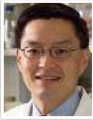




▶ PHARMA POOL

Dr. William PAO

ROCHE NAMES INDUSTRY VETERAN TO LEAD ONCOLOGY RESEARCH



Roche has named William Pao, M.D., Ph.D., professor of medicine and head of the hematology-oncology division at Vanderbilt University Medical Center, to Roche Pharma Research and Early Development (pRED) as global head of the oncology disease and translational area (DTA). He is responsible for leading Roche's discovery, translational medicine, and early development of innovative oncology medicines. In this capacity he contributes to maintaining Roche's leadership in oncology.

▶ BIOTECH POOL

Andrew HIRSCH

Dr. Jeff HRKACH

BIND THERAPEUTICS PROMOTES KEY EXECUTIVES



Bind Therapeutics, a clinical-stage nanomedicine platform company developing targeted and programmable therapeutics called Accurins, has structured its management team for future growth by promoting and expanding the areas of responsibility for members of its management team.



Andrew Hirsch has been appointed chief operating officer with expanded responsibilities, including program and alliance management and oversight of Bind's Russian operations. He continues to serve as chief financial officer of the company.

Jeff Hrkach, Ph.D., formerly senior VP, technology research and development, has been promoted to chief technology officer with responsibility for the research, development, and manufacturing of Bind's Accurin pipeline and research and technology development related to its medicinal nanoengineering platform.

▶ SPECIALTY POOL

Neil MORTON

APRICUS BIOSCIENCES EXPANDS SENIOR MANAGEMENT TEAM



Apricus Biosciences, a pharmaceutical company focusing on the development and commercialization of novel therapeutics for men's and women's health, has appointed Neil Morton as

VP of business development.

Mr. Morton brings to Apricus a successful track record in business development in specialty pharmaceuticals, most recently serving as the executive director of business development at Auxilium Pharmaceuticals, where he successfully led the company's efforts to build a pipeline of men's health products.

▶ DRUG DISCOVERY POOL

Dr. Carole SABLE

SCYNEXIS APPOINTS CHIEF MEDICAL OFFICER



Drug discovery company Scynexis has appointed infectious disease expert Carole Sable, M.D., as chief medical officer.

Dr. Sable was most recently a VP at Merck & Co., as VP, project leadership and management in neurosciences and ophthalmology.

▶ DIAGNOSTIC POOL

Dr. R. Weslie TYSON

COMBIMATRIX HIRES CHIEF MEDICAL OFFICER



CombiMatrix Corp., a molecular diagnostics company specializing in DNA-based testing services for developmental disorders and cancer diagnostics, has hired veteran pediatric pathologist R. Weslie Tyson, M.D., as chief medical officer.

Dr. Tyson has been a practicing pediatric and perinatal pathologist for 24 years. He comes to CombiMatrix from UniPath, a multispecialty pathology group.

▶ CRO POOL

Patrick BENNETT

Michael POLLOCK

PPD ENHANCES MANAGEMENT TEAM

PPD has appointed Patrick Bennett as executive



director of laboratory operations for a new biomarker services division of its bioanalytical laboratory. Mr. Bennett is charged with leading and driving strategy for comprehensive bio-

marker development and testing from discovery through approval of predictive medicine biomarkers for both large and small molecule therapeutics. Most recently, Mr. Bennett was global strategic marketing director for pharma/biopharma life-sciences mass spectrometry at Thermo Fisher Scientific.

PPD also has appointed Michael Pollock VP of real world outcomes. Mr. Pollock is responsible for directing and enhancing PPD's capabilities in health outcomes and evidence-based medicine to help biopharmaceutical clients optimize market and patient access to novel therapies.

Most recently, Mr. Pollock was president of Reynolds Pollock & Associates, a health outcomes research and market access strategy consulting company.

▶ AGENCY POOL

Emily TOWER

ABELSONTAYLOR HIRES DIGITAL PRO



AbelsonTaylor, an independent advertising agency, has hired digital pro Emily Tower as VP of digital strategy and analytics.

She comes to AbelsonTaylor from Meredith Xcelerated Marketing, a consumer and healthcare digital marketing agency in New York, where she was senior director of client solutions, developing the launch and sales strategies for emerging biologics, novel rare disease treatments, and cardiovascular interventions.

