

Pharma POOL

Dr. Ian **MCINNES**

Dr. Cecil B. **PICKETT**

Schering-Plough Announces Executive Appointments



Schering-Plough, Kenilworth, N.J., a research-based company engaged in the discovery, development, manufacturing, and marketing of pharmaceutical products, has named Dr. Ian McInnes senior VP of

global supply chain.

He most recently was executive VP of supply chain at Watson Laboratories. Before that, Dr. McInnes was senior VP of global supply and an elected officer at Pharmacia, where he was responsible for 44 plants around the world.

He holds an undergraduate degree in manufacturing technology and manufacturing management and a Ph.D. in manufacturing engineering and systems from the University of Strathclyde, Glasgow, Scotland.



Cecil B. Pickett, Ph.D., president of Schering-Plough Research Institute (SPRI) and corporate VP, was promoted to corporate senior VP; he continues to serve as president of SPRI. Dr. Pickett was appointed president of

SPRI in March 2002. Before that he was executive VP of discovery research.

He received his B.S. degree in biology from California State University and his Ph.D. degree in cell biology from the University of California, Los Angeles.

Biotech POOL

Dr. Christine **DINGIVAN**

Lori A. **WEIMAN**

Peter C. **YOUNG**

MedImmune Promotes Senior Executives



MedImmune, Gaithersburg, Md., a biotechnology company focused on researching, developing, and commercializing products to prevent or treat infectious disease, autoimmune disease, and cancer, has promoted Christine Dingivan, M.D., to VP of clinical development, head of strategic operations. She joined MedImmune in 1996 as director, medical sciences, in the medical-affairs department. Dr. Dingivan received her bachelor's degree in biomedical and chemical engineering from the University of Pennsylvania and her medical degree from Dartmouth Medical School.



Lori A. Weiman has been promoted to VP of corporate communications with responsibility for the company's investor relations, public relations, media relations, employee communications, community relations, and e-communication functions. Before joining MedImmune in 1999, Ms. Weiman was the director of investor relations and corporate communications at MGI Pharma. She holds a bachelor's degree in English and political science from Luther College.

Peter C. Young has been promoted to VP of



information technology from senior director, information technology. Mr. Young joined MedImmune in June 1992 as manager, information technology.

He received a master's degree in business administration from Indiana Wesleyan University and a bachelor's degree in computer science and economics from Wittenberg University.

Specialty POOL

Dr. Dennis W. **HARRIS**

Serologicals Fills Executive Scientific Position



Dennis W. Harris, Ph.D., has joined Serologicals as VP of research and development and business development, and chief scientific officer. Atlanta-based Serologicals is a provider of biological products and enabling technologies. Dr. Harris, 47, earned his B.S. and Ph.D. degrees in biochemistry at the University of Sussex.

Drug-Delivery POOL

John J. **TURANIN**

Aradigm Creates New Corporate Role



Aradigm, Hayward, Calif., a developer and manufacturer of innovative drug-delivery solutions, has promoted John J. Turanin to the newly created position of VP of corporate planning and program management.

He joined the company in 1996, most recently serving as senior director of program management.

He holds a MBA from the University of Pittsburgh and a bachelor's degree in business from Indiana University of Pennsylvania.

Device/Diagnostic POOL

William A. **HAWKINS**

Steve **MAHLE**

Scott **WARD**

Medtronic Announces
Executive Appointments



The Minneapolis-based medical-technology company, Medtronic has named William A. Hawkins as president and chief operating officer. Mr. Hawkins joined the company in January 2002 as senior VP and president of Medtronic's vascular business. He received his B.S. degree in electrical engineering and biomedical engineering from Duke University

and obtained his MBA from the University of Virginia, Darden School of Business.

Steve Mahle was promoted to executive VP. He continues to be responsible for the cardiac rhythm management business.



Scott Ward was named to replace Mr. Hawkins as president of Medtronic's vascular business. He previously was responsible for the neurological and diabetes businesses.



