



Pharma **POOL**

Mark **ACOSTA**
Diana **BODDEN**
Anne **CARLSON**
Robert **CORRIE**
Cynthia **DEVEREUX**
Barry **GOREWIT**
Patrick **GOSE**
Darbi **JAMES**
Lawrence **KRISTOFF**
Richard **LAURIE**
Randy **LAWSON**
Dr. David **LEVIN**
Rita **MYERS**
June **NGUYEN**
Lynda **PARKER**
Bradley **PIERSON**
John **SCHILLO**
Steven **VICKERS**
Michael **YOUNG**

New Hires and Job Changes at Eisai

Eisai, Teaneck, N.J., has made several changes with new hires and promotions. The

pharmaceutical company has hired Mark Acosta as director, medical affairs operations. Diana Bodden has been hired as group product director, oncology. Anne Carlson has joined the company as director, professional services. Robert Corrie has joined Eisai as national account manager, trade relations. Cynthia Devereux has been appointed as director, market research, oncology. Barry Gorewit has joined Eisai as director, QA and compliance. Patrick Gose has been hired as national account manager, trade relations. Darbi James has been hired as director, sales training. Lawrence Kristoff has been hired as district manager, oncology north, oncology salesforce. Richard Laurie has been named as senior product manager, oncology. Randy Lawson has been hired as district manager, oncology south, oncology salesforce.

David Levin, Ph.D., has been promoted to senior manager, business development, manager, scientific evaluation. Rita Myers has been hired as director, sales systems and reporting. June Nguyen has been promoted to senior manager, business development, from manager business development. Lynda Parker has been hired as regional sales director, specialty east region. Bradley Pierson has been hired as district manager, oncology west, oncology salesforce. John Schillo has been hired as national account manager, managed care. Steven Vickers has been appointed as field sales director, oncology salesforce. Michael Young has been hired as senior director, global oncology strategy.

Dr. Thomas O. **DANIEL**

Celgene Appoints President of Global Research

Celgene, an integrated global pharmaceutical company focused on therapies to treat cancer and inflammatory diseases, has named Thomas O. Daniel, M.D., as president of Celgene Research, Summit, N.J. He most recently served as the chief scientific officer at Ambryx.

Dr. Daniel is responsible for leading the discovery, preclinical, and early-stage clinical pro-

grams for Celgene worldwide. He obtained his M.D. from UT Southwestern and he trained in internal medicine at Massachusetts General Hospital. He completed postdoctoral work in molecular genetics at UT Southwestern.

Biopharmaceutical **POOL**

Dr. Lawrence C. **FRITZ**

Anadys Names President and CEO

Anadys Pharmaceuticals, San Diego, has appointed Lawrence C. Fritz, Ph.D., as president and CEO. Anadys is a biopharmaceutical company committed to advancing patient care by discovering, developing, and commercializing novel small-molecule medicines for the treatment of viral diseases and cancer.

Before joining Anadys, Dr. Fritz was president and CEO of Conformia Therapeutics, a privately held company that he founded.

He has a bachelor's degree in biochemical sciences from Harvard, a master's in physiology from University College London, and a Ph.D. in biophysics from Rockefeller University.

Dr. Raj **KHANKARI**

Cephalon Appoints General Manager of CIMA LABS



Cephalon, Frazer, Pa., has appointed Raj Khankari, Ph.D., as general manager of CIMA Labs, located in Eden Prairie, Minn., a wholly owned subsidiary of Cephalon.

Dr. Khankari is responsible for CIMA Labs and for the growth of Cephalon's drug-delivery business. He maintains his current responsibilities as VP of worldwide drug-delivery technology.

Specialty **POOL**

Dr. Stefan **AIGNER**

Alpharma Names VP

Alpharma, Fort Lee, N.J., a global special-

ty pharmaceutical company, has named Stefan Aigner, M.D., executive VP, corporate and business development.

Dr. Aigner has more than 20 years of broad healthcare experience. Before joining Alpharma, he was cofounder and executive VP of business development for Reliant Pharmaceuticals.

Dr. Aigner graduated summa cum laude with a degree in medicine from the University of Erlangen, Germany.

Thomas R. **GIORDANO**

**Watson Appoints Senior VP,
Chief Information Officer**

Watson Pharmaceuticals, Corona, Calif., a specialty pharmaceutical company, has appointed Thomas R. Giordano as senior VP, chief information officer.

