%20
Partner-WIPR\&utm_medium=Media\%20
Partner-WIPR\&utm_campaign=LSC002\#tab1_lifesciencelawtabs

MAR
March 4-5
2nd Annual Pharma \& Medical Device Nordic Market \& Patient
Access Forum
Stockholm
NextLevel Pharma,
http://www.nextlevelpharma.com/events/view/2 nd_annual_pharma_medical_device_nordic_mar ket_patient_access_forum

MAR
March 4-5 Internal Investigations
Preparation and
Management Forum
Hyatt at The Bellevue,
Philadelphia
ExL Pharma,
http://www.exlpharma.com/investigations


March 4-6
6th Digital Pharma Europe
Bayer Pharma AG, Berlin
ExL Pharma,
http://www.digitalpharmaseries.com/europe


March 4-6
Smart Pharma Manufacturing India 2014
Hyderabad, India
IMAPAC Pte Ltd,
http://www.imapac.com/
index.php?page=SmartPharmaManufacturinglndia2014

MAR March 4-6


Vaccine World Summit India 2014
Hyderabad, India
IMAPAC Pte Ltd,
http://www.imapac.com/index.php?page=VaccineWorldSummitIndia2014

## 5

MAR March 5-6
Superbugs and Superdrugs Holiday Inn Regents Park, London SMi Group, http://atnd.it/17y0xQM

MAR March 5-7
5 PAP 2014-15th Patient Assistance and Access Programs
Hyatt Regency Baltimore on the Inner Harbor, Baltimore
CBI,
http://www.cbinet.com/conference/pc14127?cid =BAMMpc14127PV

## MAR March 6-7 <br> World-China Biosimilars Forum 2014

Renaissance Wuhan Hotel, Wuhan, China
BMAP Global, http://www.wcbf2014.com
MAR March 9


Pharma-Biotech Product \& Company Valuation - A Introductory
Course - with Dr. Patrik Frei
NH Lingotto Tech Hotel, Turin, Italy
C.E.L.forpharma,
http://www.celforpharma.com/pharma-manage-ment/training/pharma-product-company-valua-tion-course.html


March 9-10
2nd Iraq Health Summit Erbil Rotana, Iraq
naseba, http://www.healthcareiraq.com

March 10-11
7th Lean, Six Sigma, Kaizen and Process Improvement Summit
Loews Hotel, Philadelphia
ExL Pharma,
http://www.exlpharma.com/events/7th-lean-six-sigma-kaizen-and-process-improvement-summit


March 10-11
Advances in Biodetection \& Biosensors
Estrel Berlin, Berlin
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=ABB2014

10March 10-11
Advances in Microarray
Technology
Estrel Berlin, Berlin
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=AMT2014

MAR
March 10-11
Lab-on-a-Chip European Congress Estrel Berlin, Berlin
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=LOACEC2014

MAR March 10-11


Single Cell Analysis Europe Estrel Berlin, Berlin
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=SCAE2014

MAR March 10-12


Life Science Innovative Meeting Management 2014
New Orleans
Q1 Productions, http://bit.ly/14yyehJ
MAR March 10-13


BioPharma Asia Convention
Suntec Singapore, Singapore
Terrapinn,
http://www.terrapinn.com/exhibition/bio-asia

MAR March 11-12


Health Economics for Non-Health-Economists - with Prof. Dr. Lieven Annemans Sheraton Brussels Airport Hotel, Brussels C.E.L.forpharma, http://www.celforpharma.com/pharma-manage-ment/training/pharma-health-economicscourse.html


March 11-13
ClinTech 2014
Hyatt Regency Cambridge, Cambridge, Mass.
CBI,
http://www.cbinet.com/conference/pc14177?cid =BAMMpc14177PV

MAR March 12-13


Controlled Release Holiday Inn Regents Park, London
SMi Group Ltd, http://atnd.it/4904-0
MAR March 12-13
12 FDA Boot Camp DoubleTree Suites Times Square, New York
American Conference Institute,
http://www.americanconference.com/2014/899/f da-boot-camp