CRO POOL

Ines **ALTEMOSE**

Integrium Announces Addition
to Management Team



Integrium, a contract research organization based in Tustin, Calif., has appointed Ines Altemose as senior director of clinical operations. She also is responsible for the integration of the new

office in Bedminster, N.J., into the company's operations.

She earned a M.S. degree in pharmacology from the University of Rochester Medical Center and a B.A. in biology from Colby College.

Colleen **DILLY**

Kim **GALL**

Penny **WOLLUM**

PRA International Hires Key
Managers



The contract research organization PRA International, McClean, Va., has hired Colleen Dilly as staff recruiter. Her responsibilities include recruitment for positions at PRA's headquarters in McClean, Va., and other

PRA sites.



Kim Gall has been hired as a program manager. Ms. Gall has 25 years of medical technology and performance improvement sales experience. In her new role, Ms. Gall oversees PRA's business development oriented training efforts.



Penny Wollum has been hired as a regulatory affairs project manager. With 29 years of international experience in data management and regulatory, she is based in the San Diego office.

Dr. Brian **DICKSON**

Chief Medical Officer Joins Inveresk



Brian Dickson, M.D., has joined Inveresk, Cary, N.C., one of the world's largest CROs, as chief medical officer, global clinical.

Dr. Dickson assumes senior leadership for all medical, safety, and regulatory operations. He is a medical graduate of Adelaide University.

Dr. Dickson is a licensed physician with 20 years of leadership experience in the management of pharmaceutical research and development.

Service POOL

Dr. David W. **FEIGAL JR.**

Former FDA Executive Joins
NDA Partners



NDA Partners, a product-development consultancy, has tapped David W. Feigal Jr., M.D., to develop and lead its medical devices and biologics practice areas.

Dr. Feigal joins NDA Partners, Falls Church, Va., following a tenure with the FDA, where he served in senior leadership positions in all three of the agency's medical product areas: medical devices, biologics, and pharmaceuticals. Dr. Feigal began his career in academia, teaching at the University of California.

Jim **FOLLETT**

NOP World Announces Transfer
of Global Management



Jim Follett, chief operating officer at NOP World, has assumed overall management responsibilities for the company's N.Y.-based global operations. He takes over leadership of NOP World from Simon Chadwick,

who has been CEO of the organization for the past four years. Mr. Chadwick continues to act as a consultant to NOP World.

He had served as chief operating officer of the market research company, which is a unit of United Business Media, since July 2003.

Dr. Brian H. **GIBBS**

Noah M. **PINES**

Dr. John **TAENZLER**

V2 GfK Appoints Senior
Staff Members



V2 GfK, a pharmaceutical marketing research firm located in Blue Bell, Pa., has appointed Brian H. Gibbs, Ph.D., to lead the Advanced Analytics Group. Dr. Gibbs, who is a VP, joined V2 GfK from Peppers, Rogers Group.

He earned both his doctorate and master's degree in international politics and economics from the University of Michigan.



Noah M. Pines, an executive VP at the firm, has been promoted to strategic business unit head. Before joining V2 GfK, he was founder and president of Theramatrix. He earned his bachelor's degree in philosophy from Haverford College.



John Taenzler, Ph.D., who previously held the position of senior consultant at V2 GfK, has been named VP and strategic business unit head. Before joining V2 GfK, he was manager of quantitative analysis at McKesson Health Solutions.

Dr. Taenzler earned both his doctorate and master's degrees in experimental neuropsychology from Clark University.

Steven **MOUSTERAKIS**

Feinstein Kean Healthcare Expands Creative Services



Feinstein Kean Healthcare (FKH), a full-service communications consulting firm located in Cambridge, Mass., welcomes Steven Mousteraakis, who has rejoined the company as VP of creative services.

He has close to 15 years of experience in graphic design, corporate branding, and development of identity systems for the life-sciences industry, including four years at FKH from 1995 to 1999.

Timothy J. **NOFFKE**

IPM Advances Director to VP of Life-Sciences



Timothy J. Noffke has been promoted to VP of life sciences at Integrated Project Management Company (IPM), a business consulting firm based in Burr Ridge, Ill.

