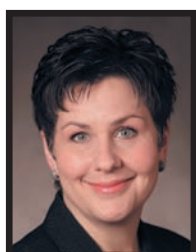




Pharma **POOL**

Wendy **KOUBA**

Wyeth Names Communications VP



Wyeth, Madison, N.J., has promoted Wendy Kouba to VP, corporate communications, from VP, communications, technical operations and product supply. In this new role, Ms. Kouba oversees the company's global public relations and communications functions, including issues management, media relations, product publicity, internal communications, community relations, and corporate contributions.

Ms. Kouba holds a B.A. in journalism and psychology from the University of Massachusetts at Amherst, and she completed the executive development program at the University of Pennsylvania's Wharton School of Business.

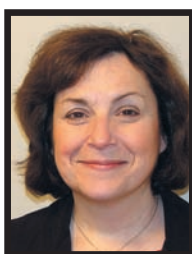
Dr. Barbara **LEWIS**

Dr. Kimberly **RAY**

Eisai Announces Staff Additions

Eisai Inc., Woodcliff Lake, N.J., a United States-based subsidiary of Japan's Eisai Co., has appointed Kimberly Ray, Ph.D., senior manager, pharmacoepidemiology and risk management in medical services. Dr. Ray was previously associate manager, global pharmacovigilance and epidemiology at Bristol-Myers Squibb.

She received a B.S. in animal science from California Polytechnic State University and a Ph.D. in comparative biomedical sciences with concentrations in epidemiology and infectious disease from Cornell University.



Barbara Lewis, Ph.D., MHA, has joined another U.S. subsidiary, Eisai Corporation of North America, as director, global health economics and outcomes research (HEOR), from AstraZeneca, where she was a field-based

HEOR director primarily working with managed-care organizations and large medical groups in the northeast. Dr. Lewis received an undergraduate degree in psychology and English from the State University of New York at Albany, and a Ph.D. in psychology and an MHA from Clark University.

Dr. Alan **MOSES**

Novo Nordisk Names Global Medical Chief

Novo Nordisk has promoted Alan Moses, M.D., to VP, chief medical officer worldwide, from his previous position as chief medical officer of Novo Nordisk Inc., the company's U.S. affiliate. In the newly expanded role, Dr. Moses works closely with senior colleagues in Denmark to provide clinical and medical affairs expertise and serve as the principle voice of clinical science for the company worldwide. He received a B.S. from Duke University and an M.D. from Washington University School of Medicine.

(Editor's note: An exclusive PharmaVOICE interview with Dr. Moses appears in this issue's Last Word on page 94)

Steven **SEMBLER**

Roche Promotes Senior Manager

Roche, Nutley, N.J., has promoted Steven Sembler to VP of commercial operations, responsible for overseeing U.S. marketing and sales for products in key therapeutic areas,

including oncology, HIV, hepatitis, and infection. Mr. Sembler replaces Gary Zieziula, who was named the new general manager of Roche in Greece.

Mr. Sembler was previously VP, oncology, responsible for Roche's U.S.-based oncology business. He received a B.A. from the University of Missouri.

Andrew **SKIBO**

Dr. JoAnn **SUZICH**

MedImmune Expands Engineering, Research Leadership

MedImmune, Gaithersburg, Md., has made two additions to its executive roster as it continues to solidify its role as the global biologics unit for AstraZeneca.

Andrew Skibo has joined MedImmune as senior VP, engineering, from Amgen, where he served as VP, corporate engineering and capital projects. Mr. Skibo is responsible for overseeing large-scale capital projects at all of MedImmune's facilities, including sites in California, Pennsylvania, Maryland, the Netherlands, and the United Kingdom, as well as the ongoing construction of the company's antibody-manufacturing facilities in Frederick, Md. He received a B.S. in organic chemistry and an M.S. in chemical engineering with a specialty in biomedical engineering, both from the Massachusetts Institute of Technology.

MedImmune also has promoted company veteran JoAnn Suzich, Ph.D., to VP, research and development, infectious disease. Since joining MedImmune in 1988 as a scientist, Dr. Suzich has held several positions of increasing responsibility, most recently as senior director, infectious disease research. She received a B.S. in biology from Susquehanna University and a doctorate in biochemistry from Purdue University.

Biopharmaceutical **POOL**

Dr. Gordon **BRANDT**

New President at Nastech



Gordon Brandt, M.D., has been promoted to president of Nastech Pharmaceutical, Bothell, Wash., from executive VP, clinical research and medical affairs. He replaces

Steven Quay, M.D., Ph.D., who remains Nastech's chairman and CEO.

