



Pharma **POOL**

Dr. Isma **BENATTIA**

New R&D Head at Wyeth's
Consumer Division



Wyeth Consumer Healthcare, Madison, N.J., a division of global pharmaceutical and healthcare products firm Wyeth, has named Isma Benattia, M.D., executive VP, global research and development.

She is responsible for driving and prioritizing the division's R&D efforts to effectively bring new products to market and manage the regulatory environment for Wyeth's over-the-counter products.

Dr. Benattia was most recently VP, global labeling, at Wyeth Pharmaceuticals. She holds masters' degrees in pharmacology and psychotropic drugs from Paris IX University, in methodology of clinical research from Paris XI Lariboisière University, and in medical and marketing management from Paris XIII University. She earned her medical degree and board certification in psychiatry from the University of Algiers.

Dr. Ian **MCINNES**

Schering-Plough Expands
Executive's Role



Schering-Plough, Kenilworth, N.J., has promoted Ian McInnes, Ph.D., to the expanded role of senior VP and president, global supply chain, from senior VP, global supply chain. The change reflects the new

scope of the company's global supply chain strategy, which now includes operations from Organon BioSciences, acquired in March last year.

Dr. McInnes holds a B.S. in manufacturing technology and manufacturing management and a Ph.D. in manufacturing engineering and systems, both from the University of Strathclyde in Glasgow, Scotland.

William **RINGO**

Pfizer Appoints Strategic
Planning Executive

Pfizer, New York, has named William Ringo senior VP of strategy and business development. Mr. Ringo has served in senior executive roles at a number of life-sciences companies, including Eli Lilly and Abgenix. He is currently an executive in residence at Warburg Pincus and Sofinnova Ventures, as well as a board member of biopharmaceutical firm InterMune.

Biotech **POOL**

Mary **ANDERSON**

Xoma Appoints VP of
Business Development



Xoma, a Berkeley, Calif.-based biotechnology company specializing in therapeutic antibodies, has named Mary Anderson VP of business development. In this role, Ms. Anderson oversees licensing activities related to Xoma's therapeutic pipeline and

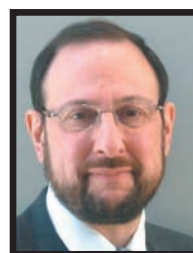
antibody technologies, support of the company's antibody collaborations business, and advancement of biodefense programs.

Ms. Anderson was most recently executive director, global licensing and business development for oncology, at Merck-Serono. She received a B.S. in biochemistry from California Polytechnic State University, San Luis Obispo, and an MBA from St. Mary's College of California.

Biopharmaceutical **POOL**

Dr. Douglas **AXELROD**

New R&D Executive at Ambrx



Ambrx, San Diego, has appointed Douglas Axelrod, M.D., Ph.D., as senior VP for clinical research and development. Dr. Axelrod joins Ambrx, a biopharmaceutical company focused on the discovery and development of protein-based drugs, from Procter & Gamble, where he most recently served as VP of R&D for discovery, early development, and product development. He received a medical degree from Baylor College of Medicine, and a doctorate from the department of cell biology at the same institution.

Steven **BLOOM**

Dr. Barry **JONES**

Ziopharm Strengthens Leadership



Ziopharm Oncology, New York, a biopharmaceutical company that develops and commercializes cancer drugs, has announced two additions to its team.

Steven Bloom has joined Ziopharm as VP, business development, from Parexel International, where he served as global VP of business development and marketing. He received a B.S. in pharmacy from Northeastern University.



Barry Jones, Ph.D., was named senior VP, preclinical operations. Dr. Jones was most recently senior VP and chief sci-

entific officer at Point Therapeutics. Dr. Jones received a B.Sc. from Liverpool University and a Ph.D. in immunology from the University of Bristol, both located in the United Kingdom. Both Mr. Bloom and Dr. Jones operate out of the company's Boston location.

Dr. N. Anthony **COLES**

Leadership Change at Onyx



Onyx Pharmaceuticals, Emeryville, Calif., has selected Anthony Coles, M.D., to succeed retiring President, Chairman and CEO Hollings Renton. Onyx is a biopharmaceutical company focused on developing

novel cancer therapeutics.

Dr. Coles was most recently president and CEO of NPS Pharmaceuticals. He received a B.S. from The Johns Hopkins University, an MPH from Harvard University, and an M.D. from Duke University.