Mr. Giordano joins Watson following the company's acquisition of Andrx, where he served as senior VP, chief information officer, and chief project management officer.

He received his economics degree from St. Peter's College.

Dr. Brian **MURPHY**

**Epiphany Names
Chief Medical Officer**

Epiphany Biosciences, San Francisco, has appointed Brian Murphy, M.D., MPH, MBA, as chief medical officer. Epiphany is focused on advancing new therapies for infectious disease.

Dr. Murphy is a distinguished virologist and hepatologist with more than 15 years of experience in the global development of novel anti-viral therapeutics.

He joins Epiphany from Valeant Pharmaceuticals International, where he served as chief medical officer and VP, global medical affairs.

Dr. Murphy obtained his degree from New York Medical College. He completed his MPH at the Harvard School of Public Health.

Terry M. **NIDA**

**Urigen Appoints
Chief Operating Officer**



Urigen, a specialty pharmaceutical company located in Burlingame, Calif., has promoted Terry M. Nida to chief operating officer.

Mr. Nida, 58, has 25 years of management experience in the pharmaceutical industry. Since May 2006, he has served as VP, worldwide sales, marketing and corporate development, at Urigen.

Dr. Anastassios D.

RETZIOS

**A.P. Pharma Names VP,
Clinical Development**

A.P. Pharma, a specialty pharmaceutical company based in Redwood City, Calif., has appointed Anastassios D. Retzios, Ph.D., to the newly created position of VP, clinical development.

Most recently, Dr. Retzios was director of global clinical research and development at Baxter BioScience.

Genomics **POOL**

Dr. William **RADANY**

HTG Appoints CEO

High Throughput Genomics (HTG), Tucson, Ariz., a provider of novel array-based gene expression assay technology and services for the life-sciences industry, has appointed William Radany, Ph.D., as CEO.

Dr. Radany joins HTG from Chemicon International, where he was VP of business segment management.

Dr. Radany earned a B.S. in cell biology from Colorado State University and a doctorate in biochemistry/physiology from the University of Wyoming.

Emerging **POOL**

Dr. Sheldon A.

SCHAFER

**Aastrom Appointment
Supports New Initiatives**

Aastrom Biosciences, Ann Arbor, Mich., a clinical-development stage company, has appointed Sheldon A. Schaffer, Ph.D., as VP, corporate development and intellectual property, a newly created position.

Dr. Schaffer is responsible for the development of corporate partnering and licensing opportunities, as well as the expansion of Aastrom's intellectual property portfolio.

Dr. Schaffer received a Ph.D. in chemistry from the University of Illinois.

Agency **POOL**

Judy **ACCARDI**

Lisanne **BUDWICK**

Anita **CARUSO**

Melanie **GARGANO**

Barbara **LEISTRUM**

Steven **NEWDORF**

Eva **SCARTOZZI**

**Altum Hires and Promotes
to Continue Growth**

Altum, Parsippany, N.J., a CommonHealth full-service professional advertising and promotion company, has announced promotions and new hires.

Judy Accardi has been promoted to VP, operations. Ms. Accardi is a 17-year veteran of the CommonHealth organization and has been with Altum for one year.

Lisanne Budwick has been promoted to VP, group art supervisor. Before joining Altum, she was employed at CommonHealth's sister agency, Ferguson.

Anita Caruso has advanced to group art supervisor. She has been with the CommonHealth network for nine years.

Melanie Gargano joins Altum as an art director. Most recently, Ms. Gargano worked as a freelance art director for Chock Full O'Nuts, a Sara Lee company.

Barbara Leistrum comes to the agency as group art supervisor. Previously, she was with Euro RSCG Life.

Steven Newdorf joins Altum as senior business manager. Previously, Mr. Newdorf worked as a senior production manager at DVC Worldwide.

Eva Scartozzi has been named business manager. Before joining Altum, she was a senior production manager at echo Torre Lazur.



Joseph **ACEE**
 Nicole **CHLOPECKI**
 Michele **DESROSIERS**
 Michael **GRAY**
 Amanda **GRIECO**
 Christine **KONECNY**
 Palio Communications Adds Staff

Palio Communications, an inVentiv Health company, has made several staff appointments. Palio Communications is a full-service advertising and communications agency based in Saratoga Springs, N.Y.



Joseph Acee has been named senior art director. Mr. Acee comes to Palio Communications from Publicis/ARC Worldwide. He holds a bachelor's degree from Syracuse University and an associate's degree in applied science from Mohawk Valley Community College.