Dr. Brandt joined Nastech in 2002 from oncology drug developer Sonus Pharmaceuticals. He received a B.S. in engineering science and an M.D. from the University of California, San Francisco.

Barry **GREENE**

New President Named at Alnylam



Alnylam Pharmaceuticals, a Cambridge, Mass.-based developer of RNA interference (RNAi) therapeutics, has promoted its chief operating officer, Barry Greene, to the position of president and chief operating officer.

In this new role, Mr. Greene assumes responsibility for business, corporate, and commercial development activities at Alnylam.

Mr. Greene joined Alnylam in 2003 from Millennium Pharmaceuticals, where he was general manager of oncology. He received a B.S. in industrial engineering from the University of Pittsburgh, and is a senior scholar at Duke University's Fuqua School of Business.

Dr. Alan **HARRIS**

NPS Appoints Medical Chief

NPS Pharmaceuticals, Bedminster, N.J., has named Alan Harris, M.D., Ph.D., senior VP and chief medical officer. Initially, he is leading the company's research and development programs for product candidates Gattex for severe gastrointestinal disorders, Preos for osteoporosis, and NPSP156 for epilepsy, neuropathic pain, and other CNS disorders.

Most recently, Dr. Harris was chief medical officer at Manhattan Pharmaceuticals. He received a doctor of medicine degree from the University of Strasbourg, France, and a Ph.D. in endocrinology from Erasmus University, the Netherlands.

Dr. Jeffrey **MCKELVY**

ItherX Appoints New CEO Following Name Change

ItherX Pharmaceuticals, formerly known as Immusol, has named Jeffrey McKelvy, M.D., Ph.D., president and CEO. Dr. McKelvy succeeds cofounder Tsvi Goldenberg, Ph.D., who served as CEO of Immusol until July 2007 and remains chairman of ItherX. Immusol Cofounder Flossie Wong-Staal, Ph.D., remains executive VP of research and chief scientific officer at ItherX.

The name change and appointment of Dr. McKelvy as CEO reflects ItherX's evolution from discovery research to an integrated biopharmaceutical company. ItherX's pipeline focuses on two major programs, oncology and virology.

Most recently, Dr. McKelvy was president and chief technical officer at Avera Pharmaceuticals, where he had been founding CEO. He received a Ph.D. in biochemistry from Johns Hopkins University and an M.D. from Case Western Reserve University.

Dennis **SMITH**

Solstice Chairman Assumes CEO Role

Solstice Neurosciences, Malvern, Pa., has appointed its chairman, Dennis Smith, as president and CEO. Mr. Smith was most recently president and CEO of specialty pharmaceutical company INO Therapeutics. He is a graduate of Michigan State University and the Lake Forest Graduate School of Business.

Specialty **POOL**

Dr. Remis **BISTRAS**

EyeGate Pharma Adds to Senior Management



EyeGate Pharma, a specialty pharmaceutical company focused on developing therapeutics for ocular indications and based in Waltham, Mass., has appointed Remis Bistras, Ph.D., as VP, business develop-

ment.

Dr. Bistras was previously senior consultant at S.M. Jagger Consulting, and director, business development licensing at Ciba Vision, the eye care division of Novartis. He received an MBA from Carnegie Mellon University and a Ph.D. in psychology from Moscow University.

Dr. George **MOONSAMMY**

NuPathe Appoints VP of Development

NuPathe, a Conshohocken, Pa.-based specialty pharmaceutical company developing

innovative products for the treatment of neurological and psychiatric diseases, has named George Moonsammy, Ph.D., VP of development. Dr. Moonsammy most recently served as senior VP, clinical, regulatory, and medical affairs at Somerset Pharmaceuticals, where he spearheaded the NDA filing and approval of Emsam, the first transdermal product for the treatment of patients with depression.

Dr. Moonsammy received a B.S. in chemistry/biology from St. Louis University, an M.A. in neurobiology from the Washington University School of Medicine, and a Ph.D. in pharmacology from the Union Institute and University.

Discovery **POOL**

Dr. Jane **DANCER**

Cellzome Names Business Development VP



Cellzome has appointed Jane Dancer, Ph.D., as VP, business development. Cellzome is a drug discovery company with a holding company based in Boston.

Dr. Dancer was previously director, business development, at Med-Immune, formerly Cambridge Antibody Technology. She received an MBA from The Judge Institute of Management Studies, University of Cambridge, and a Ph.D. in natural sciences from the University of Cambridge.