Dr. Leslie **HUDSON**

New CEO at AVI BioPharma

Leslie Hudson, Ph.D., has joined AVI BioPharma as CEO, succeeding interim CEO Michael Forrest, who remains on the company's board of directors. AVI BioPharma, Portland, Ore., develops drugs to treat life-threatening diseases using third-generation antisense and exon-skipping technologies.

Dr. Hudson most recently served as interim president and CEO of Nabi Biopharmaceuticals. He received a bachelor's degree summa cum laude in zoology from Imperial College and a Ph.D. from Middlesex Hospital Medical School, both at the University of London.

Dr. Francois **NADER**

NPS Promotes COO to President and CEO

NPS Pharmaceuticals, a developer of specialty therapeutics for gastrointestinal and endocrine disorders, has named Francois Nader, M.D., as president and CEO. Dr. Nader joined NPS, Bedminster, N.J., in 2006 as chief medical and commercial officer, and was promoted to executive VP and chief operating officer last year.

Dr. Nader received an MBA in business (healthcare) from the University of Tennessee and an M.D. from the Faculté Française de Médecine at Université Saint-Joseph in Beirut. He also holds graduate degrees in medical marketing from ESCP-EAP, a European business school with branches in Paris, London, Berlin,

Madrid, and Turin, Italy; and in finance from ESSEC Business School in Paris.

Specialty **POOL**

William **HUMPHRIES**

New President at Stiefel Labs



Stiefel Laboratories, Coral Gables, Fla., has promoted Chief Commercial Officer William (Bill) Humphries to the position of president. The move marks the first time in the 160-year history of the dermatology pharma-

ceutical company that someone outside of the Stiefel family has served as its president.

Mr. Humphries continues to lead all sales, marketing, strategic communications, public relations, and commercial aspects of Stiefel's global business from its global sales and marketing headquarters in Duluth, Ga. He also assumes responsibility for Glades Pharmaceuticals, a wholly owned Stiefel subsidiary specializing in the sales and marketing of generics. Mr. Humphries has a B.A. from Bucknell University and an MBA from Pepperdine University.

Abid **RAWN**

Depomed Appoints Marketing VP



Abid Rawn has joined specialty pharmaceutical company Depomed, Menlo Park, Calif., as VP of sales and marketing. Mr. Rawn is involved with all aspects of the company's commercial operations, from strategic

product selection through commercialization.

He holds B.S. degrees in pharmacy and zoology from the University of Wyoming.

Genomics **POOL**

Dr. Michelle **LYLES**

Febit Hires Marketing Executive

Febit Holding has appointed Michelle

Lyles, Ph.D., to the newly created position of VP, marketing and sales, responsible for managing marketing and sales initiatives for Febit's genomics technology products and services in the United States. Febit has operations in Heidelberg, Germany, and Medford, Mass., where Dr. Lyles is based.

Dr. Lyles was most recently director of sales at Sigma-Aldrich's research biotechnology business unit. She received B.S. degrees in biology and chemistry from the University of New Orleans and a Ph.D. in biochemistry at Baylor College of Medicine.

Jonathan **SHERIDAN**

HTG Hires VP of Operations

HTG, Tuscon, Ariz., a provider of novel array-based gene expression assay technology and services for the life-sciences industry, has appointed Jonathan Sheridan VP of commercial operations to manage its second office in Madison, Wis.

Mr. Sheridan is responsible for forming new business partnerships with pharmaceutical and life-sciences companies, establishing research agreements with academic institutions, and managing the global commercial sales and marketing teams.

Mr. Sheridan was previously director of sales and corporate development for Epicentre Biotechnologies. He received a B.S. in chemistry from Lambuth University.

Emerging **POOL**

Dr. Christopher

BUSSINEAU

Eric **KARPINSKI**

New VPs at BioVascular

BioVascular, a privately held, San Diego-based company focused on developing novel therapies for targeting platelet-mediated diseases, has expanded its executive team with two new appointments.

Christopher Bussineau, Ph.D., has been named VP of pharmaceutical operations. Dr. Bussineau was previously VP and general manager of Cambrex Bio Science Baltimore. He has a B.A. in chemistry from the University of California, San Diego, and a Ph.D. in chemical engineering from Rice University.