Previously, he served as the director of business segment operations. He has extensive experience in managing alliance relationships with clients, including measuring the value contribution that project management provides across the entire product-development timeline.

Shane **STACEY**

Phone Screen Hires Project Manager



Shane Stacey has been hired as a project manager at Phone Screen, a provider of patient-recruitment, retention, and compliance services. He joins Chicago-based Phone Screen from Iris Global Clinical Trials

Solutions, where he was an associate project manager.

He holds a bachelor of science in mathematics from Johnson State College.

Medical-Education **POOL**

Karen **CRISCITIELLO**

Hugh **DAWSON**

John **WATSON**

Fission Communications Announces Hires



Fission Communications, a division of Regan Campbell Ward, which focuses on medical education at every stage of the product life cycle, has hired Karen Criscitiello as senior account manager for the client-services

division. Before joining Fission, she was an associate director at Current Medical Directions.



Hugh Dawson has joined the company as creative and production manager. He is responsible for working with all outside production vendors, as well as developing creative production plans to execute Fission's medical-education initiatives.

Mr. Dawson comes to Fission from Citigroup Asset Management.



John Watson has joined Fission's expanding editorial team as a medical writer and editor.

Previously he was a correspondent for Slack.

Mike **TANSEY**

President and CEO of MedCases Appointed



Philadelphia-based MedCases, a medical-education provider, has named Mike Tansey president and CEO. He succeeds Deborah Hull, who has retired as president and CEO.

Mr. Tansey has more than 20 years of experience in the management of publishing companies and the electronic delivery of medical education and information. He previously was CEO of Thomson Scientific.

Technology/Web **POOL**

Robert **BEDFORD**

Lathian Systems Names Chief Sales Officer to Lead New Initiatives



Lathian Systems has named Robert Bedford to the position of chief sales officer, responsible for all sales activities, including support for new product initiatives. Based in Horscham, Pa., Lathian is a provider of technology-based sales and marketing solutions for the life-sciences industry.

He has 17 years of experience in the pharmaceutical business. Before joining Lathian, Mr. Bedford headed sales and development efforts as VP and business unit director for Medical Education Systems and Strategem Plus.

Shannon

MACQUARRIE

ICTI Appoints Business Development Leader



Interactive Clinical Technologies (ICTI), which specializes in the implementation of interactive trial-management solutions, has appointed Shannon MacQuarrie to the business development team.

As a business development manager, Ms.

MacQuarrie defines new growth opportunities and further develops strategic partnerships in the midwest and southeastern United States.

She joined the Durham, N.C.-based company in November 2000 and has held various positions within the clinical-services department. Before joining ICTI, she worked as the manager of randomization services for Clinical Trial Services/Galen Holdings.

John R. **POLCHIN**

Steven M. **SAMOWICH**

Convera Names Chief Financial Officer and Chief Operating Officer



Convera, a provider of search and categorization software located in Vienna, Va., has named John R. Polchin executive VP, chief financial officer, and treasurer, and Steven M. Samowich as chief operating officer.

In addition to his duties as chief financial officer, Mr. Polchin, 40, also oversees the company's human resource and corporate administrative functions. He most recently was VP, chief financial officer, and treasurer of Intel-iData Technologies.



Mr. Samowich is responsible for the company's product development, marketing, sales, professional services, and customer-support functions. He recently served as VP of the government business unit at OpenText.

Media **POOL**

Philip **SOUFLERIS**

Medical Economics Announces Addition to Sales Team



Advanstar Medical Economics, New York, has appointed Phil Soufleris as senior account manager on *Medical Economics*.

Mr. Soufleris, who holds a MBA, most recently was with the American Medical Association, where he sold *Archives of Internal Medicine*, as well as many of

the other *Archives* titles. As senior account manager, he is responsible for pharmaceutical page advertising, as well as *Medical Economics Specialty Editions*.