Association **POOL**

Dr. Stephen

DECHERNEY

David **SPAIGHT**

ACRO Elects 2008 Officers

The Association of Clinical Research Organizations (ACRO), a Washington-based group representing the clinical outsourcing industry, has announced its new officers for 2008.

Stephen DeCherney, M.D., MPH, chief innovation officer at Quintiles Transnational,

has been named chairman-elect of ACRO. Dr. DeCherney received a B.A. in biology from Columbia University and a medical degree from Temple University, as well as an MPH in healthcare management from Columbia University School of Public Health.

David Spaight, president of MDS Pharma Services, has been elected chairman of ACRO. Mr. Spaight received a B.S. in chemistry and an MBA from the University of Michigan.

Peter **INCHAUTEGUIZ**

AAPS Announces Executive Promotion



The American Association of Pharmaceutical Scientists (AAPS), Arlington, Va., has promoted Peter Inchauteguiz to associate executive director, with responsibility for monitoring and advising executive director John Lisack Jr. on management issues, business development, and the organization's growth and operational direction.

AAPS is a professional, scientific organization that offers its more than 13,000 members timely scientific programs, ongoing education, information resources, opportunities for networking, and professional development. Mr. Inchauteguiz has served as the association's director of marketing and member services for the past six years. He received a B.S. in management science from Virginia Polytechnic Institute and State University.

Dr. Chris **PASHOS**

ISPOR Elects President

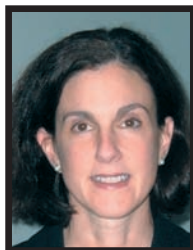
The International Society for Pharmacoeconomics and Outcomes Research (ISPOR), Cambridge, Mass., has elected Chris Pashos, Ph.D., as its president for 2008-2009. ISPOR is a scientific and educational organization that promotes the science of health economics and outcomes research, and the effective use of this research to help ensure fair and efficient use of healthcare budgets. Its more than 3,600 members include researchers, policymakers, and healthcare providers from 90 countries.

Dr. Pashos is VP at Abt Associates and creator and leader of its Health Economic Research & Quality of Life Evaluation Services practice, which collaborates internationally with clinicians, researchers, and policymakers to assess the use, outcomes, and value of medicines and medical devices. He received a B.S. from the United States Naval Academy and a Ph.D. and M.P.P. in public policy from Harvard University.

Agency **POOL**

Lynne **BRUM**

Porter Novelli Adds Executive VP



Porter Novelli Life Sciences, San Diego, has appointed Lynne Brum executive VP, with responsibility for leading the expansion of the agency's life-sciences practice in Boston. Ms. Brum was previously VP of strategic communications at Vertex Pharmaceuticals. She received a B.A. in biological sciences from Wellesley College and an MBA from Simmons Graduate School of Management.

Don **BRUNS**

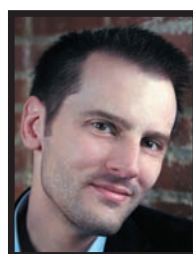
Jedd **DAVIS**

Ron **WESSELS**

Creative Staff Grows at Avenue A | Razorfish

The Philadelphia office of Avenue A | Razorfish has added three new staff members to its growing team of creative professionals.

Don Bruns has been appointed user experience lead, responsible for managing the staff of information architects, experience researchers, and content strategists.



Mr. Bruns previously worked as a consultant to various federal agencies in the Washington, D.C., area. He is a graduate of the University of Maryland.

Jedd Davis has joined Avenue A | Razorfish as strategy director from SFGT, where he was director of media strategies.

Mr. Davis received a B.A. in cultural anthropology from Washington University and an M.A. in media studies from the New School University.

Ron Wessels has been named associate creative director with a specific focus on the

copywriting side. Mr. Wessels was previously an associate creative director with Flashpoint-DBC.

He received a B.A. in journalism and marketing from the University of Arkansas.

Elisa **COOPER-BROSKI**

Corbett Accel Selects Marketing Chief

Elisa Cooper-Broski has joined Omnicom Group's Corbett Accel Healthcare Group, Chicago, as executive VP and chief marketing officer.

Ms. Cooper-Broski is based in Corbett Accel's New York office and is responsible for directing the agency's business development strategy and leading the brand-building efforts for its five business units.

Ms. Cooper-Broski was previously president and chief branding officer at Bruce Leeb & Co.

