



QuestaWeb Adds to GLOBAL TRADE MANAGEMENT SUITE



By offering advanced GTM solutions designed specifically for the EU marketplace, we recognize the prominence of the EU in global trade, says Leon Turetsky.

QuestaWeb has added an automated excise movement and control system (EMCS) module to its suite of global trade management (GTM) solutions.

The EMCS module is QuestaWeb suite's second European Union (EU) software component, following its EU Intrastat module. The EMCS component gives both member states and businesses the capability to monitor all movements of excise goods in duty suspension within the EU, while the Intrastat module automates required data reporting on the movement of goods between EU member states. The EMCS module also allows transmission and validation of the electronic accompanying administrative document (e-AAD) via an extensible markup language (XML) channel.

QuestaWeb CEO Leon Turetsky says the addition of the two EU modules to its suite of multinational trade solutions is another critical step in the company's business expansion efforts and goal of penetrating international markets.

"By offering advanced GTM solutions designed specifically for the EU marketplace, QuestaWeb recognizes both the prominence of the EU in global trade and the inherent flexibility of our software," Mr. Turetsky says. "Our technology can automate cross-border trade processes virtually anywhere in the world and combine transactions with rich content, helping supply chain parties move goods in a rapid, secure, and compliant manner."

AAPS Relaunches ONLINE CAREER CENTER

The American Association of Pharmaceutical Scientists (AAPS) has relaunched its interactive job board, the AAPS Online Career Center, which focuses on pharmaceutical companies and academic positions.

The AAPS Online Career Center offers an easy-to-use, highly targeted resource for online employment connections. The service is open to postings and submissions from the United States and abroad.

"We're very excited about the new AAPS Online Career Center, because we know how critical it is for employers to attract first-rate talent with a minimum expenditure of time and resources," says John Lisack Jr., AAPS executive director.

Both members and nonmembers can use the AAPS Online Career Center to reach qualified candi-



Our members truly value this service as a benefit of association membership, says John Lisack Jr.

dates. Employers can post jobs online, search for qualified candidates based on specific criteria, and create an online resume agent to e-mail qualified candidates daily. They also benefit from online reporting that provides job activity statistics.

For job seekers, the AAPS Online Career Center provides free access to employers and job opportunities across the pharmaceutical sciences. In addition to posting their resumes, job seekers can browse and view available jobs based on their criteria, save those jobs for later review, and create a search agent to provide real-time e-mail notifications.

SAS Releases SOCIAL MEDIA ENTERPRISE SOLUTION

SAS Social Media Analytics is an enterprise solution designed to help marketers in medium and large companies convert social media data into improved customer relationships, stronger customer service, enhanced marketing efforts, and improved bottom-line results.

SAS's on-demand software has the capability to archive and analyze more than two years of social media conversations from Facebook, Twitter, YouTube, discussion forums, blogs, and other social media sources. These data provide marketers with real-time insights into how



Smart marketers aren't just listening to online chatter; they are analyzing it to better focus resources and build engagement and loyalty, says Mark Chaves.

people feel about their products or brands, who is influencing them, and how social media conversations affect business results.

"Consumers are online right now talking about your products and services, their experience, and their likes and dislikes," observes Mark Chaves, director of media intelligence solutions at SAS. "SAS Social Media Analytics helps marketers combine data from online conversations with other data to build a more complete picture of each customer and then use these analytically driven insights to predict and act."

Web Site Provides PwC HEALTH REFORM INSIGHTS

PricewaterhouseCoopers' Health Industries practice has launched a new Web site to serve as a central point of access for the company's latest insights and analyses on the implications of health reform for healthcare providers, employers, and life-sciences companies in the United States.

"Embedded within the Health Care and Education Affordability Reconciliation Act of 2010 is a blueprint for a new health system," notes Kelly Barnes, U.S. health industries leader, PricewaterhouseCoopers. "The implications of this comprehensive law — including new taxes, regulations, and administrative deadlines — present opportunities and challenges that will affect each of the sectors in the health industries in different ways."

Features of the Web site, pwc.com/healthreform, include up-to-date analysis of health industry sector



Health executives have to act quickly to plan for the changes ahead and position their organizations for the post-reform world, says Kelly Barnes.

implications and tax changes; Webcasts exploring key provisions of health reform, including new care models, accompanying reimbursement changes, and health IT; a guide to PricewaterhouseCoopers' health reform industry specialists; and links to additional thought leadership and perspectives on the changing health system. The site is regularly updated with new insight and sector summaries offering deeper analysis and cross-sector implications, as well as announcements of upcoming events.

E-UPGRADES AND ENHANCEMENTS

- ▶ The latest version of Accelrys Discovery Studio, **ACCELRYS'** advanced computational chemistry and biology software application for drug discovery, features new algorithmic developments in the protein modeling area, access to the latest version of the popular GOLD docking program licensed by the U.K.-based Cambridge Crystallographic Data Centre (CCDC), and enhanced usability and performance to meet the demands and challenges of modern drug discovery projects.

Discovery Studio 2.5.5 is powered by Accelrys' Pipeline Pilot business intelligence platform.

For more information, visit accelrys.com.

- ▶ **ELSEVIER** has added U.S. Food and Drug Administration (FDA) advisory committee content to its PharmaPendium online resource for preclinical, clinical, and postmarket drug information.

These documents provide preclinical and clinical drug development and regulatory affairs departments with a substantial collection of comparative scientific and regulatory data that may not be included in final FDA approval package documents.

For more information, visit info.pharmapendium.com.

- ▶ **IWORX**, a developer of advanced physiology research and teaching tools, has added a plug-in electrocardiogram (ECG) analysis software module to its suite of systems, components, and software for advanced cardiovascular research.

The LabScribe2 ECG Software Module automates the analysis of ECG data from a variety of animal species and provides a comprehensive set of preconfigured routines to simplify data interpretation and analysis.

For more information, visit iworx.com.

Follow up

THE AMERICAN ASSOCIATION OF PHARMACEUTICAL SCIENTISTS

provides a dynamic international forum for the exchange of knowledge among scientists to enhance their contributions to health. For more information, visit aapspharmaceutica.com.

PRICEWATERHOUSECOOPERS' HEALTH INDUSTRIES GROUP

advises public and private organizations across the healthcare and life-sciences industries, providing them with research-based thought leadership on the impact of business and policy trends. For more information, visit

pwc.com/healthindustries.

QUESTAWEB is a provider of integrated, Web-based global trade management software solutions. For more information, visit questaweb.com.

SAS is an independent vendor of business analytics software and services. For more information, visit sas.com.

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