MAR March 12-13


Maximising the Value of Imaging in Oncology Drug Development
Holiday Inn Regents Park, London
SMi Group, http://www.smi-online.co.uk/pharma-ceuticals/uk/conference/imaging-in-cancer-drugdevelopment

March 13-14
EU Pharmacovigilance \& Risk Management 2014
Vienna
Amstad Global, http://www.amstadglobal.net/lifescience/32/event_details


March 13-14 Value Pricing for Market Access - with Gary Johnson

Sheraton Brussels Airport Hotel, Brussels C.E.L.forpharma,
http://www.celforpharma.com/pharma-manage-ment/training/pharma-pricing-course.html

MAR
March 16-19
Patient Safety \& Quality Congress Middle East
The Sofitel Abu Dhabi Corniche, Abu Dhabi, UAE
PharmaVOICE subscribers receive a $10 \%$ discount; register quoting code PHARMAVOICE.
i2i Events Group, http://www.patientsafetymiddleeast.com/


March 17-18 microRNA as Biomarkers and Diagnostics
Omni Parker House, Boston
Cambridge Healthtech Institute, http://www.healthtech.com/microRNA/

MAR March 17-19
17
10th Life Sciences Accounting and Reporting Congress
Hyatt Regency Penn's Landing,
Philadelphia
CBI,
http://www.cbinet.com/conference/pc14139?cid =BAMMpc14139PV


March 18-19
3rd Partnering with Accountable Care Organizations
Inn at Penn, a Hilton Hotel, Philadelphia
ExL Pharma,
http://www.exIpharma.com/ACO
March 18-19
18
Forced Degradation for
Pharmaceuticals
The Barbican, London
Informa Life Sciences,
http://www.informa-ls.com/forceddeg


March 18-19 Introduction to Pharmacokinetics for the Non-Specialist
Radisson Blu Edwardian Grafton, London Informa Life Sciences,
http://atnd.it/1c2bzvm

MAR


March 18-19
Stability Testing for
Pharmaceuticals
The Barbican, London
Informa Life Sciences,
http://www.informa-Is.com/stabilitytesting

| MAR |
| :---: |
| 78 |

March 18-20
eyeforpharma Barcelona 2014
Centre Convencions Internacional Barcelona, Barcelona, Spain
eyeforpharma,
http://www.eyeforpharma.com/barcelona/
MAR March 18-20
18
INTERPHEX
Jacob K. Javits Convention Center, New York
Reed Exhibitions,
http://www.interphex.com

MAR


March 18-21
3rd Annual Hospital Efficiency and Quality Asia Summit
Kuala Lumpur, Malaysia
International Quality \& Productivity Center (IQPC), http://atnd.it/1aXjSLQ

| MAR |
| :---: |
| 19 |March 19

The Patient Adherence Seminar - with Prof. John Weinman \& Jeremy Sayers
Sheraton Brussels Airport Hotel, Brussels C.E.L.forpharma,
http://www.celforpharma.com/pharma-manage-ment/training/pharma-patient-adherence-seminar.html

## MAR March 19-20



9th Annual Summit on Biosimilars Doubletree by Hilton, Philadelphia CBI,http://www.cbinet.com/conference/pc14014? cid=BAMMpc14014PV

MAR March 19-20


Compliance Monitoring Programs Doubletree Philadelphia Center City, Philadelphia
CBI,http://www.cbinet.com/conference/pc14107? cid=BAMMpc14107PV

[^1]Cambridge Healthtech Institute, http://www.healthtech.com/Mitochondrial-Targeting/

MAR March 19-20

19The Commercialisation and Application of Enzymes in Biotechnology Charing Cross Hotel, London
Informa Life Sciences, http://atnd.it/1eCdDyF
MAR March 19-21