She received two B.A. degrees, in visual communications and art education, from Kean University.

Gregg **GEIDER**

Kirsten **HANTON**

Mardene **MILLER**

Harrison and Star Promotes Three

Harrison and Star, New York, an Omnicom Group agency, has announced the promotions of three key executives in client services. Gregg Geider, Kirsten Hanton, and Mardene Miller have each been promoted to the position of senior VP, managing director, from director of client services for various agency accounts.

Chau **HO**

Katie **MOFFETT**

Phillip **QUINDARA**

Palio Announces Staff Additions



Palio, Saratoga Springs, N.Y., an inVentiv Health company, has made a number of additions to its staff.

Chau Ho joins Palio as brand designer from Eric Mower and Associates, where he was associate art director. He received a bachelor's degree from Rensselaer Polytechnic Institute.

Katie Moffett has been appointed account



executive. She was previously program facilitator at EdVenture Partners. She received a bachelor's degree from the University at Albany.

Phillip Quindara joins Palio as account supervisor from Media Logic, where he was an account supervisor responsible for the agency's business-to-business account roster. He received a bachelor's degree from the State University of New York at Cortland.



David **SCHULL**

Russo Partners Appoints President

Russo Partners, New York, has promoted David Schull to president. Mr. Schull previously served as managing director and senior VP of the San Diego office of Russo Partners' predecessor, Noonan Russo.



CRO **POOL**

Charles **STEVENS**

Parexel Appoints Executive to Health Policy Unit

Parexel International, Boston, has named Charles Stevens VP and general manager of Health Policy and Strategic Reimbursement Services, a unit based in the Washington, D.C. area.

Mr. Stevens' responsibilities include managing reimbursement service and patient assistance programs and overseeing the company's reimbursement strategy consulting practice.

He has held senior-level reimbursement positions at Cephalon and Cell Therapeutics.

He received a bachelor's degree from Northeastern University, an MBA from Clark University, and a juris doctor degree from Suffolk University Law School.



Dr. Patricia **WOZNIAK**

ACRS Names Statistical Programming Supervisor



for Abbott Laboratories' Global Pharmaceutical Research and Development group.

Advanced Clinical Research Services (ACRS), Bannockburn, Ill., has appointed Patricia Wozniak, Ph.D., as director, statistical programming. Dr. Wozniak previously served as associate director of statistics

Media **POOL**

Karen **CLEMMENTS**

Sean **KEATING**

Kerry **ROBINSON**

Advanstar Makes Management Changes at ModernMedicine

Advanstar Communications, Woodcliff Lake, N.J., has announced several key management changes related to its ModernMedicine Web portal, in line with Advanstar's goal of continued business growth from a traditional print publisher to a comprehensive online destination for healthcare professionals.

Karen Clemments has assumed the role of managing editor of modernmedicine.com, with responsibility for assisting in product development and management and leading the day-to-day management of editorial content on the ModernMedicine site. Ms. Clem-

ments most recently worked on the print and electronic versions of Patient Care and Geriatrics magazines for Advanstar.

Sean Keating is now product director for Modern Medicine.

In his previous role as managing editor of Medical Economics, Mr. Keating developed med-blogger.net, a site dedicated to news and opinions impacting primary-care physicians.

Kerry Robinson has been named director of



sales for ModernMedicine. He previously served as publisher of Patient Care.

James **SILVERMAN**

New Sales VP at MediZine



MediZine, a New York-based consumer health educational marketing firm, has appointed James Silverman as VP, sales and marketing. Mr. Silverman was most recently director of health association business development and sales director at Health

Monitor Network. He received a BBA from Drake College.

Kenneth **SYLVIA**

New Publisher for DHM's *Current Psychiatry*

Dowden Health Media, Montvale, N.J., a subsidiary of Lebhar-Friedman, has announced the addition of Kenneth Sylvia as publisher of the peer-reviewed journal *Current Psychiatry*.

Mr. Sylvia has launched a number of medical publications during his career, including the *Journal of Critical Illness* and *Women's Health in Primary Care*. Most recently, Mr. Sylvia was part of the team at Hearst Business Media's *Diversion*.

Medical-Education **POOL**

Dr. Thaddeus **OBLOY**

Dr. Scott **SALSMAN**

Selva Group Announces Staff Expansion

The Selva Group, Saratoga Springs, N.Y., an inVentiv Health company, has announced several new hires.



Thaddeus Obloy, Ph.D., has been named director of educational design and curriculum development. He received a bachelor's degree and Ph.D. from Ohio University, and a master's degree from

Case Western Reserve University.