Nicole Chlopecki joins the agency as an account executive from National Medical Health Card. She holds a master's degree from The College of Saint Rose and a bachelor's degree from Siena College.



Palio has appointed Michele Desrosiers as VP, account services. She comes to Palio from Eric Mower and Associates where she served as a director of client services. Ms. Desrosiers holds an MBA from the National University and a bachelor's degree from the University of Southern California.



Michael Gray, who has been appointed account executive, comes to Palio from Media Logic. He holds a bachelor's degree from The College of Saint Rose.



Amanda Grieco, newly appointed as account executive, comes to Palio from Opus Home Equity and First Guarantee Mortgage. She holds a bachelor's degree from Marist College.



of Charleston.

Christine Konecny has been appointed as account supervisor. In her previous position, Ms. Konecny was an account supervisor at the Bounce Agency.

She holds a bachelor's degree from the College

Gustavo **BARROSO**
 Yvette **PEÑA**

The Bravo Group
 Makes Executive Hires



The Bravo Group, New York, has appointed Gustavo Barroso as account director in Bravo's Irvine, Calif., office. Yvette Peña has been named as account director in the Chicago office.



The Bravo Group is a Young & Rubicam company and a pioneer agency for Hispanic marketing.

Mr. Barroso was at Young & Rubicam Brands, where he was an account director.

Ms. Peña has rejoined the agency as account director in the Chicago office after eight years on the client side at Sears, Roebuck and Co.

Rob **BECKER**
 John **CLARK**
 David **HAWES**

Imc2 Hires Key Additions to
 Leadership Team

Imc2, Dallas, an independent digital marketing agency, has appointed Rob Becker, John Clark, and David Hawes to its leadership team.

Mr. Becker joins imc2 as VP of relationship marketing. Previously, he was with Brierley+Partners where he served as VP, strategy.

Mr. Clark manages imc2's competitive intelligence, business analytics, and research teams.

Recently promoted from client services manager to director of marketing, Mr. Hawes is in charge of brand development for imc2. Mr. Hawes joined imc2 in May 2006.

Kelly **CACIOPPO**
 Christina **DAY**
 Peggy **HELLER**
 Steve **MARTINO**
 Jeff **MCLAUGHLIN**
 Lynn **SHEPHERD**
 Vox Medica Public Relations
 Group Announces New Hires
 and Promotions

Vox Medica, an independent healthcare communications company, has added and promoted senior staff in its public relations group.



Kelly Cacioppo joins Vox Medica as VP, healthcare public relations group, from GCI in New York. Ms. Cacioppo has a B.A. in English from Niagara University.



Vox Medica has appointed Christina Day to the company's healthcare public relations group as an account executive. Most recently, she served as PR manager at Haven Hospice in Gainesville, Fla. She earned a bachelor's degree from the University of New Hampshire and an MBA from Southern New Hampshire University.



Peggy Heller has been promoted to executive VP, healthcare public relations group. Under Ms. Heller's leadership, Vox Medica has developed a multicultural communications practice dedicated to providing culturally sensitive healthcare messages to consumer and professional audiences. She holds a bachelor's degree from Sarah Lawrence College and a certificate from the Book Publishing Institute of New York University.



Steve Martino has been promoted to VP, creative director, in Vox Medica's healthcare marketing communications group after joining the company earlier in 2006.

Jeff McLaughlin, account supervisor, healthcare public relations group, joins Vox Medica from Spectrum Science Communications. He has a bachelor's degree from American University.

Seattle, Washington, April 20-24

2007 ACRP GLOBAL CONFERENCE & EXHIBITION

incorporating the Academy of Pharmaceutical Physicians and Investigators (APPI) Program

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See you in Seattle!



ACRP

Association of Clinical
Research Professionals



Association of Clinical Research Professionals
500 Montgomery Street, Suite 800
Alexandria, VA 22314 USA
tel: 703 254-8100 fax: 703-254-8101
www.acrpnet.org



Lynn Shepherd has been promoted to senior VP and head of Medicare practice. Since joining Vox Medica in June 2003, she has played a major role in expanding the agency's scope of work and reputation. Before joining Vox Medica, Ms. Shepherd was with CIGNA. She holds a bachelor's degree in English literature from Penn State University.



David **LEVIN**

AbelsonTaylor Expands DTC Capabilities



AbelsonTaylor, Chicago, an independent healthcare advertising agency, has hired David Levin as director of DTC.

