



### Custom Learning Designs Inc.

375 Concord Ave.  
Belmont, MA 02478  
Phone: 617-489-1702  
www.cldinc.com

#### We Create Training Success

CLD is a privately held company that was founded in 1979 to develop quality educational materials for the pharmaceutical, biotech, healthcare, and medical device industries. For 30 years, CLD has provided our clients with leading curriculum and instructional design expertise. Our mission is to deliver the best product, on time and within budget, using the appropriate training media.



### ePharmaSolutions, Inc.

625 Ridge Pike, Building E  
Suite 402  
Conshohocken, PA 19428  
Phone: 610.832.2100  
www.epharmasolutions.com

#### Clinical Performance Improvement Solutions

ePharmaSolutions is a clinical services provider that helps the top 20 pharmaceutical companies in the world accelerate and improve their clinical trials. Our technology-enhanced solutions have supported the qualification and activation of more than 150,000 clinical researchers in 107 countries.

To learn more, contact Lance Converse at 1-610-832-2100.



### NXLevel Solutions

57 Hamilton Ave., Ste. 303  
Hopewell, NJ 08525  
Phone: 609-466-2828  
nxlevelsolutions.com

#### Fully Engaged Learning

NXLevel Solutions has made it a mission to support our clients' success by developing engaging and instructionally sound learning solutions. The results of these efforts have led to NXLevel's unique instructional approach, which we call Fully Engaged Learning. By creating an active learning environment with practical reinforcement, Fully Engaged Learning involves the student throughout the training experience. This equates to measurable performance improvement for our clients. NXLevel Solutions: Fully Engaged Learning, PharmaCertify, KnowledgePath, and the i-prism family of learning products.



### TNS Healthcare A Kantar Health Company

100 Park Ave.  
4th Fl.  
New York, NY 10017  
Phone: 212-991-6176  
www.tnsglobal.com/healthcare

#### TNS Healthcare Sales Performance Optimization™/DetailMed™

TNS Healthcare offers innovative solutions for optimizing sales effectiveness. Sales Performance Optimization™ (SPO™) helps companies design the optimal sales and service mix to drive the strong physician relationships that lead to higher share and prescribing. TNS Healthcare also offers DetailMed™—the first continuous, consistent measure of call effectiveness across countries, competitors, brands, categories and time. DetailMed provides key insights into brand commitment...whether reps are "on" or "off" message and the impact on prescribing intent...call quality vs. competitors...brand awareness and usage...message recall and effectiveness...and more.



### Vox Medica, Inc.

The Curtis Center,  
Suite 250-S  
Independence Sq. W.  
Philadelphia, PA 19106  
Phone: 215-238-8500  
www.voxmedica.com

#### PEER into the Future

To address an entirely new health care decision-making environment based on "communities of influence," VOX offers a refreshing perspective in the industry. Gone are the internal silos, which resulted in changing our outlook externally. We call this new approach PEER. The PEER principle is simple; we tap our highly talented, cross-functional teams and use proprietary processes to uncover common audience interests among diverse communities. We then leverage these findings and apply our behavior-changing, brand-building ideas to influence these communities and move mindsets. Our areas of expertise include brand creation and recognition, market access and adult education and learning.



### Wilson Learning Corporation

8000 W. 78th St., Ste. 200  
Edina, MN 55439  
Phone: 800-328-7937  
www.wilsonlearning.com

#### Improving Performance through People

Wilson Learning has the industry knowledge and expertise necessary to help your organization achieve a sustainable advantage in the ever-changing pharmaceutical marketplace. Our research-based pharmaceutical sales effectiveness solutions align proven content, innovative technology, and world-class service. What's more, the various components of these solutions are easily accessible, highly modular and scalable, and integrate into existing and future work processes. To ensure that our solutions really bring the changes you want to see, we offer a certified measurement process, Impact Evaluation, which efficiently collects valid insights on both changed behavior and changing results.