3rd Cool Chain Supply Systems and Solutions 2014
Sheraton Brussels Airport Hotel, Brussels 3rd Cool Chain Supply Systems and Solutions 2014, http://www.cold-gdp.com

| MAR | March 19-21 |
| :--- | :--- |
| 1- | 3rd Inflammatory \& Immunological <br> Biomarkers |

Hyatt Regency Mission Bay San Diego, San Diego
GTC, http://www.gtcbio.com/conference/inflam-matory-and-immunological-biomarkers-overview

MAR March 19-21
19
3rd Neurological Biomarkers
Hyatt Regency Mission Bay San Diego, San Diego
GTC, http://www.gtcbio.com/conference/neuro-logical-biomarkers-overview

MAR March 19-21
7th Oncology Biomarkers
Hyatt Regency Mission Bay San Diego, San Diego
GTC, http://www.gtcbio.com/conference/oncol-ogy-biomarkers-overview

## MAR March 19-21



Biomarker Summit 2014
Hyatt Regency Mission Bay San Diego, San Diego
GTC, http://www.gtcbio.com/conference/bio-marker-summit-overview


March 20-21
6th Ocular Diseases Drug Discovery
Hyatt Regency Mission Bay San Diego, San Diego
GTC , http://www.gtcbio.com/component/conference/?file=home\&cn=5th+Ocular+Diseases $+\&$ Dr ug_Development=\&cid=23\&utm_source=3rd-party\&utm_medium=eventlisting\&utm_campaign=ocular13

[^2]
## The Calendar

## cid=BAMMfc14016PV

## MAR March 23-26



Pharma Forum 2014-10th Annual
Pharmaceutical Meeting
Management Forum
Orlando World Center Marriott, Orlando, Fla.
CBI, http://atnd.it/17RRUxF


March 24-25
Adaptive Designs in Clinical Trials
Holiday Inn Regents Park, London
SMi Group, http://atnd.it/4905-0

MAR
March 24-25
Circulating Biomarkers
Wyndham Boston Beacon Hill, Boston
SELECTBIO, http://selectbiosciences.com/conferences/index.aspx?conf=CB2014


March 24-25
Post-Translational Modifications Hyatt Regency Baltimore, Baltimore Cambridge Healthtech Institute, http://www.bio-therapeuticsanalyticalsummit.com/Post-Transla-tional-Modifications/

MAR March 24-26


Medical Device Patents Intercontinental Chicago, Chicago American Conference Institute, http://www.ameri-
canconference.com/2014/898/medical-devicepatents

MAR March 24-26
24
World Vaccine Congress 2014
Marriott Wardman Park, Washington D.C.
Terrapinn,http://www.terrapinn.com/confer-ence/world-vaccine-congress-washington/

MAR March 24-28
Biotherapeutics Analytical Summit Hyatt Regency Baltimore, Baltimore
Cambridge Healthtech Institute, http://www.biotherapeuticsanalyticalsummit.com/

MAR March 25-26
25
4th European Healthcare PR \& Communications Summit Hilton London Kensington, London
ExL Pharma, http://www.exlpharma.com/EuroPR
MAR March 25-26
25
Analytical Characterization for Biotherapeutics
Hyatt Regency Baltimore, Baltimore
Cambridge Healthtech Institute, http://www.biotherapeuticsanalyticalsummit.com /AnalyticalCharacterization/

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MAR March 25-26
25 Pharmaceutical IT World Asia Congress
Singapore
Oxford Global,
http://www.pharmaitasia-congress.com/

| MAR | March 26-27 |
| :---: | :--- |
| e-Rx and HER |  |
| Hyatt at the Bellevue, |  | Philadelphia

CBI,http://www.cbinet.com/conference/pc14028? cid=BAMMpc14028PV

## MAR March 26-27



Nanomedicine Edinburgh Conference Centre at Heriot-Watt University, Edinburgh, Scotland SELECTBIO,
http://selectbiosciences.com/conferences/index.a spx?conf=NMUK2014