Before joining AbelsonTaylor, Mr. Levin was VP and account director at Draft.

At AbelsonTaylor, he is leading the consumer team for a new joint replacement product, two oncology-related brands, and spearheading new business efforts.

Dave **MAREK**

Sam **WELCH**

Publicis Healthcare Promotes Agency Leaders

Publicis Healthcare, a member of Publicis Groupe, has promoted Dave Marek to managing director from director, client services, at Saatchi & Saatchi Healthcare Advertising, New York. He has more than 18 years of healthcare industry experience.

Sam Welch has been promoted to president, Saatchi & Saatchi Healthcare Communications, from managing director. His experience in the healthcare industry spans 20 years.

John **MCINERNEY**

Euro RSCG Life PR Adds Healthcare Talent

Euro RSCG Life PR has named John McInerney as a VP. Euro RSCG Life PR, New York, is the healthcare public relations and marketing communications unit of Euro RSCG Worldwide, a leading healthcare communications network. Mr. McInerney comes to Euro RSCG Life PR from Ruder Finn.

Stephanie **MURRIN**

Lee **WIELGOLINSKI**

HealthEd Announces New Hires

HealthEd has appointed several staff members, supporting the company's business growth and comprehensive approach to patient education. HealthEd, based in Clark, N.J., is a leader in developing patient-education programs for pharmaceutical and healthcare marketers.

HealthEd has named Stephanie Murrin as VP, creative director of copy. Before joining HealthEd, Ms. Murrin was the senior executive VP, creative director at DVC Worldwide.

Lee Wielgolinski has been appointed as director of information technology. His responsibilities include managing the company's technology team, coordinating daily corporate IT needs for both on and offsite purposes, and providing installation, support, and troubleshooting for all operating systems and servers. Before joining HealthEd, Mr. Wielgolinski was the IT group manager and help desk specialist for Centron (HealthSTAR Communications Inc.) and the Sawtooth Group.

J.R. **PROSPAL**

Navicor Welcomes New Hire

The Navicor Group, Columbus, Ohio, an inVentiv Health company and a full-service advertising agency that focuses exclusively on oncology and immunology, has named J.R. Prospal as senior designer. Most recently, he served as senior designer/art director at Sevell+Sevell. Mr. Prospal holds an associate's degree from the Art Institute of Pittsburgh.

Consulting **POOL**

Gary **SHAW**

Jonathan **TANZ**

Best Practices Makes Appointments

Research and consulting firm Best Practices, Chapel Hill, N.C., has appointed management consulting veteran Gary Shaw to its senior leadership team as VP, membership services. For the past 10 years, Mr. Shaw has served as a consultant in the pharmaceutical, healthcare, and other industries.

Jonathan Tanz has been named to VP, research and publishing. Mr. Tanz joined Best Practices in 2004.

CRO **POOL**

Donna E.

BEARDSWORTH

Michael J. **O'BRIEN**

Beardsworth Adds to Staff

Beardsworth Consulting Group, Flemington, N.J., a privately held full-service CRO, has named Donna E. Beardsworth to the newly created role of executive VP and chief delivery officer.

Ms. Beardsworth, founder of the company, has spent the last 20 years in the CRO industry and has considerable experience in clinical-trial development, and in leading high-performing clinical project teams.

Michael J. O'Brien, who has served as Beardsworth's chief operating officer and chief financial officer since 2001, has been promoted to the position of president and CEO.

Dr. Tetsushi **INADA**

Dr. Ronald E. **KEENEY**

INC Appoints Senior Officers

INC Research, Raleigh, N.C., a therapeutically focused contract research organization, has appointed Tetsushi Inada, Ph.D., as senior liaison officer to Japan. Dr. Inada comes to INC Research from Pharma-East Insights, where he was president and managing director.

Dr. Inada received his doctorate degree in immunology from Osaka University Medical School and his bachelor's degree in pharmaceutical science from Okayama University Medical School (Japan).



INC Research has named Ronald E. Keeney, M.D., as VP, pediatric product development. Dr. Keeney joins INC Research with more than 35 years of drug-development experience. Dr. Keeney earned his bachelor's of science degree from Southeast Missouri State College, and his medical degree from the University of Missouri School Columbia of Medicine.