Eric Karpinski joins BioVascular as VP, business development and nonvascular operations. Mr. Karpinski most recently served as a

venture capitalist with Forward Ventures. He received a B.S. in biochemistry from Brown University and an MBA from the Wharton School of Business at the University of Pennsylvania.

Dr. Richard **GREGG**

Vitae Pharmaceuticals Appoints Chief Science Officer

Richard Gregg, M.D., has joined Vitae Pharmaceuticals as chief science officer. Vitae, Fort Washington, Pa., is an emerging pharmaceutical company focused on the discovery and development of small-molecule medicines.

Dr. Gregg was most recently VP, clinical discovery, at Bristol-Myers Squibb. He received B.S. and M.S. degrees in biochemistry from Iowa State University, and an M.D. from Stanford University.

Dr. Timothy **LOWINGER**

Mersana Names Head of Science

Mersana Therapeutics has appointed Timothy Lowinger, Ph.D., chief scientific officer responsible for advancing the company's lead oncology products. Mersana, Cambridge, Mass., uses its proprietary nanotechnology platform to transform existing and experimen-

tal anticancer agents into new, patentable drugs.

Most recently, he was VP of chemistry and pharmaceutical sciences at Angiotech Pharmaceuticals.

Dr. Lowinger received a B.Sc. in chemistry and a Ph.D. in organic chemistry from the University of British Columbia in Vancouver.

Agency **POOL**

Janine **ANNECHINO**

Bernadette **COSGROVE**

Pacific Communications Expands Account Team

Janine Annechino and Bernadette Cosgrove have joined full-service healthcare agency Pacific Communications, Costa Mesa, Calif., as account supervisors.

Ms. Annechino was previously account supervisor at Cambridge BioMarketing. She is a graduate of Ohio State University.

Ms. Cosgrove has 10 years of experience in pharmaceutical marketing and strategic com-

munications, most recently as marketing communications manager at Amgen.

She is a graduate of Franklin & Marshall College.

Stacy **AUER**

Kaelin **DEZELAN**

Donald **HANSON**

Tommy **SCHENCK**

AbelsonTaylor Strengthens Account, Creative Staff



Independent healthcare advertising agency AbelsonTaylor, Chicago, has made several promotions and additions to its account and creative services teams.

Stacy Auer has joined AbelsonTaylor as account supervisor, responsible for managing an account in the women's health area.

Most recently, Ms. Auer was account supervisor at DraftFCB in Chicago.

She has a B.A. in marketing from the Art Institute of Illinois.

Kaelin Dezelan has been promoted to senior account supervisor from account supervisor, with continued responsibility for products in the cardiology, gastroenterology, and women's health fields.

Ms. Dezelan received a B.A. in arts communication from Denison University.



Donald Hanson has joined AbelsonTaylor as senior account executive, with responsibility for managing an account for the treatment of GERD.

Mr. Hanson was previously senior account executive at inVentiv. He received a BSBA in management and finance from Columbia College.

Tommy Schenck has been promoted to account supervisor from senior account executive.

In this role, he is working on a recently won account in the anti-infective category.

He holds a bachelor's degree in business administration from Ohio University.

Dr. Janet **WOODCOCK**

FDA Names CDER Director

The United States Food and Drug Administration has appointed Janet Woodcock, M.D., director of the agency's Center for Drug Evaluation and Research (CDER), charged with assuring that safe and effective prescription and over-the-counter drugs are available to Americans. Dr. Woodcock, previously the FDA's deputy commissioner and chief medical officer, has served as acting director of CDER since October.

A prominent FDA scientist and executive, Dr. Woodcock has played an integral role in advancing the health of the American public. Under her leadership, the FDA launched the Critical Path Initiative designed to bridge the gap between basic scientific research and the medical product development process. This initiative called



Dr. Janet Woodcock

for a collaborative cross-sector effort to modernize the drug development process and has resulted in several prominent partnerships looking at a wide variety of scientific issues. Dr. Woodcock continues to be involved in this initiative, as well as the emerging postmarket surveillance collaborations with the private sector.

Dr. Woodcock received an M.D. from Northwestern Medical School. She has

received numerous awards, including a Presidential Rank Meritorious Executive Award, the American Medical Association's Nathan Davis Award, the American Association for Cancer Research Public Service Award, the National Organization for Rare Disorders Public Health Leadership Award, the Personalized Medicine Coalition's Award for Leadership in Personalized Medicine, the National Alliance for Hispanic Health's VIDA Award, and six Special Citations from FDA Commissioners.