▶ MEDIA POOL

William MULDERRY

HEALTHCOMGROUP ANNOUNCES NEW EXECUTIVE VP



The HealthComGroup has hired William Mulderry as executive VP. HealthComGroup is a communications company focused on serving the health and wellness industry.

Mr. Mulderry was most recently at Bulletin Healthcare, a digital news brief provider, where he successfully leveraged key pharmaceutical and as-

sociation partnerships to expand the company's business.

▶ SERVICE POOL

Laurence BURKE



EXCO INTOUCH NAMES VP OF OPERATIONS

Exco InTouch, a provider of patient engagement and data capture solutions for clinical research and healthcare providers, has appointed Laurence Burke as VP of operations. Chief among his responsibilities is ensuring that processes are as streamlined and efficient as possible for customers, while ensuring full continuity of robust delivery programs. Mr. Burke is responsible for operations in servicing customers in the clinical, late phase, and mHealth fields.

Dr. Kate EARLE

ADULT LEARNING EXPERT TO HEAD TGAS TRAINING AND DEVELOPMENT TEAM



Kate Earle, Ph.D., an expert in adult learning, has been named to lead the TGaS Advisors training and development team, a division of the benchmarking and advisory firm's sales advisory practice.

Before joining TGaS, Dr. Earle was director of sales effectiveness for VWR International, a research laboratory products company, where she provided consulting services and implementation of a successful comprehensive approach for a new sales competency framework, process, and methodology.

Before joining TGaS, Dr. Earle was director of sales effectiveness for VWR International, a research laboratory products company, where she provided consulting services and implementation of a successful comprehensive approach for a new sales competency framework, process, and methodology.

Dr. Stella KARANTZOULIS



PROPHASE ADDS TO NEUROLOGY TEAM

Stella Karantzoulis, Ph.D., has joined ProPhase as the scientific lead for neurocognition. Dr. Karantzoulis specializes in the neuropsychological evaluation of memory disorders, dementia, and other neurobehavioral syndromes.

Dr. Karantzoulis joins as the scientific lead for neurocognition to build on ProPhase's recent commercial successes in partnering to deliver highly

customized solutions that support clinical trials in over 60 countries, in all phases, across 18 primary indications. ProPhase is a specialty services organization focusing on applied measurement in CNS.

▶ TECHNOLOGY POOL

Matt CRUSAN

QPHARMA APPOINTS DIRECTOR, DEA COMPLIANCE AND SERVICES



QPharma, a compliance and commercial solutions firm serving the life-sciences industry, has appointed Matt Crusan to the position of director, DEA compliance and services. A former diversion investigator with the Drug Enforcement Administration (DEA), Mr. Crusan brings his extensive knowledge of DEA regulatory policy to his role as head of QPharma's newly established DEA compliance practice. ^{PV}



USE YOUR QR CODE READER
OR GO TO
bit.ly/PV0514-TalentPool



AMP FINAL RULE & 340B SUMMIT



A STRATEGIC-LEVEL EVENT DESIGNED TO ADDRESS ANTICIPATED CHANGES FROM CMS' AMP FINAL RULE PUBLICATION

JULY 10 - 11, 2014

BALTIMORE, MD

LED BY:



Kathleen Black
Government Contracts
Compliance
Pfizer



Jay McKinley
Senior Director, Government Pricing
& Commercial Operations
Dendreon



Lorraine Moccio
Director, Government Contracting
& Pricing Commercial Officer
Johnson & Johnson
International Inc.

TOPICS ADDRESSED:

- Final Rule methodology for calculating MDRP average manufacturer price regulation
- Guidelines for restatement of base AMP and best price BP
- Impact of class of trade (COT) definitions
- Rules for bona fide service fees
- 5i drug calculation answers
- Bundling arrangement clarifications
- Handling innovator single source or multiple source drugs & authorized generics

15% off
for PharmaVoice
readers with
code PV015

Organized by



Media Partner



TO REGISTER, VISIT WWW.THECONFERENCEFORUM.ORG OR CALL 646-350-2580

▶ PHARMA POOL

Robert LIPPE**ALEXZA PHARMACEUTICALS NAMES EXECUTIVE VP, OPERATIONS AND CHIEF OPERATIONS OFFICER**

Robert Lippe joins Alexza Pharmaceuticals as executive VP, operations and chief operations officer. In this newly created position, Mr. Lippe has responsibility for the company's global operation functions, including strategic development and execution of clinical and commercial manufacturing, quality and compliance, supply chain and supply partner management, technology transfer, facilities, sustainment engineering and IT in support of its product and technology portfolio.