Peter **MALAMIS**

Premier Research Appoints President and General Manager

Premier Research, an international pharmaceutical services group based in Philadelphia, has appointed Peter Malamis president and general manager, U.S. Operations. He previously was senior VP and general manager with Scirex, which Premier Research acquired in 2006.

Mr. Malamis holds a B.A. in political science from the University of Richmond and an MBA in marketing from George Washington University.

Christopher **RIEDER**

Parexel Creates Strategic Role

Parexel International, a global bio/pharmaceutical services organization, has appointed Christopher Rieder to the new, strategic leadership position of chief information officer.

Before joining Parexel, Waltham, Mass., he was VP, information technology at Kos Pharmaceuticals. He holds an MBA in information technology from The American University and a B.S./B.A. in business economics and pre-medicine from The University of Arizona.

Media **POOL**

Dr. Ronald **PIES**

Psychiatric Times Names Editor in Chief



CMPMedica, San Francisco, a global provider of healthcare information and education, has appointed Ronald Pies, M.D., as editor in chief of *Psychiatric Times*. Among his credits are director of psychopharmacology and research at Bay Cove Mental Health Center in Massachusetts and as staff psychiatrist and director of psychopharmacology at Harry Solomon Mental Health Center.

He received his M.D. at the State University of New York Upstate Medical Center in Syracuse.

Tim **WOLFINGER**

Ascend Appoints National Accounts Manager

Ascend Healthcare Media, Princeton, N.J.,

has named Tim Wolfinger as national accounts manager of *The American Journal of Managed Care*.

He has responsibility for ad pages and custom publishing projects, including Web initiatives.

Mr. Wolfinger most recently served as the group sales manager for Elsevier Oncology.

Medical-Education **POOL**

Jon **CURTIS**

ERS Appoints Senior VP, Business Development

Jon Curtis has joined Educational Resource Systems (ERS) as senior VP, business development.

Mr. Curtis brings to ERS 15 years of experience at Merck, followed by three years at HealthAnswers Education. He is based in ERS's Red Bank, N.J., office.

Brooke **FUGITT**

Cadent Announces New Hires

Cadent Medical Communications, Irving, Texas, an inVentiv Health company and a medical communications organization, has appointed Brooke Fugitt as biomedical editor.

Ms. Fugitt holds a bachelor's degree from Texas A&M University.

Marc **IROFF**

Quadrant Names New Business Development Director

Quadrant Medical Education (QME), Parsippany, N.J., has appointed Marc Iroff as director of new business development. He is responsible for medical education for *Federal Practitioner* and *The American Journal of Orthopedics*.

Mr. Iroff has a bachelor of science from New York University and an MBA from the Cass Business School in London.

Pamela **REAGAN**

The CBCE Names New Staff Member

The Center for Biomedical Continuing Education, an inVentiv Health company and provider of continuing medical education, has named Pamela Reagan as educational program manager.

Before joining The Center for Biomedical Continuing Education, Irving, Texas, Ms. Reagan worked at The University of Texas Southwestern Medical Center. At the university, she was responsible for coordinating all aspects of continuing medical education for physicians.

She also served as patient services representative.

Ms. Reagan holds a bachelor's degree from The University of North Texas.

Patti **TROY-OTT**

New Project Director at Curry Rockefeller



The Curry Rockefeller Group (CRG), Tarrytown, N.Y., has hired Patti Troy-Ott as project director.

Ms. Troy-Ott has a B.A. in communications, graduating cum laude from the University of Connecticut in Storrs, Conn. Additionally, she holds a M.A. from Fordham University.

Before joining CRG, she held key managerial positions in medical education and marketing communications.

Most recently she served as director of development with the Sisters of Mercy Regional Community of New York.

Services **POOL**

Richard C. **ALTUS**

ImpactRx Appoints President and CEO



ImpactRx, a market research company based in Mt. Laurel, N.J., has appointed Richard C. Altus as president and CEO.

Mr. Altus joined ImpactRx as president and acting CEO in May

2006.

Mr. Altus, who joined ImpactRx in 2002, has more than 25 years of financial and management experience in both private and public companies.

Before joining ImpactRx, he served as chief operating officer for Medical Broadcasting Company.

Neal **ERPS**
Sally E. **HAYES**
Lillian **ROSA**

Quest Names
New Development Posts

Quest Pharmaceutical Services, Wilmington, Del., has hired three new executives for business development positions at the clinical research organization.

Neal Erps has been appointed as business development director, generics. Mr. Erps was previously employed at Bioniche Pharma in Canada.