Agency **POOL**

Erin **ARMSTRONG**

Michele **BOXLEY**

Ed **DECKER**

Dr. Steve **DUBANSKY**

Wenlee **FEI**

Matt **GEANDREAU**

Bill **GRIESE**

Dr. Kimberly **IRISH**

Janet **LAVALLEY**

Dr. Shane **PITKIN**

Palio Communications Announces Staff Additions and Promotions

Palio Communications, a full-spectrum advertising and communications agency located in Saratoga Springs, N.Y., has announced staff additions and promotions.



Erin Armstrong has been promoted to senior account executive from account executive. She joined Palio in 2001 from Mastro Public Relations where she was an account executive. She holds a B.S. from Syracuse University.



Michele Boxley has been promoted to account executive from assistant account executive. She joined Palio in 2003 from General Electric Silicones where she was a customer service specialist. She has a B.S. from Marymount College



Ed Decker has been promoted to senior account executive from account executive. He joined Palio in 1999 from

TPI Plastics, where he was a marketing assistant. He has a B.S. from Springfield College.



Steve Dubansky, M.D., has joined the agency as VP/medical director. Before joining Palio, he was an attending pediatrician at SUNY Health Science Center and Crouse Irving Memorial Hospital. Dr. Dubansky received his medical degree from the University of Maryland and holds a bachelor's degree from Union College.



Wenlee Fei has joined Palio as group art supervisor. Most recently she served as creative director at Studio Feifish. She holds a bachelor's degree from the Pratt Institute.



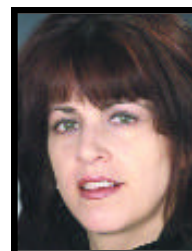
Matt Geandreau has been promoted to senior account executive from account executive. He joined Palio in 2000 and previously worked in marketing/client relations at WCNY-TV. Mr. Geandreau has a B.S. from the State University of New York at Plattsburgh.



Bill Griese has joined Palio as senior copywriter. Mr. Griese has more than 12 years of professional copywriting experience and previously managed a freelance writing business, servicing a wide variety of clients. Before that, he served as copy supervisor at Torre Lazur-McCann and Blunt Hann Sersen. He holds a bachelor's degree from Lafayette College.



Kimberly Irish, Ph.D., has been promoted to associate medical director from medical information specialist. She joined Palio in 2002 and previously served as a senior pharmaceutical sales representative at GlaxoSmithKline. Dr. Irish obtained her Ph.D. and M.S. from Albany Medical College and her B.S. from State University of New York at Stony Brook.



Janet LaValley has joined Palio as senior medical writer. Before joining Palio, Ms. LaValley served as editorial director/writer for TriGe-

nesis Communications. She holds a bachelor's degree from Brandeis University.



Shane Pitkin, Ph.D., has joined the agency as medical writer. He joins Palio from Harte-Hanks Interactive. Dr. Pitkin received his Ph.D. and master's degree in behavioral neuroscience from the State University of New York at Binghamton and holds a bachelor's degree from Alfred University.

- Ron **BALLISTER**
- Jennifer **DALLY**
- Phyllis **HALTERMAN**
- Marc **KAPLAN**
- Karen **KULLER**
- Grace **MANDYBUR**
- Gary **OSTRAGER**
- Glenn **SILVER**

GSW Worldwide Adds to Staff

GSW Worldwide, the largest privately owned healthcare advertising agency in the world, has announced additions to its staff. GSW Worldwide, with offices in Columbus, Ohio, and New York, is a subsidiary of inChord Communications.

Ron Ballister has been named associate creative director. Before GSW, Mr. Ballister was a freelancer at Pfizer.



Jennifer Dally has been named VP of the public-relations practice. Ms. Dally was promoted to this new role from her former position of account director with GSW Worldwide's account-services division. She brings more than 15 years of healthcare public-relations and marketing experience and holds an accreditation in public relations. She oversees the Columbus PR practice and is responsible for leading existing client relationships, developing new business, and working with account leaders to identify public relations opportunities with the agency's existing client base.

