

READER *Feedback* ▼

Reaching a Milestone

IN SOME WAYS IT IS HARD TO BELIEVE THAT PHARMAVOICE IS NOW 10 YEARS OLD. It feels like it was just yesterday that I received my first copy, but on the other hand, it feels like I have always had it as a great resource. I enjoy the regular editions as well as the supplements, which focus on relevant topics to all stakeholders in the industry and from varying perspectives. I also use it as a way to keep track of colleagues throughout the industry. I anxiously await every edition and I really like the new format.

GEORGE P. RAFFERTY
Group VP, Retail Sales
AmerisourceBergen Corp.



Question of the Month...

WHO INSPIRES YOU? PHARMAVOICE WANTS TO KNOW!

Each year the **PHARMAVOICE 100** is determined by the collective participation of you, our readers. This is your opportunity to recognize the people who inspire and motivate you and others; who are having the greatest influence on corporate leadership, research and development, technology, creativity, marketing, strategy, and more; and who are impacting the life-sciences industry through their actions.

These individuals should view industry trends as challenges not burdens, as opportunities not obstacles. They should embody panache and conviction. They should be leaders who plan for the future rather than respond to change. They should be innovative creators of out-of-the box and breakthrough strategies, products, and services. They should be pioneering new paths and lifting their companies to new heights.

To nominate the individual or individuals who inspire you, the people who are the driving force in the life-sciences industry, go to pharmavoic.com to access the submission form.

▼ *Submission Deadline: Midnight, May 1, 2011 ET*

Poll...

Have you used your smartphone to access information via a QR code?

YES / NO / MAYBE

▼ *E-mail feedback@pharmavoic.com or reply online with your response.*

 **USE YOUR SMART PHONE'S QR CODE READER TO ANSWER THIS POLL QUESTION.**



WE HAVE WATCHED PHARMALINX GROW FROM A FLEDGLING COMPANY TO AN INDUSTRY LEADER.

We have seen the talents and the positive, leading-edge direction that comes from this publication and its creators. We have watched with admiration as your team has grown your business, all of the partners instrumental in building the brand that is **PharmaVOICE**.

You have courageously led your business and this publication to a leadership position with innovative ideas and dogged determination. Congratulations on 10 years, and thank you for allowing us to support you in your success.

CRESTON DOROTHY
Partner
ProPrint



CONGRATULATIONS ON YOUR 10TH ANNIVERSARY PHARMAVOICE. Working as a human resources consultant in the pharma industry for years, I find **PharmaVOICE** to be a key resource on what's happening in the industry. Your hard work and dedication is evident in all you do. Keep up the good work.

MARY AGNES BRODOWSKI
Managing Director
Merion Drake Consulting



I WAS JUST READING THE CURRENT ISSUE AND WANTED TO EXTEND MY SINCERE CONGRATULATIONS ON YOUR REACHING YOUR FIRST DECADE MILESTONE. That is quite an accomplishment. I recall meeting you about a year into your existence and thinking that you three would make it. Guess I was right.

I only receive/read two magazines (and yes, I still prefer hard copy despite the company I work for) and I always read yours first. Always informative...always fun.

Happy New Year and continued success to you all — your hard work is evident.

MITCHELL BAYER
VP, Sales Operations
Medidata Solutions



"We have watched PharmaLinx grow from a fledgling company to an industry leader."



**Happy 10th Anniversary PharmaVoice!
And thank you for 10 years of informative,
and thought provoking content!**

**Knipper's acquisition of Pharmagistics creates one of the largest
healthcare marketing distribution firms in the U.S.**

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eBusiness	Multi-Channel Marketing	Distribution & Fulfillment	Sampling	REMS/Recall	Data Management		

Well known for marketing, fulfillment, and eBusiness solutions, Knipper can help you meet today's ever increasing regulatory challenges with a leading sample accountability group, in-house data management expertise, and one of the industry's top management teams. Knipper's recent integration of Pharmagistics provides increased strengths in sample accountability, aggregate spend reporting, and an extensive array of distribution channels to sales representatives and physicians, bringing you "the best of both worlds".

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