Tracy **BAKER**
 John **CATANIA**
 Todd **JACKSON**
 Beth **KUCHINKA**
 Denise **LEO**
 Grant **MILLER**
 Jeffrey **PROSPAL**
 Karen **SANFORD**

Navicor Group Announces Promotions

Navicor Group, Columbus, Ohio, an inVentiv Health company, has promoted several members of its account and creative teams. Navicor Group is a healthcare advertising agency specializing in oncology and immunology.

Tracy Baker has been promoted to account director from account supervisor. John Catania has been promoted to group art supervisor from senior art director. Todd Jackson has been promoted to senior account executive from account executive.

Beth Kuchinka has been promoted to senior account medical specialist from account medical specialist. Denise Leo has been promoted to group copy supervisor from senior medical marketing writer. Grant Miller has been promoted to account executive from account coordinator.

Jeffrey Prospal has been promoted to art director from associate art director. Karen Sanford has been promoted to senior account executive from account executive.

Paul **BALAGOT**
 Kevin **DEEGAN**
 Ross **FETTERLOFF**
 Kelly **GOERES**
 Pat **MACKIE**
 Lisa **MATSON**
 Laura **PFISTER**
 Greg **REISER**
 Sean **VASSILAROS**

New VPs at Ignite Health

Ignite Health, Irvine, Calif., has promoted several members of its accounts and creative

services teams to the VP level. Ignite, an inVentiv Health company, is a marketing agency that specializes in patient-centered medical advertising.

Paul Balagot has been promoted to VP, account services director, from the previous position of account services director. Kevin Deegan has been named VP, associate creative director. Mr. Deegan was previously director of creative strategy.

Ross Fetterloff has been promoted to VP, account services director, from account services director.

Kelly Goeres has been promoted to VP, metrics and analytics, from director of metrics. Pat Macke and Lisa Matson have been promoted to VP, associate creative directors, from associate creative directors.

Laura Pfister has been named VP, interactive search and media director. Ms. Pfister was most recently director of interactive services.

Greg Reiser has been promoted to VP, account services director, from account services director.

Sean Vassilaros has been promoted to VP, executive producer, from executive producer.

Jigna **BARANELLO**
 Kristy **CARABELLO**
 Jason **DECKER**
 Sue **ELAM**
 Lori **GIORGINO**
 Tara **ROGERS**
 Jayme **WATSON**
 Jack **WILSON**
 Sam **WUNDERLE**

New Hires, Promotions at Torre Lazur McCann

Torre Lazur McCann (TLM) has announced several promotions and additions to its account and creative teams.

Jigna Baranello has joined TLM as account group supervisor, from the same position at Ferguson. Kristy Carabello has been promoted to VP, management supervisor.



Jason Decker has been hired as senior copywriter. Mr. Decker held the same position at Integrated Communications.

Sue Elam has been promoted to VP, director of editorial services and word processing.

Lori Giorgino has joined TLM as senior account executive. Ms. Giorgino previously worked for Ferguson and Qi.

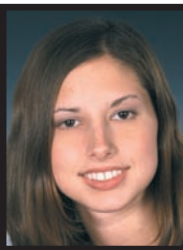
Tara Rogers has been appointed VP, account group supervisor. And Jayme Watson has joined TLM as account supervisor.

Jack Wilson has been named VP, management supervisor. Mr. Wilson previously worked at Pfizer, where he managed the Lipitor business.

Sam Wunderle has been hired as VP, account group supervisor.

Laura **BAUMANN**
 Danielle **BEDARD**
 Nicole **CHLOPECKI**
 Sharon **JOHNSON**
 Alyson **REISING-POPA**
 Paula
TANCREDI PENMAN

Staff Changes at Palio



Advertising and communications company Palio, Saratoga Springs, N.Y., an inVentiv Health company, has announced promotions among its account and creative staff.



Laura Baumann has been promoted to account supervisor from her previous role as account executive. Danielle Bedard has been promoted to account director from account supervisor.



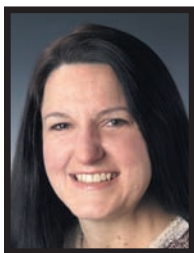
Nicole Chlopecki has been promoted to account supervisor from account executive.