Sally E. Hayes becomes business development director, Southwest region. Before joining Quest, Ms. Hayes worked with Focus Bio-Nova.

Lillian Rosa has been named as development director, Midwest region. She was previously on the staff of Asuragen.

Renee **LAFaIVE**
WorldCare Clinical Appoints
Director of Business Development

WorldCare Clinical has appointed Renee LaFaive as director, business development. WorldCare Clinical, Cambridge, Mass., offers end-to-end imaging services in support of clinical trials. Ms. LaFaive is responsible for the generation and development of sponsor contracts, biopharmaceutical project partnerships, and clinical-trial service sales.

Before joining WorldCare, Ms. LaFaive was director of account management at Parexel International. Ms. LaFaive holds an MBA from Xavier University.

Dan **MCDONALD**
D. Anderson Fills New
Senior-Level Position



D. Anderson & Company, Dallas, a patient-recruitment company and a subsidiary of D. L. Anderson International, has appointed Dan McDonald VP, strategic and product development.

In this newly created position, Mr. McDonald is responsible for planning and implementing strategies to generate new business opportunities, develop new product offerings, and coordinate sales efforts associated with these endeavors.

Previously, Mr. McDonald served as VP and general manager for Thomson CenterWatch.

He holds a B.S. from the University of

Massachusetts. He is a member of the Drug Information Association and the Association of Clinical Research Professionals.

John **REYNOLDS**
Richard **SHEA**
Constella Appoints VPs

Constella Group, Durham, N.C., a global provider of professional health services, has named John Reynolds as VP, sales and marketing, and Richard Shea as VP, operations, both in Constella's pharmaceutical product development business unit.

Mr. Reynolds leads the unit's business development, marketing, and client-relations efforts. He provides support for overall corporate positioning.

Before joining Constella, he was VP, sales and marketing for a Swiss CRO.

Mr. Shea is responsible for coordinating all international operational activities. He plays a critical role in integrating Constella's new acquisition, Lineberry Research Associates.

Mr. Shea's most recent position was as chief financial officer for PharmaLink.

He holds an MBA from Duke University's Fuqua School of Business and a B.S. from the University of Notre Dame.

Peter J. **RUCKDESCHEL**
ROI2 Appoints Business
Development Manager



ROI2, New York, a provider of marketing intelligence solutions for the pharmaceutical and healthcare industry, has appointed Peter J. Ruckdeschel as business development manager. ROI2 is the life-sciences division of ProLink Services, of Vienna, Va.

Before joining ROI2, Mr. Ruckdeschel spent two years as an account executive with TechLine.

He holds a B.S. from the Massachusetts College of Liberal Arts in North Adams.

leader in the electronic transformation of clinical research and development in the life-sciences industry, has appointed Paul Doucette as senior director, clinical programming and statistics.

Mr. Doucette provides strategy and leadership for programming and statistics functions.

Before his appointment, he was a consultant for BusinessEdge Solutions and First Consulting Group.

Rodney **NICHOLLS**
HTP Fills Executive-Level
Sales Position

HTP, Columbus, Ohio, a developer of software for the healthcare industry, has hired Rodney Nicholls as VP, sales.

Before joining HTP, Mr. Nicholls served as territory VP, business performance solutions, for McKesson Information Systems.

Mr. Nicholls is responsible for overseeing sales of two software suites that have seen rapid adoption since their release: the HTP RevRunner revenue enhancement suite, and the HTP MedRunner.

He has a bachelor's degree in mathematics and physical education from Mars Hill College in North Carolina.

Donato J. **TRAMUTO**
Physicians Interactive
Names President



Physicians Interactive, a division of Allscripts Healthcare Solutions, has appointed Donato J. Tramuto president of the business group. Mr. Tramuto, a 27-year healthcare veteran, is former CEO of i3.

Physicians Interactive, Chicago, is a market leader in innovative and interactive product solutions for physicians and healthcare professionals.

Mr. Tramuto is responsible for the strategic expansion of the business model into new markets within the pharmaceutical and managed healthcare marketplace.

He is the chairman and founder of the Donato J. Tramuto Foundation, a nonprofit organization that he founded in 2001 to help disadvantaged youth reach their educational goals. ♦

Technology **POOL**

Paul **DOUCETTE**
Octagon Appoints Senior Director

Octagon Research Solutions, Wayne, Pa., a

Send your personnel announcements to feedback@pharmavoice.com.