# Tools of the Trade 🚺

NEW ELECTRONIC AND WEB-BASED APPLICATIONS, SITES, AND TECHNOLOGIES

# Collaboration Suite Moves Research Networks to the Cloud

**TRENDING NOW:** Cloud-based systems can facilitate technology transfer, collaboration, and scientific informatics in externalized life-sciences partner networks.

**ccelrys** has launched a software solution — **EXTERNALIZED COL-LABORATION SUITE** — designed specifically to address the needs of life-sciences organizations engaged in externalized network research.

"Today most life-sciences companies are grappling with informatics challenges surrounding externalization," says Accelrys President and CEO Max Carnecchia. "Recognizing that consistent, repeatable scientific innovation is increasingly driven by global networks of contract research



providers today, Accelrys has made externalized research a strategic part of product direction and a clear focus of investment to meet our customers' ongoing research informatics needs."

The suite consists of Accelrys HEOS, a SaaS-based information management and collaboration workspace enabling secure, real-time transfer of structured project data among multiple partners; Contur ELN, a flexible, multi-disciplinary, low-cost-of-ownership electronic lab notebook that improves information sharing and reuse, data protection, process documentation, and overall productivity; and Accelrys Enterprise Platform, a scientifically aware information integration and analytics platform facilitating the exchange and management of information.

For more information, visit accelrys.com

# Cycle Computing Releases Data Solution

Cycle Computing has released DataManager, a new solution that schedules and manages the secure transfer and storage of data sets needed for large-scale computations. The solution automates data archival and retrieval from lower cost cloud storage solutions, such as Amazon Glacier.

"We introduced DataManager to meet the growing need for scientists to more efficiently manage large amounts of data to foster new discoveries in their fields," says Jason Stowe, CEO of Cycle Computing.

For more information, visit cyclecomputing.com.

### In other technology news...

#### West Introduces Resource Center

West has introduced a new online resource center to assist pharmaceutical and biopharmaceutical manufacturers as they prepare for the industry's revised standard regarding labeling for cap overseals and ferrules on injection vials. The new standard goes into effect Dec. 1, 2013, and applies to multiple packaging, storage, and labeling requirements, as well as procedures and methods that provide specifications for individual drug products.

For more information, visit westpharma.com.

## Model N Provides Unified Solution

Model N has launched a unified solution for Web, CRM, and mobile with its latest release of Field ImpACT, a cloud-based analytics solution that creates a shared understanding of sales performance and competitive threats for pharma sales executives and field representatives. This is the first Model N solution with native mobile capability and is specifically designed for the iPad.

"We've allowed access to and presented the data in a way that directly addresses the business questions that drive revenue potential and sales productivity in the field," says Ali Tore, co-founder and VP of analytics at Model N.

**T** For more information, visit modeln.com.

## E-UPGRADES

**Cegedim Relationship Management** has launched the ninth generation of its **CRM PLATFORM,** Mobile Intelligence 9, a cloud-based solution for life-sciences companies. The new mobile intelligence features the multimedia closed-loop marketing functionality for interactions with healthcare professionals; new contact center functionality that captures customers' interactions; and seamless integration with OneKey Digital, which provides insights on HCPs' social media footprint.

For more information, visit cegedim.com.

**RxVantage** has integrated **RXASSIST**, the recently acquired medication assistance resource center, into the RxVantage platform. RxAssist has served more than 20 million patients and healthcare providers, helping patients obtain information about free and low-cost prescription programs, as well providing tips on managing medication costs as well as information on safety net programs for the underinsured.

For more information, visit RxAssist.org.

### Life Technologies Launches Bioinformatics Platform

Life Technologies has launched Vector NTI Express Designer, the latest in its Vector NTI software platform, which offers researchers custom vector and genetic construct design and synthesis.

"Molecular and synthetic biologists can now move from construct design to synthesis faster than ever before," says Nathan Wood, general manager and VP of synthetic biology at Life Technologies.

For more information, visit lifetech.com.

### **Med-Con Launches New Website**

Med-Con Technologies, developer of MedSked, a medication adherence tool, has launched a new corporate website.

"The problem of medication nonadherence has been an industry concern for years and continues to cost the U.S. healthcare system billions of dollars a year," says Anthony Londino, president of Med-Con Technologies.

🖲 For more information, visit medsked.com. 🛛 🖤

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