Sharon Johnson has been appointed VP/account director. Ms. Johnson was previously an account director at J. Walter Thompson New York. She earned a bachelor's degree from the University of Connecticut.

Alyson Reising-Popa has joined Palio as account executive. Most recently, she served as marketing director/human resources at

Saratoga Peak Performance/Orthopedic Associates of Saratoga.



Paula Tancredi Penman has been appointed VP/account service.

Ms. Tancredi Penman received a bachelor's degree from Rutgers University and an MBA from the Yale School of Management.

Shannon **BECKWITH**

David **BOWERS**

Charles **BROPHY**

David **BUGAY**

Alexandra **BUJNO**

Lauren **COHEN**

Wayne **FASSETT**

Janel **HARRIS**

Kendell **HICKS**

John **JAKOVLIC**

Claire **JESTER**

Brian **KEYS**

Rob **KIDDER**

Dennis **LEAHY**

Grace **MANDYBUR**

Susan **ORZEL-BIGGS**

Lori **PHOENIX**

Donna **RARDAIN**

Stacy **RICHARD**

Julia **RIGA**

Dan **SMITH**

Sarah **SWEENY**

John **TABOR**

Treva **WEAVER**

Steve **YUAN**

Promotions at GSW Worldwide

Healthcare advertising agency GSW

Worldwide, an inVentiv Health company, has announced a number of promotions at its Columbus, Ohio, headquarters, as well as its offices in New York and Pennsylvania.

At its Columbus location, GSW has promoted Shannon Beckwith to art director from associate art director. And David Bowers has been appointed executive creative director. Mr. Bowers was most recently chief operating officer.

At its Newtown, Pa., office, GSW has promoted Charles Brophy to senior account executive from account executive.

David Bugay has been named VP, design director — business communications group, at the Columbus office. Previously, Mr. Bugay was design director, business development and marketing.

In the New York office, Alexandra Bujno has been named senior account executive, account director. Previously, Ms. Bujno was account executive.

At its Newtown, Pa., office, GSW has promoted Lauren Cohen to senior account executive from account executive.

Wayne Fassett has been promoted to VP/creative director at the Columbus office. Mr. Fassett was previously creative director.

In Newtown, Janel Harris has been promoted to account director from account executive.

In Columbus, Kendell Hicks has been appointed director, international creative operations. Mr. Hicks most recently served as associate director of creative operations. John Jakovic has been promoted to senior VP, director of process excellence, from VP, director of process excellence. Claire Jester has been promoted to the position of account executive. Ms. Jester was previously account coordinator.

Brian Keys has been promoted to group art supervisor in New York. Mr. Keys was previously art supervisor.

Rob Kidder has been promoted to senior account executive from account executive in the Columbus office.

Dennis Leahy, who previously held the post of associate creative director, has been promoted to VP/creative director at the Columbus office.

In the New York office, Grace Mandybur has been promoted to group art supervisor, having been previously conceptual art specialist. Susan Orzel-Biggs has been promoted to VP, director of editorial services, from director of editorial services.

In Newtown, Lori Phoenix has been promoted to VP, account director, from account director.

In Columbus, Donna Rardain has been named creative services group director. Previously, she was creative services supervisor. Stacy Richard has been promoted to art director from her previous role as graphic artist. Julia Riga has been promoted to senior account executive from account executive. Also in Columbus,

Dan Smith has been promoted to executive VP, executive director of client services, from senior VP, managing director.

In New York, Sarah Sweeny has been promoted to account executive from assistant account executive.

While in Newtown John Tabor has been promoted to VP, creative services, from director, creative services.

Treva Weaver has been named senior VP, director of strategy/financial operations in the Columbus office. Previously, Ms. Weaver was senior VP, director of financial analysis.

Steve Yuan has been appointed VP, group planner. He most recently was VP, planner.

David **BENOWITZ**

Centron Adds to Medical-Education Team



Centron, New York, a full-service medical communications agency and part of the HealthStar Communications network, has named David Benowitz senior VP, director of client services, of its medical education division. Mr. Benowitz was most recently VP, team leader, at The Impact Group.

Noel **CASTRO**

Dave **GRILLO**

Kelly **HUGHES**

Brand Pharm Unveils Management Changes

New York-based healthcare advertising agency Brand Pharm, a Publicis Healthcare Communications Group company, has created a new management structure to support its continuing growth.