▶ BIOTECH POOL

Dr. Ada BRAUN**BIOHERA NAMES CHIEF MEDICAL OFFICER**

Biothera has appointed Ada Braun, M.D., Ph.D., as chief medical officer responsible for the clinical and regulatory development of Imprime PGG, the company's Phase III cancer immunotherapy drug.

Most recently, Dr. Braun was executive medical director, global development, hematology/oncology at Amgen.

Dr. Mike ROYAL**SORRENTO THERAPEUTICS HIRES SENIOR VP OF CLINICAL DEVELOPMENT**

Sorrento Therapeutics, a late-stage clinical oncology company developing new treatments for cancer and associated pain, has named anesthesiologist and pain specialist, Mike Royal, M.D., senior VP of clinical development. He was most recently chief of clinical affairs at AcRx.

▶ AGENCY POOL

Abigail STUART**HALL & PARTNERS NAMES GLOBAL CEO OF HEALTH BUSINESS**

Hall & Partners has named Abigail Stuart as global CEO of Hall & Partners' health business. With almost 20 years of specialist healthcare research experience, Ms. Stuart has focused her career on helping pharmaceutical companies develop brand strategy and communications for new and existing brands. She joined Hall & Partners in 1999 to help set up the specialized healthcare division in the London office.

▶ SERVICE POOL

Dr. Robert APLIN**HARVARD BIOSCIENCE NAMES VP,****GLOBAL OPERATIONS AND QUALITY**

Harvard Bioscience, a global developer, manufacturer, and marketer of a broad range of tools to advance life science research, has named Ronald Aplin to VP global operations and quality, a newly created position.

Mr. Aplin has more than 25 years experience in operations and supply chain management. He comes to Harvard Bioscience from Corning Inc., where he served as operations/plant manager

Matthew JONES**HUMAN CARE SYSTEMS ADDS TO EXECUTIVE RANKS**

Matthew Jones joins Human Care Systems as executive VP, global head business development, sales and marketing.

Mr. Jones is a life-sciences business executive whose 17-year healthcare industry experience has spanned clinical research; finance; international business development; business optimization, strategy and expansion; sales and marketing; and staff recruitment, training and management.

Before joining HCS, he held positions as VP global head sales and business development at Lonza Biologics.

Human Care Systems designs, develops, and deploys patient support programs to modify behavior and drive higher rates of adherence, improved health outcomes, and increased patient and HCP satisfaction. **PV**

Searching for the right audience for your next e-mail campaign?

Target Pharma**VOICE** Readers with your E-mail Marketing Campaign

- Segment our opt-in e-mail database of 65,000+
- 20% off multiple emails
- 50% off all resends
- Best practices for better ROI
- Design and html coding available

Call 215-321-8656 or e-mail mwalsh@pharmavoices.com to discuss your next email promotion with Marah Walsh.

Pharma**VOICE**



THE SOUTHEAST ASIA HEALTHCARE SUMMIT 2014

June 12th & 13th, Singapore

- Featuring an Exhibition, Conference and Networking Evening
- Benefit from extensive networking opportunities with Government, Hospital Directors, Healthcare Providers and Distributors
- Discover the future outlook and new models for healthcare provision in South East Asia

Developing World Class Healthcare Facilities with Cutting Edge Medical Technology in South East Asia

Conferences & Exhibitions

Organised by: **oliver kinross**

Meet your Local
Medical & Pharmaceutical
Distributors!

23-24 June 2014, Baku

AZERBAIJAN & CENTRAL ASIA

HEALTHCARE SUMMIT 2014

- Featuring a streamed Conference, Exhibition and Networking Evening.
- Assess the role of new technology in transforming healthcare provision.
- Discover the future outlook & new business models for healthcare provision in the Caspian.

Developing World Class Healthcare Facilities with Cutting Edge Medical Technology in Azerbaijan

TEL +44 (0)207 127 4501

FAX +44 (0)207 127 4503

EMAIL kaltrina@oliverkinross.com