Phyllis Halterman has been named VP, group copy supervisor. She is responsible for overseeing the writing, reviewing, and creation of new communication materials for clients. Before GSW, Ms. Halterman served as VP, group copy supervisor, at EURO RSCG-Becker.

Marc Kaplan also has been named VP of the public-relations practice. Mr. Kaplan's previous experience includes working with patient, physician, and payer groups as director of public relations for Rockefeller University and as a senior communications officer for The Robert Wood Johnson Foundation. He is based in the New York office.

Karen Kuller has been named account director. She is responsible for managing the day-to-day client relationship for one of GSW's accounts. Before GSW, Ms. Kuller served as director of marketing at SoftWatch.

Grace Mandybur has been named director of creative services. She is responsible for ensuring high production quality, editorial accuracy, timeliness, and efficient budget management connected to all agency work. Before GSW, Ms. Mandybur served as studio manager at Sudler & Hennessey.



Gary Ostrager has been named executive VP of direct marketing. Based in the Columbus office, Mr. Ostrager is responsible for building the direct-marketing practice across all GSW Worldwide offices with existing clients and new prospects. He focuses on business development and growing the agency's direct-to-patient and direct-to-consumer capabilities.

He joins GSW Worldwide from Pfizer, where he served as a full-time strategic consultant with responsibility for planning, building, and implementing the Viagra, Lipitor, and Zolofit customer-relationship marketing programs. He holds a master's degree in marketing management from Pace University.

Glenn Silver has been named director of media relations in the public relations practice. Mr. Silver joins GSW Worldwide from PR21. He is based in the New York office.

- Jigna **BARANELLO**
- Sergio **DENTE**
- Lori **MATHEWS**
- Sherry **NOVEMBRE**
- Louis **VACCARO**
- Janine **WENTZ**

Thomas Ferguson Associates Announces Hires and Advancements

Thomas Ferguson Associates (TFA), a professional advertising and promotion agency, has announced three promotions and three new hires within its ranks.

TFA is a unit of CommonHealth, a WPP Group company.



Jigna Baranello and Sergio Dente have joined the agency as account supervisors. Ms. Baranello previously was employed as a senior account executive with The Eden Communications Group.



Mr. Dente formerly was a senior account executive at DVC Worldwide.

Lori Mathews and Sherry Novembre have been promoted to account group supervisors from account supervisors.

In their new roles, each continues to oversee the daily activities for their assigned accounts, to manage internal team members, and to contribute to new business opportunities.



Louis Vaccaro has been hired as a senior art director. Previously, he was an art director/graphic designer at The Seibel Group.

Janine Wentz has been promoted to group art supervisor from group art director. She directs the development and production of marketing materials for her assigned account.

- Margaret **BORCHERS**
 - Amy **HIRSCHBERG**
 - Susanna **SILVERMAN**
- Pace Adds to Staff**

Pace, a full-service global healthcare communications agency and a Lowe Healthcare company, has announced appointments.



Margaret Borchers has joined Pace, Parsippany, N.J., in the role of VP of program development for the agency's medical-education and custom-solutions group.

Ms. Borchers has more than 20 years of strategic experience in both the promotional and educational sides of pharmaceutical and healthcare communications, including product launches and existing product innovation. Previously, she was VP, account group supervisor, at KPR.

Amy Hirschberg has been named VP, group director, copy. Before joining Pace, she founded



OOMPH (Ongoing On-Target Marketing Problem Help), a start-up healthcare advertising agency. Ms. Hirschberg, who heads up the Schering respiratory business, has won numerous Rx Club and Telly awards for her creativity in both the professional and DTC arenas. Ms. Hirschberg earned her B.A. in advertising from Syracuse University.



Susanna Silverman also has been named a VP of program development for the agency's medical-education and custom-solutions group.

She has more than 20 years of experience in healthcare communications with a specialization in CME programming.

Before Pace, Ms. Silverman was a member of the Cardinal Health team as associate VP, program development/operations.