Noel Castro and Dave Grillo have assumed joint leadership of the creative department as senior VP, executive creative director, art, and senior VP, executive creative director, copy, respectively.

Kelly Hughes has been promoted to executive VP, director of client services, from senior VP, group account director. She is responsible for building integrated strategies.

Jessica **CINO**

Jodi **SMITH**

New Hires at Noesis

Noesis, CommonHealth's professional



advertising and promotion unit based in Parsippany, N.J., has announced new additions to its team.

Jessica Cino has joined Noesis as an art director. Most recently, Ms. Cino was an assistant art director at Beacon Healthcare Communications.

Jodi Smith has been hired as a senior imaging specialist. He previously worked as a senior digital designer at Torre Lazur McCann.



Diane **DEPAOLIS**

Fernando **FERNANDEZ**

Derek **LOVE**

Y Brand Promotes Staff

Y Brand, New York, an inVentiv Health company and strategic consulting group providing branding solutions, has announced the promotion of three staff members. Diane DePaolis has been promoted to VP, creative director, from VP, design director.

Fernando Fernandez and Derek Love have been promoted to senior art directors from their previous positions of art director.

Robert **JOHNSTONE**

Sam **LOWE**

Temilyn (Temi) **MEHTA**

Eileen **O'BRIEN**

Stephen **PEARSON**

Christine **ROBBINS**

Staff Additions, Promotions
at Compass Healthcare

Compass Healthcare Communications, an independent, full-service online and relationship marketing agency based in Princeton, N.J., has hired and promoted several staff members.

Robert Johnstone has been appointed account executive. Mr. Johnstone was most recently with Netplus Marketing.

Sam Lowe has been named creative director. Mr. Lowe has more than 20 years of creative experience in the healthcare and business-to-business sectors, most recently as creative director of Lanmark Group. He attended the University of Kentucky.

Temi Mehta has been appointed account supervisor. Previously, she worked at Kurani Interactive.

Eileen O'Brien has joined Compass as director of online promotions. Ms. O'Brien most recently served as director of interactive media at Engel Publishing Partners.

She received an A.B. in history from Brown University and an M.S. in organizational dynamics from the University of Pennsylvania.

Stephen Pearson has been promoted to director of operations from his previous role as account supervisor.

Christine Robbins was promoted to senior account executive from account executive. Ms. Robbins attended Juniata College.

Tom **JONES**

WeissComm Names
Managing Director



WeissComm Partners, San Francisco, an independent communications agency focused on the healthcare industry, has appointed Tom Jones managing director. Mr. Jones was previously executive director of

communications at Novartis Pharmaceuticals. He graduated magna cum laude from Rowan University and received a master's in communications from New York University.

Steve **MARTORANA**

Photosound Adds Staff



Photosound, a Health-Star Communications company based in Plainsboro, N.J., has announced the appointment of Steve Martorana as account manager.

Mr. Martorana has extensive experience in management and business development, most recently with H.B. Stubbs Companies.

Megan **OLLINGER**

Cadent Medical Communications
Names Account Director

Cadent Medical Communications, an inVentiv Health company and medical communications specialist, has promoted Megan Ollinger to account director from her previous role as account supervisor. Ms. Ollinger attended Pennsylvania State University.

Paul **O'NEILL**

ICC Appoints General Manager



Integrated Communications (ICC), a full-service healthcare marketing communications agency and part of Lowe Healthcare Worldwide, has promoted Paul O'Neill to general manager of its flagship location in Parsippany, N.J., from executive VP, director of client services. He holds a B.S. in biology from Cornell University.

Libby **WILSON**

HC&B Adds Senior Executive



Independent healthcare agency HC&B Healthcare Communications, Austin, Tex., has hired Libby Wilson as a senior account executive. Ms. Wilson received a B.S. in journalism from the University of Kansas.

CRO POOL

Steven **AGNOFF**

Jeffrey **BAGSHAW**

Susan **JALBERT**

Daniel **MARKS**

Inclinx Shuffles Executive Team



Inclinx, an enrollment CRO based in Wilmington, N.C., has made several additions and changes to its executive team.

Steven Agnoff has joined Inclinx as VP of marketing and product management. Previously, Mr. Agnoff held executive leadership and business development roles with several industry organizations.