MAR March 26-27
26 The Strategic Digital Pharma Marketing Course Sheraton Brussels Airport Hotel, Brussels
C.E.L.forpharma,
http://www.celforpharma.com/pharma-manage-ment/training/pharma-digital-marketingcourse.html

MAR March 27-28

27Comparability and Developability Hyatt Regency Baltimore,
Baltimore
Cambridge Healthtech Institute,
http://www.biotherapeuticsanalyticalsummit.co m/Comparability

MAR March 31-April 1
30
Paediatric Clinical Trials 2014
Holiday Inn Regents Park,
London
SMi Group, http://atnd.it/1cDsDYc
MAR
March 31-April 1
31
Pre-Filled Syringes Americas Renaissance Woodbridge Hotel, Iselin, N.J.
SMi Group, http://www.smi-online.co.uk/pharma-ceuticals/northamerica/conference/Pre-Filled-Sy-ringes-Americas

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Niklas Ekman，PhD Senior Researcher and Quality （CMC）Assessor
Finnish Medicine Agency Biosimilar Medicinal Products Working Party in EMA


Andrew C．Chang，Ph．D．
Executive Director，
Global Regulatory Affairs，
Novo Nordisk A／S／ex－Associate Director in CBER FDA

International Leading Players


Mark A．McCamish
Global Head Biopharm．\＆Oncol－ ogy Injectables Development Sandoz International


Dr Mandar M Kodgule， Vice President，Global IP \＆ Strategic Planning Wockhardt

Investor＇s View


James Huang
Managing Partner
Keiner Perkins Caufield \＆Byers China

## Best Practices in China



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President and CEO
Shanghai Henlius Biotech Co．Ltd


Yucai Peng，Ph．D．
Senior Vice President，R\＆D
Livzon MabPharm Inc


Chengbin Wu，Ph．D．
Chief Scientific Officer \＆
President of R\＆D
Shanghai CP Guojian
Pharmaceutical Co．LTD


Racho Jordanov
Founder，President and CEO JHL Biotech

Highlights of 2013 Alliance


Yinxiang Wang
President \＆CSO
Betta Pharmaceuticals Co．，Ltd．


Yariv Hefez
Vice President Business Develop－ ment，Portfolio Management， Strategy \＆Partnering，Biosimlars Merck Serono

Knowledge Sponsors
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Explore the difterentiation strategy to stand out from fierce competition
Understand the key factors in the product lifecycle those determining the final commercial returns

Build upon new partnering model that mitigate portfolio risk Learn the cutting－edge product development techniques through practical case studies
Master key factors affecting Biosimilar＇s comparability and quality

Exching：Sessions

EMA biosimilars guidelines interpretation from authority
－US biosimilars regulations＇progress update
－Sandoz＇s biosimilars development and commercialization
－Livzon Mabpharm＇s case sharing of developing mAbs in China
－Similarity consideration in developing biosimilars
－Efficacy and safety assessment of biosimilars
－QbD applications in biosimilars production processes
－Amgen－Betta joint venture case sharing
－Merk Sernoro＇s strategy on partnership development
－Risk management in licensing in－out

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## Organizer

BMAP


[^0]:    JAN
    January 27-29
    18th Annual Drug Delivery Partnerships
    Boca Raton Resort \& Club, Boca Raton, Fla.
    Institute for International Research,
    http://www.iirusa.com/ddp/welcome.xml

[^1]:    MAR March 19-20 Investigator-Initiated and Sponsored Research (IISR) Doubletree by Hilton Philadelphia Center City, Philadelphia CBI, http://www.cbinet.com/conference/ pc14147?cid=BAMMpc14147PV
    

    March 19-20
    Targeting Mitochondrial Dysfunction \& Toxicity Omni Parker House, Boston

[^2]:    MAR
    March 20-21

    20
    Precision Medicine and Companion Diagnostics
    Doubletree by Hilton Washington D.C., Washington D.C.
    CBI,http://www.cbinet.com/conference/fc14016?