Scott Salsman, Ph.D., joins Selva as medical writer from Shaw Science Partners, where



he was a senior research associate.

Dr. Salsman received a master's degree and Ph.D. from the University of Oklahoma, and a bachelor's degree from Northeastern State University.

Service POOL

Peter **BLACK**

David **SECKER**

PRO Consulting Announces Management Expansion

PRO Consulting, a Pittsburgh-based division of Invivodata specializing in patient-reported outcomes (PRO) services, has expanded its management team in response to growing business needs.



Peter Black has been promoted to the newly created role of VP, operations, responsible for leading the organization's growth, including the staffing and oversight of all projects. Mr. Black has more than 20 years of

clinical research experience and has served as a senior scientific consultant with PRO Consulting. He holds a B.S. in psychology and an M.S. in health sciences.



David Secker has been promoted to commercial director at PRO Consulting, from his previous position as invivodata's director of business development for the United Kingdom. In his new role,

Mr. Secker is responsible for managing all business relationships with PRO Consulting clients. He received a diploma and M.A. in clinical psychology from Massey University in New Zealand.

Gregg **CIARELLI**

Wolters Kluwer Health Names VP for Source Product Line

The Pharma Solutions business of Wolters Kluwer Health, Conshohocken, Pa., a division of Wolters Kluwer, has appointed Gregg Cia-



relli VP for its Source line of sales effectiveness products primarily geared toward helping pharmaceutical companies manage targeting and compensation activities. Mr. Ciarelli is based in Wolters Kluwer

Health's Yardley, Pa., office.

Most recently, Mr. Ciarelli was executive director, sales administration at Boehringer Ingelheim Pharmaceuticals. He received a BBA in marketing and accounting from Temple University and MBAs in finance and pharmaceutical marketing from Saint Joseph's University.

Dr. Erik **COATS**

Robert **RAMIREZ**

Observant Enhances Pharma Expertise



Located in Waltham, Mass., Observant, a marketing consulting and research management company, has appointed VP Eric Coats, Ph.D., a full managing partner of the firm. Since joining Observant in 2005, Dr.

Coats has focused on assisting pharmaceutical clients in bringing new products to market. He holds a Ph.D. in social psychology with a concentration in quantitative analysis.



In addition, Robert Ramirez has joined Observant as a director, with global responsibility for market research and consulting engagements, as well as strengthening the company's alignment of marketing strategy with business processes. Mr.

Ramirez was previously a senior manager in Pfizer's global market analytics division. He received an MBA in healthcare administration with a concentration in hospital management from Sacred Heart University.

Dr. James **KRAMER**

New Operations VP at BioReliance

BioReliance, a Rockville, Md. company providing biologics testing and diagnostic services, has announced the appointment of James Kramer, Ph.D., as VP of operations, U.S. biologics, with direct responsibility and accountability for all aspects of U.S. biologics service delivery, quality and performance,

employee development and career progression, and materials management functions.

Most recently, Dr. Kramer served as senior VP/general manager, Talecris Plasma Resources, for Talecris Biotherapeutics.

Dr. Kramer earned a bachelor's degree in biology at Kean University and a doctorate in biochemistry at the University of Medicine and Dentistry of New Jersey.

Mark **STEVENSON**

Applied Biosystems Completes Management Transition

Mark Stevenson has been promoted president and chief operating officer of Applied Biosystems Group, an operating group of Applera based in Foster City, Calif. He succeeds Applera's chairman, president, and CEO, Tony White, who has served as interim president of Applied Biosystems since October 2006.

Mr. Stevenson, who has also been named a senior VP of Applera, was previously executive VP of Applied Biosystems, responsible for oversight of Europe, Japan, Global Services, and the Applied Markets business. His new position adds the Proteomics and Small Molecule (PSM) division and the Asia-Pacific region to these responsibilities.

Mr. Stevenson joined Applied Biosystems Europe in 1998 after previous positions with other life-sciences companies.

He received a bachelor's degree in chemistry from the University of Reading and an MBA from Henley Management School, both located in the United Kingdom.

Technology POOL

Rene **PHARISIEN**

DecisionView Appoints New Sales Chief



DecisionView, a San Francisco-based provider of clinical-trial software solutions, has named Rene Pharisien VP of worldwide sales.

Mr. Pharisien most recently served as senior VP of worldwide sales at

Kintera. ♦

Send your personnel announcements to feedback@pharmavoice.com.