Jeffrey Bagshaw has been promoted to senior





VP of sales from his previous role as VP of medical marketing and communications.

Mr. Bagshaw received a B.S. in marketing from the University of Tennessee at Knoxville.



Susan Jalbert has joined Inclinux as director of North American sales.

Daniel Marks has been named VP of corporate development. Before joining Inclinux, Mr. Marks held executive management roles within the technology and medical services sectors.

John CLINE

Cato Research Appoints President

Cato Research, a full-service contract research organization based in Durham, N.C., has named industry veteran John Cline as its president. He replaces cofounder Allen Cato, M.D., Ph.D., who remains CEO of the company. Mr. Cline has more than 25 years of experience in the pharmaceutical industry, most recently as president and CEO of etrials Worldwide.

Jacque FISHER

Parexel Appoints VP to Communications Business

Contract research services and consulting firm Parexel International, Boston, has hired Jacque Fisher as a VP and general manager in Parexel's medical communications services business. Ms. Fisher leads a global team of experts to assist clients in translating complex scientific information into integrated communications to accelerate product adoption and professional recommendations.

Ms. Fisher was most recently president of Gardiner-Caldwell U.S. She received a bachelor's degree from University College London.

Dr. Wilson Blaine

KNIGHT

Southern Research Names Drug Discovery VP

Southern Research Institute, Birmingham, Ala., has appointed Wilson Blaine Knight, Ph.D., VP of its drug discovery division. Previously, Dr. Knight served in a number of executive roles at GlaxoSmithKline, including



VP of non-clinical globalization projects/pre-clinical development, VP of strategic alliances, VP of screening sciences, and VP of systems research in the discovery research directorate.

Dr. Knight received a bachelor's degree in chemistry from University of Virginia and a Ph.D. in biochemistry from the University of Maryland.

Dr. Rebecca LI

NERI Promotes Research Executive



Specialty CRO New England Research Institutes (NERI), Watertown, Mass., has promoted Rebecca Li, Ph.D., to VP of clinical research. Dr. Li most recently served as principal research scientist and clinical director. She received a Ph.D. in biomolecular and chemical engineering from The Johns Hopkins University.

Vito MANGIARDI

Bilcare GCS Announces Leadership Changes

As part of its continued global expansion, Bilcare Global Clinical Supplies has appointed industry veteran Vito Mangiardi as CEO. Bilcare is a single-source provider of quality clinical-trial materials to clients across the Americas, Europe, and Asia through its locations in Phoenixville, Pa.; Pune, India; and South Wales, United Kingdom.

Mr. Mangiardi most recently was president of North American operations at AAI Pharma. He received a B.S. in biology and chemistry from the Eastern University of Illinois, and MBAs in general management and marketing from Golden Gate University.

Media POOL

Kathryn DARIENZO

Penelope SCOTT

MediZine Strengthens Sales Staff

MediZine, a New York-based consumer health educational marketing and publishing

firm, has added two executives to its sales team to support the expansion of the company's Remedy Direct Digital business.



Kathryn Darienzo has been appointed sales director. Ms. Darienzo was most recently business development director at RealAge, a subsidiary of Hearst Magazines. She attended Columbus University.



Penelope Scott has joined MediZine as VP, sales and marketing, from Time, where she was senior sales executive at Time and Time.com and senior VP, Americas advertising sales, at Time International. Ms. Scott is a graduate of the University of London.

Medical-Education POOL

Ed EGUIZABAL

Zackary LENTZ

Katie MCCARTHY

The Center for Biomedical Continuing Education (CBCE), Irving, Texas, an inVentiv Health company and provider of continuing medical education, has announced the promotion of several associates.

Ed Eguizabal has been promoted to production manager from educational program coordinator. Zackary Lentz has been promoted to senior VP from VP. Katie McCarthy has been promoted to director, meeting and events, from her previous role as meeting and events manager.

Janine SCOTTI

Promotion at PeerPoint



PeerPoint Medical Education Institute, Evanston, Ill., an independent subsidiary of MedPoint Communications, has promoted Janine Scotti to director of education services. Ms. Scotti is responsible for

overseeing the company's accreditation department and project management.

Ms. Scotti joined PeerPoint in January 2005

and has been responsible for execution of the education grant-funded projects. She received a B.S. from Siena College and an MBA in marketing from the University of Phoenix.