Dr. Kathleen **BOYLE**

Patty **CAMEROTA**

Eve **DRYER**

James M. **FOREMAN**

Brian P. **RUSSELL**

Vox Medica Announces Senior Management Appointments

Vox Medica, a Philadelphia-based healthcare marketing and communications company, has announced senior-management appointments.



Kathleen Boyle, Ph.D., has been appointed director of strategic content development. She assumes accountability for the quality and accuracy of content developed for certified education programs offered by Vox

Medica's Institute for Continuing Healthcare Education. She has 15 years of pharmaceutical drug-development experience, including publication planning for Remicade and regulatory submissions for a number of investigational and marketed drugs at Pfizer. Dr. Boyle earned her doctorate in biochemistry and nutrition from the Medical College of Pennsylvania and a M.S. in chemistry from Lehigh University.

Patty Camerota has been named director of education programs. Ms. Camerota is responsible for business development and expanding



the education programs offered by Vox Medica's Institute for Continuing Healthcare Education into new therapeutic categories. Ms. Camerota brings more than 20 years of experience in healthcare communications, education, and publishing to the Institute. She earned her B.A. in social sciences from San Diego State University.

Eve Dryer has been appointed president of Vox Medica's healthcare public-relations group. Ms. Dryer has nearly 20 years of experience in healthcare communications, with emphasis on corporate positioning initiatives for leading managed-care and pharmaceutical organizations. She is a graduate of The American University in Washington and holds a B.A. in journalism.

James M. Foreman, R.Ph., MBA, has been named president of Vox Medica's healthcare marketing communications group. Mr. Foreman brings more than 20 years of experience in domestic and international healthcare marketing and sales within the pharmaceutical, hospital, and health-management industries. Before joining Vox Medica, he spent nine years with the Johnson & Johnson companies in various senior sales and marketing roles. Mr. Foreman, a registered pharmacist, earned a B.S. in pharmacy and a MBA in marketing from St. John's University.

Brian P. Russell, R.Ph., MBA, has been named president of Vox Medica's Institute for Continuing Healthcare Education. Mr. Russell has more than 20 years of experience in developing and implementing accredited continuing medical-education activities for physicians, pharmacists, nurses, and allied health professionals. He holds a B.S. degree in pharmacy and a MBA in healthcare administration from the University of Rhode Island.

Alla **ELKIND**

DVC HealthCare Appoints Account Supervisor



DVC HealthCare, a division of the marketing services company DVC Worldwide that combines scientific expertise with strategic and creative marketing solutions, has named Alla Elkind as an account supervisor. Ms. Elkind serves on the division's Schering-Plough consumer healthcare business in the Morristown, N.J., office.

Before joining DVC, she was employed by Regan Campbell Ward as an account supervisor with the company's interactive sector. Ms.

Elkind graduated from Syracuse University with a B.S. in public relations.

Jamie **FULLER**

Vira L. **KATOLIK**

Mike **KELLY**

Shawn M. **LAW**

Scott **OVERHOLT**

Roska Direct Continues Expansion with New Hires



Roska Direct, a full-service direct advertising agency located in Montgomeryville, Pa., has expanded its staff.

Jamie Fuller returns to Roska Direct as account director from Cap Gemini Ernst & Young, where she was manager of business development. Ms. Fuller worked for Roska Direct 10 years ago. In her new position, she has responsibility for facilitating and coordinating the implementation of a multi-agency launch for a major pharmaceutical company.



Vira L. Katolik has joined Roska Direct as an account executive with responsibility for providing account-management services for pharmaceutical accounts. Previously she was an account executive at Pinnacle Health Communications.



Mike Kelly has joined Roska Direct as a staff artist.



Shawn M. Law joins Roska Direct as a production assistant from Grundy Worldwide.



Scott Overholt has been hired as director of strategic planning after serving as VP of sales and U.S. operations at iLeon.com. Before iLeon.com, he worked for 13 years at Rodale Press

Please send your personnel announcements to feedback@pharmavoice.com.