Service POOL

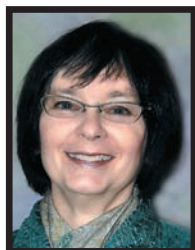
Dr. Mark **AMMANN**

Dr. LaVonne **LANG**

UBC Expands Regulatory Affairs Group



United BioSource (UBC), a global pharmaceutical services organization based in Bethesda, Md., has added two executives to its regulatory affairs group. The group, based in Ann Arbor, Mich., provides a full range of services to UBC's pharmaceutical and biotechnology clients.



Mark Ammann, Pharm.D., has been named VP, regulatory affairs, with responsibility for heading the regulatory affairs group. A 17-year pharmaceutical industry veteran, Dr. Ammann was most recently global head of regulatory affairs at Pfizer. He received a Pharm.D. from the University of Michigan.

LaVonne Lang, Dr.P.H., has joined UBC as senior director, regulatory affairs. Dr. Lang has 18 years of experience in pharmaceutical development, with 12 years in regulatory strategy at Parke-Davis and Pfizer. A licensed registered nurse, Dr. Lang holds an MPH in environmental and industrial health, and a doctorate in public health policy, both from the University of Michigan.

Susan **BEACH**

New Sales VP at Publicis Selling Solutions



Publicis Selling Solutions, a Lawrenceville, N.J.-based provider of sales teams and support services to the biopharmaceutical industry, has named Susan Beach VP of sales. Publicis Selling Solutions is part of the

Publicis Selling Solutions Group, a Publicis Healthcare Communications Group (PHCG) company. Ms. Beach was previously executive VP of Pharmagistics, another PHCG company.

David **COX**

SalesForce4Hire Enters Spine, Orthopedic Market



SalesForce4Hire, a provider of custom sales solutions to the medical device and life-sciences industries, has entered the spine and orthopedic sector with the appointment of David Cox as VP in charge of orthopedic development. In its new specialty area, SalesForce4Hire, Cary, N.C., offers marketing and sales support for emerging spinal devices and treatment solutions and innovative osteo-biological products.

Mr. Cox was previously owner and operator of Zimmer-Cox Associates. He received a B.A. from North Carolina State University.

Jade **CUSICK**

Ziment Custom Promotes VP



Ziment Custom, the New York-based strategic primary marketing research division of Ziment Group, has promoted Jade Cusick to executive VP, strategic relationships, from senior VP, strategic relationships.

Dr. Camm **EPSTEIN**

MediMedia Adds Head of Market Research



MediMedia has appointed Camm Epstein, Ph.D., VP, market research, responsible for leading a dedicated department to support the company's market research initiatives.

MediMedia is a healthcare communications, publishing, and medical-education services provider with headquarters in Chatham, N.J.

Dr. Epstein is based in the company's Yardley, Pa., office.

He received a B.A. in biology and psychology from Rutgers College, an MPH from Columbia University, and a Ph.D. in public administration from New York University.

Andrea **HILLER**

New Marketing Manager at Kalorama

Kalorama Information has appointed Andrea Hiller marketing manager at its New York office. Kalorama provides market data, trends, and analysis in medical industries, including biotechnology, diagnostics, health-care, medical devices, and pharmaceuticals.

Richard (Tex) **KUND**

MTI Hires Development VP



Pharmaceutical marketing services firm MTI Information Technologies, Langhorne, Pa., has appointed Tex Kund VP, business development. Mr. Kund was most recently director of business development at PDI.

He received a bachelor's degree in business administration from Temple University.

Philip **LUBY**

PharmaCentra Expands Leadership

PharmaCentra, an Atlanta-based marketing and services firm that provides customizable healthcare management programs, has appointed Philip Luby VP of new business development. Mr. Luby was previously director of strategic accounts for the WebMD network.

Technology POOL

Paula **MCHALE**

ClinPhone Strengthens EDC Team

Paula McHale has joined ClinPhone as director of product management, data management solutions, with responsibility for the company's electronic data capture (EDC) product. Ms. McHale was previously worldwide director, EDC solutions, at Parexel International. ClinPhone, Princeton, N.J., is a specialist clinical technology organization working with global biotech and pharmaceutical organizations.

Send your personnel announcements to feedback@pharmavoices.com.